

Contact

Volume 13, No. 4

April 1980



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Let Spirit Sing



THE EDITOR'S LETTER

Thank You, Father, for this grand Spring season; the season of rebirth; the season of Easter-egg hunts and beautifully moving Easter Church services. One of my favorite services is the Easter sunrise service.

Easter sunrise services are based on ancient tradition brought to the United States by Moravian settlers. The first sunrise ceremony was held near Bethlehem, Pennsylvania in 1741. There were some early Christians that believed the sun danced in the sky at daybreak on Easter morning, so sunrise services were often held on hilltops. There are several other locations in this country that are awe-inspiring, where early morning Easter services are held outdoors: the Garden of the Gods near Colorado Springs and the Theater of the Red Rocks near Denver, the Hollywood Bowl, and Mt. Rubidoux in California, and the Hawaiian Punch bowl.

In this issue of *CONTACT* we have the first in a series of articles on advertising. We hope to develop a useful, comprehensive series including pointers on newspaper, radio and TV. Your input relating experience and suggestions will be helpful and appreciated.

Now that we have the *MINISTER'S LETTER*, it may be a good idea to make *CONTACT* available to church members.

Soon, we would like to have, from time to time, an article on the function of a Unity Center in the neighborhood. Items like "meeting a need. . ." Stating a need that exists, or may have existed in your community—how you plan to meet it or are meeting the need. We will begin this series in the next issue of *CONTACT* with an article about how David Drew ". . . answers the call. . ." Again, your comments are needed and will be appreciated.

Blessings to you and your ministries this Easter season and may your days be as the new spring buds—ever unfolding.

Love in blessings,

A handwritten signature in cursive script that reads 'Charley'.

April 1980

AUC President's Letter

Dear Friend,

It is late in the day of Friday, March 14th. I am still at the AUC office at Unity Village. My ride to the airport is waiting anxiously for me to get ready to leave and the editor of CONTACT is just as insistent that before leaving I submit this letter which is past its deadline. This has been a long week and I am tired. . . .but happy and relaxed. All is right with the world. . . .and with the AUC and Unity School!

You will already have heard that the active past presidents of UMA and AUC came back to the Village to meet with the Board of Trustees of Unity School and the result of their open and frank dialogue was the formulation of a five-point proposal that was mutually acceptable to them. On Thursday, March 13th, the Executive Committee of the AUC met with the combined group of past presidents and Unity School Board at which time the proposal was outlined to us after a thorough briefing of their three-day experience together. The Executive Committee accepted the proposal and, after a brief recess, we all went to dinner together.

Dinner for us was more than just a meal, it was the breaking of bread together again. It was the breaking up of old ideas and confusion and the beginning to share again in the fellowship of the Spirit-- and of each other. I only wish that you could have been present.

This morning I submitted the following press release to the local newspaper:

"In a series of meetings conducted with open and friendly dialogue the Executive Committee of the Association of Unity Churches, the active past presidents of the AUC and the Board of Directors of Unity School reached a harmonious agreement that resolves the concerns and differences that have developed between the two organizations. There was lots of give and take and I am very pleased with the outcome. I believe that the decisions we reached have opened the door to the most dynamic period of growth and development in the history of our Movement. Unity has an exciting future!"

The driver is tugging at my arm saying that we will surely miss the plane if we don't hurry but I just had to take an extra moment to reassure you and let you know that all is well. The Spirit of love and fellowship that I have felt and experienced this day has been the most moving and beautiful that I have ever felt here on these lovely grounds.

We have much work to do--but together there is nothing that we can't accomplish. Unity does have an exciting future!

Enthusiastically,

A handwritten signature in cursive script that reads "Jack Boland". The signature is written in dark ink and is positioned below the typed name "Jack Boland".



This month we dedicate this page to STAN HAMPSON in appreciation for his understanding, leadership and fine example of living Truth principle he gave to all of us while serving on the AUC executive staff. Our love and blessings go with Stan and his family to their new ministry in San Diego with a heartfelt "thank you" for a job well done.

OTHER NEW BIRTHS:

Andrew Jolly James Redfern, newborn son of Gary and Sammy Redfern, made his entrance into this world on February 19, 1980. He weighed 9 lbs.

We rejoice with Gary, minister in Eugene, Oregon, and Sammy and know that the Redfern family is being especially blessed.



Projects
Programs
and
Perspectives
by
Alan Rowbotham

There is a particular image that speaks to me at this time, portrayed through these words in Isaiah 43:19: "Here and now I will do a new thing: this moment it will break from the bud. Can you not perceive it?"

How graphically these words penetrate those moments of life when we stand at the very brink of something new, moments that are filled with uncertainty and restlessness.

The last few weeks have been a period of waiting for all of us, both here in the AUC office and in the field. The waiting is not yet over. Meetings have been held, decisions have been made and a renewed spirit of cooperation between AUC and Unity School has been affirmed. But some uncertainty remains and the fullness of our future direction is not yet clear. Much will depend upon the meetings of the Conference Body in June this year.

What is to be our stance in the meantime? How are we to view these fragile moments?

I suggest we might take hold of them and cherish them--as the bud that is about to break, as the Spring that is about to burst forth in all its fresh beauty, as the Easter morn that is about to dawn with its new promise of life. The moving center of God's Spirit is revealing itself through the pressures that appear on the surface. The sap is building in the tree. Can we not perceive it?

We in your Association office have reaffirmed our sense of commitment and have set our sights on the good that is coming forth. We invite you to continue praying with us for right outcome and to share with us in this confident vision.

During the next few months we will be seeking to improve both our inter-office communications and efficiency and our communications with field ministries.

You may ask yourself, "How may I help?" Here are a few suggestions you may want to consider: You can help maintain a positive and confident vision by your growing support of the AUC through your tithes and love offerings. You

can increase your purchase of materials--and you might check whether or not you have overdue accounts. You can better utilize the talents of your regional Youth Facilitators and so actualize the potential and increase the efficiency of your youth education program. It helps, too, when you follow established procedures for church vacancies and placement and when you abide by the ethics of the Association in the various aspects of ministry relations. More effort to become involved in sub-regional and regional activities, the sending of news and views to CONTACT, the continuing love and acceptance of one another in the midst of differing opinions and divergent viewpoints: these are some of the things you can do. Being involved in the million and one things that make us a growing Association, caring and sharing with one another, has more meaning than feeling perhaps that you are just an individual church off on your own somewhere.

If we all listen to the Spirit moving through us, as individuals, as the AUC, and as the Unity movement, we might hear the same message: "Here and now I will do a new thing." For myself, I'm amazed to see the changes that are happening in my own life and the responsibilities that have come to me recently. I want to reassure you that I will do my utmost to see that placement and related activities go on in a smooth and harmonious way and that I will be available to help you in any way I can. Kathryn and I have reaffirmed our commitment in our respective positions here and we are negotiating to buy a home. We are not looking for any other position in the field. We are staying, and seeking to "flow with it." Just for the record, I suspect that many of us are feeling the movement of Spirit through our lives in a greater way than ever before, simply because we are moving into a new age and AUC is moving into a new era.

So let's hang in there and keep the high watch to see the new good come forth, for "this moment it will break from the bud." And let us hear from you about the new good that is breaking from the bud in your own life and in the life of your church or center. Who knows, by seeing *your* good we may all be better able to see our own good!

