

Uber Central Partner Spotlight

UBER for BMW Pacific

Businesses in the automotive industry are using Uber Central to drive customer satisfaction.



About company

Pacific BMW has served over tens of thousands of customers in the Glendale / Los Angeles area since 1982. They are a leader in customer satisfaction and are always looking for ways to innovate in their business and improve their level of service.

How they're using Uber Central

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SERVICE CENTER

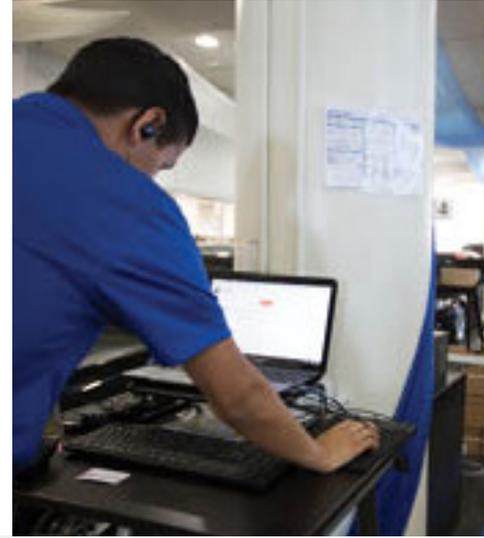
When a customer drops off their vehicle for service, use Uber Central to send them home in style right from your service desk. When their service is complete, use Uber Central to bring them to the service center to pick up their vehicle.

LEASE END DEPARTMENT

Bring a prospective customer to the dealership with Uber Central so they can conveniently drive home in a new lease. When a customer returns a lease, use Uber Central to get them home safely and conveniently.

“Uber Central has drastically changed the way we do business everyday. I can’t imagine not having it anymore.”

– Alicia, Director of Administration



What it's done for the business

Uber Central provides a fast, convenient solution to getting customers to and from their location. It cuts down customer wait time and operational costs compared to a shuttle service, and allows their valued concierge staff to stay on site instead of being on the road for pickups and dropoffs.

Their customers were delighted when they heard about the VIP service using Uber Central. Pacific BMW is using technology to provide the best possible service by improving the quality of the customer's transportation experience, while also saving time and money.

Try Uber Central today uber-central.com