

2013 Venza



How does the new 2013 Venza make things better?

To start with, it's the definition of style, innovation and versatility. It has the fuel efficiency and performance you'd expect from Toyota and available AWD on both the 4-cylinder and V6 engines. It'll take you anywhere you want to go and you'll have plenty of space for cargo. In fact, you'll even have room for up to 5 passengers.

Venza was built with an impressive array of high-tech features. From its cutting-edge audio capabilities to its advanced multimedia systems, you'll have all the information you need conveniently displayed on one screen.

Toyota's commitment to safety is demonstrated through our innovative Star Safety System™, and our dedication to reliability is proven by the fact that over 80% of Toyotas sold in Canada in the last 20 years are still on the road today*. Those are just a few reasons why you'll feel more confident than ever sitting behind the wheel.

The new 2013 Venza, like every single one of our vehicles, was built to make things better. It's just how we approach everything we do, every day.

FRONT COVER
Venza V6 AWD with
Touring Package shown in
Cosmic Grey Mica.

*Based on R. L. Polk Canadian Vehicles In Operation and new registrations MY 1993-2012 as of June 30, 2012.



Venza V6 AWD
shown in Blizzard Pearl.

Break the mould

When it comes to innovation, Venza kicks it up a notch

The 2013 Venza has incredible style, but that's not the only thing that sets it apart – it's all about innovation. Venza is packed with advanced technology that is designed to make your

life easier. From its vast list of standard features to its impressive high-tech components, Venza really does turn the drive into an experience – one you'll enjoy from start to finish.



PANORAMIC MOONROOF
Sit back and look at the stars through the available power tilt/slide moonroof above the front seats and a panoramic glass roof above the rear seats.



DISPLAY AUDIO SYSTEM
The Display Audio System features a 6.1-inch touch screen with Bluetooth® wireless music streaming, and a unique "text to voice" feature that converts text messages from your phone into voice messages, which play through the vehicle's speaker system.



iPOD®/MP3 PLAYER HOLDER WITH USB PORT AND AUXILIARY AUDIO JACK
Dock your iPod® or MP3 player in the special holder in the centre console, then plug it in via the USB port.



MULTI-INFORMATION LCD DISPLAY
The Multi-Information LCD Display provides data such as climate control settings, outside temperature, fuel economy, trip information and other important details.

Sit back and relax

Venza's versatility is ready for anything



Venza AWD with Touring Package shown in Magnetic Grey Metallic.



Whether you're picking up groceries, taking out the dog or going on a road trip with friends, Venza is ready for it all. Speaking of friends, you'll be able to fit 4 of them very comfortably. In fact, Venza comes with almost 2 cubic metres [70.1 cubic feet] of cargo space, which means there's plenty of room for large items, such as luggage or a stroller. Venza also comes with an optional power liftgate with jam protection, which makes packing for a trip a whole lot easier. With versatility like this, there's virtually nothing you can't do.

CARGO SPACE

With the pull of a latch, Venza's rear 60/40 split seats fold flat to reveal an impressive 1.99 cubic metres [70.1 cubic feet] of cargo space.

BLACK LEATHER INTERIOR

Heighten your style with Venza's optional Black Leather Interior.

EXTRA STORAGE

Slide back the centre armrest to reveal a storage tray and a deep storage compartment. Under the sliding cupholder lid is another large storage compartment illuminated by LEDs, and complete with a 12 V auxiliary power outlet.

RECLINING REAR SEATS

Passengers sitting in the rear can have a truly relaxed trip with Venza's reclining seats.

REAR SEAT VENTS

Venza's centre console comes complete with rear-facing vents, which are operated by the dual zone climate control system. This system also features an air filter that traps dust and other airborne particles.





Venza V6 AWD with Touring Package shown in Blizzard Pearl.

All about the drive

Venza's always ready for the road

With Venza's 4-cylinder and V6 engines, you're not only getting great fuel efficiency, you're getting a car that's ready for any road conditions. Speaking of the road, Venza's available All-Wheel Drive will help enhance traction, no matter what the season.

And when it comes to manoeuvrability, Venza doesn't fall short. With a low centre of gravity you'll get surprisingly precise handling, which is pretty comforting whenever you're driving in a large city.



