



Jeff Johnson's

Tube Traffic Secrets™

Build Your List, Your Brand and Your Business By Tapping Into The Marketing Power of YouTube!



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TubeTrafficSecrets.com

How To Rank YouTube Videos And Show Up On The First Page Of Google In As Little As 5 Minutes...

Here's A Hint...

It's All About Taking What I Taught You In
The Last Video About **YouTUBE SEO**... And
Adding In Some Good Old Fashioned
Search Engine Optimization...

Here's What You'll Learn In Today's "How To Rank YouTube Videos" Tutorial...

- A Simple Little Trick That Only Takes About 5 Minutes To Set Up Yet Practically Forces Google... And YouTube... To Send Your Videos **Free Traffic**...
- How To Supercharge The Ranking Power Of Your Videos By Learning How To **Quickly** And **Easily** Harness The Google-Crushing Power Of "Backlink-Stacking" ...
- The **Secrets** To Building Your Very Own Video Traffic-Getting Network™ Using Nothing But 100% Free Software.

Download Your **Absolutely Free** PDF Cheat Sheets, Action Plans And Checklists That Will Help You **Rank YouTube Videos** On The First Page Of Google... And YouTube...

First, Let's Do A Quick Recap Of Video #1...

In **Video #1** I Taught You...

- How To **Quickly And Easily** Uncover The Best YouTube SEO Friendly Keywords For Video Optimization...
- I Showed You 3 Distinctly Different Types Of Keywords, And How To Use Them To Optimize Your Videos...
- The Truth Behind YouTube's Newest Algorithm Update...
- How To Exploit A Tiny Little Loophole That's Part Of That Newest Update... To **Get More Views On YouTube**.

In Video #1 I Also Gave You A Link To
Download 105 Pages Of 100% Pure
YouTube Traffic-Getting Content... For
Free...

Which Brings Us To Today's Video... Video #2...

How To Rank YouTube Videos On The
First Page Of Google And YouTube...
At The Very Same Time... As Quickly
As Possible... And With The Least
Amount Of Effort As Possible...

The First Thing We Need To Talk About Is
YouTube Keyword Research...

YouTube SEO Friendly Keywords

- A “Video Traffic-Getting Keyword” Is A Keyword That We know Already Drives Views For Videos...
- The Best Place To Find Them Is On YouTube... But It’s Not The Only Place You Should Be Looking...
- Google Owns YouTube... So They Love To Rank YouTube Videos High In Their Search Results.

However, Google And YouTube Use
Different Ranking Factors...

The Keywords That You Use To Rank High In YouTube... Are Not Always The Ones You Want To Use For Ranking High In Google...

The Good News Is That Getting Your
YouTube Video On The First Page Of
Google... Can Actually Be Easier Than It Is
To Get Your Video To Rank High In
YouTube...

Plus, It's Entirely Possible To Get Your
Video To Rank High For The Same
Keywords... Or Even Different Keywords...
In Both Google And YouTube At The Very
Same Time...

Today I'll Show You Two Different Ways To
Find Google-Friendly Keywords...

The First Way Is To Figure Out Which Video
Keywords Google Already Favors In Their
Regular Search Results...

Google YouTube-Friendly Keywords

Start Typing In Your Keywords And See What Pops Up...

Look For Keywords Where Google Likes To Feature YouTube Videos At The Top Of Their Main Search Results

The screenshot shows a Google search for "how to use a ferro rod fire starter". The search bar is highlighted in yellow. Below the search bar, the search results are displayed. The first two results are YouTube videos, which are highlighted with red boxes. The first video is titled "How To: Use a Ferrocerium fire starter -" and the second is "How to start a fire with ferro rod. How to use a ferrocerium rod. - YouTube". The third result is a text-based article titled "Video: Five things you need to know about using a ferrocerium rod for ...". The fourth result is "Survival Skills: 3 Hand" and the fifth is "Understanding Ferro R".

Google YouTube-Friendly Keywords **Tips**

- Start By Searching With The **Video Traffic-Getting Keywords** That I Showed You How To Find In [Video #1](#)...
- Search For The Primary Keyword Phrases That You Or Your Competition Are Already Ranking For On YouTube...
 - Use The [Tube Buddy](#) Software I Showed Your How To Use in Video #1.
- Look For YouTube Videos That Show Up Anywhere In The Top 5 Spots On Google... You Won't Always Be Able To Rank #1 For A Video... And That's Ok...
- Use "Video Friendly" Keyword Phrases During Your Search...
 - "How To..."
 - "Review"...
 - "Tutorials"...
- Keep A List Of Potential New Phrases That You Come Across During Your Search That May Be Great Candidates For Creating New YouTube Videos.

What To Do Next...