God bless. All my love,



AN OPEN LETTER TO THE FIELD

Dear Friends:

Many of you have graciously called, written or called through others about the feelings, morale and attitudes of those of us here on the Association staff during the last few months. I cannot tell you how much we appreciate the generous warmth and caring behind these inquiries. So many of you have taken time to write notes or to simply pass the word that you are with us in prayer during these months of challenge. So many, in fact, that it is impossible to acknowledge each call, letter or inquiry individually. So let this letter be an expression of thanks and report to you on what we are doing and feeling at your Association office.

First, the attitude of the staff continues to be positive and expressive of its true expectations that "the best is yet to be." Unquestionably we have had our moments of discouragement and doubt, but the prayer consciousness is strong and these moments have proven to be transitory and rather infrequent. Secondly, all the functions of this Association office continue. We have been advised that the bylaws remain in full effect until the Conference Body chooses to ratify the recommendations of the President's Advisory Council, Board, and Executive Committee in June. Additionally our legal counsel tells us that the appointment of the Executive Council to act on behalf of the Executive Committee can be compared to giving someone your power of attorney for a specified period, or appointing a Vice-President to operate a corporation while the President is on an extended leave of absence. Thirdly, I want you to know that despite all of the extra expenses and confusion, financial support of our Association is at an all-time high. However, in the last month or two that support has dropped a bit. I would hope that every minister and ministry who reads these words will remember that our services in training ministers, in assisting congregations and assisting in placement as well as all our other programs are continuing. I believe this is caused by the uncertainty of our structure at the moment. I hope you will follow the recommendations of our former Association President, Jim Lewis, in a recent letter he wrote to the field ministries:

"For those who may be inclined to withdraw financial support of the AUC because of the present situation I would ask you not to do so. We have a responsibility to the staff in the office and the Ministerial School and to the 80 or more students in the school. These individuals have no part in making Board decisions. We need to secure our support at this time in addition to our prayer support."

Finally, I would like to say that I and the rest of the staff have full confidence in the activity of Spirit working through our Board, Executive Committee, Executive Council and Unity School leaders to create together the finest climate that the Unity Movement has ever seen. Each of us through application of Unity Principles has come through much more difficult times than we now face and can handle what lies ahead with ease, harmony, and peace of mind.

So let me close this letter with wishes for all the abundant blessings of Spirit in your life manifesting as prosperity, harmony and peace.

Love and blessings,

Fifty Years A Unity Minister and Still Going Strong!

AS YOU TITHE SO YOU PROSPER*. . . And prosper he has in terms of a vital, fulfilling life that has been a blessing to thousands of people. The Reverend **LOUIS E. MEYER** ("LE" to friends and co-workers) has served in the Unity movement in nearly every capacity there is to serve--plus a few of his own making. This Easter will be "LE's" FIFTIETH Anniversary as a practicing Unity minister. The event is to be celebrated in fine fashion at a church he founded, Unity Church of Christianity in Azalea Park, Florida. It was 50 years ago this Easter that "LE" delivered his first sermon as an interim minister at the Unity Church in Topeka, Kansas (they were meeting in the Jayhawk Hotel at that time).



"LE" has had a fascinating life that has given him the opportunity to serve his fellowman in many ways. He began his adult life as a chiropractor in Butler, Missouri. He came to the Society of Silent Unity, March 6, 1927. While in Silent Unity he was sent to serve as interim minister at Topeka, Kansas, where he delivered his first Sunday lesson on Easter Sunday, 1930.

In 1937, he was elected and served as president of the Unity Ministers' Association. While in this office he spent three months visiting and speaking in 100 Unity centers across the United States. His wife, **Ethel**, who had ministered with him in Topeka, and in Rochester, was ordained in 1937 and was in charge of the Unity Society ministry while "LE" was traveling.

"LE" ministered in Unity Society for 27 years. During this time he taught eleven terms in the Unity Training School; he served the entire time as a member of the Unity Training School Board; he made twenty lecture trips, one month each, to Unity centers throughout the United States and Canada; he served on the Unity Ministers' Association Board for eighteen years; he attended numerous regional conferences as a representative from Unity School and served thirty-five years on the Unity School lecture staff.

In 1965 "LE" came back to Unity Village to serve in the Field Department as special field representative. In 1966 he was appointed Chaplain, Unity School of Christianity.

An article in the December 26, 1964 issue of the *Kansas City Star*, announcing "LE's" return to the Village, said: *The society is the oldest Unity congregation in the world. It was established by Charles Fillmore, founder of the Unity movement, and in its 75 years has*

had only three pastors, Mr. Fillmore; Ernest C. Wilson, now minister of Christ Church Unity in Los Angeles, and Mr. Meyer.

Under Mr. Meyer's leadership, the 1½-million dollar temple, a Plaza area landmark, was designed, built and cleared of debt. The temple is unusual in that about a fourth of its cost came from outside the Kansas City area through love offerings from persons in every state and in many foreign countries who wished to share in building the Unity headquarters.

"LE" moved to Orlando, Florida in 1973 and in 1976 established the Unity ministry in Azalea Park. He is teaching classes now in addition to many other activities at that church. **Barbara Provost** is the minister at Unity Church of Christianity in Azalea Park and says it is a true inspiration to be working with "LE" and Ethel Meyer.

In 1948 Charles Fillmore asked "LE" to do the ordination of that year's new ministers.

"LE" and Ethel are an inspiration to everyone in Unity and we congratulate them and give our love and blessings to them in their still active and ongoing ministry. Bless you, "LE", your life is a glistening example of living Truth principles and Christian leadership.



* (*As You Tithe So You Prosper* is the title of a pamphlet which "LE" authored.)

NEWS & VIEWS ON UMS . . . by Paul C. Barrett

This month I have asked Gary Jones, Faculty Member, to be our guest writer:

UNITY... A MINISTRY OF EDUCATION



Each of us in Unity have been asked the question, "What is Unity?" And because we have been asked over and over again, we have developed some relatively clear answers to the question.

A question that has not been asked as often nor have we articulated clear responses to is "What is the purpose of Unity?"

The beginning publications of the Fillmores were entitled *Thought*, *Modern Thought*, and *Christian Science Thought*. The emphasis of those early publications was a practical application of Truth principles through the re-education of consciousness.

Certainly our teaching has an absolute level where we deal with spiritual, philosophical and esoteric ideas. However, in the practical application of our teaching we are helping individuals gain a greater awareness of their own innate divinity through changing their thinking and feeling levels. Much of our practice involved techniques such as Denial and Affirmation, The Law of Cause and Effect, The Law of Mind Action, Meditation upon a higher concept of self and God than is currently a working and natural part of individual consciousness.

The purpose, then, of Unity is not so much mystical as it is educational. To say that an important purpose of Unity is educational does not in the least lower our standards from the lofty vision of being an effective religious and spiritual movement. What it does imply is that we are doing more than just giving worshipful lip service to an idea that can change lives if understood and applied in daily living.

If, then, one of our purposes in Unity is educational in nature there are many sources available in the field of education that can aid us in fulfilling our purpose. Since becoming involved with the Education department at the University of Missouri at Kansas City, I have come upon many resources that I have found invaluable tools for teaching truth. I am sharing just a few of them with you in this article. A little research in your own community will uncover many new and exciting resources that can increase your ability to share the Truth we are dedicated to as Unity ministers.

The most helpful single text that I have found is *The Modern Practice of Adult Education* by Malcolm S. Knowles, published by the Associated Press, 291 Broadway, New York, NY 10007.

Among the various educational periodicals that I have found helpful is one entitled "Educational Leadership" published by the Association for Supervision and Curriculum and Development, 225 N. Washington St., Alexandria, VA 22314. Also, a newsletter entitled "Techniques for Teachers of Adults" published by the National Association for Public Continuing and Adult Education, 1201 Sixteenth Street, NW, Washington, DC 20036. Incidentally, the August 1979 issue is especially good. The theme for this issue is "How To Choose Teaching Techniques." Single copies of this issue are available from the Association for fifty cents.

