

# Tacoma Competitive Comparison



May 15, 2018

## 2018 Toyota Tacoma

TACOMA 4X4  
DOUBLECAB V6 6A  
SB



## 2018 Chevrolet Colorado

Z71 4x4 Crew Cab 5' box  
128.3" WB



## 2018 GMC Canyon

All Terrain w/Cloth 4x4 Crew  
Cab 5 ft. box 128.3 in. WB



### Pricing Comparison

MSRP		\$42,505	\$39,290	\$41,115
Destination Fee	★	\$1,785	\$1,795	\$1,795
Added Equipment		\$0	\$1,400, <sup>[1,2,3,4]</sup>	\$1,775, <sup>[5,6,7,8]</sup>
Comparably Equipped price		\$44,290	\$42,485	\$44,685
Air Conditioning Charge		\$100	\$100	\$100
Dealer fees (Maximum)		Extra	Unknown	Unknown

In order to present a Comparably Equipped Pricing estimate, Chrome Data combines the competitive vehicle's standard equipment with optional equipment that would have to be added to equip it equally to the Toyota vehicle. This gives you a side-by-side comparison to help you make the best purchase decision.

1. Front License Plate Kit AB/NL/NS/NT/NU/PE/QC/SK/YT \$20
2. Heavy-Duty Trailering Package \$275
3. Wheel Flares (LPO) \$430
4. Body-Colour Grille (LPO) \$675
5. Front License Plate Kit AB/NL/NS/NT/NU/PE/QC/SK/YT \$20
6. Trailering Package \$275
7. Radio: AM/FM Stereo w/8" Colour Touch Navigation \$795
8. Bose Premium 7-Speaker Audio System Feature \$685

**Key:** ★ Indicates a Toyota Competitive Advantage

### Toyota Advantages

Driver side turn signal indicator in mirror	★	Yes	None	None
Passenger side turn signal indicator in mirror	★	Yes	None	None
Grille	★	Chrome	Body-coloured	Black
Dual zone front air conditioning	★	Yes	None	None
Air filter	★	Yes	None	None
Window control - express up	★	Driver and passenger	Driver	Driver
Window control - express down	★	Driver and passenger	Driver	Driver
AC power outlet	★	1	None	None
Glove box	★	Locking	Yes	Yes

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Garage door transmitter	★	Yes	None	None	
Rear seat folding	★	60-40	Full	Full	
Rear seat descriptor	★	Split-bench	Bench	Bench	
Seat material	★	Premium cloth	Cloth/leatherette	Cloth	
Door trim insert	★	Cloth	None	None	
CD	★	Single	None	None	
MP3 decoder	★	Yes	None	None	
Speed sensitive volume	★	Yes	None	None	
Brake assist	★	Yes	None	None	
Forward collision	★	Toyota Safety Sense P mitigation	None	None	
Distance pacing cruise control	★	Dynamic Radar Cruise Control	None	None	
Fuel tank (L)	★	80	79.5	79.5	
Exterior body width (mm)	★	1910	1887.2	1884.7	
Front track (mm)	★	1600	1585	1587.5	
Rear track (mm)	★	1605	1585	1587.5	
Turning radius (m)	★	6.2	6.3	6.3	
Front hiproom (mm)	★	1453	1397	1397	
Rear hiproom (mm)	★	1430	1353.8	1353.8	
Front shoulder room (mm)	★	1480	1460.5	1460.5	
Rear shoulder room (mm)	★	1496	1424.9	1427.5	
Corrosion perforation distance (km)	★	unlimited	160000	160000	

## Feature Comparison

### Mechanical

Engine litres (L)	3.5	3.6	3.6	
Cylinder configuration	V-6	V-6	V-6	
Valvetrain	DOHC	DOHC	DOHC	
Recommended fuel	Regular unleaded	Regular unleaded	Regular unleaded	
Drive type	Four-wheel	Four-wheel	Four-wheel	
Transmission	6-speed automatic	8-speed automatic	8-speed automatic	

