

# Sensormatic Source Tagging and Recirculation Program

Trusted Protection, Proven Process, Simple Savings

Optimize efficiency and savings by pairing the benefits of source tagging with hard tag recirculation



## Retail Ready

Tag merchandise at the manufacturer so it can go straight to selling floor from receiving dock upon arrival



## Labor Savings

Allocate associates to customer-focused activities rather than applying tags



## Sales Lift

Protect products openly, making them readily available for shoppers



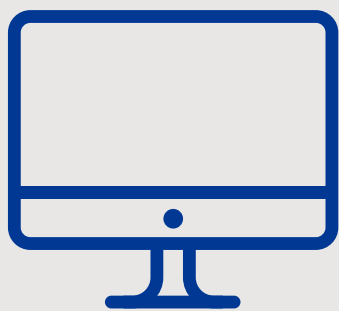
## Reduce Shrink

Protect more items throughout the store

## Step 1

Manufacturer:  
Order Hard Tags Online

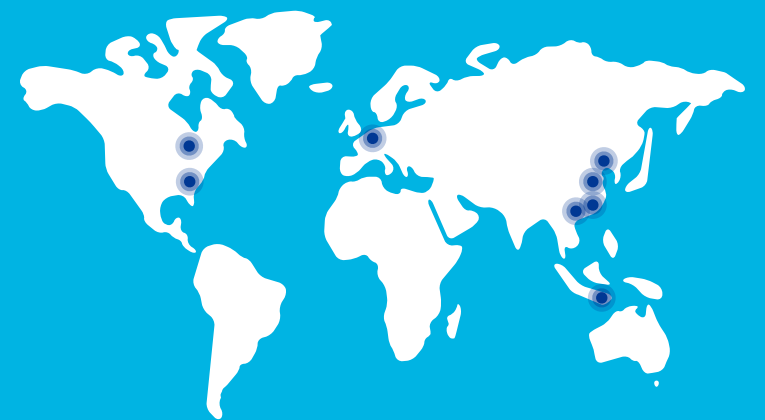
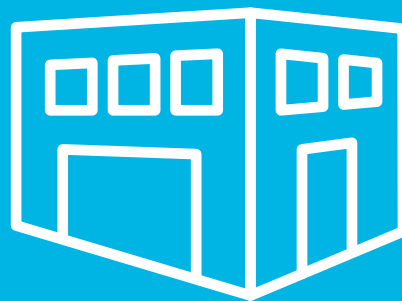
**24/7** Global Order Processing Center  
Customized online portal for each retailer's program



## Step 2

Distributor:  
Send Tags to Manufacturer

8 strategically located global distribution centers



Here's How Recirculation Works

## Step 4

Retailer:  
Ship Tags for Recirculation

Tyco Retail Solutions buys back the tags, saving the retailer money on future hard tag purchases

Tags are quality-checked for performance, cleaned, and recertified under ISO certification



## Step 3

Manufacturer:  
Tag Items and Ship to Retailer

Retailers benefit from hard tag protection with available AM/RFID dual technology – a transition to gain RFID capabilities



Over **7B** tags recirculated to date

**35,000+** pounds of plastic saved

**7** years consecutive growth