

2017 Editorial Calendar

Each year, the **UC** editorial team convenes to decide the schedule of editorial topics for the upcoming year.

- **UC** considers a variety of factors including the state of the industry, developments, trends, key topic areas, new technologies; new players, legislation; regulation; etc.
- Advertisers who participate with less than 12 month frequency are encouraged to consider the Editorial in deciding optimal insertion frequency and placement

	Editorial Focus	Bonus Features	Equipment Highlights	Rehabilitation Technology	Show Distribution	Dates/Deadlines*		
January	Construction Outlook	UCT 2017 At-Show Issue	Crawler Tractors	Grouting Technology & Equipment	UCT 2017	DCA	S: Dec. 16	
		DCA Pre-Convention Coverage	Pipelayers		NACE Pipe Coating Technology		M: Dec. 22	
		WATERWORKS SUPPLEMENT		Root Control			D: Jan. 19	
February	Gas Distribution / Municipal Report	Compact Excavating: Right Equipment & Attachments	Backhoe Loaders Mini-Excavators	Pipebursting Report	NASSCO	PLCA	S: Jan. 16	
		Rental News	Keyhole Technology	Cameras/Sewer Repair & Reinstatement	FTTH	APCA	M: Jan. 23	
		NASSCO Pre-Convention Coverage	Pipe & Joint Fusion Equipment		CIGMAT Conference		D: Feb. 19	
March	Directional Drilling Report	UCT 2016 Wrap-Up	Downhole Tools	Sliplining	CONEXPO	NACE	S: Feb. 16	
		No-Dig Show Issue	Drilling Fluids		PCCA	No-Dig	M: Feb. 22	
		BAXTER AD STUDY	Mud Systems: Mixers & Recyclers		Pipeline Opportunities Conference			D: March 19
		WATERWORKS SUPPLEMENT			Pipeline & Energy Expo			
		PRODUCT SHOWCASE			CGA Excavation Safety			
April	Safety & Damage Prevention	One Call Directory	Trench Shoring & Safety Equipment	CIPP	AGA Operations Conference		S: March 16	
		Vacuum Excavation & Potholing		Folded Pipe			M: March 22	
		Locator Technology	Vacuum Systems	Grout-In-Place-Pipe			D: April 19	
		Gas Distribution Maintenance & Construction						
May	Rock Construction & Trenching	PLCAC Pre-Convention Coverage	Track Trenchers & Rock Saws	Manhole/Pipe Coatings	PLCAC		S: April 17	
		Auger Boring	Rock Tooling				M: April 24	
		Rental News	Vacuum Systems				D: May 19	
		Water & Sewer Construction						
		WATERWORKS SUPPLEMENT						
June	Directional Drilling Report	Pipe Selection Guide	Equipment Selection Guides		AWWA		S: May 16	
		Yearbook of Underground Construction					M: May 22 D: June 19	
July	Rehabilitation Technology	Pumping Technology	Gas & Water Leak Detection	Spot Repairs	MEA Operations Conference		S: June 16	
		Environmental Update	Pumps: Dewatering, Bypass	Internal Joint Seals	SGA Operations Conference		M: June 22	
		Sewer Cleaning	Pipe & Cable Locating	Rehabilitation Technology Selection Guide	ASCE Pipeline Conference		D: July 19	
		WATERWORKS SUPPLEMENT	Vacuum Excavation					
August	BUYER'S GUIDE Printed version of online listings	Rental News	Skid Steer Loaders	Robotic Cutters	IPLCA		S: July 17	
			Mini Skid Steers				M: July 24	
							D: August 19	
September	Directional Drilling Report	WEFTEC Convention Issue	Horizontal Drills & Accessories	Remote Inspection Assessment	WEFTEC		S: August 16	
		Plastic Pipe Fusion & Fittings	Walkover Locators, Wireline Systems		ICUEE		M: August 22	
		Drilling Fluids Guide					D: Sept. 21	
		Plastic Pipe Section	Reamers/Hold Openers					
		Microtunneling	Piercing Tools					
		BAXTER AD STUDY						
PRODUCT SHOWCASE								
October	CAPABILITIES GUIDE FREE matching advertorial space	Water & Sewer Construction	Compact Track Loaders	Pipebursting	DCA		S: Sept. 18	
		WATERWORKS SUPPLEMENT	Ground Penetrating Radar	Pipe Replacement Systems			M: Sept. 25	
							D: Oct. 19	
November	Open-Cut (Conventional) Excavation Report	Pipeline Construction	Excavators	Manhole Rehabilitation Systems			S: Oct. 16	
		Rental News	Wheel Loaders (Compact & Full Size)		Laterals			M: Oct. 23
		Pipeline Project Roundup					D: Nov. 16	
		Large Directional Rig Census						
December	Directional Drilling Report	UCT 2017 Product Showcase	Rubber Tire Trenchers	Bypass Pumping	UCT 2018		S: Nov. 16	
		Drill Pipe Selection Guide	Vibratory Plows				M: Nov. 22	
		Telecom/Electric Construction					D: Dec. 19	
		Cable Trenching & Plowing						