- You Really Have Four Choices...
 1. Add Those New Google Friendly Keywords To Your Existing Videos That Are Already Ranking High On YouTube For Related Keyword Phrases...
 2. Reoptimize Your Low Ranking Videos On YouTube And Target Those Google Friendly Keywords You Discovered In Your Research...
 3. Use A Combination Of Both... Add New Google-Friendly Keywords To High-Ranking YouTube Videos AND Add Them To Your Low Ranking YouTube Videos... Both In The Hopes You Can Use The Videos To Grab Free Traffic From Google...
 4. Create Entirely New Videos That Target Those Google Friendly Keywords.

Here's A Second Method For Getting Your YouTube Videos On The First Page Of Google...

Even If...

- You Don't Have A Lot Of YouTube Channel Subscribers...
- Your Watch Time Isn't As Good As It Needs To Be To Rank High On YouTube...
- You're Just Getting Started Out...

All You Have To Do Is Find A Video-Friendly
Search Term On Google That Only Has
One... Or Even Zero... Videos In The Top
Search Results...

If There's At Least One YouTube Video In
The Google Search Results, Then You
Know It's Possible To Rank For That Word...

If There Are Zero YouTube Videos... They
May Not Like TO Rank Videos For That
Phrase... But That Could Also Be A
Goldmine Of Opportunity...

Especially If Google Is Telling You People
Are Looking For “How To” Keywords On
The Results Page... Because People Love
To Watch “How To” Videos...

Let Google Tell You What They Are Looking For...

The image shows a Google search interface. The search bar contains the text "how to kick a soccer ball". Below the search bar, there are navigation tabs for "All", "Videos", "Images", "Shopping", "News", "More", "Settings", and "Tools". The search results show "About 2,770,000 results (0.59 seconds)". The first result is titled "12 Steps to a Great Kick" and lists eight steps. A red box with white text is overlaid on the first result, containing the text: "Google Tells You What Other People Are Search For... At The Very Top Of The Search Results... Consider Creating Videos For Those Phrases." Below the first result, there is a link to "How to Kick a Soccer Ball - The Complete Soccer Guide". At the bottom of the search results, there is a "People also ask" section, which is highlighted in yellow. The "People also ask" section contains four questions: "How do you kick a soccer ball high?", "Which part of the foot to kick a soccer ball?", "How do you shoot a soccer ball?", and "How do you kick a kickball?". A red arrow points from the red box to the "People also ask" section.

Google how to kick a soccer ball

All Videos Images Shopping News More Settings Tools

About 2,770,000 results (0.59 seconds)

12 Steps to a Great Kick

1. Take a good touch. K... will reduce your power
2. Look Up (optional). L... the ball ...
3. Look at the Ball. ...
4. Place your foot ...
5. Swing your arms. ...
6. Bring back your kickin...
7. Lock your ankle. ...
8. Keep your body straig...

More items...

Google Tells You What Other People Are Search For... At The Very Top Of The Search Results... Consider Creating Videos For Those Phrases.

[How to Kick a Soccer Ball - The Complete Soccer Guide](#)
www.completesoccerguide.com/how-to-kick-a-soccer-ball/

About this result Feedback

People also ask

- How do you kick a soccer ball high?
- Which part of the foot to kick a soccer ball?
- How do you shoot a soccer ball?
- How do you kick a kickball?

Feedback

A Backdoor Way Into Google

Google how to kick a soccer ball

All Videos Images Shopping News More Settings Tools

About 2,490,000 results (1.01 seconds)

12 Steps to a Great Kick

1. Take a good touch. Kicking a ball that is too close will reduce your power and accuracy. ...
2. Look Up (optional). Look up quickly before kicking the ball. ...
3. Look at the Ball. ...
4. Place your foot. ...
5. Swing your arms. ...
6. Bring back your kicking leg. ...
7. Lock your ankle. ...
8. Keep your body straight.

More items...

[How to Kick a Soccer Ball - The Complete Soccer Guide](http://www.completesoccerguide.com/how-to-kick-a-soccer-ball/)
www.completesoccerguide.com/how-to-kick-a-soccer-ball/

People also ask

- How do you kick a
- Which part of the f
- How do you shoot
- How do you kick a

3 Out Of The Top 4 Spots Are Actually Articles Or Blog Posts That Also Contain Videos!

[How To Kick A Soccer Ball - 3 Soccer Kicks You Must Know - YouTube](https://www.youtube.com/watch?v=17ZrGdG6G10)
https://www.youtube.com/watch?v=17ZrGdG6G10
Jun 18, 2010 · 10:05:41 Epic Soccer Training
How To Kick A Soccer Ball Review - http://www.soccertraining.net/so-best-soccer-training-check-out-why...

[4 Ways to Kick a Soccer Ball - wikiHow](http://www.wikihow.com/How-to-Kick-a-Soccer-Ball)
www.wikihow.com/How-to-Kick-a-Soccer-Ball
★★★★☆ Rating: 83% - 296 votes
Do you want to kick a football (also known as a soccer ball) without embarrassing yourself? Better yet, do you want to get to the point where you can start playing ...

