



**John Smith**  
PR and Media Specialist  
Travel Oregon

+1-555-123-4567  
scoott+traveloregondemo@travefy.com  
<http://www.traveloregon.com>



## Spring PR & Media Fam

Trip Contacts:

**Jane Smith, Global Account Manager**

[j.smith@tourism.org](mailto:j.smith@tourism.org)

+1-555-123-4567

**John Chait, Media Specialist**

[j.chait@tourism.org](mailto:j.chait@tourism.org)

+1-555-123-4567

## Trip Summary

---

### Thursday - Arrive into Portland

Check in at Hotel Eastlund - Hotel Eastlund

Explore On Your Own

Dinner Suggestion: BridgePort Brewpub - BridgePort Brewpub

### Friday - Columbia River Gorge

8:00 AM Depart Portland for the Columbia River Gorge

The Columbia River Gorge - Columbia River Gorge National Scenic Area - U.S. Forest Service

### Saturday - Eastern Oregon

12:30 PM Double Mountain Brewery & Taproom - Double Mountain Brewery & Taproom

Suggested Stop: - SAGE Center

Hamley Steakhouse & Saloon - Hamley's Steakhouse

7:00 PM Dinner at Celilo Restaurant and Bar - Celilo Restaurant & Bar

Depart for Eastern Oregon

### Sunday - Central Oregon

Morning: Depart Pendleton for Central Oregon

Hiking at Smith Rock State Park - Smith Rock State Park

Check into Doubletree By Hilton Bend - DoubleTree by Hilton Hotel Bend

Dinner at Deschutes Brewery Bend Public House with Kristine McConnell of COVA - Deschutes Brewery & Public House

### Monday - Southern Oregon

Depart Bend for Crater Lake National Park. - Crater Lake National Park

4:00 PM Check into the Prospect Historic Hotel - Motel and Dinner House - Prospect Historic Hotel - Motel And Dinner House

### Tuesday - Willamette Valley

Morning: Depart Prospect for Eugene

Suggested Stops in Eugene: - Oregon Wine LAB, WildCraft Cider Works

4:00 PM Check into the Hilton Eugene - Hilton Eugene

7:30 PM Dinner at Tacovore with Meg Trendler from Travel Lane County - Tacovore

---

## Wednesday - Coast

- 8:00 AM Breakfast at the Morning Glory Café Eugene - Morning Glory Cafe
- 9:30 AM Depart for Newport via Florence  
Suggested stop: Siuslaw River Coffee Roasters - Siuslaw River Coffee Roasters
- 3:00 PM Whale Watching Tour with Marine Discovery Tours - Marine Discovery Tours  
Stop for a stroll in Historic Nye Beach - Historic Nye Beach  
Check into the Elizabeth Street Inn - Elizabeth Oceanfront Suites
- 7:00 PM Dinner at Local Ocean Seafoods with Lorna Davis from The People's Coast - Local Ocean Seafoods

---

## Thursday - Depart Portland

- 8:30 AM Depart Newport for PDX
- 1:26 PM Depart from Portland International Airport (PDX) - Portland International Airport (PDX)

---

## Day 9

- 8:46 AM Arrive at Amsterdam Airport Schiphol (AMS)

## Thursday - Arrive into Portland



### Check in at Hotel Eastlund

CONFIRMATION NUMBER 4265334      BOOKED THROUGH Travel Portland

Hotel Eastlund is the first four-star boutique property located on the city's fast-growing Eastside and offers sweeping panoramic views of Portland.

- [Twitter: @HotelEastlund](#)
- [Facebook: /HotelEastlund](#)
- [Instagram: /hoteleastlund](#)



#### Hotel Eastlund

1021 Northeast Grand Avenue, Portland, OR, US, 97232  
(503) 235-2100



### Explore On Your Own

Explore on your own using VIP Attractions Pass provided.



### Dinner Suggestion: BridgePort Brewpub

We set out to create a beer as unique as the city that drinks it, because beer means more here. And for as long as the grey skies cover our land, we're going to keep giving them the great beer they deserve. Which is always.



#### BridgePort Brewpub

1313 Northwest Marshall Street, Portland, OR, US, 97209  
(503) 241-3612

## Friday - Columbia River Gorge

---



8:00 AM

### Depart Portland for the Columbia River Gorge



### The Columbia River Gorge

The Columbia River Gorge National Scenic Area offers 292,500 acres of unparalleled scenery and outdoor recreation options. A leisurely drive on the Historic Columbia River Highway is a popular way to experience the gorge. Completed in 1922 the road is the oldest national scenic highway in the nation. The highway also features several waterfalls, including Multnomah Falls, Oregon's highest at 620 feet (189 m). Hiking trails and picnic facilities are available at several of the waterfall sites.