ALL-WHEEL DRIVE (AWD) WITH ACTIVE TORQUE CONTROL

The available AWD with active torque control monitors each wheel and distributes the engine's power to the appropriate wheel at the appropriate time. This advanced technology helps to optimize traction on any surface, wet or dry.

HILL-START ASSIST CONTROL

When accelerating from a standstill on an incline, Hill-start Assist Control will help prevent the vehicle from rolling backward. Once activated, the system holds the brakes for approximately three seconds as the driver switches from the brake pedal to the accelerator.

4-CYLINDER AND V6 ENGINE

Venza's 182 hp 4-cylinder and 268 hp V6 engines are connected to a 6-speed Super Electronically Controlled Transmission that helps manage the engine's power. This means Venza will always offer smooth, seamless shifts and excellent fuel efficiency.



Drive with confidence

When it comes to safety, Venza has you covered

When it comes to building automobiles, safety is Toyota's primary concern. Venza is loaded with a host of the most vital safety features to help protect occupants during front, rear and side impacts.



BACKUP CAMERA

Venza is available with a backup camera located above the rear licence plate. When in reverse, the camera displays the area behind the vehicle that's visible to the camera on the Display Audio touch screen.



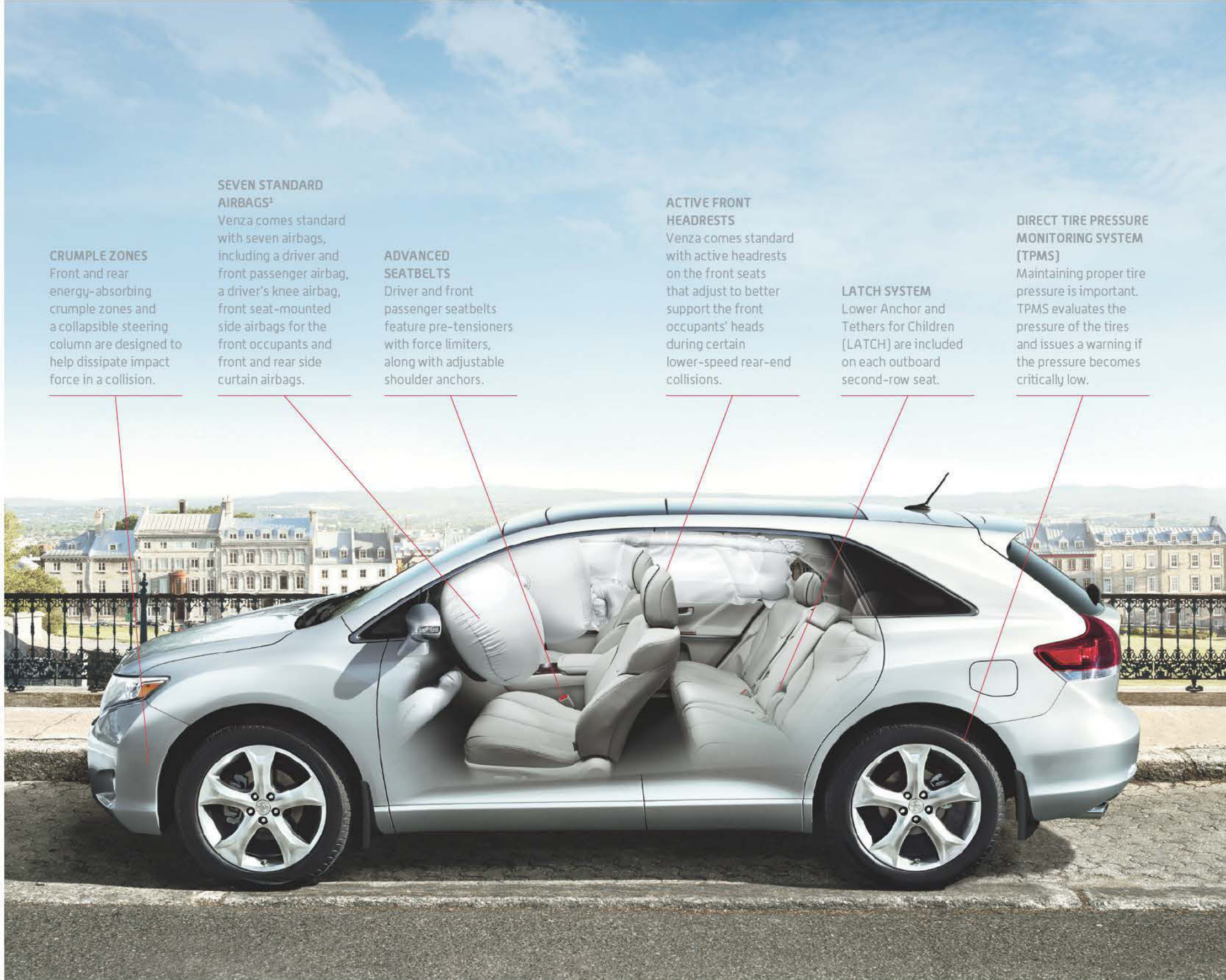
BLIND-SPOT CONVEX MIRRORS

The blind-spot convex mirrors extend your field of view on both the left and right side of the vehicle, allowing you to see if another car is approaching from either side.



AUTOMATIC HIGH BEAM SYSTEM

A sensor located behind the rearview mirror helps enhance visibility at night by detecting oncoming vehicles and depending on the circumstances, automatically switches your high beams off and on. [Touring and JBL® Package]



CRUMPLE ZONES

Front and rear energy-absorbing crumple zones and a collapsible steering column are designed to help dissipate impact force in a collision.

SEVEN STANDARD AIRBAGS³

Venza comes standard with seven airbags, including a driver and front passenger airbag, a driver's knee airbag, front seat-mounted side airbags for the front occupants and front and rear side curtain airbags.

ADVANCED SEATBELTS

Driver and front passenger seatbelts feature pre-tensioners with force limiters, along with adjustable shoulder anchors.

ACTIVE FRONT HEADRESTS

Venza comes standard with active headrests on the front seats that adjust to better support the front occupants' heads during certain lower-speed rear-end collisions.

LATCH SYSTEM