[How to Kick a Soccer Ball - The Complete Soccer Guide](http://www.completesoccerguide.com/how-to-kick-a-soccer-ball/)
www.completesoccerguide.com/how-to-kick-a-soccer-ball/ May 26, 2010 · 12 Steps to a Great Kick. Take a good touch. Kicking a ball that is too close will reduce your power and accuracy. Look up (optional). Look up quickly before kicking the ball. Look at the Ball. Place your foot. Swing your arms. Bring back your kicking leg. Lock your ankle. Keep your body straight.

Here's How To Take Advantage Of These Types Of Keywords...

Use A Blog Post To Sneak Your Video Into
Google's Backdoor And Grab A Top Ranking
In Their Search Results...

It's Even **Easier** When You Use My "Blog
Post Link Love!" Trick...

Here's The Best Part...

It's Possible To Have This Trick Up And
Running And Your Video Getting Views In
As Little As 5 Minutes...

Step 1: Pick A Keyword

- Identify A Google Video-Friendly Keyword That Only Has One (Or None) YouTube Videos In The Top 5 Spots.
- Here's The [YouTube Keyword Research Software](#) I Used In Video #1.

Step 2: Pick A Video

- Decide If You Would Like To Tweak The YouTube SEO Of An Existing Video To Include That Keyword Phrase, Or Would You Like To Shoot A New Video For It...
- Be Sure To Refer To Video #1 For **YouTube SEO** and Video Optimization Tips.

Step 3: Embed Video

- You Have Two Choices...
- If You Already Have An Existing Blog Post Ranking Well... And It's Related To Your Google Video-Friendly Keyword... Embed The Video In That Existing Blog Post...
- Or You Can Create A New Blog Post And Embed The Video In The New Post.

Step 4: Optimize Blog Post

- It's Not About Optimizing For Just One Keyword Phrase Anymore... That's Not How Google's Algorithms Work... They Look At The Overall Theme Of The Post, Determine The "Relevancy" Of The Post To Hundreds Of Different Keywords... And They'll Send The Post Traffic If They Think The Post Deserves It...

Blog Post SEO Tips

- Give Your Blog Post A “Framework Of Relevancy” By Optimizing It For Your Keyword Phrase...
- Be Sure To Include Your Primary Keyword Phrase In Your Title... Close To The Beginning If Possible...
- Write Your Blog Post In The Headline Format We Discussed In Video #1...
- Include Your Primary Keyword Phrase In The First Sentence, 3 Or 4 Times In Post Body, Once In Your Post Tags, Once In Your Image “alt text”, And Once In The Last Sentence Of Your Post...
- Use Variations Of Your Primary Keyword Phrase And Keywords Related To Your Post Topic In Your Post Content... Remember, We Are Optimizing For An Overall “Relevancy”... Which Means Google Expects To Find Certain “Groups” Of Related Keywords In Your Post That Occur “Naturally” Together...
- The Most Recent SEO Studies Consistently Show That The Top Ranking Page In Google Have An Average Of Well Over A Thousand Words On The Page... So Your Post Should Have A Minimum Of 500 Words... Or More...
- Google Also Tends To Rank Well Written, Insightful, Semantically And Grammatically Correct Content Higher, So... Use High Quality, Well Written Content In Your Blog Post...
- Use Only 100% Original, Unique Content In Your Blog Post (Except The Video).

Step 5: Link To YouTube

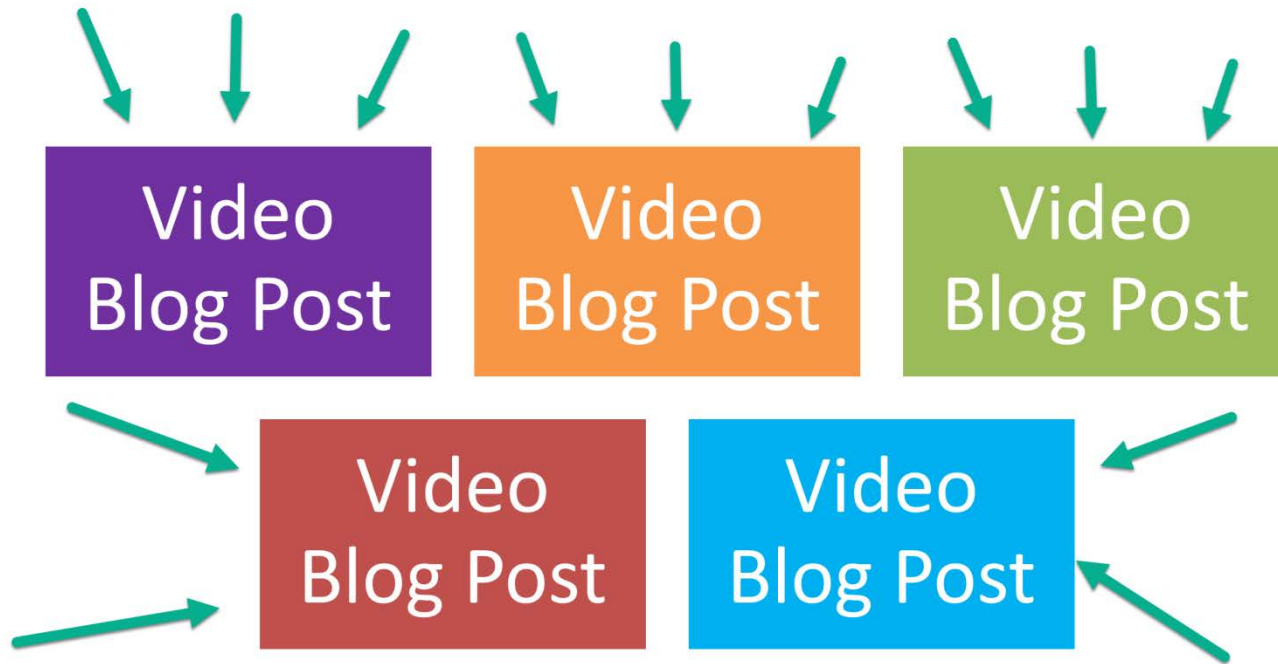
- In The Blog Post... Insert A Link Back To Your Video's Watch Page On YouTube... Include Your Primary Keyword Phrase In The Anchor Text (Or A Variation Of Your Keyword Phrase)