#### **Columbia River Gorge National Scenic Area - U.S. Forest Service**

902 Wasco Ave, Suite 200

(541) 308-1700

## Saturday - Eastern Oregon



12:30 PM - Pacific Time

### Double Mountain Brewery & Taproom

Hosted by Oregon's Mt. Hood Territory



#### Double Mountain Brewery & Taproom

8 4th St, Hood River, OR, US, 97031  
(541) 387-0042



### Suggested Stop:



#### SAGE Center

101 Olson Road, Boardman, OR, US



### Hamley Steakhouse & Saloon

Located in the heart of downtown Pendleton, home to the historic Pendleton Round-Up, Hamley Steakhouse is a restaurant for the ages. Every square foot has been meticulously designed to embody the American Old West. Visitors will be taken back in time as they experience the late eighteenth-century design and top-of-the-line craftsmanship. Hamley Steakhouse is truly an experience you'll never forget!



#### Hamley's Steakhouse

8 SE Court, Pendleton, OR, US



7:00 PM - Pacific Time

### Dinner at Celilo Restaurant and Bar



#### Celilo Restaurant & Bar

16 Oak St, Hood River, OR, US, 97031  
(541) 386-5710



### Depart for Eastern Oregon

## Sunday - Central Oregon



### Morning: Depart Pendleton for Central Oregon



### Hiking at Smith Rock State Park

Smith Rock State Park is a state park located in Central Oregon's high desert near the towns of Redmond and Terrebonne. Its sheer cliffs of tuff and basalt are ideal for rock climbing of all difficulty levels. Smith Rock is generally considered the birthplace of modern American sport climbing and is host to cutting-edge climbing routes. Smith Rock also offers miles of hiking and mountain biking trails. Whether you come for the climb or come to unwind, you'll see why Smith Rock is one of the 7 Wonders of Oregon. Along your trip through the canyon, you might see golden eagles, prairie falcons, mule deer, river otter and beaver.



#### Smith Rock State Park

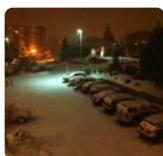
9241 NE Crooked River Dr, Terrebonne, OR, US, 97760  
541-548-7501



### Check into Doubletree By Hilton Bend

CONFIRMATION NUMBER    BOOKED THROUGH  
254197                      Travel Oregon

Set in the heart of historic downtown Bend in Deschutes County, Oregon, the contemporary DoubleTree by Hilton Hotel Bend is just steps away from numerous recreation areas, shops, restaurants and government offices and offers incredible views of the Cascade Mountain Range. Local attractions, including the Mt. Bachelor ski area and the Les Schwab Amphitheater, are just a short distance away. Enjoy comfortable accommodations, modern amenities and impeccable service during your stay at this Bend, OR hotel. You'll even be greeted with a signature DoubleTree chocolate chip cookie on arrival.



#### DoubleTree by Hilton Hotel Bend

300 NW Franklin Ave, Bend, OR, US, 97703  
(541) 317-9292





## **Dinner at Deschutes Brewery Bend Public House with Kristine McConnell of COVA**



### **Deschutes Brewery & Public House**

1044 NW Bond St, Bend, OR, US, 97701

(541) 382-9242



## Monday - Southern Oregon



### Depart Bend for Crater Lake National Park.

Drive time is two hours.

Crater Lake National Park has inspired people for hundreds of years. No place else on earth combines a deep, pure lake, so blue in color; sheer surrounding cliffs, almost two thousand feet high; two picturesque islands; and a violent volcanic past. It is a place of immeasurable beauty, and an outstanding outdoor laboratory and classroom. Crater Lake is located in Southern Oregon on the crest of the Cascade Mountain range, 100 miles (160 km) east of the Pacific Ocean. It lies inside a caldera, or volcanic basin, created when the 12,000 foot (3,660 meter) high Mount Mazama collapsed 7,700 years ago following a large eruption. Generous amounts of winter snow, averaging 533 inches (1,354 cm) per year, supply the lake with water. There are no inlets or outlets to the lake. Crater Lake, at 1,943 feet (592 meters) deep, is the seventh deepest lake in the world and the deepest in the United States. Evaporation and seepage prevent the lake from becoming any deeper. There are many hikes around the lake...but for the more adventurous try the hike down to the boat launch. The lake from this view is even more of an incredible site.



**Crater Lake National Park**



**4:00 PM** - Pacific Time

### Check into the Prospect Historic Hotel - Motel and Dinner House

CONFIRMATION NUMBER    BOOKED THROUGH  
54789                              Travel Oregon

The hotel, at one time a Stage Coach stop, now is run as a Bed and Breakfast Inn, was built in the late 1880s and is listed in the National Register of Historic Places, is a magnificent stage house with grounds that are great for strolling or just relaxing after a long day's hike. It is the only Historic Hotel Bed and Breakfast Inn, modern Motel and Dinner House restaurant in close proximity to Crater Lake National Park.



**Prospect Historic Hotel - Motel And Dinner House**

391 Mill Creek Dr, Prospect, OR, US, 97536

## Tuesday - Willamette Valley

---



### Morning: Depart Prospect for Eugene

Travel time is about 3 hours.



