

UC Product Showcase is great way to:

- Introduce a new product/service
- Highlight an existing product/service
- Provide detailed product/service description with images

A special advertising section published three (3) times per year, in the March, May, and September issues

- This special section is a marketplace to promote innovative techniques, systems and equipment designed to save time and money
- Product Showcase listings consists of a description and accompanying image highlighting products or services for the underground utility infrastructure construction and rehabilitation industry, including contact information
- Each page in the Product Showcase section includes ten (10) company listings
- Product Showcase listings appear in both UC print and digital editions
- This is your opportunity to promote your products or services in an efficient, cost-effective manner

Published in:

- March
- May
- September

PRODUCT SHOWCASE LISTING RATES

Cost: \$750

Special Promotion:

- 6x Advertisers receive three (3) FREE Product Showcase listings
- 12x Advertisers receive six (6) FREE Product Showcase listings

UC PRODUCT SHOWCASE ADVERTISEMENT - COMPONENTS

Company name and/or tagline
Text description - 45 word maximum
Image - picture, logo, diagram, etc.
Contact information - URL or eMail address
Full Color

UC PRODUCT SHOWCASE - ADVERTISEMENT SPECIFICATIONS

Images:	Static .jpg, .tiff, or .eps format @ 300 dpi
	Size: 1' x 1.5" (vertical or horizontal orientation)
Deadlines:	Insertion orders 16th of month preceding publication
	Ad materials 22nd of month preceding publication
Email ad materials to efitzpatrick@oildom.com	

PRODUCT SHOWCASE

Special advertising section of products and services

VERMEER

Vermeer D6040 S3

The Vermeer D6040 S3 Navigator® HDD with 60,000 pounds (266.9 kN) of thrust/outrig - an impressive 17 hp (13 kW) increase over its predecessor (D6040), delivers power and control in a modest footprint - making it an ideal fit for large commercial or confined urban jobsites.

www.vermeer.com

MCELROY

McElroy's Self-Propelled TracStar® 1200 for Thermoplastic Pipe Fusion

The McElroy TracStar® 1200 fuses pipe from 16" OD to 48" OD. The TracStar® 1200 is the largest self-propelled pipe fusion machine on the market. It features a diesel engine that burns ultra-low-sulfur diesel to meet EPA Tier 4 standards and a redesigned cowling allowing better access to the engine for maintenance. Other features include hydraulic outriggers for machine stability and level-terrain, ergonomic operator platform and remote engine stop/start capabilities.

www.mcelroy.com/fusion

HOBAS

Hobas CCFRPM Pipe

Centrifugally cast, fiberglass-reinforced, polymer mortar Hobas pipe is inherently corrosion resistant and is suitable for new construction and rehab of critical installations including storm and sanitary sewers, corrosive environments and potable water. Hobas manufactures pressure and gravity pipe in diameters from 18 to 126 inches with leak-free push-together joints that speed installation and reduce costs. It is ideal for a variety of installation methods including sliplining, open cut, jacking, microtunneling, two-pass tunnel, casing carrier and above ground.

www.hobaspipe.com

VERSA-BEAM

BIT BROKERS

The VersaBeam is a patent pending bi-directional, expandable/interchangeable blade PDC reamer by Bit Brokers International. The VersaBeam is changing the drilling industry as we know it. It provides more versatility to the drilling industry by allowing drillers to change the size of their reamer by simply changing the blades. The VersaBeam drills three to five times faster than the traditional roller cone reamers in the right formations.

TRENCOR

The Charles Machine Works, Inc. is proud to introduce the newly acquired Trenchor product line. Trenchor's line of mechanically-driven track trenchers is now being manufactured at the American Augers facility in West Salem, Ohio. The Trenchor products will continue to be the industry-leading trenchers and surface miners consumers have come to rely upon for over 60 years. Look for Trenchor's exciting new look and enthusiasm in 2014. We're back at Full Torque and Better Than Ever!

Visit our new website at www.trenchor.com

LANEY DIRECTIONAL DRILLING CO.

Direct Pipe®

Laney is one of a few North American companies experienced with Direct Pipe® trenchless technology. Direct Pipe® is a single pass process that uses a steerable tunnel boring machine-cutting head. The technology tunnels and pushes the pipe into place at the same time, filling the void as it progresses. This technology greatly reduces the likelihood of hydraulic fracture and inadvertent returns and is ideal for crossing under levees and environmentally sensitive areas.

www.laneydrilling.com

DITCH WITCH

Ditch Witch® FXT65 Vacuum Excavator

Locating and pot-holing utility workers will find their workhorse with the new Ditch Witch® FXT65 vacuum excavator. The model optimizes airflow for the highest performance output, offering 1,215 cfm - 20 percent more than previous models. Turbocharged with a 74-hp (55-kW) diesel engine, the truck-mounted excavator is designed to handle sizeable cleanup jobs, larger excavations and pot-holing. To meet the needs of virtually any job site, this versatile machine is equipped with excellent water excavation capabilities, and a high-powered air excavation system is also offered on the FXT65 Air model.

800-654-6481
www.ditchwitch.com

PIPELINE INSPECTION COMPANY

A brochure is now available in print and on their website from Pipeline Inspection Company, detailing the new features and operating data of the Models 780, 785 and 790 Spy® portable holiday detectors. New product features include a top-side handle and a more comfortable ergonomic rear handle for easier maneuvering. The models also feature an integral sleep-meeter with a digital readout and a visible positive ground indicator light that gives the operator the "go ahead" to begin Jeeping.

Pipeline Inspection Company, 3919 Antoine, Houston, TX, 77055 Ph: 713-681-5837 Fx: 713-681-4838, www.pictd.com

ROOTX

RootX is leading the way and changing the Root Control game again!

RootX is introducing the new FDU 300 Applicator - Engineered to apply RootX in a simple and effective manner so that you can do root control in-house with your own crew, on your own schedule and not wait for a contractor. Contact RootX today to find out how you can use the FDU 300 at no cost! The Right Solution, Right Now!

www.rootx.com

HAMMERHEAD

MOLETRAC™ from HammerHead is the first proven and reliable front loading system for HammerHead Mole piercing tools. Coupled with the dependable BI Impact Beacon and ZSR Receiver from Ditch Witch Electronics, the system allows tracking of position, depth and direction of travel up to 10-R deep.

The MOLETRAC system is available on several models from 2.50" to 5.50" and is available only from your authorized HammerHead Trenchless Equipment dealer.

www.hammerheadtrenchless.com

Actual Listing Size

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www.hobaspipe.com

Contact your Sales Representative or ucinfo@oildom.com to discuss options, and place your order.