

2015

VENZA



**The 2015 Venza. Everything
you ever wanted and more than
you could ever imagine.**

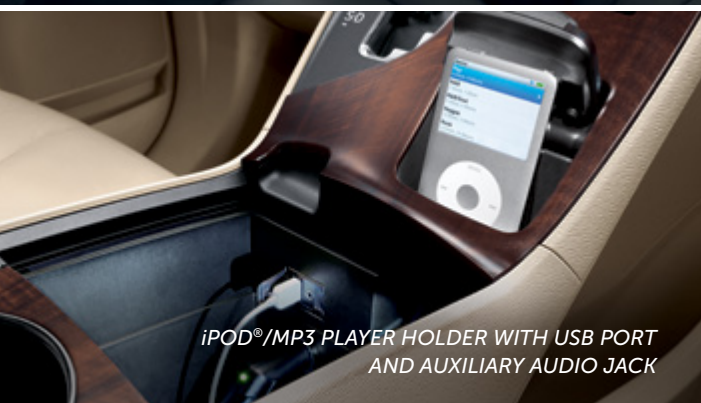


*V6 AWD with Limited Package
shown in Cosmic Grey Mica.*

*FRONT COVER
Venza V6 AWD with Limited Package
shown in Blizzard Pearl.*



BLACK LEATHER INTERIOR



iPOD®/MP3 PLAYER HOLDER WITH USB PORT
AND AUXILIARY AUDIO JACK



DISPLAY AUDIO SYSTEM⁴

Surround yourself with a scenic view.

Connected and comfortable – that’s what you’ll be in the 2015 Venza. A seamlessly integrated LCD screen displays key vehicle functions like climate control and fuel economy, while the available premium leather interior ensures that every drive feels first class. But that’s not where the refinement stops. A Display Audio System⁴ with Bluetooth^{®3} and wireless music streaming technology means you can stay connected to what’s important to you, no matter where you happen to be. And with you and your passengers sitting under the available panoramic glass roof with power tilt/slide moonroof, you’ll always be somewhere breathtaking.



PANORAMIC GLASS ROOF
Go ahead, lay back and stare at the sky through the available power tilt/slide moonroof above the front seats and a panoramic glass roof above the rear seats.



Venza AWD with XLE Package
shown in Magnetic Grey Metallic.

It can handle whatever the road throws at it. And whatever you throw in it.

If you need a vehicle that offers seemingly limitless versatility, you'll find it in the 2015 Venza. With an unbelievable 1,990 litres (70.1 cubic feet) of cargo space you can easily load in the stroller, pack the car full of groceries, or fill it up with all the camping gear you need for a weekend in the woods. And for those times when you need to carry passengers as well as cargo, rear 60/40 split seats means both can now travel comfortably together. Being able to easily stow your stuff is a big deal when you have a lot of stuff to store. That's why we created a deep, LED illuminated centre storage console where you can put and more importantly, quickly find items you need to bring on your journey. But the Venza isn't all about storage; it's also about comfort. And no one will appreciate that more than your passengers, who can enjoy a first class ride in the second row thanks to rear reclining seats and rear facing vents.



RECLINING REAR SEATS



EXTRA STORAGE



REAR SEAT VENTS



1,990 LITRES OF CARGO SPACE

It delivers performance inside and out.

Power. It's not easy to come by. That is unless you find yourself behind the wheel of a Toyota Venza. Getting to where you're going is always more enjoyable when you can press the accelerator and immediately feel the horsepower. Which is why when you're behind the wheel of our 268 hp V6, or our incredibly fuel-efficient 182 hp 4-cylinder, you're sure to have a smile on your face. Power is nothing without control. Built with a low centre of gravity, the Venza hugs the road in the corners. Its available All Wheel Drive (AWD) enhances stability and optimizes traction, which can come in handy when you're dealing with less than ideal road conditions. But what's maybe even more impressive than all the power and control that comes standard with every Venza is that over 85% of Toyotas sold in Canada in the last 20 years are still on the road today*. That sounds like another win.



