

2014 Prius c



 **TOYOTA**



Designed for the city.

Made for you.

FRONT COVER Prius c with Premium Package
shown in Absolutely Red.

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With its city-friendly size and combined fuel consumption rating of 3.8 L/100 km, the 2014 Prius c makes short work of long, busy streets. So go ahead, make spontaneous plans way uptown even when you're way downtown. Complementing its bold and sleek exterior design is a modern and stylish interior that includes user-friendly technology that is easy

to access, and quality details like soft-touch materials on the dash and available supple SofTex®-trimmed seats. Prius c offers a host of convenient and premium features that only add to an already-exceptional driving experience.



SMART KEY SYSTEM WITH PUSH BUTTON START

When the available Smart Key fob is within 2.3 ft. of Prius c, both the vehicle's front doors and its liftgate can be unlocked without a key. The engine can also be started with the push of a button.



EV/ECO MODE
Prius c offers two different modes for different types of driving. EV mode drives solely on battery power for up to 1.6 km under certain conditions, while ECO mode helps maximize fuel economy.



TOUCH TRACER DISPLAY
This available feature places a duplicate image of the steering wheel-mounted controls on the Multi-Information Display. A quick glance at the display allows the driver to confirm which button to press without having to look down at the steering wheel.

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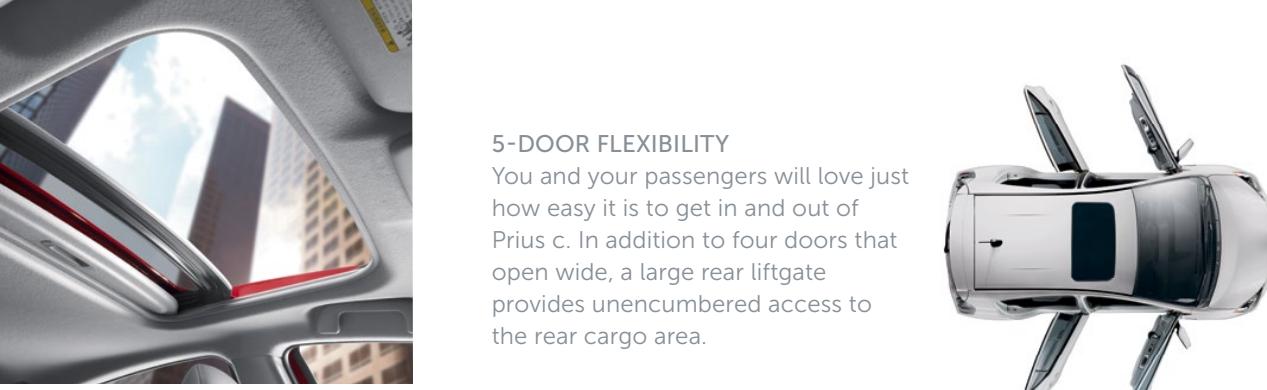


Make room.

Creating extra space has never been easier.

Prius c was created with the big city in mind. As the smallest and most affordable member of the Prius family, Prius c makes fitting into the city easier, and more fun than ever. Its low centre of gravity design and 9.6 metre turning circle not only deliver agile and responsive handling, but also make parking in the most

challenging of spaces incredibly easy. Even though it's a compact car, Prius c offers a surprising amount of interior space. Whether you and four friends are heading out to take in a show or you're configuring the seats to transport all of your gear, Prius c will always make the most out of any situation.



AVAILABLE MOONROOF

If you're someone who appreciates fresh air, then the ECO-sensitive Prius c offers a win-win scenario with its available moonroof. Simply push a button, and you'll soon be breathing in that same fresh air you're helping to preserve.

5-DOOR FLEXIBILITY

You and your passengers will love just how easy it is to get in and out of Prius c. In addition to four doors that open wide, a large rear liftgate provides unencumbered access to the rear cargo area.

Drive confident.

Safety features designed to protect.

Whether you're going just as important as how you get there. That's why we've engineered Prius c with the most advanced active and passive safety systems to help you stay out of harm's way. It features a Supplemental Restraint System¹ that includes 9 standard airbags, with high-visibility seating (VHS) side airbags, as well as front and rear energy-absorbing head zones and a collapsible steering column to help protect occupants in the event of a collision. What does this all mean? Peace of mind, knowing that Prius c has you covered.



CARGO SPACE

The large rear liftgate opens up wide to give you easy access to a spacious 481 litres of cargo area – that's enough space for four golf bags or an equivalent number of snowboards. This design not only saves space, but also helps to improve overall vehicle handling.