Lower Anchor and Tethers for Children (LATCH) are included on each outboard second-row seat.

DIRECT TIRE PRESSURE MONITORING SYSTEM (TPMS)

Maintaining proper tire pressure is important. TPMS evaluates the pressure of the tires and issues a warning if the pressure becomes critically low.



2013 Venza comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁵

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁶

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁷

Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.

2013 Venza Features

INTERIOR	VENZA	AWD	V6	V6AWD
6.1" Display Audio System, AM/FM CD/MP3/WMA Player, 6-Speakers, Bluetooth ^{®3} Capability, USB Audio Input, Integrated XM [®] Satellite Radio, Audio Auxiliary Input Jack, Auto Sound Levelizer (ASL), Roof Mounted Antenna	●	●	●	●
Air Conditioning w/Dual Zone Automatic Climate Control, Cabin Air Filter	●	●	●	●
Rear Seat Heater Ducts	●	●	●	●
Premium Fabric Seat Material	●	●	●	●
Front Captain Seats	●	●	●	●
Power 8-Way Driver Seat w/Recline, Fore/Aft, Lumbar Support, Cushion Height Adjustments	●	●	●	●
Front Passenger Seat w/Recline, Fore/Aft Adjustments	●	●	●	●
60/40 Split Rear Bench Seat w/Recline, Fold-Down	●	●	●	●
Centre Armrest, Rear Seat Remote Release in Cargo Area	●	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●	●
Power Door Locks, Power Windows w/Auto Up/Down	●	●	●	●
3.5-inch LCD Multi-Information Display, Trip Computer	●	●	●	●
Optitron Instrumentation Gauges w/Speedometer, Tachometer, Engine Coolant Temperature, Fuel Gauge	●	●	●	●
Meters & LCD Odometer w/Twin Tripmeters	●	●	●	●
Dual Illuminated Vanity Mirrors, Auto-Dimming Rear View Mirror w/Digital Compass	●	●	●	●
3-Spoke Tilt/Telescoping Steering Wheel w/Audio Controls	●	●	●	●
Woodgrain Interior Trim	●	●	●	●
Front Doorsill Trim w/Aluminum Accents	●	●	●	●
Chrome Inner Door Handles	●	●	●	●
Tonneau Cover, Cargo Mat, Cargo Net	●	●	●	●
Carpeting, Carpet Floor Mats, All-Season Floor Mats	●	●	●	●
Cruise Control	●	●	●	●
Accessory Power Outlets (12 V): 2 Front, 1 Rear	●	●	●	●
Integrated Garage Door Opener	●	●	●	●
Retained Accessory Power	●	●	●	●
Centre Console w/Sliding Cover & Armrest, Dual Illuminated Cupholders, MP3 Player Holder w/Wire Management Feature, Large Illuminated Storage Compartment	●	●	●	●
Front Seat Back Pockets, Door Map Pockets	●	●	●	●
Coat Hooks, Overhead Sunglass Storage	●	●	●	●
Front & Rear Cupholders	●	●	●	●
Cargo Area Tie-Down Rings	●	●	●	●
Cargo Area Lamp, Door Courtesy Lamps	●	●	●	●
Overhead Console w/Map Lamps	●	●	●	●
Illuminated Entry, Illuminated Ignition Key	●	●	●	●
Keyless Entry	●	●	●	●