### Suggested Stops in Eugene:



#### Oregon Wine LAB

488 Lincoln St, Eugene, OR, US, 97401  
(458) 201-7413



#### WildCraft Cider Works

232 Lincoln St, Eugene, OR, US, 97401  
(541) 735-3506



4:00 PM - Pacific Time

### Check into the Hilton Eugene

CONFIRMATION NUMBER    BOOKED THROUGH  
847596                      Travel Lane County



#### Hilton Eugene

66 E 6th Ave, Eugene, OR, US, 97401  
(541) 342-2000



7:30 PM - Pacific Time - 1 hr 30 min

### Dinner at Tacovore with Meg Trendler from Travel Lane County



#### Tacovore

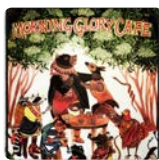
530 Blair Boulevard, Eugene, OR, US, 97402  
(541) 735-3518

## Wednesday - Coast



8:00 AM - Pacific Time

### Breakfast at the Morning Glory Café Eugene



#### Morning Glory Cafe

450 Willamette St, Eugene, OR, US, 97401  
(541) 687-0709

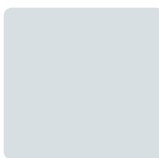


9:30 AM - Pacific Time

### Depart for Newport via Florence



### Suggested stop: Siuslaw River Coffee Roasters



#### Siuslaw River Coffee Roasters

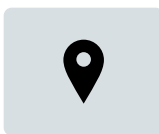
1240 Bay St, Florence, OR, US, 97439  
(541) 997-3443



3:00 PM - Pacific Time

### Whale Watching Tour with Marine Discovery Tours

The Oregon Coast's award winning Marine Discovery Tours, on Newport's Historic Bayfront, is a "Floating Adventure" endorsed by the Oregon Coast Aquarium! FUN SEA LIFE CRUISES: Relax aboard the largest cruiser on Oregon's coast. One-of-a-kind aquarium-style programs follow variable route of ocean, bay and river. Ocean's rough - cruise calm bay & river: your itinerary is solid! Friendly naturalists host storytelling and fun activities. Look for whales, sea lions, porpoise, seals and coastal birds. Cruise through the largest fishing fleet on the Oregon Coast, pull up pots full of crab and help drive the boat!



#### Marine Discovery Tours

345 Southwest Bay Boulevard, Newport, OR, US, 97365



### Stop for a stroll in Historic Nye Beach



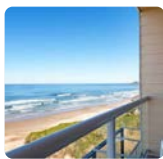
#### Historic Nye Beach

Newport, OR, US, 97365



### Check into the Elizabeth Street Inn

CONFIRMATION NUMBER 78547    BOOKED THROUGH Elizabeth Street Inn



### **Elizabeth Oceanfront Suites**

232 SW Elizabeth St, Newport, OR, US, 97365  
(877) 265-9400



**7:00 PM** - Pacific Time - 1 hr

## **Dinner at Local Ocean Seafoods with Lorna Davis from The People's Coast**

Local Ocean Seafood's has become *the* premier destination for fresh, local seafood in Newport and on the Oregon Coast. Whether you have a craving for our famous fish tacos or shopping for fresh crab in the [fish market](#), Local Ocean aims to give you the best seafood experience of your life. It's our mission, and not a day goes by that we don't hear that directly from our customers.



### **Local Ocean Seafoods**

213 Southeast Bay Boulevard, Newport, OR, US, 97365  
(541) 574-7959

# Thursday - Depart Portland

---



8:30 AM - Pacific Time  
**Depart Newport for PDX**



1:26 PM - Pacific Time  
**Depart from Portland International Airport (PDX)**

AIRLINE	FLIGHT NUMBER	GATE
Delta Air Lines	DL 178	D15



**Portland International Airport (PDX)**  
7000 NE Airport Way, Portland, OR, US, 97218  
(503) 281-8555

## Day 9

---



8:46 AM

### Arrive at Amsterdam Airport Schiphol (AMS)

AIRLINE	FLIGHT NUMBER	TERMINAL	GATE
Delta Air Lines	DL 178	3	D43



## Trip Information & Documents

---



### **Contacts:**

Petra Hackworth

Director of Global Sales

Travel Oregon

319 SW Washington St. Suite 700

Portland, Oregon 97204

Work: 503.967.1560

Mobile: 503.380.8583

[www.traveloregon.com](http://www.traveloregon.com)

[petra@traveloregon.com](mailto:petra@traveloregon.com)

Jenna Markowick

Global Sales Account Manager

Travel Oregon

319 SW Washington St. Suite 700

Portland, Oregon 97204

Work: 971.717.6197

Mobile: 201.264.9252

[Jenna@traveloregon.com](mailto:Jenna@traveloregon.com)

[www.traveloregon.com](http://www.traveloregon.com)

Laura Guimond

Senior PR Manager, International

Travel Portland

100 SW Main St., Ste. 1100

Portland, OR 97204

Work: 503.275.9783

Mobile: 503.799.4672

[www.travelportland.com](http://www.travelportland.com)

[laura@travelportland.com](mailto:laura@travelportland.com)

etc, etc.