

Create A Lead Magnet: Worksheet

Lead Magnet Title:

Lead Magnet Offer:

What Type Of Optin Form Will You Use?

- Hello Bar
- Welcome Mat
- Widget
- In Content
Pop Over

On What Pages Will This Optin Form Appear?

Format Of Your Lead Magnet – Circle One

- Mini Report
- Checklist
- Worksheet
- Info-graphic
- Free Webinar Training