HIGH TRAFFIC END CAP AVAILABLE FOR LEASE



1300 WEST LINCOLN AVENUE

MILWAUKEE, WI 53215



Information:

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GENERAL INFORMATION

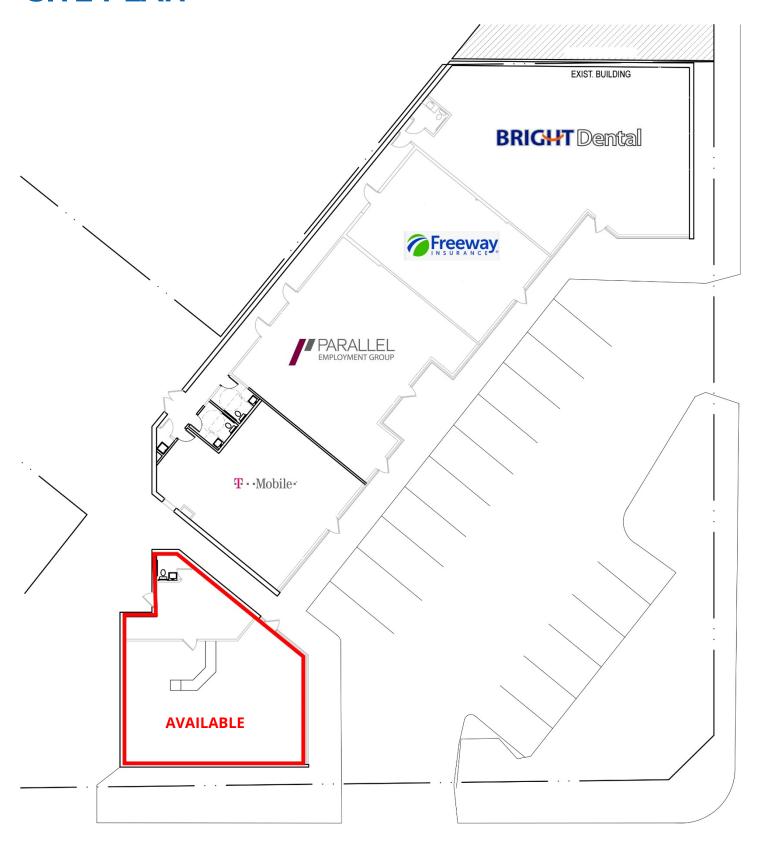
1300 West Lincoln Ave is a 8,350 SF neighborhood center in the heart of Lincoln Avenue's bustling retail & entertainment corridor. The center offers the best onsite parking in the area and great visibility and accessibility from S. 13th Street, W. Lincoln Avenue and Windlake Ave. The center provides strong traffic counts and is situated along the MCTS bus line within one of Milwaukee's most densely populated areas.

	AVAILABLE FOR THE FIRST TIME IN NEARLY 30 YEARS!
Available Retail Space	This prominent endcap in a rock-solid neighborhood center offers truly unmatched visibility (see pictures for available signs) and customer convenience in a thriving populous marketplace
Year Built/Renovated	1988/2015 and ongoing
Available SF	1,673 SF
Total Center SF	8,350 SF
Lease Rate (NNN)	\$27.00/SF
Additional Expenses (CAM, RET & INS)	Est. \$8.97 SF
Minimum Lease Term	60 Months
Tenant Improvements	Negotiable
Utilities	Water: Included Gas/Electric: Separately metered paid by Tenant
Zoning	Commercial – LB2
Parking	36 onsite spaces (4.4 spaces per 1,000 SF)
Traffic Counts	Lincoln Ave: 14,000 13 th Street: 4,900 Windlake Ave 9,600
Demographics	1 Mile: 42,614 people - Average HHI - \$31,500 3 Mile: 191,231 people - Average HHI - \$41,000
Co-tenants	T-Mobile Parallel Staffing Freeway Insurance Bright Dental

All information is furnished from sources judged to be reliable; however, no guarantee is made as to its accuracy or completeness.

Prospective lessees must verify any information important to their business requirements.

