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Brazyn performance life roller

Get the latest Brazyn offers, new products and educational content. No spam, just the good things © ALPHA VS FEATURES. BRAVO GUARANTEE / SEND FORFA ALFA VS. MORPH BRAVO Morph Alpha is the recommended option for foam roller veterans and 1st time foam roller users who prefer a deep massage and need more pressure at chronic trigger points. Alpha features the patented nub brazyn shape designed to penetrate deeper into the muscles to relieve muscle nodes. Morph Bravo is the newest addition to the Brazyn family of foam rollers! It offers a smoother rolling surface for a more traditional rolling foam feel. It's layered foam surface still helps isolate nodes in the muscles, but it's less pronounced than Morph Alpha. Other product questions can be answered on the FAQ page This warranty excludes: normal damage caused by an accident, improper use of the item, misuse, mismanagement or transportation damage caused by improper storage items, where a dated proof of purchase cannot be provided through an unauthorized 30-DAY WARRANTY: Brazyn Life wants you to be completely satisfied with your purchase. If you are not satisfied with any part of your order, you can return or exchange it for the full value of the product within 30 days of the original shipping date. Shipping costs are the responsibility of the buyer and will not be paid by Brazyn Life. The funds will be credited back to the original payment method. RETURN POLICY: Items purchased from brazyn.com can be returned to Brazyn Life for a full refund within 30 days of delivery if you are not satisfied with your purchase. This includes items returned for reasons excluded from the 2-Year Limited Warranty. Please contact us (themorph@brazyn.com) for return questions. Now shipping in limited quantities. The expected shipping time is 1-3 business days when MORPH is not in a backorder. *INTERNATIONAL CUSTOMERS-Please note that shipping prices do not include customs, duties, taxes or any other import fees. -You cannot mark the shipment as a gift or a different declared price. Nate Lawrie was an All-American tight end at Yale, who began his professional football career in 2004 with the Tampa Bay Buccaneers. He had a pass with the Philadelphia Eagles later that year, and returned to the Buccaneers the following season. In the third year of his professional career, Nate moved to the New Orleans Saints, but in of the season he suffered a back injury that put him out of action for the rest of the year. Nate had a hernia on two lumbar discs, a potentially career-ending injury, but refused to give up his sporting dreams. He hid the extent of his injury from coaches and used painkillers before each workout, but couldn't maintain his training regime for long with the amount of pain he was in. Nate slept on the floor as he needed a hard surface to and when he got married later that year, he even spent his honeymoon visiting physiotherapists, one of whom showed him how to use a foam roller to help with his back injury. Foam rollers are used by professional athletes, and millions of active people WorldwideFoam rollers are a tried and trusted way for athletes to keep muscles healthy and elastic, as well as to help restore and reduce tension, and Nate dedicated himself to using one for the rest of his career, in fact, crediting the training device for expanding his NFL career for a further five years. But foam rollers are bulky, heavy and annoying to travel with, so Nate developed his cylinder, one that had the unique ability to collapse into a flat pillow, making it easy to store in a gym bag or suitcase, and weighed only 1.5 pounds, making it much lighter than the usual bulky roller. Nate built a prototype of his folding cylinder, which he named 'Morph' because of the ability to change shape. It could take its 260-pound weight without collapsing, and in late 2015 turned to Kickstarter to increase funding for an initial construction run. The campaign was a big hit, Nate's original goal was to raise \$30,000, but when the campaign ended a month later, 739 supporters had raised over \$65,000.Brazyn Life in Shark TankWing Nate Lawrie came to Shark Tank, with his business partner Tom Hopkins, to drop the Brazyn Life Morph roller, asking for a \$225,000 investment , in exchange for 10% of Brazyn Life. Easily squeezed to only 2 inches, morph's cylinder uniqueNate started the field explaining about his NFL career, and how he had used a foam roller to overcome injuries to his back and stay on top of the gym throughout his career. The foam roller was a lifeguard for him, but it was bulky, annoying and a pain to travel with, so the morph cylinder was designed to overcome those disadvantages. The Morph cylinder was the first folding