EXTERIOR	VENZA	AWD	V6	V6AWD
19" Aluminum Alloy Wheels, Wheel Locks	●	●	–	–
20" Aluminum Alloy Wheels, Wheel Locks	–	–	●	●
Dual Heated, Power Remote-Control, Foldable Mirrors	●	●	●	●
Blind-Spot Convex Mirrors, Puddle Lamps	●	●	●	●
Electric Rear Window Defroster w/Timer	●	●	●	●
Rear Privacy Glass	●	●	●	●
Coloured Door Handles, Mirrors	●	●	●	●
Chrome Exhaust Tip (Dual on V6)	●	●	●	●
Dual Exhaust	–	–	●	●
Front & Rear Splash Guards, Rear Bumper Protector, Rear Spoiler w/LED Stoplamp	●	●	●	●
Variable Intermittent Wipers	●	●	●	●
Rear Window Intermittent Wiper/Washer	●	●	●	●
Windshield Wiper De-Icer	●	●	●	●
UV Protection Glass Windshield	●	●	●	●
Projector-Style Halogen Headlamps	●	●	●	●
Automatic Headlamp System	●	●	●	●
Fog Lamps	●	●	●	●

SAFETY

STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC) ⁵ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁶ & Smart Stop Technology (SST) ⁷	●	●	●	●
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●	●
Driver's Knee Airbag (SRS) ¹	●	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●	●
Active Front Headrests w/Whiplash Protection	●	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●
Anchor Points for Child Restraint Seats	●	●	●	●
Child Protector Rear Door Locks	●	●	●	●
Engine Immobilizer	●	●	●	●
Automatic Transmission Fluid Temperature, Low Fuel, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●	●
Direct Tire Pressure Monitoring System	●	●	●	●

Available Packages

	VENZA	AWD	V6	V6AWD
Leather Package	○	○	○	○
Heated Driver & Front Passenger Seats w/Seat-Mounted High & Low Temperature Setting, Leather Seat Surfaces				
Premium Package	○	○	○	○
Leather Package plus: Power Rear Door w/Jam Protection, Backup Camera, Panoramic Glass Roof, Vehicle Anti-Theft System				
Touring Package	–	○	–	○
6.1" Display Audio System w/Navigation ⁴ , Power Rear Door w/Jam Protection, Backup Camera, Panoramic Glass Roof, Vehicle Anti-Theft System, Leather Seat Surfaces, Heated Driver & Front Passenger Seats w/Console Mounted Variable Temperature Settings, Simulated Leather Door Trim, Leather-Wrapped Steering Wheel & Shift Knob, Power 4-Way Adjustable Passenger Seat, Push Button Start, Smart Key System, Auto-Leveling HID Headlamps, Chrome Accented Outside Door Handles, Front Door Handle Touch Sensor Lock/Unlock, Driver Seat Memory System w/Linked Mirrors, Reverse Auto Tilting Exterior Mirrors, LED Daytime Running Lights				
Touring & JBL® Package	–	○	–	○
Touring Package plus: JBL® Synthesis Audio System, 13-Speakers, Automatic High Beam System				