4-CYLINDER AND V6 ENGINE
Venza's 182 hp 4-cylinder and 268 hp V6 engines are connected to a 6-speed Super Electronically Controlled Transmission that helps manage the engine's power. This means Venza will always offer smooth, seamless shifts and excellent fuel efficiency.

*Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1995-2014 as of June 30, 2014.



V6 AWD with Limited Package shown in Blizzard Pearl.

Accidents happen in a fraction of a second. That's why we spent years perfecting our safety features.



7 **AIRBAGS¹** Venza comes standard with seven airbags, including driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags for the front occupants and front and rear head/side curtain airbags.

Your safety is our number one concern, that's why the 2015 Venza comes with a number of active and passive safety features. It's engineered with an impact-absorbing body structure that efficiently distributes impact energy in the event of a collision, along with a high-strength body framework that reduces cabin deformation. Active front headrests adjust to provide better head and neck support during certain low speed collisions. And of course, the Venza comes equipped with seven airbags. We've put a lot of innovative thinking into all of our safety features so that you can think about other things, like simply enjoying the drive.

- 1 CRUMPLE ZONES** Front and rear energy-absorbing crumple zones and a collapsible steering column are designed to help dissipate impact force in a collision.
- 2 ACTIVE FRONT HEADRESTS** Venza comes standard with active headrests on the front seats that adjust to better support the front occupants' heads during certain lower-speed rear-end collisions.
- 3 ANCHOR POINTS FOR CHILD RESTRAINT SEATS** To help make installing child seats easier, Venza comes standard with lower anchors on the outboard rear seats and tether anchors on all rear seats.
- 4 TIRE PRESSURE MONITORING SYSTEM (TPMS)** One of the best ways to help fuel efficiency and performance is to make sure tires are inflated correctly. TPMS is designed to alert the driver if one or more of the tires are critically low.

BLIND SPOT CONVEX MIRRORS The Blind-Spot Convex Mirrors extend your field of view on both the left and right side of the vehicle, allowing you to see if another car is approaching from either side.

AUTOMATIC HIGH BEAM SYSTEM A sensor located behind the rear view mirror helps enhance visibility at night by detecting oncoming vehicles, and depending on the circumstances, automatically switches your high beams off and on. (Limited Package)

BACKUP CAMERA When reversing, the 6.1-inch touch-screen on the dash displays an image of what the camera sees behind you.



- STAR SAFETY SYSTEM™**
- VSC VEHICLE STABILITY CONTROL**
Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁶
 - TRAC TRACTION CONTROL**
Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).
 - ABS ANTI-LOCK BRAKE SYSTEM**
Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.
 - EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION**
Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.
 - BA BRAKE ASSIST**
Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁷
 - SST SMART STOP TECHNOLOGY**
Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁸



Nothing is more important than the safety of you and your family. And that’s why every 2015 Toyota vehicle comes standard with the Star Safety System™. It integrates an array of active safety technologies that work together to protect occupants by helping drivers avoid accidents in the first place. Safety is our number one priority and that is why Toyota was the first manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. No matter which Toyota you choose, you’ll know it comes with peace of mind built right in.

