

# Macon Lovelace, SIOR | **FOUNDING PARTNER**



Macon Lovelace brings 17 years of experience in the South Carolina commercial real estate market to Trinity Partners. As Partner, Macon focuses on brokerage and development out of the firm's Columbia office.

Formerly a Senior Broker with a statewide brokerage company, its overall top producer in 2013 and 2018, and its top leasing agent in 2017, Macon brings a diverse background in commercial real estate, banking (commercial lending), and property development. He is an accomplished producer known for his financial acumen and holistic approach to each transaction. As of April 2023, the value of his total transactions exceeds \$650 million. His specialties include the sale and leasing of office properties, site development, investment properties, and tax deferred exchanges under §1031 of the Internal Revenue Code.

Macon has been consistently recognized for his professional excellence and was recognized in 2020 for the top selling individual broker in South Carolina by the Columbia, Greenville, and Charleston Business Monthly publications. He has been awarded the Central Carolina Realtor's Association Circle of Excellence for 2007-2010. In 2012-2020 he has been recognized by Costar as one of the area's top brokers based on overall transaction value.

He is currently the Board Chair for the Sisters of Charity Foundation, on the Executive Board of the Columbia Chamber of Commerce, Chair of the Public Policy Committee, and a member of the Advisory Board of First Reliance Bank. Macon is the Past President of the Leadership Columbia Alumni Association, Former Board Chair of City Year Columbia, and a graduate of Leadership South Carolina and Leadership Columbia.

Macon graduated from Wofford College, cum laude, with a degree in International Business, and he attended the Graduate School of Banking at Louisiana State University. Macon and his wife have two children. He enjoys anything outdoors, playing golf, and traveling.