2013 Venza Specifications

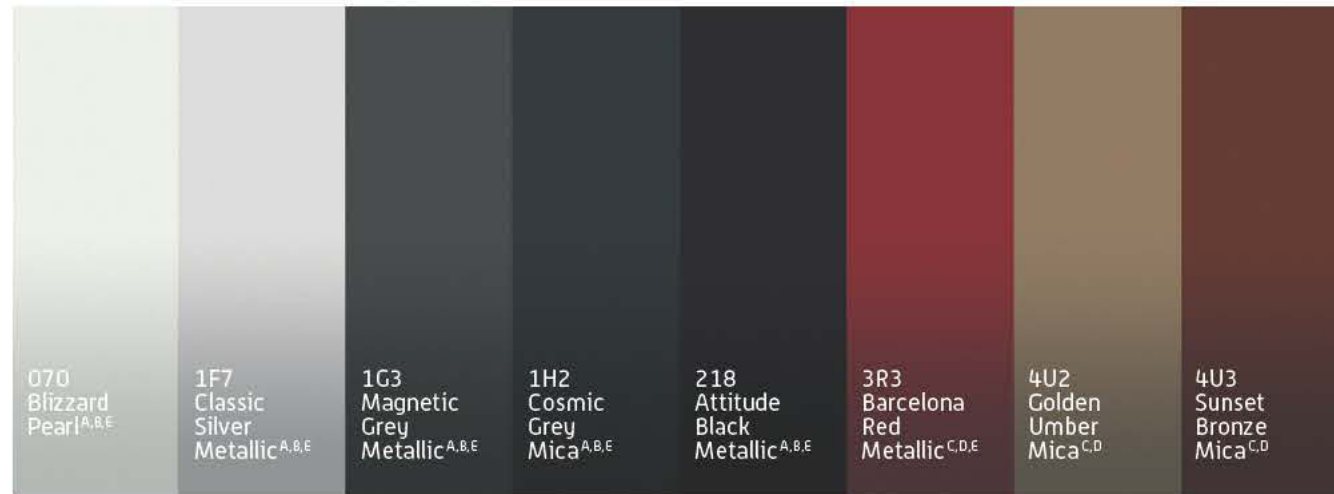
MECHANICAL	VENZA	AWD	V6	V6AWD
Engine				
2.7 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	●	●	–	–
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	–	–	●	●
Compression Ratio				
10.0:1	●	●	–	–
10.8:1	–	–	●	●
Horsepower				
182 hp [136 kW] @ 5800 rpm	●	●	–	–
268 hp [200 kW] @ 6200 rpm	–	–	●	●
Torque				
182 lb.ft. [247 N.m.] @ 4200 rpm	●	●	–	–
246 lb.ft. [334 N.m.] @ 4700 rpm	–	–	●	●
Suspension				
Coil Spring, Independent, MacPherson Struts w/Gas-Filled Shock Absorbers & Stabilizer Bar, Anti-Vibration Subframe	●	●	●	●
Drivetrain				
Front Engine/Front Wheel Drive	●	–	●	–
Front Engine/Active Torque Control AWD System	–	●	–	●
Vehicle Stability Control (VSC) ⁵ , Traction Control (TRAC), Hill-start Assist Control (HAC)	●	●	●	●
Transmission				
6-Speed, Automatic, Super Electronically Controlled Transmission (Super ECT) w/Overdrive, Sequential Shift Mode, Gate-Type Shifter, Lock-Up Torque Converter, Transmission Cooler	●	●	●	●
Brakes				
Power-Assisted, Ventilated Front Discs, Solid Rear Discs, Anti-lock Brake System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA) ⁶	●	●	●	●
Steering				
Electric Rack & Pinion w/Variable Power Assist	●	●	●	●
Tires				
P245/55R19, All-Season Radials, Temporary Spare	●	●	–	–
P245/50R20, All-Season Radials, Temporary Spare	–	–	●	●

