



SAMSUNG

WHY SAMSUNG? DISCOVER A BETTER MINI-SPLIT OPTION BUILT FOR TODAY'S HVAC PRO



LEARNING OBJECTIVES:

- **REDISCOVER SMARTER SOLUTIONS FOR YOUR CUSTOMERS:** Explore Samsung mini-split options that give you more choices to confidently recommend for your next job.
- **EXPLORE BETTER INSTALLS:** Discover Samsung mini-split features and installation and commissioning best practices designed to help reduce callbacks.
- **DISCOVER BETTER DIAGNOSIS & REPAIRS:** Build Samsung product knowledge and gain practical diagnostic insights to help support more first-time fixes.

MEET OUR EXPERT:



Hays Bassett, Distribution Sales Manager, Samsung HVAC Solutions

Hays Bassett brings nearly 13 years of experience in the HVAC industry, combining technical expertise with sales and business development. His background includes system applications, product selection, design support, and troubleshooting. With extensive experience in the Florida market, Hays works closely with contractors and distributors to provide practical solutions and support for both residential and commercial HVAC projects.

WHEN

**Wednesday,
October 14, 2026
1:00 PM - 4:00 PM**

Refreshments will be provided.

WHERE

**T-02 North Fort Lauderdale
Resource Center**
4321 NE 12th Terrace
Oakland Park, FL 33334
(954) 565-4803

**FREE EVENT. NO
REGISTRATION REQUIRED.
JUST STOP BY AND JOIN US!**



CALL OR VISIT YOUR LOCAL TROPIC SUPPLY RESOURCE CENTER FOR MORE INFORMATION.