Visit toyota.ca

Venza features

INTERIOR	Venza	AWD	V6	V6 AWD
ENTERTAINMENT & CONNECTIVITY				
6.1" Touch Panel Display Audio ⁴ , AM/FM/CD Player, MP3 Playback	●	●	●	●
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	●	●	●	●
USB Input Port, Auxiliary Input Jack, Bluetooth® ³ Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●	●	●	●
Voice Recognition	●	●	●	●
6-Speakers	●	●	●	●
Steering Wheeso ³ & Audio Controls	●	●	●	●
Backup Camera	●	●	●	●
3.5" Multi-Information Display	●	●	●	●
COMFORT & CONVENIENCE				
Dual Zone Automatic Climate Control, Cabin Air Filter	●	●	●	●
Optitron Instrumentation Gauges w/Speedometer, Tachometer, Engine Coolant Temperature, Fuel Gauge Meters & LCD Odometer w/Twin Tripmeters	●	●	●	●
Power Door Locks, Power Windows w/Auto Up/Down	●	●	●	●
Dual Illuminated Vanity Mirrors, Auto-Dimming Rear View Mirror w/Digital Compass	●	●	●	●
Chrome Inner Door Handles	●	●	●	●
3-Spoke, Tilt & Telescopic Steering Wheel	●	●	●	●
Tonneau Cover, Cargo Mat, Cargo Net	●	●	●	●
Carpeting, Carpet Floor Mats, All-Season Floor Mats	●	●	●	●
Cruise Control	●	●	●	●
Accessory Power Outlets (12 V): 2 Front, 1 Rear	●	●	●	●
Integrated Garage Door Opener	●	●	●	●
Retained Accessory Power	●	●	●	●
Centre Console w/Sliding Cover & Armrest, Dual Illuminated Cupholders, MP3 Player Holder w/Wire Management Feature, Large Illuminated Storage Compartment	●	●	●	●
Front Seat Back Pockets, Door Map Pockets	●	●	●	●
Coat Hooks, Overhead Sunglass Storage	●	●	●	●
Front & Rear Cupholders	●	●	●	●
Cargo Area Tie-Down Rings	●	●	●	●
Cargo Area Lamp, Door Courtesy Lamps	●	●	●	●
Overhead Console w/Map Lamps	●	●	●	●
Illuminated Entry, Illuminated Ignition Key	●	●	●	●
Keyless Entry	●	●	●	●

INTERIOR (cont'd)	Venza	AWD	V6	V6 AWD
SEATING & TRIM				
Front Captain Seats, Premium Fabric Seat Material	●	●	●	●
Power 8-Way Driver Seat w/Recline, Fore/Aft, Lumbar Support, Cushion Height Adjustments	●	●	●	●
Front Passenger Seat w/Recline, Fore/Aft Adjustments	●	●	●	●
60/40 Split Rear Bench Seat w/Recline, Fold-Down Centre Armrest, Rear Seat Remote Release in Cargo Area	●	●	●	●
Woodgrain Interior Trim	●	●	●	●
Front Doorsill Trim w/Aluminum Accents	●	●	●	●

EXTERIOR				
Dual Heated, Power Remote-Control, Foldable Mirrors	●	●	●	●
Blind-Spot Convex Mirrors, Puddle Lamps	●	●	●	●
Electric Rear Window Defroster w/Timer	●	●	●	●
Rear Privacy Glass	●	●	●	●
Front & Rear Splash Guards, Rear Bumper Protector, Rear Spoiler w/LED Stoplamp	●	●	●	●
Colour-Keyed Door Handles, Mirrors	●	●	●	●
Chrome Exhaust Tip (Dual on V6)	●	●	●	●
Dual Exhaust	–	–	●	●
Variable Intermittent Wipers, Intermittent Rear Window Wiper/Washer	●	●	●	●
Windshield Wiper De-Icer	●	●	●	●
UV Reduction Glass Windshield	●	●	●	●
Projector-Style Halogen Headlamps	●	●	●	●
Automatic Headlamp System	●	●	●	●
Fog Lamps	●	●	●	●

SAFETY	Venza	AWD	V6	V6 AWD
Star Safety System™ – includes Vehicle Stability Control (VSC) ⁶ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁷ & Smart Stop Technology (SST) ⁸				
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	●	●	●
Driver's Knee Airbag (SRS) ¹	●	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●	●
Active Front Headrests w/Whiplash Protection	●	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●
Anchor Points for Child Restraint Seats	●	●	●	●
Child Protector Rear Door Locks	●	●	●	●
Engine Immobilizer	●	●	●	●
Automatic Transmission Fluid Temperature, Low Fuel, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●	●
Direct Tire Pressure Monitoring System	●	●	●	●

