

2018 Tribeca X Award Entry Rules & Regulations

GENERAL

The Tribeca X Award is a juried award for branded storytelling recognizing the intersection of advertising and entertainment. The Tribeca X Award is open to all work produced after January 1, 2017 funded with the support of a brand in collaboration with artists or filmmakers. Eligible projects include scripted and documentary work for film, TV, digital, social, and VR/AR, in both feature or short length. The top projects will be highlighted by the Tribeca Film Festival (the "Festival"), and a jury will award the winning selection at the Festival. Since submission of a work constitutes acceptance of these Entry Rules & Regulations (by you and your agents), please review this document carefully.

KEY DATES

- September 5, 2017 (10am ET) – Submissions open
- December 13, 2017 (6pm ET) – Early Deadline
- January 12, 2018 (6pm ET) – Official Deadline
- February 14, 2018 (6pm ET) – Late Deadline. All submissions must be received.
- April 19 – 30, 2018 – 17th Annual Tribeca Film Festival in NYC (the "TFF18")

The Festival requires that all projects be submitted via a streaming URL link. This link may be public or password-protected. Please prepare this link in advance of beginning your online project entry form. Links must remain active and accessible through April 29, 2018.

Note: Submissions may be in work-in-progress form; however, projects that are not final cuts must be **clearly marked** Work in Progress ("WIP") or Rough Cut with an indication of what will change or what is missing (e.g., temp sound, Avid output, missing animation, etc.) either indicated in the project cut itself or within the copy display in the streaming link. As long as the streaming link remains the same and password does not change you may update the link with newer cuts as they are available up until the last applicable entry deadline noted above. In the unlikely event of a password change or link change you must email the Festival immediately with that change so we may update your record. If the Festival is not notified of the change and the link is found to be inactive or the password to be incorrect the Festival will send an email to the submitter's address on file to follow up. If a response with the correct information is not received within forty-eight (48) hours, the submission may be deemed ineligible.

ENTRY FEES

- Early Entry Deadline (12/13/17) – \$300 per submitted project
- Official Entry Deadline (1/12/18) – \$400 per submitted project
- Late Entry Deadline (2/14/18) – \$500 per submitted project

Note: Entry fees are in U.S. Dollars, are per project and are **non-refundable**. The Festival reserves the right to disqualify a submission, without refund of any kind, if eligibility requirements are not met including if eligibility status changes post-submission.

ELIGIBILITY

To be eligible for consideration:

- (1) You must fully comply with these Entry Rules & Regulations, including all deadlines, entry material and other requirements.
- (2) Non-English language works must have English subtitles at the time submitted. Dialogue lists will not be accepted.
- (3) The project must have been made with the support of a brand in collaboration with artists or filmmakers.
- (4) Projects must have a storytelling element; projects that are strictly intended as commercial spots will not be considered.
- (5) The project must have been produced after January 1, 2017.

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HOW TO ENTER

Apply online at <http://www.tribecafilm.com/festival/submissions> and, after fully completing the online entry form, click "submit". Please note the online entry form will require you to submit a URL that links to your project in order to be completed, so plan accordingly and be sure the film has been fully uploaded and the link is working prior to filling out your online entry form.

ENTRY MATERIALS

All entries must include the following:

- (1) An official TFF18 online entry form, properly completed.
- (2) A streaming link of the project, including a password if necessary.
- (3) The entry fee for the submission (see the "Entry Fees" section above), which is payable ONLY by credit card (American Express, Visa, MasterCard, TCB, or Discover).

Note: It is your sole responsibility to ensure that your online entry form is properly submitted. Within 24 hours of completing and submitting your online entry form, you should receive an email confirmation. If more than 24 hours have passed and you have not received an email confirmation, you may email the Festival at entries@tribecafilmfestival.org or call at (212) 941-2305 to follow up. It is also your responsibility to ensure the streaming link is functional and the link and password submitted are accurate. The password protected link must be active at least through April 29, 2018. Regardless of your method of entry, all entry materials MUST be received by the Festival no later than the applicable deadlines referenced above. The Festival reserves the right to disqualify any submission, without refund of any kind, if it is not completed in accordance with these Entry Rules and Regulations.

MULTIPLE ENTRIES

You may submit up to three links to works that fall under the same brand campaign within the same submission. However, you may not submit links to multiple campaigns in the same submission. Each project must be individually submitted and accompanied by its own completed online entry form; please do not send links to multiple projects in your online entry form, as any or all of them may be disqualified.

RE-ENTRY

If your project was submitted and considered for previous editions of the Tribeca Film Festival, you may re-enter it if you have made significant changes and if all applicable eligibility requirements are met at the time of entry for TFF18 (see above).

INVITED PROJECTS

Festival programmers select and invite all projects to be recognized at the TFF18 (see eligibility requirements above). The Festival will notify applicable project contact(s) by email or phone via the information provided on the submitted entry form. Make sure to update the Festival with new contact information and any other information that may affect a project's eligibility prior to the TFF18 at entries@tribecafilmfestival.org.

IF YOUR PROJECT IS SELECTED

If your project is selected to be recognized at the TFF18, you will be notified of your status as a finalist. Your project may be exhibited on the Festival website (www.tribecafilm.com) at the discretion of the Festival. If your project is selected, you must also fulfill the following requirements by the date(s) designated by the Festival:

- (1) You must execute a release agreement wherein you (i) accept responsibility for obtaining any and all clearances necessary to exhibit your film at TFF18; (ii) warrant that you have the rights necessary to exhibit your film at TFF18; and (iii) indemnify and hold harmless Tribeca Film Festival NYC, LLC, its parent company, its affiliates, and subsidiaries and any of their respective directors, officers, employees, and representatives against any claim arising out of exhibition of your film at TFF18.

Questions? Email entries@tribecafilmfestival.org or call (212) 941-2305
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- (2) You must deliver to the address(es) designated by the Festival (i) one (1) exhibition copy (technical specifications must be confirmed by the Festival in advance) of the invited work; (ii) a backup copy or copies, as required by our technical department; and (iii) additional exhibition copies, if requested by the Festival (to allow for multiple screenings at more than one venue). We recommend you ship all exhibition copies via courier in order to permit the tracking of your film once it leaves your hands.

 - The required exhibition formats and delivery date deadlines will be confirmed by the Festival after invitations have been extended and confirmed. Please check in with the Festival staff before creating your Festival exhibition copy or copies to ensure the format and technical specifications are correct.
 - The Festival will arrange for (and cover the cost of) return shipping of your exhibition copy (copies) to one (1) location after the conclusion of TFF18.
- (3) You must provide a properly completed and signed official TFF18 "Festival Information Form" including all press and publication assets as specified in the "Materials Checklist" (the "Festival Information Form" and "Materials Checklist" will be provided by the Festival).
- (4) You must provide at least one downloadable link of the final, completed film for Festival archives and internal purposes.