



CAVIAR RESTAURANT DELIVERY SERVICE

LAUNCHES IN MINNEAPOLIS

New Service Partners with Rinata, My Huong Kitchen, and
Dozens More to Bring Delivery Across the City

MINNEAPOLIS, MN - July 16, 2015 - **Caviar**, the easiest way to order from America's best independent restaurants, today launched its high-quality delivery service in Minneapolis, featuring local favorites like Rinata, My Huong Kitchen, and Black Coffee and Waffle Bar. Caviar uniquely partners directly with each restaurant to ensure quick and reliable delivery service for restaurants and customers alike. Starting today, anyone can place an order via Caviar's **website** and free mobile apps for **Android** and **iOS**.

"Delivery can be a hassle for any restaurant, but Caviar has made the process easy for us," said Jonathan Hunt, head chef and co-owner of Rinata in Uptown. "Now, anyone across the city can get our famous spaghetti and meatballs even if they're at the office or at home. We're thrilled to offer our favorites to new customers in more neighborhoods with Caviar."

"Caviar is a true partner in delivery and we're thrilled to be a part of the Minneapolis culinary community," said Gokul Rajaram of Caviar. "With



Caviar, business owners, chefs, and staff can keep their focus on the kitchen and the customers in front of them, and we'll take care of the rest.”

Caviar partners directly with each restaurant it delivers from, providing every business with access to a network of couriers and the power to reach more customers. Restaurants work closely with Caviar to ensure that customers receive high-quality meals and a restaurant-quality experience. Caviar also serves as an additional marketing channel for restaurants by showcasing full-color photos of each menu item making restaurants easily discoverable to new customers.

Caviar offers diners a restaurant-like experience from home or office. With Caviar, anyone can place an order up to a week in advance, making it easy to plan for mealtimes and special events. Caviar also features the ability to share a cart with friends, families, and colleagues to streamline menu planning and accommodate dietary needs while managing one budget. Once a customer has placed an order, they can view the status of their order and follow along the delivery route via Caviar’s built-in GPS tracking feature.

Caviar launched its service today with some of the city’s most beloved restaurants including:

Abdul's Afandy

Butter Bakery and Cafe

My Huong Kitchen

Baldy’s BBQ



Darbar Indian Grill
Pagoda
Be*Wiched
Dong Hae Korean Grill & Sushi
Rinata
Bep Eatery
Hen House
Shag Sushi
Black Coffee and Waffle Bar
Hot Indian Foods
Taqueria Los Ocampo
Bombay Bistro
Jasmine 26
Unideli
Bona Restaurant
Jasmine Deli
Wally's Falafel and Hummus

Caviar's delivery fee starts at \$1.99 and will be waived for a limited time for first-time customers.

Founded in 2012, Caviar now brings delivery to diners in 16 markets across the country. Caviar is part of **Square's** full suite of tools and services for businesses, enabling restaurants across the country to reach more customers, grow their sales, and expand their reach.



About Caviar

Caviar is the easiest way to order from America's best independent restaurants. Customers can order ahead on the web, or instantly from Caviar's free app for iOS and Android. Caviar provides customers with quick, reliable delivery service no matter where they are. Caviar is part of Square's full suite of tools for businesses, enabling restaurants across the country to reach more customers, grow their sales and expand their reach. Caviar provides service in Atlanta, Brooklyn, Boston, Chicago, Dallas, Manhattan, Miami, Minneapolis, Los Angeles, Philadelphia, San Francisco Bay Area (including East Bay & South Bay), Seattle, Portland and Washington D.C. For more information, please visit www.trycaviar.com.