DIMENSIONS	mm (in.)	VENZA	AWD	V6	V6AWD
Length	4800 [189.0]	●	●	●	●
Width	1905 [75.0]	●	●	●	●
Height (Unloaded)	1610 [63.4]	●	●	●	●
Wheelbase	2775 [109.3]	●	●	●	●
Track	Front: 1630 [64.2] Rear: 1640 [64.6] Rear: 1635 [64.4]	●	●	●	●
Seating Capacity	5	●	●	●	●
Headroom	Front: 1007 [39.6] Rear: 997 [39.3]	●	●	●	●
w/Panoramic Glass Roof	Front: 983 [38.7] Rear: 990 [39.0]	○	○	○	○
Legroom	Front: 1022 [40.2] Rear: 993 [39.1]	●	●	●	●
Shoulder Room	Front: 1525 [60.0] Rear: 1499 [59.0]	●	●	●	●
Ground Clearance	205 [8.1]	●	●	●	●
CURB WEIGHT	kg (lb.)				
	1705 [3760]	●	–	–	–
	1790 [3945]	–	●	–	–
	1755 [3870]	–	–	●	–
	1835 [4045]	–	–	–	●
TOWING CAPACITY	kg (lb.)				
	1134 [2500]	●	●	–	–
	1587 [3500]	–	–	●	●
CARGO CAPACITY	m³ (cu.ft.)				
	1.99 [70.1] Behind Front Seats	●	●	●	●
	0.87 [30.7] Behind Rear Seats	●	●	●	●
w/Panoramic Glass Roof	1.94 [68.5] Behind Front Seats 0.85 [30.0] Behind Rear Seats	○	○	○	○
TURNING CIRCLE	m (ft.)				
	11.9 [39.1]	●	●	●	●
FUEL CAPACITY	litres (gal)				
	67.0 [14.7]	●	●	●	●
FUEL CONSUMPTION RATING²					
City/Highway/Combined	L/100 km mpg (imperial gallon)				
	10.0/6.9/8.6 28/41/33	●	–	–	–
	10.2/7.1/8.8 28/40/32	–	●	–	–
	11.1/7.7/9.6 25/37/29	–	–	●	–
	11.4/7.9/9.8 25/36/29	–	–	–	●

- All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer.
- Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors.
- Toyota tests certain Bluetooth[®] capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth technology are available with bilingual compatibility. Please see your Toyota Dealer for details.
- The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details.
- Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.
- Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.
- Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website toyota.ca – or your Toyota Dealer is your best source for up-to-date information.

Colours



INTERIOR COLOUR OPTIONS

- A Light Grey Fabric on all models.
- B Light Grey Leather optional on all models.
- C Ivory Fabric on all models.
- D Ivory Leather optional on all models.
- E Black Leather optional on all models.

Please see your Toyota Dealer for details.

New vehicle warranty summary

No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS UNLIMITED DISTANCE This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

Accessories

Personalize your Venza to enhance both its appearance and performance. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit customizemytoyota.ca, your local Dealer or toyota.ca.



- Block Heater
- Body Side Mouldings
- Bongiovi Acoustics DPS
- Cargo Liner
- Hood Deflector
- Leather Seat Surfaces
(Heated Front Seats)
- Navigation System*
- Remote Engine Starter
- Roof Rack
- Towing Hitch

Committed to Canadians, today and tomorrow



Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country fund non-profit programs that work to make a difference for Canadians through direct community involvement.

As part of our ongoing commitment to the environment and education, we established the Toyota Evergreen Learning Grounds program. This program is designed to transform Canadian school grounds into natural learning environments so that students can have a healthy place to play, learn and develop a genuine respect for nature. We also support Special Olympics Canada, which helps athletes reach their full potential through participation in events from a local to a national level.

Visit us at toyota.ca to learn more about our programs and commitment to make things better for Canadian communities, today and tomorrow.





Prius c



Prius



Prius Plug-in



Prius v



Camry Hybrid



Highlander Hybrid



Yaris



Corolla



Matrix



Camry



Venza



Avalon



Sienna



RAV4



Highlander



FJ Cruiser



4Runner



Sequoia



Tacoma



Tundra

At Toyota **quality, safety** and **sustainability** are built into every vehicle we make. To learn more about Toyota's commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we've won for doing just that – visit toyota.ca.



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Toyota recognizes its duty to safeguard the environment. Please recycle.
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