SITE PLAN



SURVEY



PHOTO GALLERY

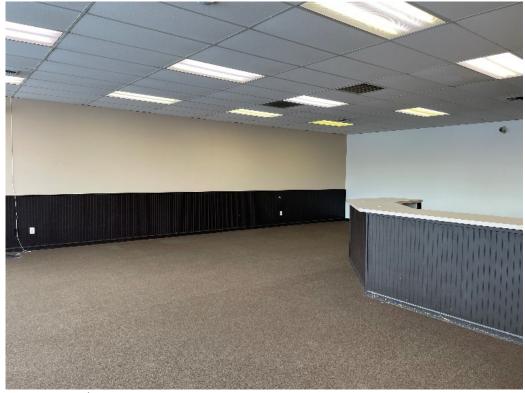




PHOTO GALLERY



Entry to Southeast



Entry to Southwest

PHOTO GALLERY

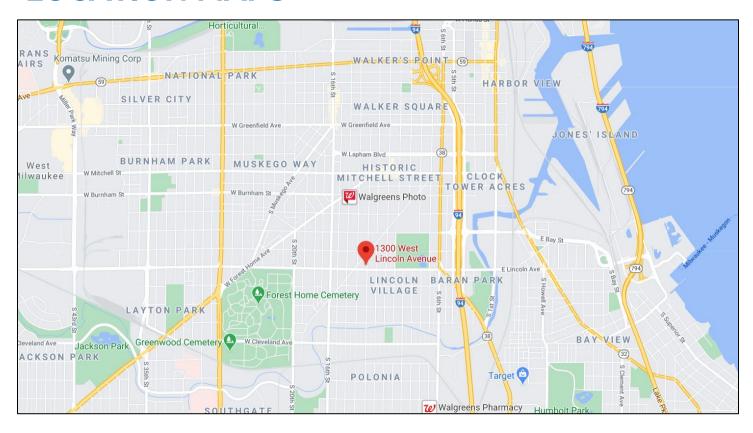


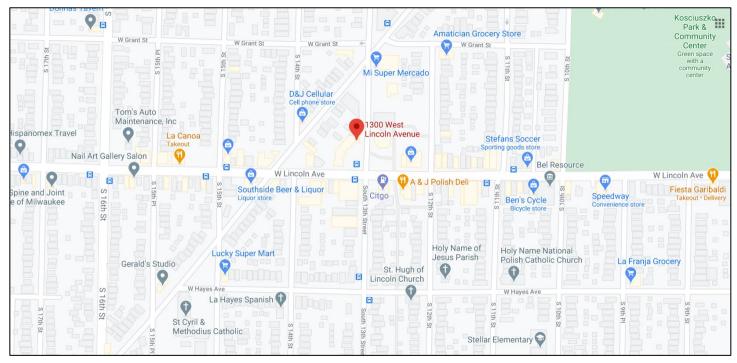
Southeast Corner to Northeast Corner



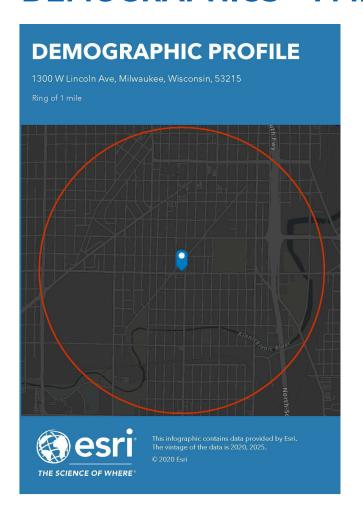
Storeroom

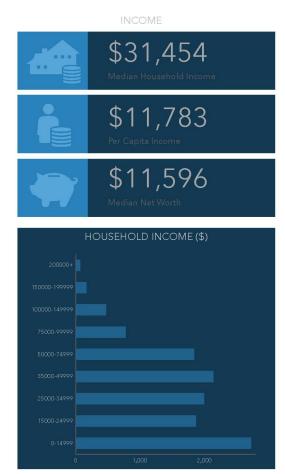
LOCATION MAPS





DEMOGRAPHICS - 1 MILE





A2,614
Population
Age

12,029
Households

Age

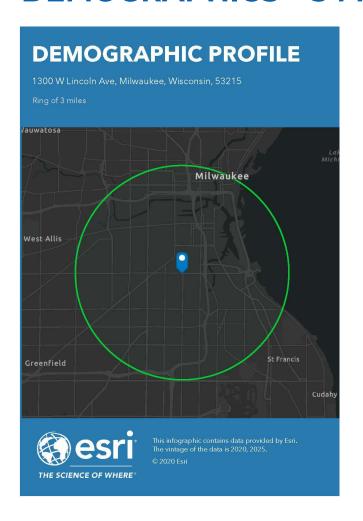
\$26,638

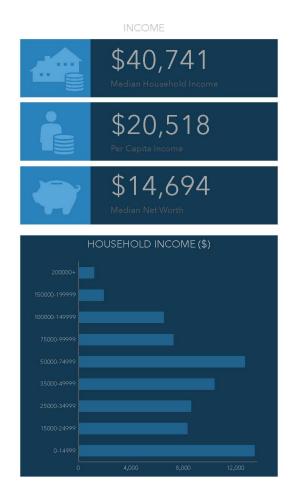
Median Disposable Income



EMPLOYMENT White Collar	28%	
No Collar	48%	17.1%
Services	23%	Unemployment Rate

DEMOGRAPHICS – 3 MILES

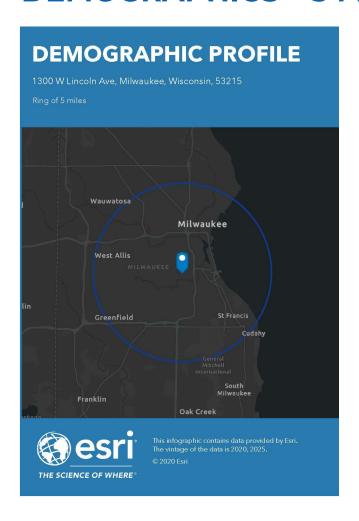




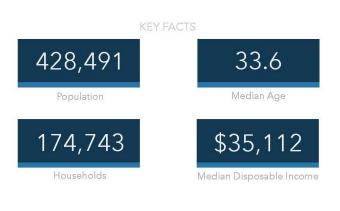




DEMOGRAPHICS – 5 MILES









BUSINESS SUMMARY



Business Summary

1300 W Lincoln Ave, Milwaukee, Wisconsin, 53215 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 43,00318 Longitude: -87,92894