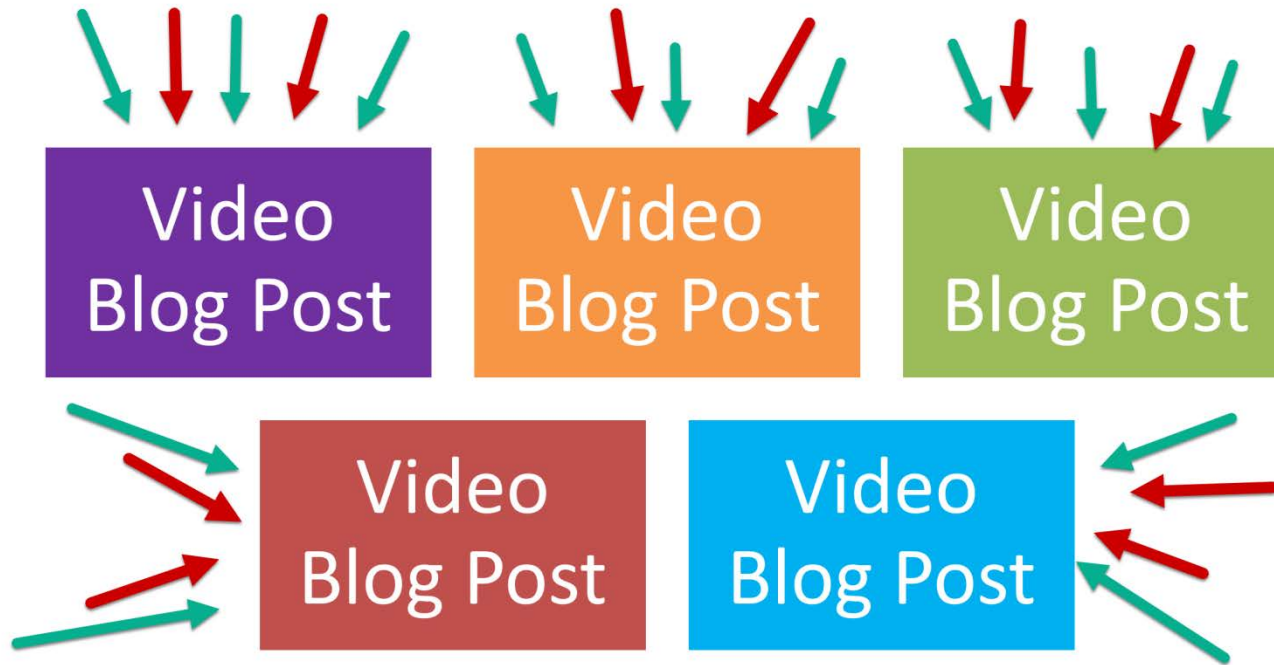
Step 6: Build Backlinks

- Backlinks Are One Of The Single Greatest Ranking Factors For Google...
- They Always Have Been...
- They Still Are To This Very Day...
- And I Believe Based On What I've Seen In Their Newest Most Powerful Algorithms... They Will Be For Years To Come...
- The More Backlinks You Have... The Easier It Will Be To Rank Your Videos On The First Page Of Google And Get More Views.

