Identity Automation

RapidIdentity PhishID, Powered by PIXM

Over 90% of school cybersecurity incidents start with phishing— making phishing prevention Education's first line of defense against account takeovers and ransomware attacks.1 Unfortunately, today's sophisticated phishing attacks fool even those who receive regular training and have evolved beyond the traditional email tactics that most security tools offer some protection against. In fact, 51% of phishing attempts begin through social apps, making multi-vector prevention a must to keep institutional credentials secure.

RapidIdentity PhishID leverages Pixm's AI-powered browser plug-in to stop phishing in real-time, regardless of a threat's origin. Ideal for student populations, PhishID's touchless protection catches what human eyes miss and requires no user training. With PhishID, academic institutions can stay ahead of phishing attacks by detecting threats and alerting users at the point-of-click, before they fall victim.

Protection Beyond the Inbox

Stop phishing attacks where it matters most—a user's browser. PhishID protects against phishing credential attacks, regardless of a threat's origin, including social media, personal email and applications, mobile devices, text messages, and even stealthy links missed by other anti-phishing tools.

Zero Disruptions to Learning

PhishID automatically scans logins at the point-of-click, letting students and teachers focus on learning— not security guesswork. Touchless protection deploys organization-wide in minutes via browser plug-in and users self-enroll personal devices using simple email verification— no training required!

Stops Threats in Real-Time

Cutting-edge computer vision analyzes loading pages to determine whether a page is fraudulent in real-time. If a threat is detected, PhishID immediately alerts the user and warns them not to continue, before they fall victim to an attack and a compromise can occur.

RapidIdentity PhishID is designed to address the unique needs of academic institutions with features including:

POINT-OF-CLICK PROTECTION
Protects an organization's entire user population in real-time by identifying and warning the user of a threat at the moment they would fall victim to a phishing attack.

AI-POWERED TECHNOLOGY
Leverages powerful artificial intelligence to continuously evolve protection. As new threats emerge, threat intelligence is fed back to the central service from a depository of known threats.

EFFORTLESS ADMINISTRATION
Implements organization-wide via browser plug-in and rolls-out using standard IT tools (i.e. GPO, SCCM, etc.). No endpoint agents are required, and all updates occur automatically.

CUTTING-EDGE COMPUTER VISION
Detects underlying threats by leveraging computer vision that existing security defenses and other tools would miss. PhishID trains computers to interpret and understand the visual world.

PHISHING ATTACK INSIGHTS
Provides a high-level view of all phishing attacks stopped by PhishID, offering insight into campaign types, most targeted users, and detailed browser telemetry.

COMPLEMENTS RAPIDIDENTITY SAFEID
Works with SafeID to holistically defend against account takeover attacks by safeguarding an organization from both phishing attacks and compromised credentials.

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