by SIC Codes Numi Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers		598 5,001 42,614 12 285865 Percent 1,2% 2,7% 2,8% 2,5% 2,5% 0,2% 1,2% 31,4% 0,3% 5,0% 3,5% 2,3% 1,5% 9,2% 8,4%	Emple	Dyees Percent 0.4% 2.8% 7.1% 1.7% 0.1% 0.7% 0.2% 1.3% 0.2% 1.3% 0.7% 1.1% 0.7% 1.1% 0.7% 1.0%	Busine Number 54 205 268 147 77 24 159 1,480 36 41 155 131 74 77 6155		Emplo Number 489 2,024 12,285 2,306 936 2,211 2,564 19,574 527 1,586 2,652 1,205	Percent 0.4% 1.6% 9.6% 1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	Busine Number 141 471 485 342 137 28 306 2,879 78 72 328 279	Percent 1.1% 3.5% 3.6% 2.6% 1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	Emplo Number 1,164 3,845 22,259 12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	
Total Residential Population: Employee/Residential Population Ratio (per 100 Residents) By SIC Codes Numi Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	7 16 17 15 15 1 7 188 2 6 30 21 14 9 55	42,614 12 225858 Percent 1,2% 2,7% 2,8% 2,5% 2,5% 0,2% 1,2% 31,4% 0,3% 1,0% 5,0% 3,5% 2,3% 1,5% 2,3% 1,5% 2,3%	Empl Number 22 142 3566 86 53 3 3 6 1,222 8 64 194 194 195 37 34	Percent 0.4% 2.8% 7.1% 1.7% 0.1% 0.7% 24.4% 0.2% 1.3% 2.1% 0.7% 0.7% 1.0%	Number 54 205 268 147 77 24 159 1,480 36 41 155 131 74 77	191,2: 67 esses Percent 0.8% 3.0% 2.1% 1.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	Emplo Number 489 2,024 12,285 2,306 936 2,211 2,564 19,574 527 1,586 2,652 1,205 366	Percent 0.4% 1.6% 9.6% 1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	Number 141 471 485 342 137 28 306 2,879 78 72 328	428,4\(52\) 25585 Percent 1.1\(\) 3.5\(\) 3.6\(\) 2.6\(\) 1.0\(\) 0.2\(\) 2.3\(\) 21.6\(\) 0.6\(\) 0.5\(\) 2.5\(\)	Emplo Number 1,164 3,845 22,259 12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	Percer 0.5° 1.7° 9.9° 5.6° 0.8° 1.1° 2.1° 16.5° 0.4° 0.8°
Employee/Residential Population Ratio (per 100 Residents) by SIC Codes Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Dinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	7 16 17 15 15 1 7 188 2 6 30 21 14 9 55	12 28565 Percent 1.2% 2.7% 2.8% 2.5% 2.5% 0.2% 1.2% 31.4% 0.3% 1.0% 5.0% 2.5% 2.5% 2.5% 2.5% 2.5% 2.5% 2.5% 2.5	Empl Number 22 142 3566 86 53 3 3 6 1,222 8 64 194 194 195 37 34	Percent 0.4% 2.8% 7.1% 1.7% 0.1% 0.7% 24.4% 0.2% 1.3% 2.1% 0.7% 0.7% 1.0%	Number 54 205 268 147 77 24 159 1,480 36 41 155 131 74 77	67 esses Percent 0.8% 3.0% 3.9% 2.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	Emplo Number 489 2,024 12,285 2,306 936 2,211 2,564 19,574 527 1,586 2,652 1,205	Percent 0.4% 1.6% 9.6% 1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	Number 141 471 485 342 137 28 306 2,879 78 72 328	52 esses Percent 1.1% 3.5% 3.6% 2.6% 1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	Emplc Number 1,164 3,845 22,259 12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	Percer 0.5° 1.7° 9.9° 5.6° 0.8° 1.1° 2.1° 16.5° 0.4° 0.8°
by SIC Codes Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	7 16 17 15 15 1 7 188 2 6 30 21 14 9 55	2.5% 2.5% 2.5% 2.5% 0.2% 1.2% 31.4% 0.3% 1.0% 3.5% 2.5% 9.2%	Number 22 142 356 86 86 53 36 1,222 8 644 194 105 37 344 502	Percent 0.4% 2.8% 7.1% 1.7% 0.1% 0.7% 24.4% 0.2% 1.3% 2.1% 0.7% 0.7% 1.0%	Number 54 205 268 147 77 24 159 1,480 36 41 155 131 74 77	0.8% 3.0% 3.9% 2.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9%	Number 489 2,024 12,285 2,306 936 2,211 2,564 19,574 527 1,586 2,652 2,652 366	Percent 0.4% 1.6% 9.6% 1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	Number 141 471 485 342 137 28 306 2,879 78 72 328	1.1% 3.5% 3.6% 2.6% 1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	Number 1,164 3,845 22,259 12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	Percen 0.59 1.79 9.99 5.69 0.89 1.19 2.19 16.59 0.49
by SIC Codes Num Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	7 16 17 15 15 1 7 188 2 6 30 21 14 9 55	Percent 1.2% 2.7% 2.8% 2.5% 0.2% 1.2% 31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 0.2% 9.2%	Number 22 142 356 86 86 53 36 1,222 8 644 194 105 37 344 502	Percent 0.4% 2.8% 7.1% 1.7% 0.1% 0.7% 24.4% 0.2% 1.3% 2.1% 0.7% 0.7% 1.0%	Number 54 205 268 147 77 24 159 1,480 36 41 155 131 74 77	Percent 0.8% 3.0% 3.9% 2.1% 1.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	Number 489 2,024 12,285 2,306 936 2,211 2,564 19,574 527 1,586 2,652 2,652 366	Percent 0.4% 1.6% 9.6% 1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	Number 141 471 485 342 137 28 306 2,879 78 72 328	Percent 1.1% 3.5% 3.6% 2.6% 1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	Number 1,164 3,845 22,259 12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	Percen 0.59 1.79 9.99 5.69 0.89 1.19 2.19 16.59 0.49
Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	7 16 17 15 15 1 7 1888 2 6 30 21 14 9 55	1.2% 2.7% 2.8% 2.5% 0.2% 0.2% 1.2% 31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 2.3% 2.3%	22 142 356 86 53 3 64 1,222 8 64 194 105 37 34 502	0.4% 2.8% 7.1% 1.7% 1.1% 0.1% 0.2% 1.3% 3.9% 2.1% 0.7% 1.0%	54 205 268 147 77 24 159 1,480 36 41 155 131 74	0.8% 3.0% 3.9% 2.1% 1.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	489 2,024 12,285 2,306 936 2,211 2,564 19,574 527 1,586 2,652 1,205 366	0.4% 1.6% 9.6% 1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1%	141 471 485 342 137 28 306 2,879 78 72 328	1.1% 3.5% 3.6% 2.6% 1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	1,164 3,845 22,259 12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	0.5° 1.7° 9.9° 5.6° 0.8° 1.1° 2.1° 16.5° 0.4° 0.8°
Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	16 17 15 15 1 7 1888 2 6 30 21 14 9 55	2.7% 2.8% 2.5% 0.2% 1.2% 31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	142 356 86 53 3 36 1,222 8 64 194 105 37 34 502	2.8% 7.1% 1.7% 1.1% 0.1% 0.7% 24.4% 0.2% 1.3% 3.9% 2.1% 0.7% 0.7%	205 268 147 77 24 159 1,480 36 41 155 131 74	3.0% 3.9% 2.1% 1.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	2,024 12,285 2,306 936 2,211 2,564 19,574 527 1,586 2,652 1,205	1.6% 9.6% 1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	471 485 342 137 28 306 2,879 78 72 328	3.5% 3.6% 2.6% 1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	3,845 22,259 12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	1.7° 9.9° 5.6° 0.8° 1.1° 2.1° 16.5° 0.4° 0.8°
Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	17 15 15 1 7 188 2 6 30 21 14 9 55	2.8% 2.5% 2.5% 0.2% 1.2% 31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	356 86 53 3 36 1,222 8 64 194 105 37 34	7.1% 1.7% 1.1% 0.1% 0.7% 24.4% 0.2% 1.3% 3.9% 2.1% 0.7% 0.7%	268 147 77 24 159 1,480 36 41 155 131 74	3.9% 2.1% 1.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9%	12,285 2,306 936 2,211 2,564 19,574 527 1,586 2,652 1,205	9.6% 1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	485 342 137 28 306 2,879 78 72 328	3.6% 2.6% 1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	22,259 12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	9.9° 5.6° 0.8° 1.1° 2.1° 16.5° 0.4° 0.8°
Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	15 15 1 7 188 2 6 30 21 14 9 55	2.5% 2.5% 0.2% 1.2% 31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	86 53 3 36 1,222 8 64 194 105 37 34 502	1.7% 1.1% 0.1% 0.7% 24.4% 0.2% 1.3% 3.9% 2.1% 0.7% 0.7% 10.0%	147 77 24 159 1,480 36 41 155 131 74	2.1% 1.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9%	2,306 936 2,211 2,564 19,574 527 1,586 2,652 1,205 366	1.8% 0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	342 137 28 306 2,879 78 72 328	2.6% 1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	12,645 1,819 2,480 4,639 37,022 919 1,898 5,434	5.6° 0.8° 1.1° 2.1° 16.5° 0.4° 0.8°
Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	15 1 7 188 2 6 30 21 14 9 55	2.5% 0.2% 1.2% 31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	1,222 8 64 194 105 37 34 502	1.1% 0.1% 0.7% 24.4% 0.2% 1.3% 3.9% 2.1% 0.7% 0.7% 10.0%	77 24 159 1,480 36 41 155 131 74	1.1% 0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	936 2,211 2,564 19,574 527 1,586 2,652 1,205 366	0.7% 1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	137 28 306 2,879 78 72 328	1.0% 0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	1,819 2,480 4,639 37,022 919 1,898 5,434	0.8° 1.1° 2.1° 16.5° 0.4° 0.8°
Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	1 7 188 2 6 30 21 14 9 55	0.2% 1.2% 31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	3 36 1,222 8 64 194 105 37 34 502	0.1% 0.7% 24.4% 0.2% 1.3% 3.9% 2.1% 0.7% 0.7%	24 159 1,480 36 41 155 131 74 77	0.3% 2.3% 21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	2,211 2,564 19,574 527 1,586 2,652 1,205 366	1.7% 2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	28 306 2,879 78 72 328	0.2% 2.3% 21.6% 0.6% 0.5% 2.5%	2,480 4,639 37,022 919 1,898 5,434	1.1° 2.1° 16.5° 0.4° 0.8°
Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securitites Brokers	7 188 2 6 30 21 14 9 55	1.2% 31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	36 1,222 8 64 194 105 37 34 502	0.7% 24.4% 0.2% 1.3% 3.9% 2.1% 0.7% 0.7% 10.0%	159 1,480 36 41 155 131 74 77	2.3% 21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	2,564 19,574 527 1,586 2,652 1,205 366	2.0% 15.2% 0.4% 1.2% 2.1% 0.9%	306 2,879 78 72 328	2.3% 21.6% 0.6% 0.5% 2.5%	4,639 37,022 919 1,898 5,434	2.1° 16.5° 0.4° 0.8°
Retail Trade Summary Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	188 2 6 30 21 14 9 55	31.4% 0.3% 1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	1,222 8 64 194 105 37 34 502	24.4% 0.2% 1.3% 3.9% 2.1% 0.7% 0.7% 10.0%	1,480 36 41 155 131 74	21.4% 0.5% 0.6% 2.2% 1.9% 1.1%	19,574 527 1,586 2,652 1,205 366	15.2% 0.4% 1.2% 2.1% 0.9%	2,879 78 72 328	21.6% 0.6% 0.5% 2.5%	37,022 919 1,898 5,434	16.5° 0.4° 0.8°
Home Improvement General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	2 6 30 21 14 9 55	0.3% 1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	8 64 194 105 37 34 502	0.2% 1.3% 3.9% 2.1% 0.7% 0.7%	36 41 155 131 74 77	0.5% 0.6% 2.2% 1.9% 1.1%	527 1,586 2,652 1,205 366	0.4% 1.2% 2.1% 0.9%	78 72 328	0.6% 0.5% 2.5%	919 1,898 5,434	0.49
General Merchandise Stores Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	6 30 21 14 9 55	1.0% 5.0% 3.5% 2.3% 1.5% 9.2%	64 194 105 37 34 502	1.3% 3.9% 2.1% 0.7% 0.7% 10.0%	41 155 131 74 77	0.6% 2.2% 1.9% 1.1%	1,586 2,652 1,205 366	1.2% 2.1% 0.9%	72 328	0.5% 2.5%	1,898 5,434	0.89
Food Stores Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	30 21 14 9 55	5.0% 3.5% 2.3% 1.5% 9.2%	194 105 37 34 502	3.9% 2.1% 0.7% 0.7% 10.0%	155 131 74 77	2.2% 1.9% 1.1%	2,652 1,205 366	2.1% 0.9%	328	2.5%	5,434	
Auto Dealers, Gas Stations, Auto Aftermarket Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	21 14 9 55	3.5% 2.3% 1.5% 9.2%	105 37 34 502	2.1% 0.7% 0.7% 10.0%	131 74 77	1.9% 1.1%	1,205 366	0.9%			-,	2 40
Apparel & Accessory Stores Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	14 9 55	2.3% 1.5% 9.2%	37 34 502	0.7% 0.7% 10.0%	74 77	1.1%	366		279		2.002	
Furniture & Home Furnishings Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securitles Brokers	9 55	1.5% 9.2%	34 502	0.7% 10.0%	77					2.1%	2,963	1.39
Eating & Drinking Places Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	55	9.2%	502	10.0%		1.1%		0.3%	125	0.9%	661	0.39
Miscellaneous Retail Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers					615		788	0.6%	159	1.2%	1,475	0.79
Finance, Insurance, Real Estate Summary Banks, Savings & Lending Institutions Securities Brokers	50	8.4%	270		013	8.9%	9,368	7.3%	1,128	8.5%	17,577	7.89
Banks, Savings & Lending Institutions Securities Brokers			2/8	5.6%	350	5.1%	3,082	2.4%	709	5.3%	6,095	2.79
Securities Brokers	33	5.5%	240	4.8%	715	10.3%	18,968	14.8%	1,283	9.6%	25,709	11.59
	10	1.7%	82	1.6%	111	1.6%	4,516	3.5%	188	1.4%	5,259	2.39
	5	0.8%	18	0.4%	143	2.1%	4,322	3.4%	202	1.5%	4,942	2.29
Insurance Carriers & Agents	4	0.7%	11	0.2%	91	1.3%	3,806	3.0%	171	1.3%	6,675	3.09
Real Estate, Holding, Other Investment Offices	14	2.3%	129	2.6%	371	5.4%	6,324	4.9%	723	5.4%	8,833	3.99
Services Summary	248	41.5%	2,494	49.9%	2,863	41.3%	58,822	45.8%	5,551	41.6%	99,580	44.49
Hotels & Lodging	1	0.2%	2	0.0%	53	0.8%	2,421	1.9%	88	0.7%	3,254	1.59
Automotive Services	24	4.0%	60	1.2%	162	2.3%	860	0.7%	331	2.5%	1,904	0.89
Motion Pictures & Amusements	14	2.3%	51	1.0%	200	2.9%	5,724	4.5%	374	2.8%	7,236	3.29
Health Services	25	4.2%	454	9.1%	383	5.5%	16,111	12.5%	754	5.7%	27,332	12.29
Legal Services	4	0.7%	15	0.3%	294	4.2%	4,683	3.6%	377	2.8%	5,389	2.49
Education Institutions & Libraries	21	3.5%	1,049	21.0%	179	2.6%	8,245	6.4%	355	2.7%	15,418	6.99
Other Services	158	26.4%	863	17.3%	1,591	23.0%	20,778	16.2%	3,273	24.5%	39,046	17.49
Government	5	0.8%	334	6.7%	225	3.2%	8,125	6.3%	340	2.5%	12,799	5.7
Unclassified Establishments	48	8.0%	15	0.3%	712	10.3%	157	0.1%	1,371	10.3%	369	0.29
Totals	598	100.0%	5,001	100.0%	6,929	100.0%	128,459	100.0%	13,334	100.0%	224,329	100.0

