

2019

PRIUS



TOYOTA

AT TOYOTA, WE'RE MORE THAN JUST A CAR COMPANY.



WE'RE A PARTNER IN THE JOURNEY TO LIVE YOUR MOST FULFILLING LIFE.

We give you the tools you need to achieve your full potential by designing our vehicles with purpose. To be as dynamic as the life you've always envisioned yourself living.

And we don't stop at meticulously designed, quality vehicles. We're pioneering alternative fuels, improving human movement, and creating meaningful community partnerships, like the one we have with our Olympic and Paralympic athletes. These initiatives demonstrate our determination to give everyone the ability to move freely through a world with constantly evolving mobility challenges, enriching that world in the process.

Alone, just a car. Together, so much more.

TODAY MEETS TOMORROW



ADVANCED TECHNOLOGIES, STYLE, AND DESIGN. RIGHT NOW.

The new 2019 Prius continues the story of the most influential vehicle of our generation. From the way it looks to the way it drives, it surprises at every turn. Its sleek and dramatic exterior is striking from every angle. But those lines aren't just for show. The aerodynamic shape of the Prius helps reduce wind resistance for greater performance and fuel efficiency. With a premium and spacious interior packed with intuitive technology and the confidence of available AWD-e, the Prius is more fun to drive than ever.

DESIGNED AROUND YOU

STEP INTO ULTIMATE COMFORT AND STYLE.

The 2019 Prius features an inviting space that perfectly balances comfort, style, and convenience into one modern package. The contoured centre console is designed for more room up front, while also featuring intuitive tech that makes every drive a pleasure. Prius has something for just about everyone, like available heated front seats for relief on those cold, winter days. The available power moonroof offers the perfect view for those stargazing nights, while also creating the feeling of an open and airy environment. But that sense of space doesn't stop there. The rear seats feature a smart seatback design that allows passengers to spread out and relax. To top it all off, Prius has uncompromised cargo storage for whatever you need to bring on your journey. So load up. Stretch out. And enjoy the drive.



ALWAYS STAY IN CONTROL



TOUCH PANEL DISPLAY

The available 11.6-inch HD touch-screen display with embedded navigation helps you to stay seamlessly connected to the people and places that matter to you most.



ADAPTIVE FRONT LIGHTING SYSTEM

When driving at night and around corners, the Adaptive Front Lighting System uses sensors to automatically adjust the direction of the headlight beam to illuminate otherwise dark areas on the road and increase visibility.



ALL WHEEL DRIVE ELECTRIC

The 2019 Prius is the only passenger hybrid vehicle with an available electric on-demand All Wheel Drive system. Its lightweight and compact design offers the necessary amount of torque to each wheel to handle the worst Canadian weather with ease, while also providing a combined fuel efficiency rating of 4.7 L/100 km.



BLIND SPOT MONITOR¹ WITH REAR CROSS-TRAFFIC ALERT¹

Prius comes with an available Blind Spot Monitor with Rear Cross-Traffic Alert, which uses radar technology to help identify vehicles that may not be visible when changing lanes or backing out of a parking space. When a vehicle is detected, a warning indicator illuminates on the appropriate side view mirror.



SAFETY EVERYWHERE

STANDARD TOYOTA SAFETY SENSE™ (TSS-P).²

No matter what roads you travel, Toyota Safety Sense™ is always there to keep you as safe as possible. It's an advanced suite of innovative safety features that comes standard on the 2019 Prius, and it is designed to help protect drivers, passengers, pedestrians, and people in other vehicles from harm.



DYNAMIC RADAR CRUISE CONTROL³

Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.



LANE DEPARTURE ALERT WITH STEERING ASSIST⁴

Alerts you if you start to drift out of your lane when visible lane markings are detected. The Steering Assist function may also provide small corrective steering inputs.



PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION⁵

Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. In certain conditions, the Pre-Collision System with Pedestrian Detection may also help to detect pedestrians and help prevent or mitigate a collision.



AUTOMATIC HIGH BEAMS⁶

Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams can switch between high and low beams for you.