Three excellent sources of educational resource materials are The Center for Humanities, Inc., P.O. Box 100 Communications Park, White Plains, NY 10602; Guidance Associates, Communications Park, P.O. Box 300 Communications Park, White Plains, NY 10602; and the National Humanistic Education Center, 110 Spring Street, Saratoga Springs, NY 12866.

There are tremendous resource centers in most communities. Contact the education department of local universities. Also college and university libraries are open to the public and contain educational materials not available at public libraries including computer banks of unpublished resources.

Anyone in the field interested in a more complete bibliography can write me at the AUC office and I will be glad to share it with you. I have only touched the surface of resources. If you have found some organizations or literature that you especially like, please send me word of it. I would be most grateful for any education resources you might like to share. ++

NOTICE—The blue songbook, *Unity in Song*, is a discontinued item, not available from AUC or Unity School.

April 1980

YOUTH SERVICES COORDINATOR REPORT

by Maggie Finefrock

SURVEY

RESPONSES



In March, the Youth Services Office sent out a Youth Education Survey to all ministries. The purpose of this survey is to obtain feedback from our service and materials, and determine the areas of greatest need for future directions.

At this date we have received 31 responses with varying degrees of thoroughness and thoughtfulness in the replies.

If we have only 31 youth education departments in Unity, why is my workload always in excess of fifty hours per week? Seriously, I hope that you will spend time in evaluating your needs and let us hear from you. The feedback thus far has been excellent and will help us provide quality materials and services for this vital part of your ministry.

In reading over the surveys, I realized that there is some confusion about the services we offer. It reminds me of the blank looks my parents have when I talk about UMS, YOU, YAU, AUC, UICE, YES, USC, etc. . . . In my class in UMS I am always hounding "define your concepts!" So I will practice what I preach and use this column to clarify our AUC vocabulary in the form of a quiz:

HEAR YE! HEAR YE!

Quiz

(circle the correct answer)

1. Youth Education is:

- a. an organization for young communists
- b. de-programming for cult followers
- c. an exciting and creative program for Unity young people ages 0-100+
- d. ministerial school for toddlers

2. Youth Education is another name for:

- a. Sunday School
- b. Young Adults
- c. Unity Ministerial School
- d. Babysitting services in the church

3. Image for Living Teacher's Guides are:

- a. hovering angels
- b. Master teachers from the spirit world
- c. Bible based Unity curriculum, nursery-Unteens
- d. Self-image courses for park rangers

4. Image for Living Take-Home Sheets are:

- a. Materials to write lesson plans from
- b. Unity coloring books
- c. Reinforcement for Sunday YE lessons to be completed by the student & family at home
- d. Busy work for children

5. WonderWord is:

- a. a bird, a plane. . .
- b. a Saturday morning cartoon show
- c. an over-priced Unity magazine
- d. supplementary material for Unity SS
- e. a daily meditation and activity guide

6. The AUC Bible log is:

- a. the original tree from which the paper from scriptures was written
- b. an index to AUC curriculum that can be used to locate and compile Bible lessons
- c. a new edition of the Bible translated by five year olds.
- d. a Bible with one verse, "If there is a log in my eye. . .

7. Golden Gloves are:

- a. the boxing gloves used by Joe Louis
- b. those used in the famous Unity School-AUC debates
- c. a love offering from King Midas
- d. cloth gloves in teacher's and student's sizes used to teach the Golden Rule

8. AGAPE newsletter is:

- a. a picture of Stan with his mouth open
- b. a magazine from the good folks in Cumberland Gap
- c. the AUC Youth Education newsletter named for spiritual love, published quarterly
- d. a subversive newspaper written by the Sunday School Underground

(Continued on page 9)

9. Youth of Unity Resource Manual is:
 - a. everything you always wanted to know about YOU but were too busy to ask — newly revised
 - b. how to get YOUers to mine gold for your center
 - c. Who's Who among resourceful YOUers
 - d. esoteric knowledge—can be ordered only from magazine ads
10. Teenage Survival Manual:
 - a. a plane ticket to California
 - b. a kit complete with a muzzle for parents
 - c. a Truth book by Loomis used in Uniteen and YOU classes
 - d. a paperback book on contraceptives
11. reSPONSE newsletter is:
 - a. the newest research in the field of relaxation response
 - b. the informative newsletter for YOU sponsors published bi-annually
 - c. a new Broadway musical
 - d. the periodical of your local telephone company
12. "My Mystical Journal" and "Workshop Ideas" are:
 - a. the unauthorized biography of Scott Sherman
 - b. Lessons in Truth translated in Swahili
 - c. YOU curriculum materials—Set A
 - d. Scottish ballads by C. O'Townsend
13. Your Regional Youth Education Facilitators:
 - a. the person elected by your region to consult, train teachers, and generally help build successful youth education departments
 - b. Maggie Finefrock
 - c. on the AUC staff
 - d. YOUer elected to serve your region
14. Your Regional YOU Coordinator is:
 - a. Greg Barrette
 - b. John Strickland
 - c. Bo Derek
 - d. person hired by your region to coordinate YOU activities and aid sponsors and YOUers
15. Your Youth Services Coordinator is:
 - a. partially insane
 - b. local Sunday School Superintendent
 - c. a member of the AUC staff who serves all youth activities, internationally by writing materials, consulting, teaching classes at Unity Village and leading workshops in the field
 - d. Alan Rowbotham
16. Your YOU Coordinator is:
 - a. the editor of Rolling Stone
 - b. valet for Rolling Thunder
 - c. rolls with the punches to serve all International YOU chapters and sponsors and puts on a dynamic YOU Conference each year
 - d. bakes the whole wheat rolls served in Unity Inn
17. A Youth Education Seminar is:
 - a. training for teachers in your region, conducted by your youth education facilitator once or twice a year
 - b. a boring symposium on the perils of being young
 - c. an attempt to merge with Youth for Christ
 - d. a fund raising day for Glass Cathedral
18. UICE Youth Education Training is:
 - a. none of the above
 - b. a preparation for the Olympic Games
 - c. an intensive two-week course in Session III of UICE that emphasizes teaching skills and administration in a youth education dept.
 - d. summer camp for Unity youth
19. The Young Adult Retreat is:
 - a. for YOUers
 - b. for adults 18-20
 - c. at Unity Village for young at heart adults age 18-? that desire a retreat with active participation
 - d. all of the above
20. YOU Conference is:
 - a. in June every year
 - b. anytime your friends get together and talk about themselves
 - c. a retreat for YOUers selected by their centers—a time of fellowship, prayer, leadership training and high spiritual atmosphere
 - d. national meeting of Yaks of Uruaguay

(Continued on page 10)

21. The YOU Curriculum is:

- a. still not ready
- b. ready to be ordered May 1—packet one
- c. something I have to wing for myself
- d. non-existent

22. I have utilized these services

- a. and am glad for it!
- b. not enough
- c. but would like to see them expanded
- d. and have indicated so with comments on my YE survey

ANSWERS KEY FOR HEAR YE! HEAR YE!

| | | |
|------|-------|-------|
| 1. c | 8. c | 15. c |
| 2. a | 9. a | 16. c |
| 3. c | 10. c | 17. a |
| 4. c | 11. b | 18. c |
| 5. d | 12. c | 19. c |
| 6. b | 13. a | 20. c |
| 7. d | 14. d | 21. b |

Does A Minister Need Counseling Insurance?