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Sequential shift control	Yes	Yes	Yes	
Front suspension	Double wishbone	Short and long arm	Short and long arm	
Rear suspension	Leaf	Leaf	Leaf	
Steering activation	Hydraulic power-assist	Electric power-assist	Electric power-assist	
Steering type	Rack-pinion	Rack-pinion	Rack-pinion	
Speed sensitive steering	Yes	Yes	Yes	
Brakes	Front disc/rear drum	4-wheel disc	4-wheel disc	
Tires	P265/70SR16 BSW AT	P255/65SR17 BSW AT	P255/65SR17 BSW AT	
Wheel appearance	Machined w/painted accents	Machined w/painted accents	Machined w/painted accents	
Wheel material	Aluminum	Aluminum	Aluminum	
Wheel diameter	16"	17"	17"	
Wheel width	7"	8"	8"	
<b>Fuel Economy</b>				
Fuel economy - city (L /100 km / mpg)	N/A	14.1/20	14.1/20	
Fuel economy - highway (L/100 km / mpg)	N/A	10/28.2	10/28.2	
Fuel economy - combined (L/100 km / mpg)	N/A	12.2/23.2	12.2/23.2	
Recommended fuel	Regular unleaded	Regular unleaded	Regular unleaded	
Fuel tank (L)	★ 80	80	80	
<b>Entertainment</b>				
Radio	SiriusXM AM/FM /Satellite	SiriusXM AM/FM/HD /Satellite	SiriusXM AM/FM/HD /Satellite	
CD	★ Single	None	None	
MP3 decoder	★ Yes	None	None	
External digital memory control	Yes	Yes	GMC Infotainment System	
Steering wheel audio controls	Yes	Yes	Yes	
Radio data system	None	Yes	Yes	
Voice activated audio control	Yes	Chevrolet MyLink	GMC Infotainment System	
Speakers	6	6	7	
Speaker type	Standard	Standard	Bose	

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Speed sensitive volume	Yes	None	None	
Integrated navigation system	With voice activation	None	With voice activation	
1st row LCD monitor	2	2	2	
Wireless phone connectivity	Bluetooth	Bluetooth	Yes	
<b>Exterior</b>				
Headlight beam	Halogen	Halogen	Halogen	
Exterior light control	Auto off	Fully automatic	Fully automatic	
Delay-off headlamps	None	Yes	Yes	
Daytime running lights	LED	LED	LED	
Front fog lights	Yes	Yes	Yes	
Perimeter/approach lights	None	Remote activated	Remote activated	
Pickup cargo box light	None	Yes	Yes	
Driver side turn signal indicator in mirror	Yes	None	None	
Passenger side turn signal indicator in mirror	Yes	None	None	
Body material	Fully galvanized steel	Galvanized steel /aluminum	Galvanized steel /aluminum	
Grille	Chrome	Body-coloured	Black	
Door count	4	4	4	
Rear cargo door	Tailgate	Tailgate	Tailgate	
Driver mirror	Power remote	Power remote	Power remote	
Passenger mirror	Power remote	Power remote	Power remote	
Driver heated mirror	Yes	Yes	Yes	
Passenger heated mirror	Yes	Yes	Yes	
Pickup box	Regular composite	Regular	Regular	
Antenna	Integrated roof	Integrated roof	Integrated roof	
Front bumper	Body-coloured	Body-coloured	Body-coloured	
Rear bumper	Body-coloured	Body-coloured	Body-coloured	
Rear bumper step	Yes	Yes	Yes	
<b>Interior</b>				
Air conditioning	Automatic	Automatic	Automatic	