December 02, 2020

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BUSINESS SUMMARY - continued



Business Summary

1300 W Lincoln Ave, Milwaukee, Wisconsin, 53215 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 43.00318

Latitude: 43.00318 Longitude: -87.92894

Agriculture, Forestry, Fishing & Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information	mber 1 1 20 20 7 129 15 7 4 2	Percent 0.2% 0.2% 0.2% 3.3% 3.3% 1.2% 21.6% 2.5% 1.2% 0.7%	Number 1 1 3 191 367 36 696 84	0.0% 0.0% 0.1% 3.8% 7.3% 0.7%	Number 10 6 14 241 270	0.1% 0.1% 0.2% 3.5%	156 16 2,100 2,359	0.1% 0.0% 1.6% 1.8%	Number 16 10 17	0.1% 0.1% 0.1%	Number 189 35	0.1
Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	1 20 20 7 129 15 7 4	0.2% 0.2% 3.3% 3.3% 1.2% 21.6% 2.5% 1.2%	1 3 191 367 36 696	0.0% 0.1% 3.8% 7.3% 0.7%	6 14 241 270	0.1% 0.2% 3.5%	16 2,100 2,359	0.0% 1.6%	10 17	0.1%		
Utilities Construction Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	1 20 20 7 129 15 7 4	0.2% 3.3% 3.3% 1.2% 21.6% 2.5% 1.2%	3 191 367 36 696	0.1% 3.8% 7.3% 0.7%	14 241 270	0.2% 3.5%	2,100 2,359	1.6%	17		35	
Construction Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	20 20 7 129 15 7 4	3.3% 3.3% 1.2% 21.6% 2.5% 1.2%	191 367 36 696	3.8% 7.3% 0.7%	241 270	3.5%	2,359			0.1%		0.0
Manufacturing Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	20 7 129 15 7 4 2	3.3% 1.2% 21.6% 2.5% 1.2%	367 36 696	7.3% 0.7%	270			1.8%		0.170	2,363	1.1
Wholesale Trade Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	7 129 15 7 4 2	1.2% 21.6% 2.5% 1.2%	36 696	0.7%		2.00/		1.0,0	535	4.0%	4,427	2.0
Retail Trade Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	129 15 7 4 2	21.6% 2.5% 1.2%	696		450	3.9%	12,088	9.4%	503	3.8%	22,127	9.9
Motor Vehicle & Parts Dealers Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	15 7 4 2	2.5% 1.2%		12.00/-	153	2.2%	2,516	2.0%	295	2.2%	4,542	2.0
Furniture & Home Furnishings Stores Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	7 4 2	1.2%	84	13.9%	839	12.1%	9,946	7.7%	1,695	12.7%	18,945	8.4
Electronics & Appliance Stores Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	4 2			1.7%	89	1.3%	1,043	0.8%	172	1.3%	2,596	1.2
Bldg Material & Garden Equipment & Supplies Dealers Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	2	0.7%	25	0.5%	38	0.5%	339	0.3%	76	0.6%	691	0.3
Food & Beverage Stores Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities		0.7 70	14	0.3%	32	0.5%	418	0.3%	71	0.5%	717	0.3
Health & Personal Care Stores Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	34	0.3%	8	0.2%	38	0.5%	737	0.6%	80	0.6%	1,129	0.5
Gasoline Stations Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities		5.7%	196	3.9%	158	2.3%	2,257	1.8%	325	2.4%	4,743	2.1
Clothing & Clothing Accessories Stores Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	8	1.3%	76	1.5%	70	1.0%	774	0.6%	149	1.1%	1,911	0.9
Sport Goods, Hobby, Book, & Music Stores General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	6	1.0%	21	0.4%	43	0.6%	161	0.1%	106	0.8%	367	0.2
General Merchandise Stores Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	17	2.8%	45	0.9%	100	1.4%	435	0.3%	167	1.3%	787	0.4
Miscellaneous Store Retailers Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	4	0.7%	23	0.5%	46	0.7%	298	0.2%	101	0.8%	1,148	0.5
Nonstore Retailers Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	6	1.0%	64	1.3%	41	0.6%	1,586	1.2%	72	0.5%	1,898	0.8
Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	20	3.3%	132	2.6%	127	1.8%	1,210	0.9%	269	2.0%	2,106	0.9
Transportation & Warehousing Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	6	1.0%	8	0.2%	58	0.8%	687	0.5%	106	0.8%	853	0.4
Information Finance & Insurance Central Bank/Credit Intermediation & Related Activities	10	1.7%	68	1.4%	113	1.6%	2,053	1.6%	282	2.1%	11,950	5.3
Central Bank/Credit Intermediation & Related Activities	19	3.2%	87	1.7%	187	2.7%	4,035	3.1%	311	2.3%	5,656	2.5
	19	3.2%	111	2.2%	355	5.1%	12,699	9.9%	575	4.3%	16,942	7.6
Securities, Commodity Contracts & Other Financial	10	1.7%	82	1.6%	109	1.6%	4,492	3.5%	187	1.4%	5,238	2.3
	5	0.8%	18	0.4%	156	2.3%	4,401	3.4%	217	1.6%	5,030	2.2
Insurance Carriers & Related Activities; Funds, Trusts &	4	0.7%	11	0.2%	91	1.3%	3,806	3.0%	171	1.3%	6,675	3.0
Real Estate, Rental & Leasing	18	3.0%	58	1.2%	360	5.2%	2,961	2.3%	736	5.5%	5,778	2.6
Professional, Scientific & Tech Services	31	5.2%	173	3.5%	823	11.9%	12,268	9.6%	1,283	9.6%	16,867	7.5
Legal Services	4	0.7%	15	0.3%	301	4.3%	4,769	3.7%	393	2.9%	5,542	2.5
Management of Companies & Enterprises	2	0.3%	52	1.0%	22	0.3%	3,216	2.5%	40	0.3%	3,285	1.5
Administrative & Support & Waste Management & Remediation	32	5.4%	149	3.0%	229	3.3%	3,429	2.7%	447	3.4%	6,820	3.0
Educational Services	21	3.5%	1,035	20.7%	185	2.7%	7,904	6.2%	376	2.8%	15,057	6.7
Health Care & Social Assistance	50	8.4%	711	14.2%	569	8.2%	20,092	15.6%	1,197	9.0%	36,500	16.3
Arts, Entertainment & Recreation	9	1.5%	46	0.9%	166	2.4%	4,463	3.5%	301	2.3%	5,947	2.7
Accommodation & Food Services	56	9.4%	504	10.1%	676	9.8%	11,878	9.2%	1,231	9.2%	20,986	9.4
Accommodation	1	0.2%	2	0.0%	53	0.8%	2,421	1.9%	88	0.7%	3,254	1.5
Food Services & Drinking Places	55	9.2%	502	10.0%	623	9.0%	9,458	7.4%	1,144	8.6%	17,732	7.9
Other Services (except Public Administration)	100	16.7%	366	7.3%	774	11.2%	5,944	4.6%	1,774	13.3%	12,696	5.7
Automotive Repair & Maintenance	22	3.7%	55	1.1%	111	1.6%	510	0.4%	240	1.8%	1,119	0.5
Public Administration	5	0.8%	334	6.7%	227	3.3%	8,186	6.4%	341	2.6%	12,858	5.7
Unclassified Establishments	48	8.0%	15	0.3%	710	10.2%	148	0.1%	1,369	10.3%	360	0.2
Total	598	100.0%	5,001	100.0%	6,929	100.0%	128,459	100.0%	13,334	100.0%	224,329	100.0

