

Macon B. Lovelace, SIOR

Partner, Columbia, SC

Macon Lovelace comes to Trinity Partners with over 12 years of experience in the South Carolina commercial real estate market. As Partner, Macon will focus on brokerage and development at the firm's new Columbia office.

Formerly a senior broker with NAI Avant, Macon brings a diverse background in commercial real estate, banking, and development. An accomplished producer known for his financial acumen and holistic approach to each deal, Macon's transactions total over \$300 million. He specializes in the sale and leasing of office properties, development sites, investment properties, and 1031 .

Macon has been consistently recognized for his professional excellence. He was most recently named 2017 Top Leasing Agent at NAI Avant and was the 2017 Costar Power Broker Award recipient. Before that he was awarded the Central Carolina Realtor's Association Circle of Excellence for 2007, 2008, 2009, and 2010. And, in 2012, 2013, 2014, 2015, and 2016 he was recognized by Costar as one of the area's top brokers based on overall transaction value. Also in 2013, he was NAI Avant's Top Overall Producer.

He is a 2005 graduate of Leadership Columbia, the Past President of the Leadership Columbia Alumni Association, Former Board Chair of City Year Columbia and a 2013-14 graduate of Leadership SC.

A native of Conway, SC, Macon graduated from Wofford College, cum laude, with a degree in International Business and attended the Graduate School of Banking at Louisiana State University. He now lives in Columbia with his family. An avid runner, Macon likes to play golf and travel.