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Dual zone front air conditioning	★ Yes	None	None	
Air filter	★ Yes	None	None	
External digital memory control	Yes	Yes	GMC Infotainment System	
Door locks	Power with 2 stage unlock	Power with 2 stage unlock	Power with 2 stage unlock	
Remote keyless entry	Keyfob (all doors)	Keyfob (all doors)	Keyfob (all doors)	
Remote engine start	None	Smart device and keyfob	Smart device and keyfob	
Front windows	Power	Power	Power	
Rear windows	Power	Power	Power	
Window control - express up	★ Driver and passenger	Driver	Driver	
Window control - express down	★ Driver and passenger	Driver	Driver	
AC power outlet	★ 1	None	None	
Remote engine start	None	Smart device and keyfob	Smart device and keyfob	
Cruise control	With steering wheel controls	With steering wheel controls	With steering wheel controls	
Distance pacing cruise control	★ Dynamic Radar Cruise Control	None	None	
Front beverage holders	Yes	Yes	Yes	
Rear beverage holders	Yes	Yes	Yes	
12V DC power outlet	2	2	2	
Driver door bin	Yes	Yes	Yes	
Passenger door bin	Yes	Yes	Yes	
Overhead console	Mini	Mini	Mini	
Overhead console storage	None	Yes	Yes	
Floor console	Full	Full	Full	
Glove box	★ Locking	Yes	Yes	
Garage door transmitter	★ Yes	None	None	
Auto-dimming rear view mirror	Yes	Yes	Yes	
Driver vanity mirror	Illuminated	Illuminated	Illuminated	
Passenger vanity mirror	Illuminated	Illuminated	Illuminated	

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Tilting steering wheel	Manual	Manual	Manual	
Telescoping steering wheel	Manual	Manual	Manual	
Seating capacity	5	5	5	
Heated seats	Driver and passenger	Driver and passenger	Driver and passenger	
Driver seat - way direction control	4	6	6	
Driver seat - recline	Manual	Manual	Manual	
Driver seat - height adjustment	None	Power	Power	
Driver seat - fore/aft	Manual	Power	Power	
Driver seat - lumbar support	None	Power 2-way	Power 2-way	
Front passenger seat - way direction control	4	6	6	
Front passenger seat - recline	Manual	Manual	Manual	
Front passenger seat - height adjustment	None	Power	Power	
Front passenger seat - fore/aft	Manual	Power	Power	
Front passenger seat - lumbar support	None	Power 2-way	Power 2-way	
Front centre armrest	Yes	Yes	Yes	
Front head restraints	Adjustable	Adjustable	Adjustable	
Rear seat folding	★ 60-40	Full	Full	
Rear seat descriptor	★ Split-bench	Bench	Bench	
Rear armrest	None	Yes	Yes	
Rear head restraints	Adjustable	Adjustable	Adjustable	
Seat material	★ Premium cloth	Cloth/leatherette	Cloth	
Door trim insert	★ Cloth	None	None	
Floor mats	Carpet front and rear	Carpet front and rear	Carpet front and rear	
Floor trim	Carpet	Carpet	Carpet	
Headliner	Cloth	Cloth	Cloth	
Steering wheel material	Leather/metal-look	Leather/metal-look	Leather/metal-look	
Radio	SiriusXM AM/FM /Satellite	SiriusXM AM/FM/HD /Satellite	SiriusXM AM/FM/HD /Satellite	
CD	★ Single	None	None	
MP3 decoder	★ Yes	None	None	

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External digital memory control	Yes	Yes	GMC Infotainment System	
Steering wheel audio controls	Yes	Yes	Yes	
Radio data system	None	Yes	Yes	
Voice activated audio control	Yes	Chevrolet MyLink	GMC Infotainment System	
Speakers	6	6	7	
Speaker type	Standard	Standard	Bose	
Speed sensitive volume	 Yes	None	None	
Integrated navigation system	With voice activation	None	With voice activation	
1st row LCD monitor	2	2	2	
Wireless phone connectivity	Bluetooth	Bluetooth	Yes	
Dome light	Fade	Fade	Fade	
Illuminated entry	Yes	Yes	Yes	
Front reading lights	Yes	Yes	Yes	
Rear reading lights	None	Yes	Yes	
Windshield wipers	Variable intermittent	Variable intermittent	Variable intermittent	
Window tint	Deep	Deep	Deep	
Instrumentation display	Analog	Analog	Analog	
Tachometer	Yes	Yes	Yes	
Engine temperature gauge	Yes	Yes	Yes	
Low fuel warning	Yes	Yes	Yes	
Low tire pressure warning	Yes	Tire specific	Tire specific	
Maintenance reminder	Yes	Yes	Yes	
Driver information centre	None	Yes	Yes	
Exterior temperature	Yes	Yes	Yes	
Clock	In-radio display	In-radio display	In-radio display	
Compass	Yes	Yes	Yes	
Trip computer	Yes	Yes	Yes	
<b>Specifications</b>				
Engine litres (L)	3.5	3.6	3.6	