PRIUS SELECT FEATURES

PRIUS



DRIVETRAIN

- 1.8 Litre, 4-Cylinder with 121 Net hp (90 kW), Hybrid Synergy Drive
- Front Wheel Drive
- Variable Valve Timing with intelligence, Atkinson Cycle, Drive Mode Select – EV, ECO & Power Modes
- Electronically Controlled, Continuously Variable Transmission
- Sealed Nickel-Metal Hydride HV Battery
- Permanent Magnet AC Synchronous Electric Motor
- Power-Assisted, Ventilated Front & Rear Discs, Integrated Regenerative Braking System
- Combined City & Highway Rating 4.4 L/100 km 64 mpg⁷

ENTERTAINMENT & CONNECTIVITY

- 6" Touch Panel Display Audio, 6-Speakers
- USB Input Port, Auxiliary Input Jack, Bluetooth® Hands-Free Phone Connectivity, Wireless Audio Streaming, Phone Book Access
- Steering Wheel Bluetooth® & Audio Controls
- Multi-Information Display with ECO Indicator
- Backup Camera
- Push Button Start, Smart Key System

INTERIOR

- Air Conditioning with Automatic Climate Control, Cabin Air Filter, Rear Seat Heater Ducts
- Manual 6-Way Driver & 4-Way Front Passenger Bucket Seats
- 60/40 Split Rear Bench Seat with Fold-Down Seat Back
- UV Glass Protection

EXTERIOR

- Power Adjustable Heated Colour-Keyed Mirrors
- LED Headlamps
- LED Daytime Running Lights, LED Rear Combination Lamps
- 15" Aluminum Alloy Wheels & P195/65R15 All-Season Tires

SAFETY

- Toyota Safety Sense™ (TSS-P)
- Star Safety System™
- 8 Airbags

TECHNOLOGY



Adds to or replaces features offered on Prius

DRIVETRAIN

- Combined City & Highway Rating 4.4 L/100 km 64 mpg⁷

ENTERTAINMENT & CONNECTIVITY

- 7" Touch Panel Display Audio with Navigation
- Integrated SiriusXM® Satellite Radio, Gracenote® Album Cover Art
- Qi Wireless Charging with Charge Indicator Light

INTERIOR

- Heated Power Adjustable 8-Way with 2-Way Lumbar Support Driver Seat
- Heated Synthetic Leather-Wrapped Steering Wheel

EXTERIOR

- Power Slide/Tilt Moonroof, Rain Sensing Wipers
- Front Passenger Door & Rear Hatch Handle Touch Sensor Lock/Unlock
- Premium LED Headlamps, Fog Lamps
- Tire Repair Kit

SAFETY

- Blind Spot Monitor, Rear Cross-Traffic Alert

Visit toyota.ca for full features and specifications.

PRIUS SELECT FEATURES

AWD-e



Adds to or replaces features offered on Prius

DRIVETRAIN

- All Wheel Drive - Electric
- Combined City & Highway Rating 4.7 L/100 km 60 mpg⁷

INTERIOR

- Synthetic Leather-Wrapped Steering Wheel

EXTERIOR

- Premium LED Headlamps, Fog Lamps
- Tire Repair Kit

TECHNOLOGY AWD-e



Adds to or replaces features offered on Prius

DRIVETRAIN

- All Wheel Drive - Electric
- Combined City & Highway Rating 4.7 L/100 km 60 mpg⁷

ENTERTAINMENT & CONNECTIVITY

- Qi Wireless Charging with Charge Indicator Light
- 11.6" HD Touch Panel Display

INTERIOR

- SofTex[®] Trimmed Seats
- Heated Synthetic Leather-Wrapped Steering Wheel

EXTERIOR

- Front Passenger Door & Rear Hatch Handle Touch Sensor Lock/Unlock
- Rain Sensing Wipers
- Premium LED Headlamps, Fog Lamps
- Tire Repair Kit

SAFETY

- Blind Spot Monitor, Rear Cross-Traffic Alert

OPTIONAL

TECHNOLOGY ADVANCED AWD-e PACKAGE

- Colour Head-Up Display
- Clearance & Backup Sensors, Intelligence Clearance Sonar with Intelligent Parking Assist
- Integrated Garage Door Opener
- Adaptive Front Lighting System with Auto-Leveling