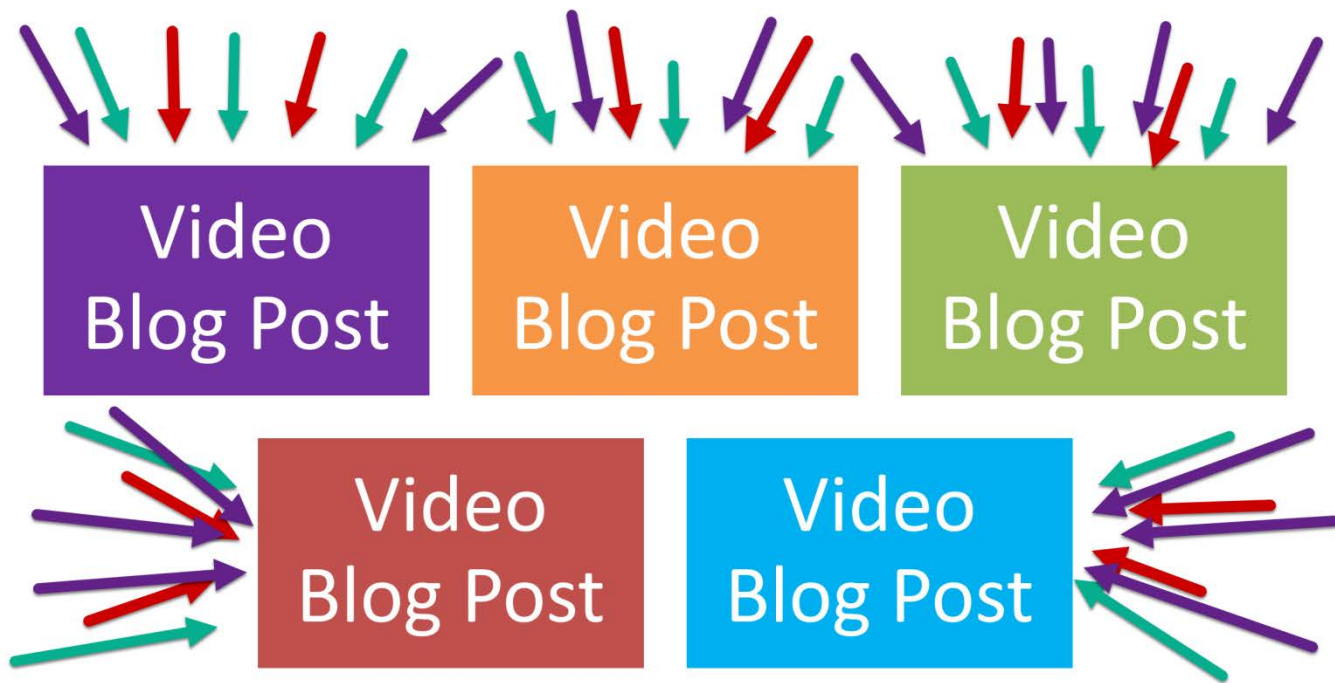
Build Backlinks To Each Video Blog Post...



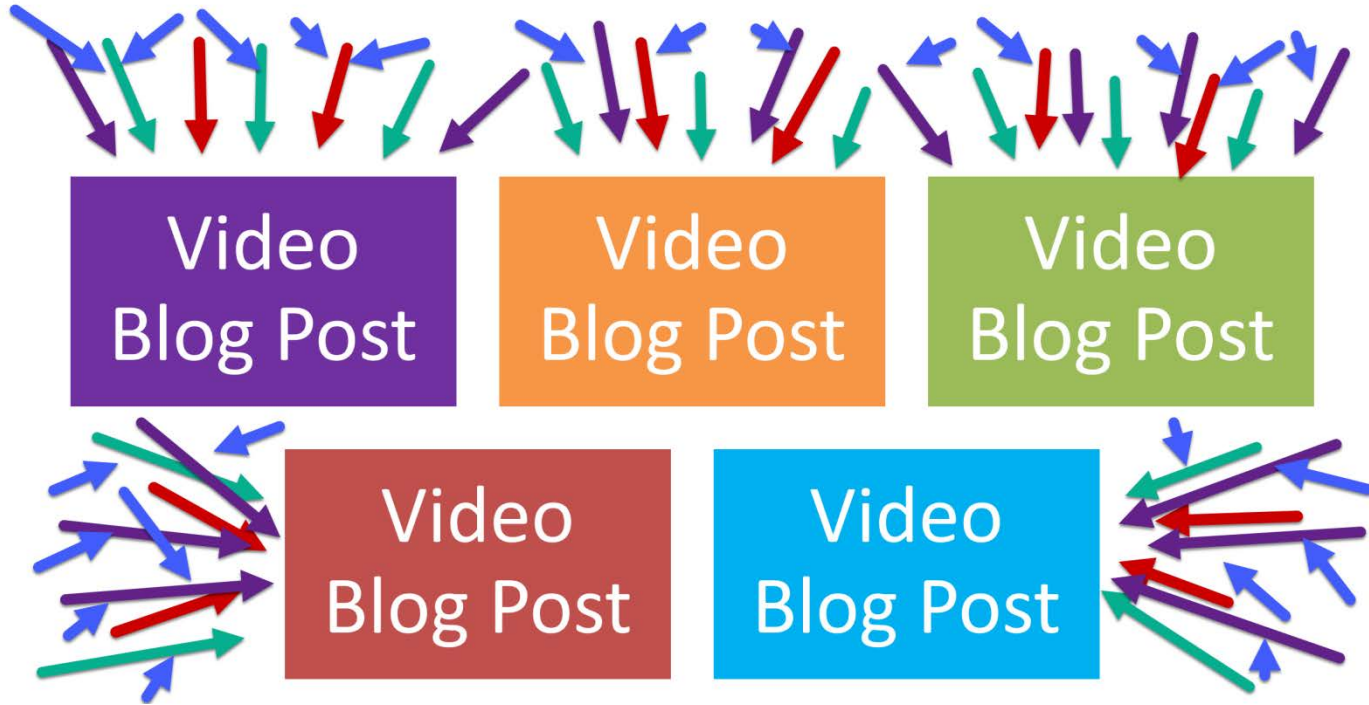
Continue Building Backlinks To Each Video Blog Post...