The following is an excerpt from an article entitled "Ministerial Malpractice" by Maury M. Breecher which appeared in the March-April issue of Liberty magazine.

Is nothing sacred?

More and more ministers are purchasing liability insurance to protect themselves from malpractice suits. But is this a reasonable fear?

Many ministers aren't worried about the possibility of being sued over their counseling activities. H. Burnham Kirkland, pastor of the United Methodist church in Stratford, Connecticut, who was instrumental in establishing the national group insurance policy of the Methodist Church, says he wouldn't "necessarily recommend that individual pastors take out" professional counseling liability insurance.

"Counseling is just part of our work," he told the New York *Daily News*. "I don't intend to operate any differently."

Evelyn Newman, a pastor at New York's interdenominational Riverside church, looks askance at the whole matter of ministers supposedly needing liability insurance.

"I hope it never comes to pass. I feel we are working from a deep relationship in trust with God as the intermediary. We're talking about the interaction of human beings with the Holy Spirit. It's not a secular operation. I think it'll be a sorry day for the ministry (when this type of insurance is needed)."

By then we had developed more than a sneaking suspicion that cases against ministers, priests, or rabbis were rare indeed, and thus the insurance isn't needed.

"I tend to agree with you," says Rabbi Mordecai Simon, executive director of the Chicago Board of Rabbis. "Some of our members have expressed interest in securing some sort of liability coverage for their counseling work, but I know of no instance of any rabbi, minister, or priest having been sued."

"I think it's the background of the times that the clergy is getting interested in this type of insurance. You see stories in the press citing a particular case and you think, 'That could happen to me, too.'"

"All these articles have created a bit of a tempest in a teapot, but of course, that's what sells insurance."

In making calls to a number of insurance companies and brokers to find out who provided this type of insurance, *Liberty* found that many of the giants of the professional liability field do not provide such insurance. Some had never heard of it. Others greeted the calls with a laugh of incredulity and the quizzical query. "Why in the world would a clergyman need malpractice insurance?" Why in the world indeed! ++

SONGS TO BE INCLUDED IN NEW SONGBOOK

The AUC Hymbook Committee, in addition to seeking out new songs and hymns to be included in our new songbook, is gleaning selections from the two present books--*Unity Song Selections* (green) and *Unity in Song* (blue or gold).

At the Conference in June 1979 many ministers requested a copy of the survey on which to list preferences and omissions. These were sent. Subsequently, Sharon Patterson, Unity School representative, compiled the results of the surveys that were returned. She listed the one hundred songs which received a positive response from two-thirds or more of the centers that returned the surveys.

Unless there is a strong response to the contrary, the following one hundred songs (possibly with minor word changes and/or key changes) will be included in our new book.

If your "favorite" is not among those listed, please let us hear from you! There is no way for us to know unless you respond. Thank you!

—Marilyn Rieger, Chairman

THE ONE HUNDRED SONGS WHICH RECEIVED A POSITIVE RESPONSE

Unity Song Selections (green book)

| Hymn No. | Title | Hymn No. | Title | Hymn No. | Title |
|----------|---|----------|-----------------------------------|----------|---------------------|
| 1 | Praise God that Good Is Everywhere | 144 | O Come All Ye Faithful | 51 | In His Hand |
| 5 | Holy, Holy, Holy, Lord God Almighty | 145 | New Mercies, New Blessings | 52 | Kum Ba Yah |
| 13 | There Is Sunshine in My Soul Today | 146 | Holy, Holy, Holy | 56 | Amazing Grace |
| 16 | Come, Thou Almighty King | 148 | Come Ye Thankful People | 62 | A Speical Day |
| 17 | We Praise Thee, O God | 149 | O Beautiful for Spacious Skies | 67 | Radiant Life |
| 22 | Loved with Everlasting Love | 150 | My Country 'tis of Thee | 76 | The Kingdom of God |
| 23 | The Lord Is in His Holy Temple | 151 | Our Father God to Thee | 79 | Story of God's Love |
| 25 | Take My Life and Let It Be | 155 | Eternal Life Is Here | 95 | Love Divine |
| 32 | Purer in Heart, O God | 157 | He Is Risen, He Is Risen | 98 | Rise Up |
| 40 | Bringing in the Sheaves | 159 | Now Are the Showers of Blessings | 100 | Life Begins |
| 49 | The Prayer of Faith | 162 | I Would Be True | 106 | Melody of Life |
| 51 | Open My Eyes, that I May See | 165 | In the Garden | 112 | New Age Vision |
| 54 | Sweet Hour of Prayer | 166 | I See Abundance Everywhere | 118 | Eternal Life |
| 55 | Irradiance | 167 | Prosperity | 126 | Source |
| 58 | Be Still, and Know that I Am God | 169 | Unity | 129 | Life Is for Living |
| 60 | I Clothe Myself Safely Round | 183 | Where the Shepherd Leads, I'll Go | 140 | Christ Within |
| 74 | The Morn of Truth Is Breaking | 190 | Omnipresence | 145 | Oneness |
| 76 | Love Divine, All Love Excelling | 192 | How Silently, How Silently | 171 | Christmas |
| 77 | Praise to Thee, O Great Creator | 199 | Fairest Lord Jesus | 177 | The First Noel |
| 84 | Hear the Footsteps of Jesus | 208 | I Love to Tell the Story | 178 | Silent Night |
| 86 | God Is Love | 210 | Perfection | 186 | We Gather Together |
| 91 | He Healeth Me! O Blessed Thought | 213 | Song of Faith | | |
| 92 | There Is Life, Life, Health-creating Life | 217 | A Vision | | |
| 99 | Life, Love, Truth | 221 | I Behold the Christ in You | | |
| 106 | O Life, that Maketh All Things New | 222 | Wonderful Words of Life | | |
| 107 | I Am Stronger than My Fears | 233 | Love Is a Magnet | | |
| 108 | Peace, Like a River | 256 | I'll Go Where You Want Me to Go | | |
| 111 | What a Fellowship, What a Joy Divine | 258 | More Like the Master | | |
| 113 | The Joy of Living | 263 | Let | | |
| 115 | God Will Take Care of You | 268 | Offering Song | | |
| 118 | Our Father Never Faileth | 269 | Thanks Be to God | | |
| 123 | We Come to Thee, O Lord | 286 | Luther's Cradle Hymn | | |
| 124 | Break Thou the Bread of Life | | | | |
| 125 | My Father Is Rich in Houses and Lands | | | | |
| 128 | Love Lifted Me | | | | |
| 134 | O Little Town of Bethlehem | 4 | Let There Be Peace on Earth | | |
| 135 | It Came Upon the Midnight Clear | 14 | Wonderful Words | | |
| 136 | Christmas Praise | 15 | This Is the Year | | |
| 137 | Joy to the World | 19 | God's Care | | |
| 139 | Silent Night (traditional words) | 25 | Prosperity | | |
| 140 | Hark, the Herald Angels Sing | 26 | Ever in God's Presence | | |

Unity in Song (gold or blue book)

IN MEMORIAM

We rejoice with these loving and giving souls as they progress to their next phase of growth and unfoldment. We will miss their physical presence but know that they are with us in thought. The love we shared serves as the bridge between dimensions, unifying us eternally in God's Universe of many mansions.