AVAILABLE PACKAGES				
HEATED CLOTH SEATS PACKAGE	○	○	○	○
Heated Front Seats w/Console-Mounted Variable temperature Setting				

LEATHER PACKAGE	○	○	○	○
Heated Front Seats w/Console-Mounted Variable temperature Setting, Leather Seats Surfaces				

XLE PACKAGE	○	○	–	○
6.1" Touch Panel Display Audio ⁴ w/Navigation ⁵ , Text-to-Speech Capabilities, AM/FM Cache Radio, Heated Front Seats, Leather Seat Surfaces, Power Rear Liftgate w/Jam Protection, Panoramic Glass Roof w/Front Power tilt/Slide Moonroof, Vehicle Anti-Theft System				

LIMITED PACKAGE	–	○	–	○
XLE Package plus: JBL® Synthesis Audio System, 13-Speakers, Stitched Leather Door Trim, Leather-Wrapped Steering Wheel & Shift Knob, Power 4-Way Adjustable Passenger Seat, Push Button Start, Smart Key System, Auto-Levelling HID Headlamps, Chrome Accented Outside Door Handles, Driver Seat Memory System w/Linked Mirrors, Power Folding Exterior Mirrors w/Reverse Auto Tilt, LED Daytime Running Lights, Automatic High Beam System, Clearance & Backup Sonar				

Venza specifications

MECHANICAL	Venza	AWD	V6	V6 AWD
ENGINE				
Type				
2.7 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	●	●	–	–
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	–	–	●	●
Compression Ratio				
10.0:1	●	●	–	–
10.8:1	–	–	●	●
Horsepower				
182 hp @ 5800 rpm	●	●	–	–
268 hp @ 6200 rpm	–	–	●	●
Torque				
182 lb.ft. @ 4200 rpm	●	●	–	–
246 lb.ft. @ 4700 rpm	–	–	●	●

DRIVETRAIN				
Drive Configuration				
Front Engine/Front Wheel Drive	●	–	●	–
Front Engine/Active Torque Control AWD System	–	●	–	●
Hill-start Assist Control (HAC) ⁹	●	●	●	●
Transmission				
6-Speed, Automatic, Electronically Controlled Transmission w/intelligence (ECT-i) w/Overdrive, Sequential Shift Mode, Gate-Type Shifter, Lock-Up Torque Converter, Transmission Cooler	●	●	●	●

MECHANICAL (cont'd)	Venza	AWD	V6	V6 AWD
CHASSIS				
Suspension				
Coil Spring, Independent, MacPherson Struts w/Gas-Filled Shock Absorbers & Stabilizer Bar, Anti-Vibration Subframe	●	●	●	●
Brakes				
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●	●	●	●
Steering				
Electric Rack & Pinion w/Variable Power Assist	●	●	●	●
Wheels & Tires				
19" Aluminum Alloy Wheels, Wheel Locks	●	●	–	–
20" Aluminum Alloy Wheels, Wheel Locks	–	–	●	●
P245/55R19, All-Season Tires, Temporary Spare	●	●	–	–
P245/50R20, All-Season Tires, Temporary Spare	–	–	●	●
DIMENSIONS mm (in.)				
Length	4800 (189.0)	●	●	●
Width	1905 (75.0)	●	●	●
Height (Unloaded)	1610 (63.4)	●	●	●
Wheelbase	2775 (109.3)	●	●	●
Track	Front: 1630 (64.2) Rear: 1640 (64.6) Rear: 1635 (64.4)	●	●	●
Headroom	Front: 1007 (39.6) Rear: 997 (39.3)	●	●	●
w/Panoramic Glass Roof	Front: 983 (38.7) Rear: 990 (39.0)	○	○	○
Legroom	Front: 1022 (40.2) Rear: 993 (39.1)	●	●	●
Shoulder Room	Front: 1525 (60.0) Rear: 1499 (59.0)	●	●	●
Turning Circle	m (ft.) 11.9 (39.1)	●	●	●
Ground Clearance	205 (8.1)	●	●	●

