**Subj**: pre-sold inbound leads ringing your phone?

How would you like generate leads for your <type> business without  
paying thousands of dollars for advertising or lead campaigns?

I created a method for gathering hot buyer leads from online videos,   
and already have videos generating leads that are looking for a  
company like yours…

Please give me a call (555.555.5555) or reply to this email and I’ll have  
these leads calling you directly.

Best,

NAME  
CONTACT INFO

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**Subj**: could you use a dozen pre-sold leads this month?

I understand that your business survives on leads, and I’d like to share a  
nearly endless supply of online leads with you…

These leads are online buyers who are searching for the very same product   
(or service) that you offer, and just need to find the right company who can  
meet their needs…

My videos are gathering leads every week, but right now, they are calling me,   
and I don’t provide the same services as you…

So what I propose is that I send these leads directly to your office telephone  
number, and only want a small fee to forward these inbound buyers to your phone;

Please reply to this email or give me a call: 555.555.5555 and we’ll get you  
setup collecting these leads in as little as 24 hours.

Best,

NAME  
CONTACT INFO

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**Subj**: inbound leads for a fraction of their usual cost?

I’ve ranked some compelling YouTube commercials that will deliver 5 to 10 hot leads  
every single month for the [business the recipient is in]

I’m contacting local [business type] that could service these leads and I found  
your business on google…

Would you like me to forward these inbound telephone leads to your office  
telephone number? I can set this up in just a few minutes, which means you  
can start receiving these leads in as little as 24 hours.

Please reply and let me know if you’d like these leads; I’m only asking for a  
small nominal fee.

Thank you  
  
Best,

NAME  
CONTACT

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**Subj**: get inbound leads for less…

I’m contacting you today because I know your business wants fresh internet leads…

I have videos that are ranked in local online search results and they are generating  
phone calls from [town, state, area the business operates in] right now…

I need to find a business to service these customers…

Please reply to this email, and let me know if you’re interested in servicing these  
pre-sold internet leads from your local area…

My fees are very reasonable; you will pay half of what my competitor’s will charge  
you for these leads.

Best,  
NAME  
CONTACT