

# About UC

**Underground Construction (UC)** is the premier publication for the underground utility infrastructure construction and rehabilitation industry worldwide

UC serves as a vital information source for news, developments, education, analysis, new technology, research reports, and events including the **Underground Construction Technology International Conference & Exhibition (UCT)** – annual event late January hosted at a different regional location each year.

**The UC brand elements include:**

- Monthly magazine - print & digital editions
- Website
- eNews
- Social media platforms
- Buyer's guide
- Events
- Special content: special reports; studies, surveys, supplements; sponsored content, etc.
- Custom advertising vehicles: eMail; webinars; whitepapers; supplements, sponsored content



THE Event For The Utility Pipe Industry

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UC is much more than a print magazine.

UC is your portal connecting you to the underground utility infrastructure construction and rehabilitation industry

UC BRAND FOCUS			
Infrastructure Segments	Commodities	Stakeholder Activity	Brand Platforms
Sewer - gravity	Water	Engineering	Magazine - print
Sewer - force mains	Sewer	Construction	Magazine - digital
Water Distribution Lines	Natural Gas	Products / Services / Equipment	Website
Water Transmission Lines	Telecom	Operations	eNews
Pressure Pipe	Electric	Maintenance	Social Media
Storm Water		Inspection	Buyer's Guide
Manholes		Rehabilitation	Special Content
Laterals		Trenchless Technology	Associated Events
Gas Distribution Networks		Conventional (Open Cut) Technology	Custom Advertising
Oil & Gas Transmission Lines			
Telecom			
Electric			

## Editorial Content

Over **100** years of editorial excellence. **THE most experienced, highest quality editorial staff in the underground utility infrastructure construction and rehabilitation industry**

- UC has consistently renewed its commitment to providing the highest quality editorial product in the market
- 40,000+ subscribers and 70+ year track record is evidence of editorial quality and content relevance
- Continues to be at the forefront of our industry in reporting on the events and technology worldwide that drive this business
- UC editorial and sales staff are known and respected industry wide, providing us with a unique access to leaders in this market
- Attending, speaking and exhibiting at over 25 industry meetings annually, allows UC to uncover news; spot industry developments; discover new technologies; identify key players and develop relationships

## Awards

Robert Carpenter, UC Editor-In-Chief is a multiple **Boger Award** winner for industry's Best Editorial.



As part of an international awards competition, the Construction Writers Association Robert F. Boger Award is presented annually for the best industry editorial.

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## Staff



**Robert Carpenter,  
Editor-In-Chief**

Over 40 years of media experience including 25 with *Underground Construction*. He is an active participant with numerous industry associations and a sought-after speaker.



**Cathy Schmermund,  
Managing Editor**

Cathy has 35+ years of B2B writing/editing and managing experience in print and online media.



**Stephen Barlas,  
Washington Editor**

One of the most successful Washington freelance editors who covers infrastructure issues for *Underground Construction*.



**Cleve Hogarth,  
Publisher**

Over 35 years of energy industry experience, including pipeline infrastructure construction and operations, and gas marketing.



**Rita Tubb,  
Executive Editor**

Over 35 years of energy and construction writing experience.



**Jeff Griffin,  
Senior Editor**

Veteran journalist who, for over 25 years, has covered infrastructure construction and rehabilitation markets for *Underground Construction*.



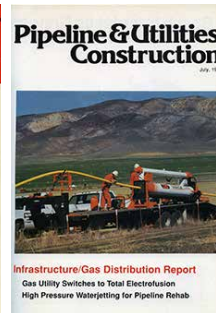
**Oliver Klinger,  
President**

Third generation owner of Oildom Publishing Company; 40 years experience producing energy publications.

## History

Initially published as the *Bull Plug* in 1946, *UC* went through a series of transformations, most notably as *Pipeline Construction* in the 1960s and *Pipeline & Utilities Construction* from the 1970s - 1990s.

On its 50th anniversary in 1996, the publication name was changed to *Underground Construction* to reflect its unique editorial focus on underground infrastructure, trenchless technology, and sewer rehabilitation technology.

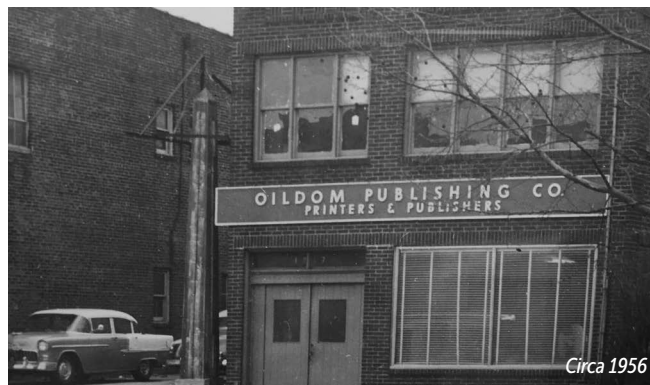


## Oildom Publishing

*Underground Construction (UC)* is a publication of Oildom Publishing Company of Texas, Inc. (Oildom)

In addition to *Underground Construction*, Oildom also produces and sponsors the following publications and events:

- *Pipeline & Gas Journal* magazine (P&GJ)
- *Pipeline News* magazine (PLN)
- Pipeline Opportunities Conference (PLOC)
- Underground Construction Technology International Conference & Exhibition (UCT)



Oildom, founded in 1908, is a privately owned, 3rd generation pipeline & utility infrastructure media group

Oildom also produces a variety of client-specific publications including trade association directories, sponsored content, etc.

See more information at [www.oildom.com](http://www.oildom.com)



pipeline & utility infrastructure media group