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Cylinder configuration	V-6	V-6	V-6
Horsepower (hp)	278 @ 6000RPM	308 @ 6800RPM	308 @ 6800RPM
Torque (lb.-ft.)	265 @ 4600RPM	275 @ 4000RPM	275 @ 4000RPM
Fuel economy - city (L /100 km / mpg)	N/A	14.1/20	14.1/20
Fuel economy - highway (L/100 km / mpg)	N/A	10/28.2	10/28.2
Fuel economy - combined (L/100 km / mpg)	N/A	12.2/23.2	12.2/23.2
Fuel tank (L)	★ 80	79.5	79.5
Curb weight (kg)	2007	2033	2036
Gross vehicle weight rating (GVWR) (kg)	2540	2722	2722
Payload (kg)	450	674	671
Towing capacity (kg)	2900	3175	3175
Exterior length (mm)	5393	5402.6	5397.5
Exterior body width (mm)	★ 1910	1887.2	1884.7
Exterior body height (mm)	1793	1793.2	1793.2
Wheelbase (mm)	3235	3258.8	3258.8
Front track (mm)	★ 1600	1585	1587.5
Rear track (mm)	★ 1605	1585	1587.5
Turning radius (m)	★ 6.2	6.3	6.3
Pickup box cargo length (mm)	1536	1592.6	1567.2
Pickup box minimum width (mm)	1054	1127.8	1127.8
Pickup box maximum width (mm)	N/A	1468.1	1468.1
Pickup box depth (mm)	485	540	N/A
Front legroom (mm)	1089	1143	1143
Rear legroom (mm)	828	909.3	909.3
Front headroom (mm)	1008	1051.6	1051.6
Rear headroom (mm)	972	972.8	972.8
Front hiproom (mm)	★ 1453	1397	1397
Rear hiproom (mm)	★ 1430	1353.8	1353.8



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Front shoulder room (mm)	★ 1480	1460.5	1460.5	
Rear shoulder room (mm)	★ 1496	1424.9	1427.5	
<b>Safety</b>				
Passenger front-impact airbag	Yes	Yes	Yes	
Driver side-impact airbag	Seat mounted	Seat mounted	Seat mounted	
Passenger side-impact airbag	Seat mounted	Seat mounted	Seat mounted	
Overhead airbag	Curtain 1st and 2nd row	Curtain 1st and 2nd row	Curtain 1st and 2nd row	
Front passenger airbag occupancy sensor	Yes	Yes	Yes	
Side impact beams	Yes	Yes	Yes	
Height adjustable seatbelts	Front	Front	Front	
Seatbelt pre-tensioners	Front	Front	Front	
ABS	4-wheel	4-wheel	4-wheel	
Brake assist	★ Yes	None	None	
Traction control	ABS and driveline	ABS and driveline	ABS and driveline	
Electronic stability	Stability control	StabiliTrak w/Proactive Roll Avoidance	StabiliTrak w/Proactive Roll Avoidance	
Forward collision	★ Toyota Safety Sense P mitigation	None	None	
Distance pacing cruise control	★ Dynamic Radar Cruise Control	None	None	
Panic alarm	Yes	Yes	Yes	
Security system	Yes	Yes	Yes	
Immobilizer	Yes	PASS-Key III	PASS-Key III	
Convex spotter mirror - driver side	None	Yes	Yes	
Convex spotter mirror - passenger side	None	None	Yes	
Rear child safety locks	Manual	Manual	Manual	
<b>Warranty</b>				
Basic months	36	36	36	
Basic distance (km)	60000	60000	60000	
Powertrain months	60	60	60	

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Powertrain distance (km)	100000	160000	160000	
Corrosion perforation months	60	72	72	
Corrosion perforation distance (km)	 unlimited	160000	160000	
Roadside assistance months	36	60	60	
Roadside assistance distance (km)	60000	160000	160000	

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