

# Macon Lovelace, SIOR | PARTNER



Macon Lovelace came to Trinity Partners with over 13 years of experience in the South Carolina commercial real estate market. A Partner, Macon focuses on brokerage and development out of the firm's Columbia office.

Formerly a Senior Broker with a statewide brokerage company; its overall top producer in 2013 and 2018; and its top leasing agent in 2017, Macon brings a diverse background in commercial real estate, banking (commercial lending), and property development. He is an accomplished producer known for his financial acumen and holistic approach to each transaction. As of March 2021, the value of his total transactions exceeds 450 million. His specialties include the sale and leasing of office properties, site development, investment properties, and tax deferred exchanges under §1031 of the Internal Revenue Code.

Macon has been consistently recognized for his professional excellence and was recognized in 2020 for the top selling individual broker in South Carolina by the Columbia, Greenville, and Charleston Business Monthly publications. He has been awarded the Central Carolina Realtor's Association Circle of Excellence for 2007-2010. In 2012-2020 he has been recognized by Costar as one of the area's top brokers based on overall transaction value.

He currently serves on the board of the Sisters of Charity Foundation as well as the vice chairman for the Public Policy Committee for the Columbia Chamber of Commerce. Macon is the Past President of the Leadership Columbia Alumni Association, Former Board Chair of City Year Columbia and a graduate of Leadership South Carolina and Leadership Columbia.

A native of Conway, SC, Macon graduated from Wofford College, cum laude, with a degree in International Business, and he attended the Graduate School of Banking at Louisiana State University. He now lives in Columbia with his family. An avid runner, Macon also enjoys playing golf and traveling.