60/40 SPLIT FOLD-DOWN REAR SEATS

The available 60/40 split fold-down rear seats are engineered to offer a wide variety of custom seating and cargo configurations that adapt to whatever adventure you're taking.

9 AIRBAGS¹

Prius c comes equipped with 9 standard airbags¹, including: dual-stage driver and front passenger airbags, front seat-mounted side airbags, a driver's knee airbag, front & rear head/side curtain airbags and front seat cushion airbags.

3-POINT SEATBELTS

Prius c provides 3-point seatbelts in all seating positions, while the front seats are also equipped with pre-tensioners and 2-step force limiters.

LATCH SYSTEM

Lower Anchors and Tethers for Children (LATCH) are included on all outboard second-row seats.

TIRE PRESSURE MONITOR SYSTEM

The Tire Pressure Monitor System evaluates the pressure of the tires and issues a warning if the pressure becomes critically low.

Prius c Features		Available Packages		Prius c Specifications		New vehicle warranty summary		STAR SAFETY SYSTEM™		Vehicle Stability Control		Electronic Brake-Force Distribution	
INTERIOR	Prius c Technology	EXTERIOR	Prius c Technology	MECHANICAL	Prius c Technology	Dimensions	mm (in.)	Length	3995 (157.3)	Width	1695 (66.7)	Height (Unloaded)	1445 (56.9)
ENTERTAINMENT & CONNECTIVITY		Rear Spoiler	●	ENGINE		Width	1695 (66.7)	Length	3995 (157.3)	Width	1695 (66.7)	Height (Unloaded)	1445 (56.9)
AM/FM/CD Player, MP3/WMA Playback	●	Electric Rear Window Defroster w/Timer	●	Type	1.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/Intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select	Height (Unloaded)	1445 (56.9)	Width	1695 (66.7)	Width	1695 (66.7)	Height (Unloaded)	1445 (56.9)
6.1" Touch Panel Display Audio ³ w/Navigation ⁴	—	High Solar Energy Absorption Window Glass	●	COMPREHENSIVE COVERAGE	3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.	Wheelbase	2550 (100.4)	Length	3995 (157.3)	Width	1695 (66.7)	Height (Unloaded)	1445 (56.9)
AM/FM/CD Player, MP3/WMA Playback	●	Power Adjustable Heated Mirrors, Colour-Keyed Door Handles & Mirrors	●	Track	Front: 1480 (58.3) Rear: 1475 (58.1)	Height (Unloaded)	1445 (56.9)	Width	1695 (66.7)	Width	1695 (66.7)	Height (Unloaded)	1445 (56.9)
SiriusXM ⁵ Satellite Radio	—	Hybrid Blue Accented Emblems	●	Compression Ratio	13.4:1	Wheelbase	2550 (100.4)	Front	1480 (58.3)	Rear	1475 (58.1)	Height (Unloaded)	1445 (56.9)
USB Input Port, Auxiliary Input Jack	●	Bluetooth ⁶ Hands-Free Phone Connectivity & Wireless Audio Streaming	●	Headroom	Front: 981 (38.6) Rear: 937 (37.0)	Front	1480 (58.3)	Front	981 (38.6)	Rear	937 (37.0)	Height (Unloaded)	1445 (56.9)
Variable Intermittent Wipers	●	4-Speakers	—	Hybrid System Net Power	Net HP: 99 hp (74 kW) ⁸	Headroom	Front: 981 (38.6) Rear: 937 (37.0)	Front	981 (38.6)	Rear	937 (37.0)	Height (Unloaded)	1445 (56.9)
Intermittent Wipers	—	6-Speakers	●	POWERTRAIN COMPONENTS	5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.	Legroom	Front: 1060 (41.7) Rear: 888 (35.0)	Front	1060 (41.7)	Rear	888 (35.0)	Height (Unloaded)	1445 (56.9)
Projector Style Halogen Headlamps	●	Steering Wheel Bluetooth ⁶ & Audio Controls	●	MAJOR EMISSION CONTROL COMPONENTS	8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.	Shoulder Room	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Light Emitting Diode (LED) Brakelamps	●	Advanced Voice Recognition	—	CORROSION PERFORATION	5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.	Turning Circle	m (ft.) 9.6 (31.4)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
SAFETY		STAR SAFETY SYSTEM™ – includes Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁹ & Smart Stop Technology (SST) ⁷		WEIGHT & CAPACITIES		Ground Clearance	140 (5.5)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
COMFORT & CONVENIENCE		Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	Curb Weight	kg (lb) 1132 (2500)	WEIGHT & CAPACITIES		Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Air Conditioning w/Automatic Climate Controls	●	Driver's Knee Airbag (SRS) ¹	●	CHASSIS		Transmission	Automatic, Continuously Variable Transmission (CVT)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Cabin Air Filter, Rear Seat Heater Ducts	●	Front Seat-Mounted Side Airbags (SRS) ¹	●	SUSPENSION		Brakes	Power-Assisted, Ventilated Front Discs, Rear Drums	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Power Door Locks	●	Front Seat & Rear Side Curtain Airbags (SRS) ¹	●	CARGO CAPACITY	litres (cu.ft.) 481 (17.1) Behind Rear Seats	Fuel Capacity	Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System (ECB-R)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Power Windows w/Driver Side Auto Up/Down	●	Front Seatbelt Pre-Tensioners & Force Limiters	●	HYBRID-RELATED COMPONENTS**	8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.	