LOUISE C. BEATY passed December 5, 1979 at the age of 91. In 1939, Louise began studies at the Unity Training School and was sent to assist the minister of First Unity Church in St. Petersburg, Florida. When he retired in 1941, she took charge and remained there until she retired in 1964. She was ordained a Unity minister in 1944. She helped build First Unity Church from a tiny congregation to one of more than 1,000 members and worked to establish the Unity Temple of Truth in St. Petersburg and Unity groups in Sarasota and

Clearwater. Louise was involved in community activities, helping people and teaching church philosophy. She spent much time working with Alcoholics Anonymous and visiting patients at the former American Legion Crippled Children's Hospital in St. Petersburg. After retiring, she remained active, even teaching Bible classes to fellow residents at Whitehall Convalescent Home where she lived for the last three years.

There are no known survivors.

ARDATH DREW DIXON made her transition on January 2, 1980. Ardath was a writer for Walt Disney Productions, a free lance writer and president of Honolulu Advertising Agency prior to entering the ministry. She taught classes and served as administrative assistant to Stan Hampson at Unity of Hawaii. Ardath was ordained in 1975. She is survived by two children, Bruce and Kristen Dixon.



ARE YOU THERE?

HOW TO GET BIG RESULTS FROM A SMALL ADVERTISING BUDGET

J. Arthur Kenardley

First in a series:

Handling the advertising for a small or medium sized church (or a large church with a small advertising budget) requires a versatility and multi-view approach and an understanding of the bread-and-butter facts of "profitably" running a church. There are no crutches such as plans boards, creative committees, and other high-priced personnel group-therapy sessions so favored in the harried halls of large advertising agencies. You are on your own. And in these days of growing remoteness from the results of one's labors, it's downright exhilarating to create something from start to finish and then see the tangible effects firsthand.

Incredible as it may seem in this age of the burgeoning of businesses, hundreds of books on advertising are written yearly, and hundreds of advertising courses are given annually, but none addresses itself to the unique demands of the small church advertiser. This series of articles is written to meet the need of the small ad-

vertiser--specifically, the church advertiser. It is the aim of this series to give you the basic rudiments of all areas of advertising and promotion from the unique point of view of the moderate-budget advertiser. It will show you how to get the most out of the modest advertising budget.

The series will include the following topics: *Researching Your Community (Market Research if you please), Media Selection, Purchasing Techniques--How to Buy Advertising Wisely, Copy Writing, Direct Mail and Public Relations, and Selecting an Advertising Agency.*

We ask that you share your experiences and opinions in regards to advertising. If an ad has been successful for you, share it with us (see page 13) and tell us why you feel the particular ad was successful.

Jesus said to go into the world and preach the gospel. This is what we are doing with advertising. It is letting people know that we are here and that we are students in Truth. We want this to be a meaningful and useful series for you and invite your criticism and constructive input. ++

SUCCESSFUL ADVERTISING

(From Jim Lewis, minister, Unity Church of Denver, Colorado): "In the last CONTACT (January) you asked for some experiences in advertising and I am enclosing an ad (reproduced at right) that we ran here in Denver for two consecutive Sundays in both the *Denver Post* and the *Rocky Mountain News*.

The ad was in the book section of the newspapers and I thought it might be a way to attract new people. My secretary, Kathy Robinson, went to the bookstores listed in the ad to see if they would carry my new book, *Positive Thoughts For Successful Living*. We told them that we were planning an advertising of the book and that we would list their store in the ad. As you can see we got 20 stores in the Denver area to carry my book and it has gotten results."

(For the remaining portion of Jim's letter, please see "Letters to the Editor" on page 15.)

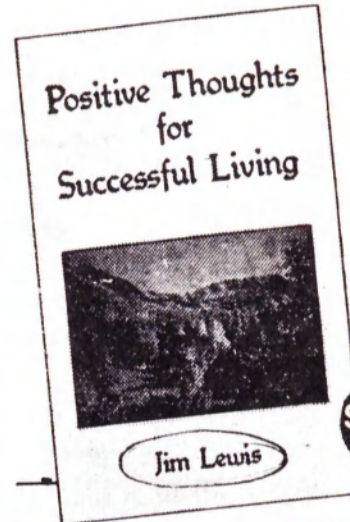
"You can..."

... change your life. **You can** achieve success. **You can** be renewed mentally, emotionally, and physically. **You can** be prosperous. **You can** develop the poise and confidence you need for successful living. **You can** have peace of mind and

harmony in your life. **You can** even lose weight if you want to. I know, I lost 80 lbs. two years ago and it is still gone. The ideas in this book will help you have a marvelous new life."

Jim Lewis,
Minister,
Unity Church
of Denver

3021 S.
University
758-5664



\$3.95

**THIS BOOK MAY BE PURCHASED AT THE
FOLLOWING BOOK STORES:**

ABC Books and Posters
Arvada Bookshop
Auraria Book Center
Barlow's Book Nook
Bloomsbury Books
Blue Bird Books
Book Bag
Book Case
Book End
Book Gallery
Book House

Bookland
Book Place of Applewood
Books Et Cetera II
Metaphysical Bookstore
Nic Nak Nook Bookstore
Space Age Books
The Pleasure of
Your Company
Together Books
Trilogy Bookstore
Unity Book Store

"Come, my friend,
'tis not too late to seek a newer world."
Tennyson

Welcome to
UNITY CHRIST CHURCH
The Church of the "Daily Word"
2690 Ocean Ave., San Francisco
Gwen G. Norment, Minister

Sunday Services: 9:15 & 11:00 a.m.
Mid-week Celebration:
Wednesdays, 7:30 p.m.
Prayer Pause, daily: 566-2733
Office, Classes, Counseling: 566-4122

Here is an ad that runs in the *San Francisco Focus* magazine. Gwen Norment, minister at Unity Christ Church in San Francisco, says it has brought favorable results.

Successful Church Libraries

THE LIBRARY COMMITTEE AND APPOINTING THE LIBRARIAN

The first step in organizing a church library is the appointment by the church Board of a committee to organize and direct library affairs. The four or five members of this committee should represent all activities and age groups within the congregation. This spread of representation will help the library meet the needs of various groups for source material. An added benefit is that news of the availability of materials will be carried to these groups by their representative on the library committee.

Those appointed should have the following qualifications:

1. The ability to discern, recognize and even seek out the resource materials which are an important part of the modern church library.
2. Familiarity with or experience in library operation.
3. An interest and desire to establish and promote a church library.

Those appointed to the committee should understand their duties. These are:

1. Appoint a librarian with the qualifications listed below.
2. Establish policies of and give direction to the library.
3. Provide vision and motivation.
4. Correlate library services with other agencies in the church.
5. Assume responsibility for selecting books, as well as educational equipment and materials. This will be expanded upon in a later article in the series.
6. Oversee the operation of the library.
7. Act as a sounding board.

Appointing a Librarian. The person chosen as church librarian will be the key to whether or not the library ultimately enhances the total ministry of the church; for, as in every other department of the church, no library will succeed without an enthusiastic, capable administrator. Nominating elderly or single persons as candidates for librarian simply because they have no other duties in the church is an illogical move. Any preconceived idea that a librarian must be stodgy and stuffy is

equally absurd. If being elderly, or single, or unoccupied, is the committee's lone consideration for a librarian, top performance cannot be expected of the person chosen. Neither should possession of fine Christian character or a deep appreciation for books be the sole criteria for choosing a person for your church library. The person you choose may have some or all of these traits--none would necessarily detract--yet by themselves they do not qualify a person for the job at hand.

Survey your congregation for someone who meets the following criteria:

1. Christian character and serious Truth student.
2. Cooperative spirit. Not all persons with a fine Christian character have the ability to work closely with other people.
3. An appreciation for books.
4. Organizational ability.
5. Patience and persistence.
6. Initiative and leadership ability.