December 02, 2020

PG 13

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TRAFFIC COUNTS



Traffic Count Profile

1300 W Lincoln Ave, Milwaukee, Wisconsin, 53215 2 1300 W Lincoln Ave, Milwaukee, Wisconsin, 53215 Rings: 1, 3, 5 mile radii Prepared by Esri Latitude: 43.00318 Longitude: -87.92894

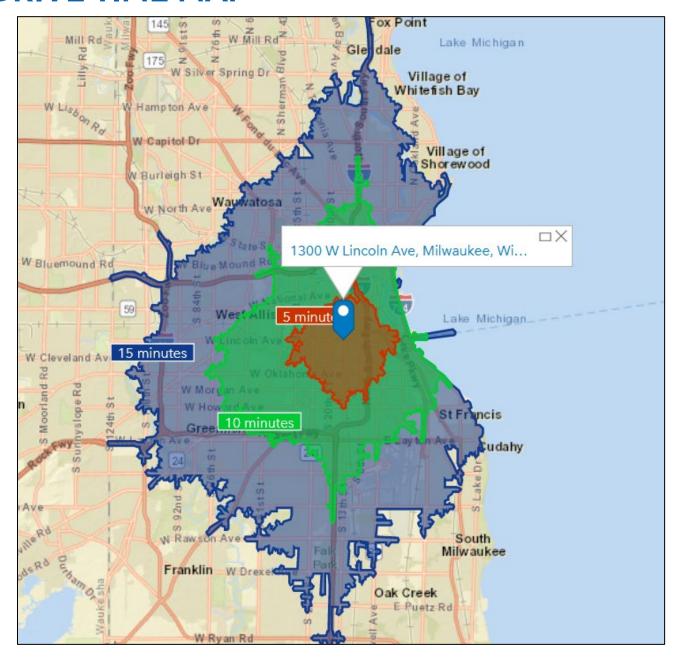
0.03 S 13t 0.04 W Wi 0.08 S 13t 0.11 W Lin 0.15 W Lin 0.16 W Wi 0.17 S 13t 0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t	ncoln Ave th St indlake Ave	Closest Cross-street: S 14th St (0.03 miles W) W Lincoln Ave (0.04 miles S) S 14th St (0.03 miles SW)	Year of Count: 2017 2017	14,000 9,600
0.03 S 13t 0.04 W Wi 0.08 S 13t 0.11 W Lin 0.15 W Lin 0.16 W Wi 0.17 S 13t 0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t	th St indlake Ave	W Lincoln Ave (0.04 miles S)	2017	
0.04 W Wi 0.08 S 13t 0.11 W Lin 0.15 W Lin 0.16 W Wi 0.17 S 13t 0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t	indlake Ave			9,600
0.08 S 13t 0.11 W Lin 0.15 W Lin 0.16 W Wi 0.17 S 13t 0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t		S 14th St (0.03 miles SW)		
0.11 W Lin 0.15 W Lin 0.16 W Wi 0.17 S 13t 0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t	th St		2015	4,900
0.15 W Lin 0.16 W Wi 0.17 S 13t 0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t		W Hayes Ave (0.05 miles S)	2014	11,500
0.16 W Wi 0.17 S 13t 0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t		S 12th St (0.02 miles W)	2017	22,300
0.17 S 13t 0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t		S 15th PI (0.03 miles W)	2017	11,700
0.19 W Wi 0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t		W Grant St (0.06 miles SW)	2017	8,100
0.24 S 16t 0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t	th St	W Becher St (0.06 miles N)	2014	7,200
0.24 W Be 0.24 W Be 0.26 W Lin 0.26 S 16t	indlake Ave	W Hayes Ave (0.01 miles SW)	2008	4,200
0.24 W Be 0.26 W Lin 0.26 S 16t	th St	W Grant St (0.01 miles N)	2017	8,400
0.26 W Lin 0.26 S 16t	echer St	S 12th St (0.01 miles E)	2017	7,400
0.26 S 16t	echer St	S 15th St (0.02 miles W)	2014	6,600
	ncoln Ave	S 17th St (0.02 miles W)	2017	13,500
	th St	W Windlake Ave (0.08 miles S)	2014	6,900
0.30 W Be	echer St	S 10th St (0.02 miles E)	2017	7,500
0.31 W Be	echer St	S 16th St (0.01 miles W)	2017	4,900
0.32 S 16t	th St	W Windlake Ave (0.02 miles N)	2017	8,800
0.33 S 13t	th St	W Rogers St (0.03 miles N)	2017	7,400
0.33 S 14t	th St	W Rogers St (0.03 miles N)	2014	2,600
0.34 S 13t	th St	W Harrison Ave (0.05 miles S)	2002	13,800
0.35 S 16t	th St	W Becher St (0.05 miles S)	2011	9,800
0.37 W Lin	ncoln Ave	S 8th St (0.02 miles E)	2008	10,700
0.37 W Lin	ncoln Ave	S 19th St (0.03 miles W)	2002	15,200
0.39 W Be	echer St	S 18th St (0.02 miles W)	2014	3,900
0.41 W Wi	indlake Ave	S 18th St (0.03 miles SW)	2011	3,000
0.43 W Be	echer St	S 18th St (0.03 miles E)	2002	4,600
0.44 S 11t	th St	W Rogers St (0.05 miles S)	2014	4,100
0.47 W For	orest Home Ave	S 17th St (0.0 miles SW)	2011	9,500
0.47 S 20t				
0.48 W For	th St	W Lincoln Ave (0.03 miles N)	2014	6,200

Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2020 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location. Source: ©2020 Kalibrate Technologies (Q4 2020).

December 14, 2020

Page 1 of 1

DRIVE TIME MAP



DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS

1 Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the 2 following disclosure statement:

3 **DISCLOSURE TO CUSTOMERS** You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent 4 of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A 5 broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is 6 providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the 7 customer, the following duties:

- 8 (a) The duty to provide brokerage services to you fairly and honestly.
- 9 (b) The duty to exercise reasonable skill and care in providing brokerage services to you.
- 10 (c) The duty to provide you with accurate information about market conditions within a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- 12 (d) The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the information is prohibited by law (see lines 42-51). 13
- 14 (e) The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your 15 confidential information or the confidential information of other parties (see lines 23-41).
- The duty to safeguard trust funds and other property held by the Firm or its Agents. 16 (f)
- 17 (g) The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services, 19 20 but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home 21 inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a 22 plain-language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

23 **CONFIDENTIALITY NOTICE TO CUSTOMERS** The Firm and its Agents will keep confidential any information given to the 24 Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person 25 would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to 26 disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the 27 Firm is no longer providing brokerage services to you.

The following information is required to be disclosed by law:

- 1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see lines 42-51).
- 2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.

To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may 32 33 list that information below (see lines 35-41) or provide that information to the Firm or its Agents by other means. At a 34 later time, you may also provide the Firm or its Agents with other Information you consider to be confidential.

35	CONFIDENTIAL INFORMATION:
36	
37	
38	NON-CONFIDENTIAL INFORMATION (the following information may be disclosed by the Firm and its Agents):
	(Insert information you authorize to be disclosed, such as financial qualification information.)
	DEFINITION OF MATERIAL ADVERSE FACTS

A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party indicates is of such 43 44 significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable 45 party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction 46 or affects or would affect the party's decision about the terms of such a contract or agreement.

47 An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensee 48 generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural 49 integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information 50 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a 51 contract or agreement made concerning the transaction.

52 NOTICE ABOUT SEX OFFENDER REGISTRY You may obtain information about the sex offender registry and persons 53 registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at 54 http://www.doc.wi.gov or by telephone at 608-240-5830.

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