cylinder in the world, able to fit easily inside a small gym bag. It was light and took the same amount of room as two shirts when it collapsed inside a suitcase. Tom gave a quick demonstration of the reel, and Nate finished the pitch asking if any of the Sharks would like to give it a try. Kevin O'Leary was quick to reveal that he used a foam roller, and thought there was a market for it but it was Dallas Mavericks owner Mark Cuban who sprung from his seat and took off his jacket for a quick workout in the tank. Mark admitted that there were about 350 different reels in the Mavericks locker room, and Nate noticed that he probably got a huge amount of room. After Mark had tried the cylinder for a minute, Nate showed him how easily Morph could collapse back to a flat, easy-to-store shape by simply pressing buttons on the edges of the cylinder. Tom was handing out samples from Morph. to the other sharks, while Nate explained that the design was geared towards ease of use. He told the sharks that the covers were transferable and washed, and Daymond John asked if Nate had designed the morph roller himself. Nate explained about the back injury he had picked up in the third year of his professional career. He told the sharks about his discovery of the refreshing properties of the foam roller and claimed it was invaluable in extending his career by another five years, but travelling with it was a pain, and had developed a prototype using data from a hardware store. After testing at his own 260-pound weight without collapsing, he knew it could be a successful product. Sara Blakely was the guest shark in the tank that week, which was a stroke of luck for Nate and Tom, as ceo Spanx was one of a group of investors who bought the Atlanta Hawks in 2015 for \$730 million. Sara was clearly aware of the widespread use of foam rollers by professional athletes. He asked if there were any other folding foam cylinders on the market, and Nate confirmed that Morph was the only one at this time. Sara asked if the Morph cylinder was patented, and Tom confirmed that it was patent pending in the United States, as well as in Canada, Europe and Australia. Kevin O'Leary asked if anyone had 'hit it off yet', which the traders had already replied, but reiterated that there was nothing like it on the market. Mark Cuban wanted to know about the numbers, asked how much the Morph cylinder was sold. Tom confirmed that retail for \$68, and in the first production run the cost was \$26.75 per unit, which made the vince mark. The discussion proceeded to the average price of cylinders, which Nate admitted was lower than \$68, but also claimed that the cost price could drop to at least \$20 per unit by the next production run. Nate moved on to sales data quickly. It revealed that revenue so far was \$50,000, but sales for the next twelve months were projected to be \$2.4 million, with a 20% net profit margin, and revenue figures relating to the word Millions always get sharks' attention. Mark asked what Tom and Nate needed from a shark partner. Nate admitted that Mark, as the team's owner, could give name recognition to the business, which gave Sara the opportunity to point out that she too was a part-owner of the Hawks. Lori Greiner asked where the Morph cylinder was to be made, and Nate told her that Brazyn Life made them Romania, in a production unit owned, which impressed the sharks. Nate explained that the facility was actually owned by his wife's father, and Brazyn Life was allowed to use space in it, but explained why he was so confident that construction costs could be significantly reduced in the future. Kevin O'Leary asked the valuation of \$2.25 million. Dollars. he didn't think Brazyn Life was worth this, but Nate defended the amount, reminding Kevin of \$2.4 million in projected sales, and telling him that the company wasn't even selling through Amazon yet, which would significantly increase sales. Daymond John paused before Kevin O'Leary could respond, declaring that he loved the reel, and wanted to get the ball rolling with an offer. Daymond wanted a 15% stake in Brazyn Life in exchange for the requested investment of \$225,000. Kevin was quick to make his own offer, which was the \$225,000 investment in exchange for 20% of the business. Kevin also believed that a video of him in his underwear using the cylinder would be enough to make the Morph fly off the shelves, but that it only caused a bout of slightly disgusted laughter from the other sharks. This could also put you out of business observed Sara.Sara thought there were challenges involved with the Morph Roller. She had shot to success with Spanx thanks to an appearance on Oprah, and described Brazyn Life's appearance at shark tank as their 'Oprah Moment'. But Sara had reservations about the comparatively