Skills of the Librarian:

1. Knowledge and/or experience in library work.
2. Typing ability.

Duties of the Librarian:

1. Lead in selecting appropriate books and materials.
2. Supervise the processing and shelving of books.
3. Maintain definite library hours to coincide with the educational programs of the church.
4. Supervise the checking out and returning of materials, and issue overdue notices.
5. Give courteous aid.
6. Maintain financial records. Create budgets. Categories to be included in the budget are:
 - a. Books
 - b. Visual aid equipment (screens, projectors...)
 - c. Visual aids
 - d. New library equipment (shelves, etc.)
 - e. Office and library supplies (stationary, etc.)
7. Attend educational seminars and conferences.
8. Take charge of promotion (write library items for local newspapers, church bulletins, etc.). ++

Letters to the Editor

I would like to share some suggestions about CONTACT. You have asked for them and I want you to know they are not meant as criticism but as suggestions for improvement as to the real purpose of CONTACT.

The purpose as I see it was to give the ministers in the field information about things that were going on in the field. . . I know there are some interesting and helpful things going on in our movement that we never hear about. For example, Joyce Kramer has just spent a half million dollars building a new church, and that does not include the price of the land. . . She was in the Church in December. I would personally like to know of things other minister's have done that are successful. What are they doing in radio, dial-a-prayer, advertising, seminars, guest speakers. I would like to know of ministers who would be interested in pulpit exchanges. I would like to hear about Regional activities that are successful such as Retreats. We never hear anything about these things in detail.

This next remark may seem like I am looking for some free publicity but it isn't meant that way for I am thinking of someone else. Greg Penn in Escondido had a book published by DeVorss & Company. To me that is an accomplishment that should have some special recognition. . . Not many ministers can say they have a book published by DeVorss. I can't, I had to do it myself. Maybe I should have tried them first.

There are probably ways we could help each other in the field of Cassettes. How to put out albums, where to buy cassettes at a good price, maybe we could find some company that would sell at a low price if we all got together and purchased from that company. I would like to know of other ministers who have good seminars to sell. If we sold each other's cassettes we could increase our bookstores sales. Our literature sales are reaching an average of \$2,500 per month. At 35% that is a monthly profit of over \$800.00.

There are other ways ministers can supplement their income if they want to work. We advertise in the yellow pages as a Wedding Chapel and as a result I do well over 100 weddings a year. It is nearing 150 now. Multiply that by an average \$25.00 per wedding. That's more than enough to pay for my Scuba Diving vacations to the Caribbean.

I might also add that we advertise in the Yellow Pages under bookstores and this brings in new people. . .

Some of this might be of more interest to Alan since he is seeking ways to help churches be more successful. I would like to know of even more ways.

James C. Lewis
Denver, Colorado

Thanks Jim, for your input. Your sharing is appreciated and it is exactly the kind of information we need to make CONTACT a fully-functioning magazine.

We invite our readers to read "Let Spirit Sing" in past issues of CONTACT where we have requested the type of information mentioned in Jim's letter. You, in the field, are our source of information that is published in CONTACT; you are where we get details on retreats, books being published, and other church activities.

Sharing is significant to the growth and strength of our field movement. We ask that you take a few moments to write a short article about things your church is doing--sea cruises, building projects (progress, fund raising methods, etc.), retreats, advertising--these are important matters to our effectiveness in spreading the Unity teaching and, through CONTACT, can be shared and adapted to other areas within our movement.

Ed.

Dear Unity Ministers,

We are happy to tell you we are celebrating 50 years of Unity's "Golden Growth" in Great Falls, Montana, the third weekend in September--Friday evening, September 19 and all day Saturday and Sunday, 20 and 21.

We are hopeful some of you can find time to celebrate with us and be one of our honored speakers.

Unity Church of Truth
Great Falls, Montana

SPARKPLUGS

NEWS FROM THE EDITORIAL & PROMOTION DEPARTMENTS OF UNITY SCHOOL

The Promotion and Editorial Departments are working together to bring a service to you--an overview of literature that may be helpful to your center ministry. We will use this space to point out material in our periodicals and books that we feel may be of particular interest to you.

Alternatives, a new book by William L. Fischer, contains possible alternative views to twelve traditional religious concepts. This book can be especially valuable to newcomers to Unity who may be involved in their first serious religious exploration since childhood.

The author's purpose is to invite examination of concepts that people who question their present ideas may have accepted without deep thought. The author hopes that they will examine these traditional concepts, some of which were controversial at the time of their adoption by orthodox churches, and determine for themselves whether these traditional views are valid for them today.

The beliefs he examines and for which he suggests alternatives are: God, Jesus Christ, male and female, prayer, baptism, communion, worship, heaven, hell, satan, sin, and life after death. The alternatives, he submits, may make more sense and may serve people better than the traditional thought systems.

Center leaders and teachers may find that this book is an excellent vehicle for open discussion of some of these ideas. Another suggested use is as an adjunct to a Unity fundamentals class or as a reference book, since the philosophy expressed is clearly within the general Unity teachings.

The publication date is July 1, 1980.

THE NUMBERS GAME IN PERSPECTIVE

by Mark Yarnell

While I have the deepest respect for George Rieger, I feel his article in the March CONTACT is merely an attempt to justify and even applaud mediocrity in Unity ministries. He begins by stating that, "...Unity is not an easy religion. . .because it requires self discipline and the acceptance of responsibility for one's own life. . ." So? The masses are tired of worn out fear tactics. People want to here the Truth--they are starved. Unity is the easiest religion in the world because it whets the appetite and challenges the intellect of all who pursue it.

George goes on to state, "Our success, I believe, must be measured, not in numbers, but in quality." If words such as "success" and "quality" are being used let us consider basic economics. Did you ever see a quality product that was so efficient that only a few people bought it? Of course not. If the product is good the masses rush to buy it. Our product is practical Christianity and if we, its spokesmen, do our job, the masses will seek us out.

Later in the article George writes, "We have a higher and more serious assignment than to simply play the ego-satisfying numbers game."

I wonder if Jesus was playing "the ego-satisfying numbers game" when he spoke to the 5,000 or did he simply accept the challenge of spreading the Truth, the same Truth we are teaching today.

George Rieger and other field ministers like him are spiritual leaders of the highest caliber. George's wife and co-minister, Marilyn, was a teacher of mine during UMS and I love her dearly. But please, those of you who feel that small churches are in order quit taking pot shots at those of us who have dreams of speaking to the masses. Contrary to your assumptions we, like you, teach the Truth. And I like to feel that our wishes to speak to thousands of people stem more from a desire to spread the Truth than the need to satisfy our egos.

One final thought. I have heard Unity ministers say, "Well, when people are 'ready' for Unity they will come." To that I say BUNK. That statement may have been valid in the 30's, 40's, or 50's but today it is a cop-out. This country has undergone an unprecedented consciousness explosion in the 60's and 70's. People are trying everything from TM to LSD in an effort to expand their consciousness and I happen to believe that Unity is the best vehicle available.

"LIGHT ON THE PATH"

With the assistance of AUC we will shine a "Little Light On The Path" with a response to your questions of interest to all Unity Licensed Teachers. Send your questions and comments to: Catherine Garvey, MIT, Unity Village, Missouri 64065.

I do want to thank each of you who were interested enough to take the time to complete and return the questionnaire enclosed in last month's CONTACT.

We want to make this page of interest and value to all Licensed Teachers and we need to know your thoughts and desires to make this possible.