Build Even More Backlinks...



Continue **Stacking Backlinks** On Top Of Your Backlinks!



Now That You Know How Important
Backlinks Are To This Entire Strategy...
Let's Talk About...

How To Build Your Very Own **Video Traffic-Getting Network™** Using Nothing But 100% Free Software...

Video Traffic-Getting Network

- A Way For You Roll-Out Your Backlink Stacking Strategy On A Much Larger Scale...
- Allows You To Be More Aggressive In Your Backlink Building...
- Helps Shield Your Main Video Traffic-Getting Blog From Potential Backlink Building Penalties If You're Too Aggressive In Building Your Backlinks.

Install Video Traffic-Getting Blog



Video Traffic-Getting Blog Tips

- You Can Use A Free Blog Account Like Blogger Or Tumblr If You Want To...
- However, It's More Powerful If You Host Your Video Traffic-Getting Blog On Your Own Domain Using Free Blog Software Like Wordpress...
- Only Use 100% Original, High Quality Articles For Your Posts...
- Only Embed One Video Per Post...
- Each Video Blog Should Be Dedicated To A Single Market... If You Have More Than One Market, Then You Should Set Up A Separate Video Blog For Each Market.

Set Up Feeder Site Blogs

Feeder Site Blog

Feeder Site Blog

Feeder Site Blog

Video
Traffic-Getting
Blog

Feeder Site Blog Tips!

- Host Them On Free Blogging Sites Like Wordpress.com, Blogger, Tumblr, Livejournal, Etc...
- Host Them On Your Own Domain Using Free Blog Software Like Wordpress...
- Use A Combination Of Both Types To Add Diversity To Network...
- Only Use 100% Original, "Good Quality" Content For The Articles On Your Feeder Site Blog... However, It Doesn't Have To Be As Good As The Content On Your Video-Traffic Getting Blog... But It Should Be Original, Grammatically Correct, And Well Written.

Link Feeder Site Blog Posts To Your Video Traffic-Getting Blog Posts



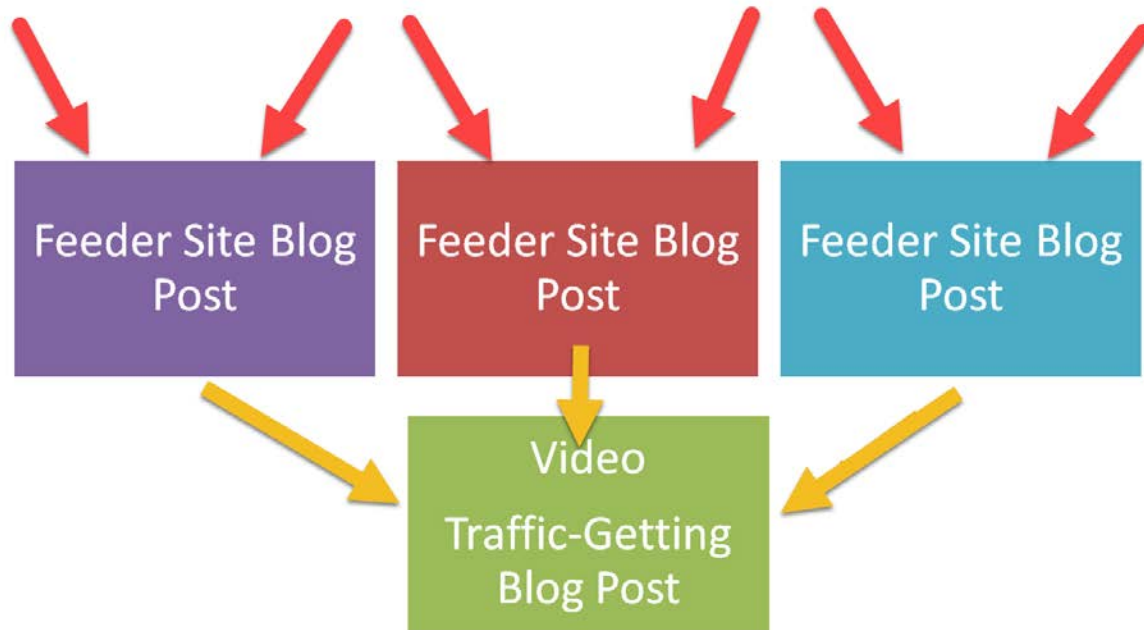
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Feeder Site Linking Tips!

