



CAVIAR HITS THE CALIFORNIA CAPITAL, DELIVERS THE BEST RESTAURANTS RIGHT TO YOU

Caviar Partners Directly with Beloved Sacramento

Restaurants to Deliver Local Foods Across Town

SACRAMENTO, CA - October 13, 2015 - Today **Caviar**, an easy way to order from from popular local independent restaurants, launched its high-quality delivery service in Sacramento. Caviar's extension to America's Farm-to-Fork Capital allows anyone to easily order food from beloved local restaurants like INK Eat & Drinks, Pizza Rock, and Cafeteria 15L. Caviar partners directly with each restaurant, to ensure quick and reliable delivery service for restaurants and customers alike.

"We began delivering with Caviar last year at our East Bay location," said Andrea Lepore, co-founder of HOT ITALIAN in midtown Sacramento.

"We've definitely seen our sales increase as a result, and we've expanded our reach to customers that might not have stopped by our restaurant in person. Delivery can be daunting, but Caviar has made the process easy for us and we're thrilled to partner with them to bring our foods to new customers across Sacramento too."



Now Sacramentans can easily place an order via Caviar's **website** and free mobile apps for **Android** and **iOS** and order meals from from some of the city's most beloved restaurants including:

HOT ITALIAN

Thai Canteen

Osaka Sushi

Pizza Rock

Federalist Public House

Indo Cafe

Cafeteria 15L

Burgess Brothers Barbeque & Burgers

Kathmandu Kitchen

58 Degrees & Holding Co

House Kitchen & Bar

Metro Kitchen + Drinkery

Mayahuel

Bombay Bar & Grill

Gordito Burrito

Ma Jong's

Liquidology

Lotus Thai

Fahrenheit 250 Barbeque

Goodie Tuchews

Oscar's Very Mexican Food

INK Eats & Drinks

Mana Sushi



Caviar partners directly with restaurants to provide a full logistics and marketing solution designed to increase their sales and reach more customers. Restaurants work closely with Caviar to ensure that customers receive restaurant-quality meals—the way the chef intended—with every delivery. Caviar also serves as an additional marketing channel for restaurants by showcasing full-color photos of each menu item and making restaurants easily discoverable to new customers.

To celebrate Caviar's arrival in Sacramento, starting today, the first 100 customers to place an order for delivery in Caviar's Sacramento delivery area will receive a \$25 credit toward future Caviar deliveries. In addition, the delivery fee for Sacramento deliveries will be only \$1 throughout October (and delivery fees are always waived for first-time customers).

Founded in 2012, Caviar now brings delivery to diners in 16 markets across the country. Caviar is part of **Square's** full suite of tools and services for businesses, enabling restaurants across the country to reach more customers, grow their sales, and expand their reach.

About Caviar

Caviar is an easy way to order meals from popular local restaurants across the U.S. Customers can order ahead on the web, or instantly from Caviar's free mobile app for iOS and Android. Caviar provides customers with quick, reliable delivery service no matter where they are. In New York City and San Francisco, customers can also access Fastbite, a quick and affordable way to order curated meals from some of the city's best restaurants.



Caviar is part of Square's full suite of tools for businesses, enabling restaurants across the country to reach more customers, grow their sales and expand their reach. Caviar provides service in Atlanta, Brooklyn, Boston, Chicago, Dallas, Manhattan, Miami, Minneapolis, Los Angeles, Philadelphia, Sacramento, San Francisco Bay Area (including East Bay & South Bay), Seattle, Portland and Washington D.C. For more information, please visit www.trycaviar.com.