A great program is shaping up for this year's Conference for Licensed Teachers:

Mon., June 16: 1:00 to 3:00 p.m.
"Prophecy and Apocalypticism"
Frank Giudici

Wed., June 18: 1:00 to 2:00 p.m.
Panel and Discussion
Alan Rowbotham, AUC
Phil White, UICE
Kathryn Rowbotham, UMS
Martha Giudici, Unity School
2:10 to 4:10 p.m.
"Creative Teaching Ideas"
Martha Giudici

Bring your written questions, and the Panel will discuss and answer them.

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

This month for our column, "A Licensed Teacher Is...", I have asked the following MIT's who are Licensed Teachers, to comment on how being a Licensed Teacher has effected their training in UMS:



Harriet Baumeister

In the spring of 1977, I attended my first March 1980



Catherine Garvey

UICE class. It was a delight to experience the Truth material "come to life." This was all new to me because I lived in southern Minnesota--some 110 miles from the nearest center at Minneapolis (Golden Valley), Minnesota. When I arrived home I told my employer, in tones of excitement, about my plans to attend all the sessions I could arrange. My employer, after listening, solemnly assured me that his schedule would not allow me to even consider being gone so often for two weeks at a time. I was crushed by the news. Like many students of Truth, I realized I would have to establish my priorities quickly. In the next few months, I did much prayer work. The ultimate decision was made with my husband and teen-age daughter. We decided to quit our jobs, sell our home, and come to Unity Village to attend UICE and participate in Unity classes and services of all kinds. The transfer from Minnesota to the Village was not without pain, for we left our family and many friends.

Today I am a Minister-in-Training. I first completed my work in UICE and the SDS seminar which granted me my Teacher's License. The move, the hours and months that I devoted to what I felt was a "must" in my life, have been fruitful in many ways. I find that UICE gave me many tools to use in the ministerial work. I now appreciate the additional two years of growth and preparation. I understand that the classroom work is vital and necessary for the challenges I will face in the field. I would not change my years of preparation. I know, as I share and enjoy with my classmates, that there are no short-cuts to growth in consciousness.



Billie Blain

As a licensed teacher I was privileged to work closely with two great ministers--Hal and Lassie Rosencrans, co-ministers of Unity of the Palm Beaches. For the two years prior to entering
(Continued on page 18)

UMS, I was a full-time teacher/counselor and staff member at their center. These were exciting, rewarding years; however, my eye was always on my "real" goal--that of becoming an ordained Unity minister. I had thought that my UICE training, the many years devoted to completion of the correspondence school, the years of study under the expert guidance of Phil and Dorothy Pierson, Loren Flickinger, and the Rosencrans, plus my two years of working full time as a teacher/counselor at their center, would surely be the equivalent of one year of UMS, and I applied for the one-year program. However, one day the words "I deserve the very best" rang loud and clear in my heart. I immediately enrolled in the two-year program. I'm so grateful I listened!

Martha Giudici, one of our guardian angels here at UMS, has said that the two years here at the Village is a special encounter with God. Who would want to cut short an experience like that?

Intellectual background in Truth is one thing. Emotional integration of the Truth is another. Each day at UMS teaches us to dig down inside ourselves to a real feeling-level, and to deal with the emotions that we find. A close encounter with the God within is essential to becoming a great minister, and UMS is an important part of that process. We are daily forced to look at our brothers and sisters, our classmates; they are our mirrors. As we truly deal with what we see, each feeling is transformed into love, and that love becomes a real part of us. Soul expansion takes place!

If you also feel led to become an ordained minister, I would ask you to consider the two-year program. You deserve the very best!



Betty O'Shea

I can definitely say that being a Licensed Teacher before I entered the Ministerial program has helped me tremendously. First of all, just going through the UICE program has given me a great background in the basic Unity fundamentals, making my studies now a little easier. Teaching classes, counseling, and doing all those things that go along with being a Licensed Teacher

has given me a clearer perspective of what I want to do as a minister and also self-confidence that I can accomplish those things. I wouldn't give up those years of being a Licensed Teacher for anything, especially now, I lean on that training and experience very much as a ministerial student.



Charles Murphy

Being a Licensed Teacher and having three years of full-time experience as assistant to the minister, I entered the ministerial program feeling I was ready to be out in the field. I felt my two years here would be a breeze--was I in for a surprise. The academics have been easy to grasp thanks to good fundamental work in UICE. However, being a teacher did not help me with making the commitment to give of myself totally to others in the form of ministering to all people. Teaching and ministering are two entirely different fields, and I am grateful to have had training for both.



Imogene Benson

The UICE training required for me to become a licensed teacher has been an excellent preparation for my training at UMS. I am now doing a more indepth study of the subjects presented earlier at UICE.

Becoming a licensed teacher first gave me an awareness of the time and dedication required for licensing; also, I am aware of some of the challenges faced by licensed teachers and I will do what I can, as a minister, to upgrade the status of licensed teachers.

ASSOCIATION OF UNITY CHURCHES

Statement of General Funds Operations

Ten Months Ended January 31, 1980

INCOME — OPERATIONS:

| | | |
|------------------------|------------------|-------------------|
| Love Offerings | \$49,844.97 | \$410,701.09 |
| Other Income | <u>6,769.83</u> | <u>51,005.39</u> |
| | 56,614.80 | 461,706.48 |
| Less: Tithe Transfer | <u>4,984.50</u> | <u>41,070.12</u> |
| | 51,630.30 | 420,636.36 |
| Gross Profit Materials | <u>2,788.41</u> | <u>40,125.59</u> |
| Total Income | <u>54,418.71</u> | <u>460,761.95</u> |

EXPENSE — OPERATIONS:

| | | |
|-----------------------|------------------|-------------------|
| Ministry Services | 34,469.53 | 319,324.27 |
| Ministerial Education | <u>12,359.76</u> | <u>128,096.19</u> |
| Total Expenses | <u>46,829.29</u> | <u>447,420.46</u> |

| | | |
|--------------------------------------|--------------------|---------------------|
| INCOME OVER (UNDER) EXPENSES: | <u>\$ 7,589.42</u> | <u>\$ 13,341.49</u> |
|--------------------------------------|--------------------|---------------------|

The \$29,000 Lesson

A Cleveland company that lost \$30,000 over an extended period to a check-forging bookkeeper tried without much success to recover its losses by suing the bank that accepted the unauthorized checks.

The court found the bank liable for the first few forgeries but ruled that, since the company did not report the defalcation when the canceled checks were returned at the end of the month, the bank's responsibility ended there.

It cost the company more than \$29,000 to learn a very basic lesson about internal control: the person who drafts company checks and the one who reconciles the bank statements should be two different people.

April 1980

CLEARINGHOUSE

WANTED — Brian Eenigenburg, minister of Unity of Richmond, Virginia, is seeking to purchase 50 blue *Unity in Song* songbooks. Thank you.

ATTENTION — Unity Church of Fort Worth, Texas, has 75 copies of *Unity Song Selections* (old green books) to give to any Unity center that can use them. These books show many years of loving use but still are very useable. Address: 901 Page Ave., Ft. Worth, Texas 76116; Phone: 817/923-5705; Floyd Howard, Minister.

RETREAT NEWS...

April 18 through 20, at Camp Tanako, on Lake Catherine near Hot Springs, Arkansas. "Spring Retreat" sponsored by Unity Church of Hot Springs. Featured activities are the exploration of healing, reflexology, iridology, color therapy, and indoor and outdoor games. Fee is \$20. Contact the church at (501) 624-3197 for details.

