

# HOW DOES HILTON GET ITS SHARE OF REGULARS?

## Earn and Keep More Guests!

More than **25%** of your **PROSPECTIVE GUESTS**



are using **TECHNOLOGY** to make their **RESTAURANT CHOICES**<sup>1</sup>

### Diners make decisions based on the online accessibility and convenience of your restaurant.

Simply having a website with an ERB (Electronic Reservations Booking) system isn't enough. You need an interactive, cloud-based presence to acquire more guests. And your front-of-house needs advanced tools that can handle a variety of guest expectations.

- **Fill the house** through an online, interactive reservations system as well as an in-house client application that allows diners to not only reserve a date and time, but reserve their preferred table, server or section. Efficiently optimize your floors to serve more guests and maximize revenue opportunities.
- **Build guest loyalty** with front-of-house automation and flexibility that your competitors won't have. Win repeat business when you launch customized promotions or restaurant specials aimed at creating loyalty, giving guests a reason to come back.
- **Guaranteed bookings revenue** when you accept advance payment for special meals at the time of reservation. Ensure a return even when guests are a 'no show'.
- **Strengthen your operational performance** when you take command of your floors. Control table inventory, private dining, and other special events with an intuitive interface.

Diners find it frustrating when they have to wait in line or call to change their reservations<sup>2</sup>. Don't give them a reason to walk away.

### Agilysys rGuest® Seat reservations & table management gives you the upper hand among a surplus of dining options.

<sup>1</sup>National Restaurant Association, Restaurant Trends Survey, 2014. <https://www.restaurant.org/Downloads/PDFs/News-Research/research/ForecastExecSummary2015-FINAL.pdf>  
<sup>2</sup><http://www.restaurant.org/Manage-My-Restaurant/Operations/Front-of-House/Say-Good-Bye-to-No-Shows>



Contact your Representative.

**ASK HOW AGILYSYS IS HELPING THE HILTON FAMILY OF BRANDS.**

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### ABOUT AGILYSYS

Agilysys is a leading developer and marketer of software-enabled solutions and services to the hospitality industry. The company specializes in next-generation point-of-sale, property management, inventory and procurement, workforce management, analytics, document management and mobile and wireless solutions. These solutions are designed to streamline operations, improve efficiency, increase guest recruitment and wallet share, enhance the guest experience and maximize revenue potential. Agilysys operates extensively throughout North America, Europe and Asia, with corporate services located in Alpharetta, GA, and offices in the United Kingdom, Singapore, Hong Kong and Malaysia. For more information, visit [www.agilysys.com](http://www.agilysys.com)

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