- Do NOT Link Between Your Feeder Site Blogs...
- Only Link Between Related Content... If You Are Linking To An Article On Your Video Blog... The Articles Should Be Related To The Same Topic...
- Your Feeder Site Articles Should Also Include **Links To Other Authority Sites** In Your Market That Are Related To The Topic Of The Article...
- Your Feeder Site Blogs Should Not Always Exclusively Link To The Same Video Blog Or The Same YouTube Channel...
- Occasionally **Use "No Follow"** Links When Linking To Your Content.

Build Links To Your Feeder Site Blog Posts



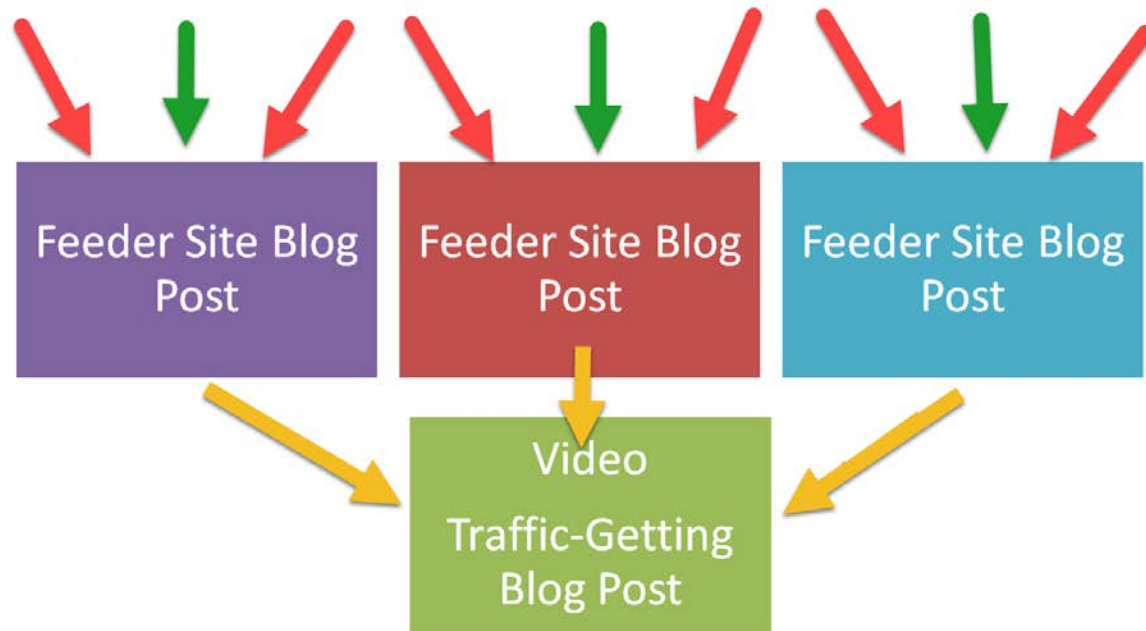
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Building Links To Feeder Site Tips

- Build Links Faster...
- Build More Links...
- You Can Use Lower Quality Content To Link To Your Feeder Sites...
- You Can Link From Lower Quality Sites To Your Feeder Sites...
- Remember, It's All About **Quantity** Of Links At The Feeder Site Level, Not Quality.

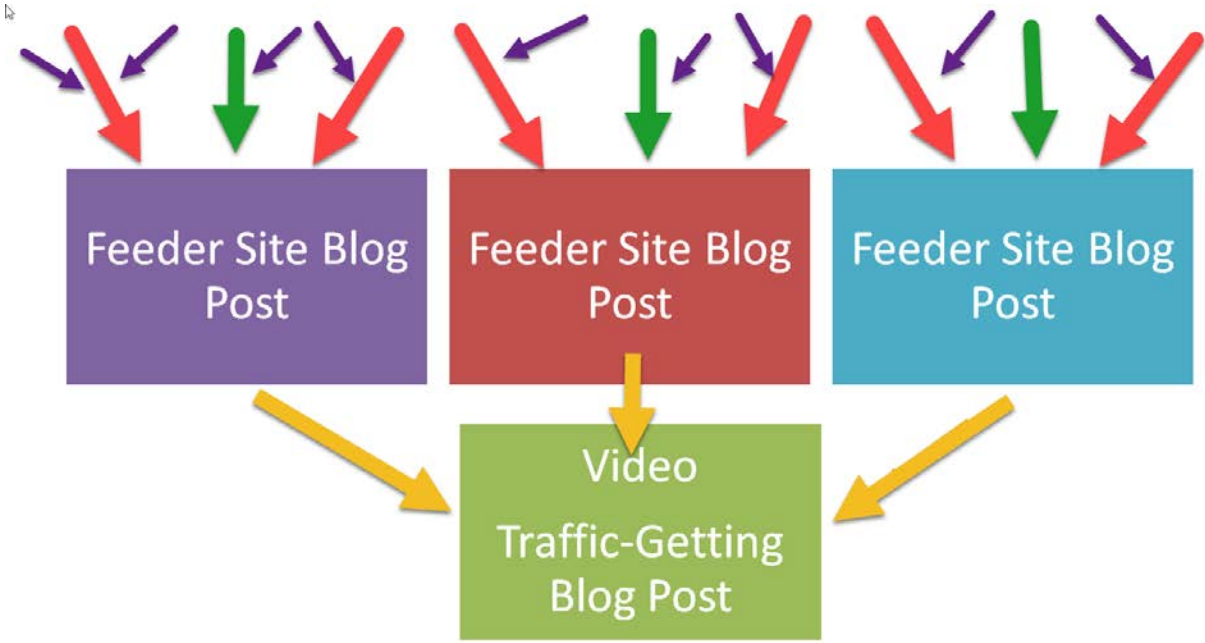
Build **More Links** To The Feeder Site Posts