high price of Morph Roller, and found the profit margin for the product 'Really concerning'. Sarah was interested, but she wanted to hear what Mark Cuban had to say before making an offer, and so did Lori.Mark Cuban didn't make an offer, but the rest of the sharks did. I'm out announced. Nate asked if Mark could explain why he wasn't interested, but Mark didn't offer more information, he replied. Mark may have been put off by Nate's admission that he wanted someone with name recognition as a partner, or he may have been annoyed by Lori and Sarah waiting for his offer before making theirs. Mark knew Lori would be perfect for the Brazyn Life cylinder with QVC connections, but whatever the reasons for the abandonment, he wasn't going to explain them. With Mark out, Lori now had an offer to make. She told Nate and Tom that she could 'Blow up' interest in the Morph reel with QVC infomercials, and if Sara joined forces with her, then she could promote the product in the sports market too. Sarah was happy with the idea and let Lori decide the terms of the offer. Lori offered the investment of \$225,000, but in exchange for 20% of the business, and of course, Nate and Tom would get two shark partners instead of one. Kevin O'Leary hadn't gotten much interest in his offer from a video of him in his underwear, so he offered to join forces with Daymond, in the same \$225,000 for 20% of the business. Daymond agreed to the partnership, leaving entrepreneurs with two identical offers involving a duo of sharks. Kevin pushed for a decision, Nate and Tom accepted his and and. offer, or instead partner with the Sharks, but with four Sharks fighting for a deal, Nate was in a strong position and made a counter offer instead. Nate proposed an increased investment of \$250,000 in exchange for 20% of Brazyn's Life. Lori asked why they needed the extra \$25,000, and Nate explained that the number gave them more cash to grow, and improved the valuation of the business. Kevin and Damond were happy with the offer and started shouting that they would accept it, but Lori asked Nate who he was making the counteroffer to. It was clear that both shark teams would accept the deal, which led to Nate and Tom holding a whispered conference to make a final decision. After a few tense moments, Nate confirmed that he and Tom would like to work with the Sharkettes. Lori and Sara quickly accepted, with the apparent dissatisfaction of Kevin and Daymond, but particularly Kevin, who scowled as entrepreneurs and sharkette partners sealed the deal. Brazyn Life Now in 2018 - The After Shark Tank UpdateParadite the unexpected rejection of Brazyn Life by Mark Cuban, Nate and Tom, his Shark Tank appearance has been no doubt a success, but since the show first aired in October 2017, there have been some supply problems as well as positive developments for the company. Sharkettes seal the dealA good news is that the Brazyn Life cylinder is highly rated, both by professional athletes and by millions of roller users who love only its easy-to-pack and lightweight uniqueness. The reviews of the product were extremely positive, despite the relatively high price. InsideHook chose it as the Foam Roller of Choice in a review in January 2018, and RunnersWorld.com included it in the list of the best foam rollers because of its soft foam, ideal for those who are new to rolling, as well as the ease with which it could collapse and refuel in shape. The quality of the Morph roller has also been praised, not only unique in design, but strong and durable too. It can deal with Nate's 260 pound, but it's actually designed to withstand up to 350 pounds, which the company proudly declares makes it ideal for even sumo wrestlers. Although I couldn't find any trace of a QVC appearance on the cylinder so far, in June 2018 the company announced it was coming to A Retailer Near You soon, and the product is now available at 26 Scheels stores in thirteen states. Brazyn Life had some supply problems from Shark Tank, probably caused by the rush of interest after the show. The company ran out of shares a period of time until the end of May 2018, but the company's website

now has rollers available once again. The Morph cylinder is now listed on Amazon, but is still listed as currently out of stock. The company has expanded their range of items slightly from Shark Tank, and different Morph Morph or Skins, such as company labels, are available to customize rollers. There is also now a roller extension kit available, which can combine two cylinders into a 30-inch version so that it can be used for more movements. And if there's one thing we can all be grateful for, it's that none of us should be subjected to a Kevin O'Leary video in his underwear. Lingerie.

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