- Block Heater

Bodyside Mouldings

Bongiovi Acoustics DPS

Cargo Liner

Hood Deflector
- Paint Protection Film

Remote Engine Starter

Roof Rack

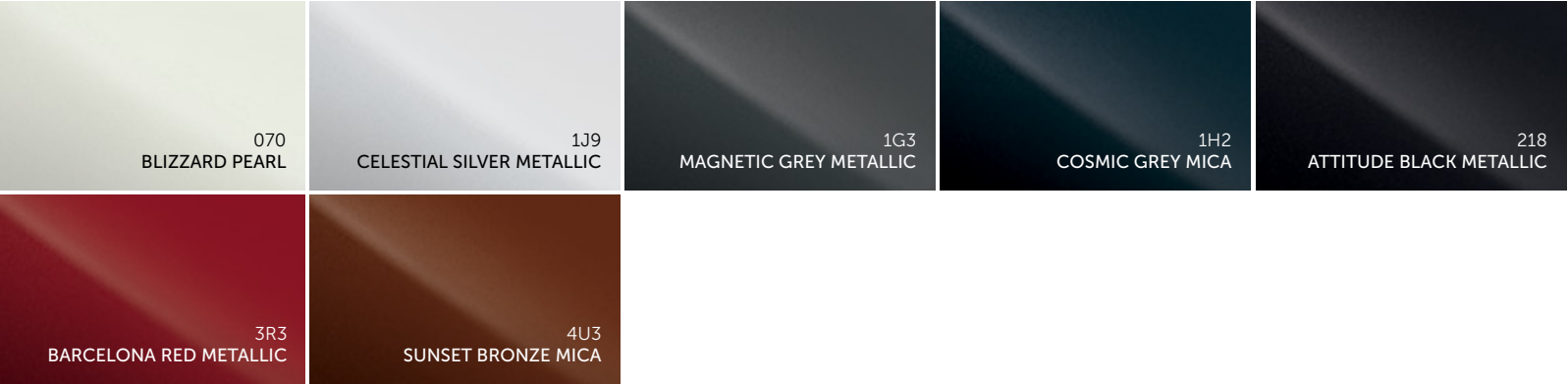
Towing Hitch

WEIGHT & CAPACITIES	Venza	AWD	V6	V6 AWD
Curb Weight	kg (lb.)			
	1705 (3760)	●	–	–
	1790 (3945)	–	●	–
	1755 (3870)	–	–	●
	1835 (4045)	–	–	●
Seating Capacity	5	●	●	●
Cargo Capacity	litres (cu.ft.)			
	1990 (70.1)	●	●	●
	Behind Front Seats			
	870 (30.7)	●	●	●
	Behind Rear Seats			
w/Panoramic Glass Roof	1940 (68.5)	○	○	○
	Behind Front Seats			
	850 (30.0)	○	○	○
	Behind Rear Seats			
Fuel Capacity	litres (imperial gallon)			
	67.0 (14.7)	●	●	●
Towing Capacity	kg (lb)			
	1134 (2500)	●	●	–
	1587 (3500)	–	–	●
FUEL CONSUMPTION RATING ²				
City/Highway/Combined				
L/100 km mpg (imperial gallon)				
11.6/9.0/10.4	24/31/27	●	–	–
11.6/9.2/10.5	24/31/27	–	●	–
12.5/9.0/10.9	23/31/26	–	–	●
12.8/9.3/11.3	22/30/25	–	–	●