STEERING	Electric Rack & Pinion w/Variable Power Assist	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Outside Temperature Gauge, Dual Trip Odometer	●	All-Position 3-Point Lap & Shoulder Belts	●	WHEELS & TIRES		Wheels & Tires	15" Steel Wheels w/Full Wheel Covers	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Multi-Information Display w/ECO Drive Monitor	●	Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats	●	FUEL CONSUMPTION RATING ²	City/Highway/Combined L/100 km mpg (imperial gallon)	Wheels & Tires	15" Aluminum Alloy Wheels, Wheel Locks	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Touch Tracer Display	—	Anchor Points for Child Restraint Seats	●	STEERING	3.6/4.0/3.8 78/71/74	Wheels & Tires	16" Aluminum Alloy Wheels, Wheel Locks	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Dual Vanity Mirrors	●	Child Protector Rear Door Locks	●	WHEELS & TIRES		Wheels & Tires	P175/65R15, All-Season Radials, Temporary Spare Tire	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Controls	●	Engine Immobilizer, Remote Fuel Lid Release	●	FUEL CONSUMPTION RATING ²		Wheels & Tires	P195/50R16, All-Season Radials, Temporary Spare Tire	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Digital Clock	●	Front Passenger Seat Back Pocket	●	STEERING		Wheels & Tires	Front: 1480 (58.3) Rear: 1475 (58.1)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Carpet Floor Mats, All-Season Floor Mats	●	Driver & Passenger Seatbelt, Low Fuel, "Key Remind"	●	WHEELS & TIRES		Wheels & Tires	Front: 981 (38.6) Rear: 937 (37.0)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Push Button Start	—	Warning Indicators	●	FUEL CONSUMPTION RATING ²		Wheels & Tires	Front: 1060 (41.7) Rear: 888 (35.0)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	—	Tire Pressure Monitoring System	●	STEERING		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Cruise Control	—	Vehicle Proximity Notification System	●	WHEELS & TIRES		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Centre Console Box w/Armrest	—			FUEL CONSUMPTION RATING ²		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Front & Rear Cupholders, Door Map Pockets	●			STEERING		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Front Passenger Seat Back Pocket	—			WHEELS & TIRES		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Accessory Power Outlet (12 V), Retained Accessory Power	●			FUEL CONSUMPTION RATING ²		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Keyless Entry	●			STEERING		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Tire Pressure Monitoring System	●			WHEELS & TIRES		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Vehicle Proximity Notification System	●			FUEL CONSUMPTION RATING ²		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
SEATING & TRIM				STEERING		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Front Bucket Seats w/Fabric Seat Material	●			WHEELS & TIRES		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Driver & Front Passenger Seats w/Recline, Fore/Aft Adjustments	●			FUEL CONSUMPTION RATING ²		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Driver Seat Cushion Height Adjustments	—			STEERING		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Rear Bench Seat w/Fold-Down Seat Back	●			WHEELS & TIRES		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	—			FUEL CONSUMPTION RATING ²		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
All-Position Vertically Adjustable Headrests	—			STEERING		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Front Bucket Seats w/Fabric Seat Material	●			WHEELS & TIRES		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Driver & Front Passenger Seats w/Recline, Fore/Aft Adjustments	●			FUEL CONSUMPTION RATING ²		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Driver Seat Cushion Height Adjustments	—			STEERING		Wheels & Tires	Front: 1329 (52.3) Rear: 1314 (51.7)	Front	1329 (52.3)	Rear	1314 (51.7)	Height (Unloaded)	1445 (56.9)
Rear Bench Seat w/Fold-Down Seat Back	●			WHEELS & TI									