April 22 through 27, "Unity Caribblue Retreat" at the Hotel Inter-Continental, Ocho Rios. We have in the past enjoyed the fellowship of many overseas friends, and we look forward to having greater numbers with us.

May 2 through 4, Wisconsin Unity Retreat at Green Lake, Wisconsin. "Self-Realization Through The Lord's Prayer" featuring Sig and Jane Paulson. Retreat will be held at The Heidel House on Green Lake. Contact Linda Melin, Registrar, 2409 N. 8th Street, Sheboygan, WI 53081. \$10 registration fee.

August 17 through 23, Unity of Ohio and Surrounding states (O.M.P.I.K) fourth annual retreat at College of Wooster Campus, Wooster, Ohio. Featured are: Thomas Coates, Charles King, Glenn Mosley, Mayola SaltPaw, Robert Wallet, Eunice Chagnon, Joan Gattuso-Lear, Polly Ann Quinn, Bette DeTurk, Dan Douglas, Charles Lelly, Amalie Frank, Elaine Fry. \$24.00 fee. Contact Elaine Fry, Akron Unity Center of Truth, 1075 W. Market St., Akron, OH 44313.

September 19 through 21, "Adventure in Love" Retreat. Reno's Fifth Annual Retreat featuring Sig and Jane Paulson. Retreat will be held at Donner Lake. Charles King of Washington will also be featured. Contact Victoria Berry, Retreat Committee Chairman, 2207 Kings Row, Reno, NV 89503.

October 12 through 14, Unity Ministers and Teachers Conference at Marina Inn, Dana Point, California. "Building New Age Wholeness" featuring Sig and Jane Paulson, and William Parker. Contact Pauline Beauregard, Unity of Carlsbad, P.O. Box 50, Carlsbad, CA 92008.

ORDINATION BIBLE PROJECT

You are invited to participate in this year's **ORDINATION BIBLE PROJECT**. This invitation is open to individuals and ministries.

The **ORDINATION BIBLE PROJECT** offers you the opportunity to provide the *Dickson Analytical Bible* to the Unity Ministerial School graduates and ordinands. This year there will be forty (40) Bibles presented. To participate, please send your check or money order for \$55.00 to the UMS office (address below)

Make your checks payable to: **The Association of Unity Churches** and please note that it is for the **ORDINATION BIBLE PROJECT**.

The inscription in the front of the Bible will say that the Bible is being presented by you or by your ministry. If you would like for the Bible to be presented to a particular student (perhaps one that came through your church), let us know and we will see that your name or ministry is so inscribed.

Ordination is coming soon--in June. So we would appreciate your immediate response. Address your correspondence to:

Gladys Branscum
Unity Ministerial School
Unity Village, Missouri 64065

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YOU KNOW WHEN ...

...you have a rejection complex when Dial-a-Prayer hangs up on you.

...you've spent too much time on Center business when you need a letter of introduction to say "hello" to your spouse.

...your center lacks enthusiasm when the ushers wear matching bowling shirts.

...your wife's contributions to the potluck aren't appreciated when, three times in a row, she is asked to bring folding chairs.

...your choir isn't too talented when the dogs howling outside are more in tune than they are.

Lovingly contributed by our friend and colleague Dale Soppe, MIT.

■ ■ ■ ■ ■

CALENDAR OF EVENTS

APRIL

- 5-11 Easter Retreat, Unity Village, MO
- 12-25 UICE Session 1, Unity Village, MO
- *18-20 Spring Retreat, Lake Catherine, Arkansas. Sponsored by Unity Church of Hot Springs
- *22-27 Cariblue Unity Retreat, Ocho Rios, Jamaica, West Indies, hosted by Unity of Jamaica
- 26- May 9 UICE Session 2, Unity Village, MO
- 27-30 SCUCA Regional Conference, Austin, TX, hosted by Unity Center of Positive Prayer

MAY

- 2-4 YOU Rally, Camp Castanoan near San Jose, hosted by Unity Church in Sacramento
- 2-4 Wisconsin Unity Retreat, Green Lake, WI, hosted by Unity of Sheboygan
- 7-9 Northern California Regional Conference, Sacramento, CA, hosted by Christ Unity Church, Sacramento
- 12-23 Maytime Retreat, Unity Village, MO
- *16 Unity Cruise, hosted by Unity of the Palm Beaches, West Palm Beach, FL
- *31 Suncoast Retreat, St. Petersburg, FL, hosted by First Unity Church
- 31- June 6 Rose Festival Retreat, Unity Village, MO

JUNE

- 8-20 AUC Conference, Unity Village, MO
- 22-28 Summertime Retreat, Unity Village, MO

JULY

- 5-18 UICE Session 3, Youth Education Seminar, Unity Village, MO
- 19- Aug. 1 UICE Session 4, Unity Village, MO
- 27- Aug. 2 SCUCA Laymen's Regional Retreat, Snow Mountain Ranch, Granby, CO

AUGUST

- 2-8 August Festival Retreat, Unity Village, MO
- 10-16 YOU Conference, Unity Village, MO
- *17-23 Unity of Ohio & Surrounding States Fourth Annual Retreat, College of Wooster, Ohio
- 18-22 YAU Conference, Unity Village, MO
- 18-22 Southeast Unity Retreat, Boca Raton Hotel & Club, Boca Raton, FL, hosted by Unity Ch. of Christ, Ft. Lauderdale
- 30- Sept. 5 Mid-Season Retreat, Unity Village, MO

SEPTEMBER

- †7-10 Great Lakes Regional Conference, Toledo, Ohio, hosted by First Church Unity, Toledo
- 13-19 Autumn Retreat, Unity Village, MO
- 27- Oct. 3 Harvest Festival Retreat, Unity Village, MO
- 28- Oct. 1 Unity Retreat, Virginia Beach, VA Sponsored by Eastern Region

OCTOBER

- 10-12 Unity Students Retreat, 25th Anniversary, Asilomar Conference Grounds, Pacific Grove, CA
- 11-17 Indian Summer Retreat, Unity Village, MO
- †12-14 Southeast Unity Regional Conference, Don Cesar, St. Petersburg, FL, hosted by First Unity Church
- 19-24 Ministers' Retreat, Unity Village, MO
- 25- Nov. 7 UICE Session 5, Unity Village, MO

NOVEMBER

- 8-21 UICE Session 6, Unity Village, MO
- 22-28 Thanksgiving at Unity, Unity Village, MO

* Additions
† Revisions

Effort, discipline, and practice are concepts we rarely hear about in our permissive, open-ended, do-your-own-thing society and educational system. Yet without effort, discipline, and practice (daily and diligently, bit by bit) there would be no accomplished athletes or musicians or machinists or trick dogs in the circus. Growth in Truth and the use of Truth principles is a process that in the same way depends upon the daily application in even the smallest of things. William James, educator, philosopher and psychologists, had something to say along these lines:

"Be systematically heroic in little unnecessary points; do every day or two something for no other reason than its difficulty, so that when the hour of dire need draws nigh, it may not find you unnerved and untrained to stand the test. Asceticism of this sort is like the insurance which a man pays on his house. . .the tax does him no good at the time. . .but if the fire does come his having paid the tax will be his salvation from ruin. So with the man who has daily inured himself to habits of concentrated attention, energetic volition, and self-denial in unnecessary things. He will stand like a tower when everything rocks around him, and his softer fellow mortals are winnowed like chaff in the blast."

William James, 1899
(From his *Talks to Teachers*, pp. 75-76
of the 1904 edition published by
Henry Holt and Company)

Submitted by: Curt S. Jantz, MIT



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