## LinkedIn Templates

**Direct Sale**

Hello [name]

I just discovered your profile and noticed you service [business niche / consumer need]

I’ve ranked a few videos on the first page of Google and these videos are generating inbound telephone leads that are a perfect match for your company.

Would you like to service this telephone leads?

If so, would you accept 1 month of free leads so you can see how valuable these search customers are?

After this trial month, the cost is only [$297] for 5 to 10 red-hot telephone leads from people who need your [product / service]

Please reply back with “I’m interested” and we’ll go from there.

-Name

**Indirect Sale**

Hello [name]

I just did a marketing experiment and I need to tell you about it because it involves your type of business.

After discovering the search terms that your customers use, I was able to rank a lead generation video, and it shows up on the first page of Google when people search for “[business-related search term]”

I am already getting phone calls, but I can’t service these leads because I’m not in the [business niche] business!

So what I propose is that I forward these telephone leads to you. I did some digging and your business has a great reputation in [town] so I know you’ll do right by these people.

Test these leads and let me know what you think. There is no fee or cost for this month of telephone leads. I just want to see how they work for you.

When these leads work out for you, we can talk about moving forward with a regular stream of steady telephone leads from this video and others like it.

Please let me know the best telephone number for your office, and I’ll forward these leads immediately.

Thanks

-Name

**Cooperative / Partnership**

Hey,

I read on your profile that you’re in the lead generation business. I have a source of internet search leads from videos that I’ve ranked on page 1 of Google.

These videos are generating 5 to 10 inbound telephone calls per month, and I was wondering if some of your clients would be interested in servicing these calls.

Please send me a reply or email me at [example@example.com]

-Name