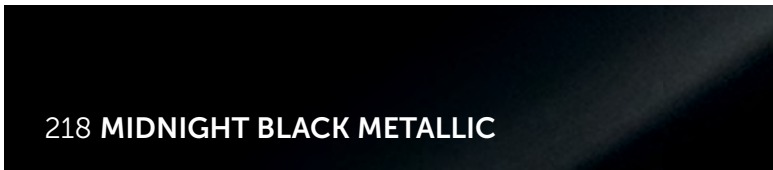
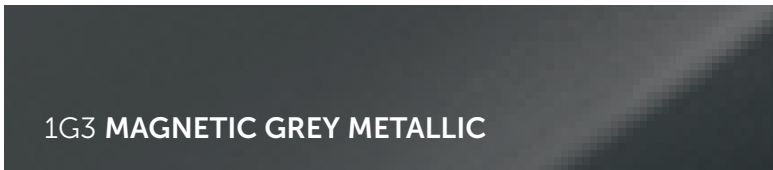
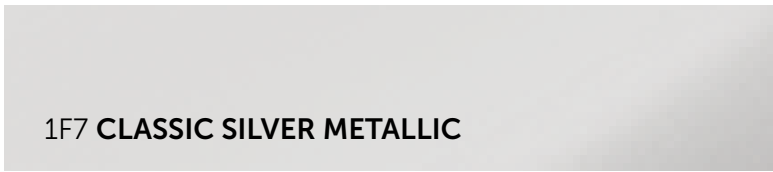
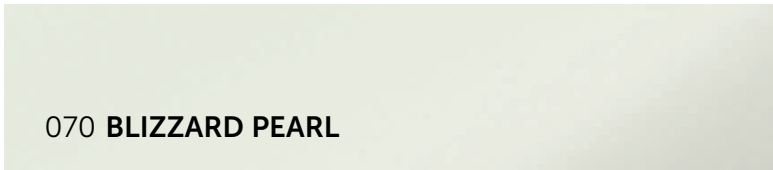
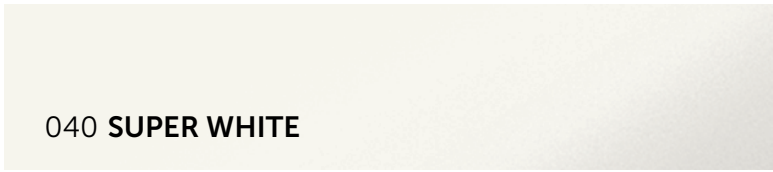
ACCESSORIES

Toyota Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.

- Alloy Wheels
- Block Heater
- Body Side Moulding
- Cargo Liner
- Hood Deflector
- Illuminated Door Sill Protectors
- Pro Series Paint Protection Film
- Rear Bumper Appliqué
- Rear Bumper Protector
- Roof Rack
- Side Window Deflectors
- Start+ Long Range Remote Engine Starter
- Steel Wheels
- Toyota Genuine Dash Camera
- Tub-Style All-Season Floor Mats

Visit toyota.ca for full features and specifications.

EXTERIOR COLOURS



INTERIOR COLOURS

PRIUS

BLACK Fabric

TECHNOLOGY

BLACK SofTex®

MOONSTONE SofTex®

AWD-e

BLACK Fabric

TECHNOLOGY AWD-e

BLACK SofTex®

MOONSTONE SofTex®

TECHNOLOGY ADVANCED AWD-e PACKAGE

BLACK SofTex®

MOONSTONE SofTex®

Not all exterior and interior colour options are available for every model.

WARRANTY

No deductibles. No transfer fees.

COMPREHENSIVE COVERAGE 3 YEARS OR 60,000 KM

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS 5 YEARS OR 100,000 KM

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS 8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION 5 YEARS/UNLIMITED DISTANCE

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS⁸ 8 YEARS OR 160,000 KM

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

DISCLAIMERS

(1) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (2) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (3) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (4) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (5) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (6) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (7) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (8) Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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