Colours

EXTERIOR COLOUR OPTIONS



INTERIOR COLOUR OPTIONS

	VENZA	AWD	V6	V6 AWD
BLIZZARD PEARL	BLACK Fabric or Leather or IVORY Leather	BLACK Fabric or Leather or IVORY Leather	BLACK Fabric	BLACK Fabric or Leather or IVORY Leather
CELESTIAL SILVER METALLIC	BLACK Fabric or Leather	BLACK Fabric or Leather	BLACK Fabric	BLACK Fabric or Leather
MAGNETIC GREY METALLIC	BLACK Fabric or Leather or LIGHT GREY Leather	BLACK Fabric or Leather or LIGHT GREY Leather	BLACK Fabric	BLACK Fabric or Leather or LIGHT GREY Leather
COSMIC GREY MICA	BLACK Fabric or Leather	BLACK Fabric or Leather	BLACK Fabric	BLACK Fabric or Leather
ATTITUDE BLACK METALLIC	BLACK Fabric or Leather or IVORY Leather	BLACK Fabric or Leather or IVORY Leather	BLACK Fabric	BLACK Fabric or Leather or IVORY Leather
BARCELONA RED METALLIC	BLACK Fabric or Leather	BLACK Fabric or Leather	BLACK Fabric	BLACK Fabric or Leather
SUNSET BRONZE MICA	BLACK Fabric or Leather	BLACK Fabric or Leather	BLACK Fabric	BLACK Fabric or Leather

Committed to Canadian Communities

Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country support non-profit programs that work to make a difference for Canadians in areas of environment, safety education and quality.

Together with Evergreen, we established the Toyota Evergreen Learning Grounds program, designed to transform Canadian school grounds into natural learning environments so students can have a healthy place to play, learn and develop a genuine respect for nature. Toyota also supports kartSTART, a program educating Canadian youth about vehicle safety in vehicles that fit them, go-karts. As part of our ongoing commitment to innovation, Toyota’s Collaborative Safety Research Center is partnered with the University of Toronto in a study, designing feedback (alerts) in vehicles to help induce safer driving behaviours.

Visit us at toyota.ca to learn more about our programs and commitment to Canadian communities.



New vehicle warranty summary – No deductibles – no transfer fees

COMPREHENSIVE COVERAGE 3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.	POWERTRAIN COMPONENTS 5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance. MAJOR EMISSION CONTROL COMPONENTS 8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.	CORROSION PERFORATION 5 years/unlimited distance This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.
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Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner’s Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth® capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth® technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner’s Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner’s Manual for further details. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner’s Manual for further details. (9) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner’s Manual for further details.

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Please see your Toyota Dealer for details.





Prius c



Prius



Prius Plug-in



Prius v



Camry Hybrid



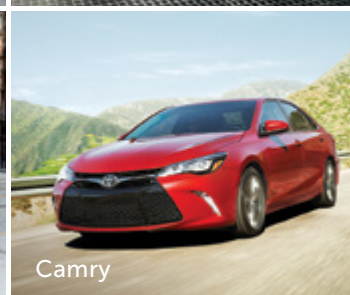
Highlander Hybrid



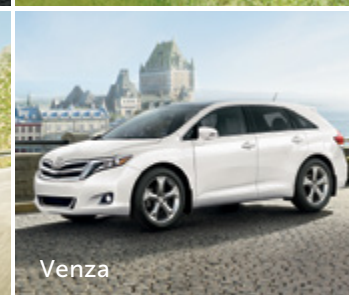
Yaris



Corolla



Camry



Venza



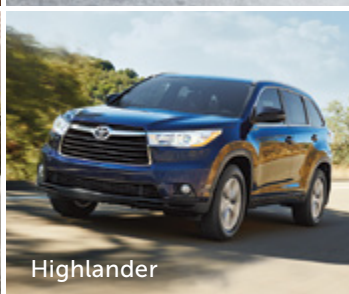
Avalon



Sienna



RAV4



Highlander



4Runner



Sequoia



Tacoma



Tundra

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are built into every vehicle we make.**

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