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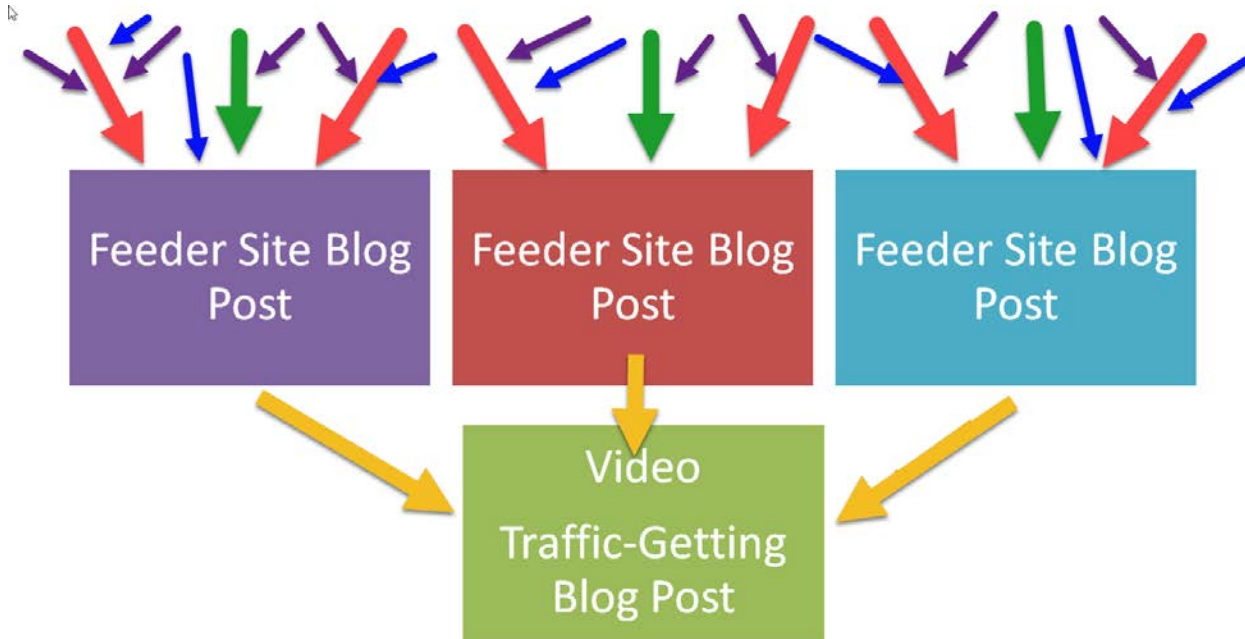
Build Backlinks To Your Backlinks



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Backlink Stacking!



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General Link Building Guidelines

- Higher Quality Content = More Powerful Links...
- The Closer Your Links Are To Your Video Traffic-Getting Blog, The Higher The Quality The Content Should Be...
- The Closer Your Links Are To Your Video Traffic-Getting Blog, The More Conservative You Should Be In Your Link Building...
- The Further Away The Links Are From Your Video Traffic-Getting Blog, The More Aggressive You Can Be With Your Backlink Building... That's What Those Feeder Sites Are All About...
- And Keep Stacking On Those Backlinks, Because...
- More Links = More Power!

So, Now That I've Taught You How To Rank
YouTube Videos On The First Page Of
Google And Get More Views...

In Your Next **Free** Training Video...

You Will Discover The Single Most **Powerful**
YouTube Marketing Strategy That I Have
Ever Taught... Anywhere... At Any Price...

You Get To Learn It For Free...

So Keep An Eye Out For My Next Video...

Download Your **Absolutely Free** "Get More Views On YouTube" [PDF Cheat Sheets](#), Action Plans And Checklists... 174 Pages Of 100% Pure YouTube **Traffic-Getting** Training...

Please [Subscribe To My YouTube Channel...](#)



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Tube Traffic Secrets™

Build Your List, Your Brand and Your Business By Tapping Into The Marketing Power of YouTube!

**Please Give This Video
Video A "Thumbs Up"
And Share It With Your
Friends!**



TubeTrafficSecrets.com



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