

Shrink Management as a Service

Proactive. Predictive. Preventative.



Shrink Management as a Service (SMaaS)

is a new offering designed to help you enhance productivity, and increase reliability and performance for a more effective Loss Prevention program. According to LP Magazine, analytics enables retail businesses to act predictively and proactively rather than descriptively and reactively.¹

Our new cloud-based service provides both device management, along with predictive analytics, to manage shrink while addressing underlying root causes. This innovative service helps lower shrink with better equipment uptime and actionable insights. All connected devices are proactively monitored by dedicated remote diagnostic specialists to help keep your system online and functioning properly. SMaaS is designed to help reduce shrink, improve sales and optimize staffing.

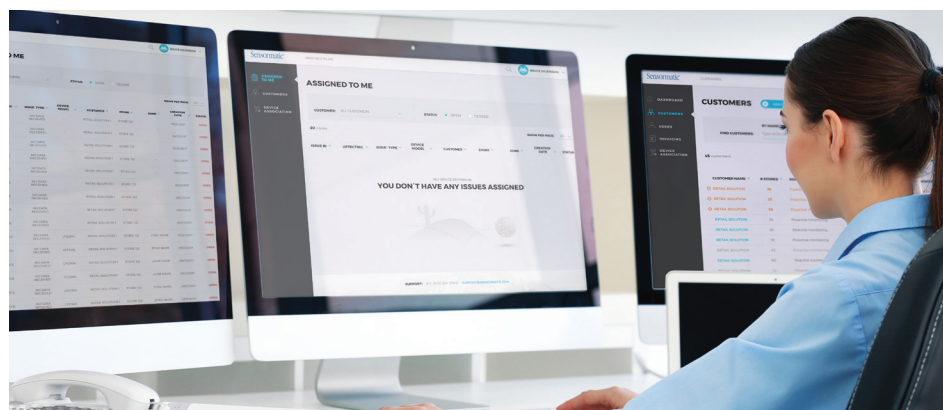
SMaaS

PROACTIVE | PREDICTIVE | PREVENTATIVE

The Benefits of the SMaaS Experience

SMaaS delivers actionable intelligence which benefits not only Loss Prevention, but also gives Operations and Merchandising insights into factors which impact their productivity and profitability. With easy to navigate dashboards, SMaaS allows you to make sense of the data for early identification of problems and better decision making where it counts.

- Take more preventative versus reactive measures
- Receive notifications on an exception basis for a clearer picture of what is important
- Make changes to avoid future problems, identify root causes and take corrective action
- Optimize staffing and address training gaps
- Assign financial value to loss events to help understand the potential impact on shrink
- Help enable sales improvement for enhanced on-shelf availability and customer experience



Cost of shrink for retailers globally, 38% from shoplifting alone²

\$123 B



\$30 B

Cost of Organized Retail Crime to the retail industry each year³

¹2017 Special Report, Retail Technology: Electronic Article Surveillance, RFID Inventory Management and Video Trends

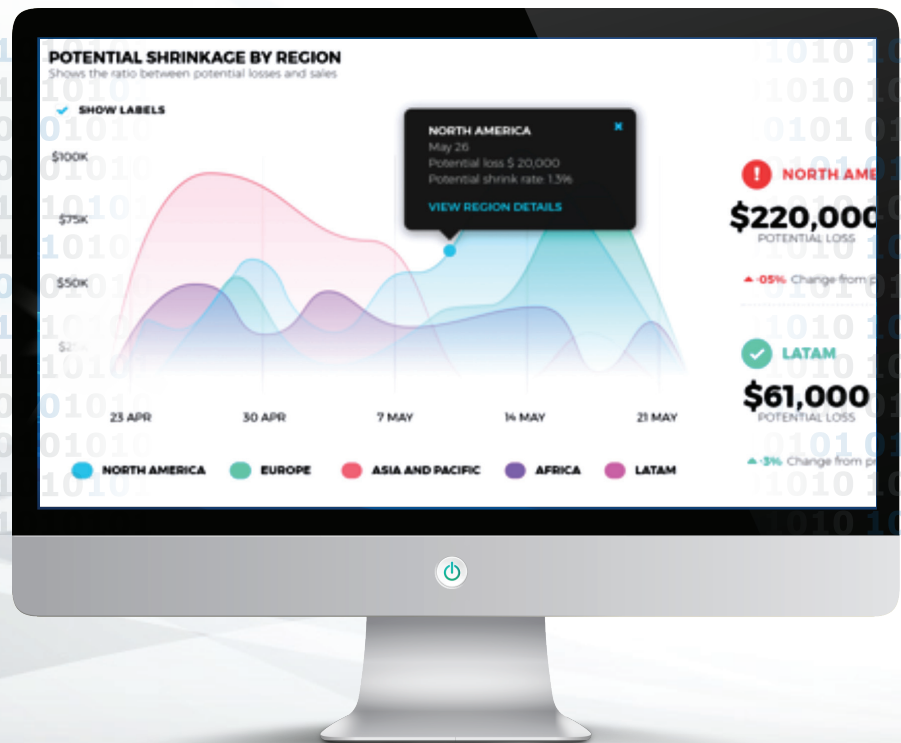
² The Global Retail Theft Barometer 2014-2015

³ National Retail Federation

Unique and Differentiated Capabilities:

SMAaS offers the tools you need to help optimize store performance. Here's what SMAaS delivers:

- Insights to help make effective data-driven decisions that may positively impact shrink and bottom line results
- 24/7/365 automatic and remote monitoring and management of EAS equipment health status
- Proactive correction of equipment issues, and notification of service required to rectify problems
- Minimized downtime, allowing you to spend less time managing the estate
- Email notifications when activity exceeds a predetermined threshold so you know when an exception has occurred
- Highly scalable cloud infrastructure and EAS event reporting
- Professional services management to facilitate enterprise-wide deployments



Dashboards At-A-Glance

Our user-friendly dashboards feature customizable widgets with multiple options, such as district, regional and enterprise-wide views so you can isolate data and compare performance metrics.

Available Dashboards Include:

- Alarm Overview
- Alarm Rate by Traffic
- Potential Shrink by Region
- Store Status Page

Experience the
SMAaS Journey
Today

