



Discover the Friedrich® Breeze™ Select System



BREEZE™
THE UNIVERSAL HEAT PUMP



**BREEZE Select
Air Handler**
Side Discharge
Airflow Design

BREEZE Select
Side Discharge
Outdoor Unit

LEARNING OBJECTIVE:

- **Better Installs:** Discover installation, startup, and system setup best practices that help improve efficiency, maximize performance, reduce callbacks, and deliver long-term reliability.

MEET OUR EXPERTS:



**Bayne Davis, Outside Sales Mgr, North FL - South GA -
Shupe Carboni & Associates**

Bayne Davis joined Shupe, Carboni & Associates in 2021. With nearly 20 years of experience in the HVAC industry, he has built a strong track record in product launches, sales support, and strategic marketing initiatives. Bayne is highly skilled in developing and executing sales strategies, with extensive knowledge of HVAC products and emerging technologies. He also brings significant expertise in product demonstrations and technical training, having successfully managed both ductless and traditional HVAC equipment lines for a national HVAC distributor.



Chris Palmer, Training Specialist - Friedrich Air Conditioning

Chris Palmer brings more than 20 years of HVAC industry experience, having built his career from the ground up after beginning as an apprentice while attending trade school. Throughout his career, he has held a variety of technical, customer service, and business management roles, giving him a well-rounded understanding of the HVAC industry. Chris is passionate about sharing practical knowledge, helping contractors succeed, and building lasting relationships through exceptional customer service and hands-on industry expertise.



WHEN

**Wednesday,
November 4, 2026**
9:00 am - 1:00 pm
Refreshments will be provided.

WHERE

**T-18 Jacksonville
Resource Center**
6631 Executive Park Court N.
Ste. 101
Jacksonville, FL 32216
(904) 332-0990

**STOP BY & JOIN US!
FREE EVENT — NO
REGISTRATION REQUIRED.**

CALL OR VISIT YOUR TROPIC SUPPLY RESOURCE CENTER FOR MORE INFORMATION.