

2017

*CAMRY*



TOYOTA



# MAKE EVERY ROUTE A SCENIC ONE



## CLEAR YOUR MIND, AND YOUR CALENDAR.

What is it, exactly, that makes taking the scenic route so enjoyable. Is it the peaceful, uncrowded roads? The beauty of your surroundings? The feeling of endless possibilities? We think it's all of the above. So at Toyota, we created a vehicle that embodies the scenic route. Like a wide open road ahead, the 2017 Camry gives you room to stretch out and unwind.

It features an awe-inspiring design, inside and out. Its advanced safety features mean you can relax with the peace of mind that you and your passengers are in safe hands. And a range of 4 cylinder, V6, and Hybrid engines let you choose between eco-friendly performance, and pulse-racing exhilaration.



WITH STYLE AND SPACE,  
COMFORT HAS NEVER LOOKED SO GOOD.

We built a vehicle that makes heads turn on the sidewalks and jaws drop in the seats. From behind the leather wrapped steering wheel, or stretched out in the spacious, available UltraSuede or leather passenger seats, you can't help but admire the sophisticated design and thoughtful technology. Drivers and passengers can agree – the Camry is packed to the moonroof with available and standard features that put an emphasis on style and comfort.



AVAILABLE FEATURES

- Leather Wrapped Steering Wheel & Shift Knob
- Heated Front Bucket Seats w/Leather Seat Surfaces
- Power 8-way Driver seat w/Lumber Support
- 60/40 Split Rear Bench Seats

GET INSIDE YOUR COMFORT ZONE



# PUSHED TO THE CUTTING EDGE

## LIVE IN THE PRESENT. DRIVE IN THE FUTURE.

What can the Camry do for you? It can talk, listen, inform, entertain, and amaze. It can infuse technology into just about every moment of every trip. It can turn on with the push of a button. It can charge your phone wirelessly while you drive. It can revolutionize the way you drive, with technology that can take you to the other side of the country as easily as it takes you around a traffic jam. The Camry can take you wherever you've dreamed of going, now and into the future.



Steering Wheel Bluetooth® & Audio Controls



Display Audio System<sup>4</sup> w/Navigation<sup>5</sup>



Multi-Information Display



Qi Wireless Charging



# SAVE YOUR FOOTPRINT FOR THE PEDAL



## HIGH PERFORMANCE, LOW EMISSIONS.

With the 2017 Camry, power lies around every corner. Not to mention on every highway and avenue, and at every stop sign and street light. And, perhaps unexpectedly, you'll even find that power in the Camry Hybrid. The 2.5-litre Atkinson cycle engine adds a dose of thrill and excitement to every journey. The 5.7 L/100km combined fuel rating adds an additional dose every time you push past another gas station, making this hybrid not only powerful, but empowering.

**ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION** Camry Hybrid comes equipped with ECVT, which delivers instantaneous power by seamlessly selecting the transmission ratio. This creates smoother acceleration for enhanced driving performance.

**EV & ECO MODE** Camry Hybrid has different modes for different types of driving. EV Mode allows you to drive short distances at low speeds using the electric motor only. Not only does this save on gas but it also reduces noise and lowers emissions. Driving in ECO Mode further saves on fuel by controlling both air-conditioning and accelerator pedal power output.

**ENERGY MONITOR** This shows you how the hybrid system is operating, with a simple diagram of the gas engine, electric motor, and high capacity battery with arrows that show the operation and flow of energy. This will help you adjust your driving to be more efficient and keep track of usage.





# CRAVE EVERY CURVE

## PERFORMANCE FAVOURS THE BOLD.

A winding road can make your heart race just like a wide open highway – you just need the right vehicle. A vehicle that looks as sculpted and sporty as it drives. A vehicle that delivers stability, handling, and a smooth ride – effortlessly. A vehicle whose lightweight frame and aerodynamic curves improve fuel efficiency while enhancing performance. That vehicle has arrived and it's a 2017 Camry.



Dual Exhaust



3.5 Litre, V6 Engine



Paddle Shifters



### AVAILABLE FEATURES

- Heated Front Sport Seats w/UltraSuede Seat Surfaces
- Dual Variable Valve Timing w/intelligence
- Sport Tuned Suspension
- Power Moonroof
- Rear Spoiler
- Sport Style Grille

XSE V6 shown in Ruby Flare Pearl.



# SAFETY FIRST

## ... AND SECOND, AND EVERYWHERE ELSE YOU CAN THINK OF.

For decades, Toyota has developed vehicles with safety top of mind. We made a commitment to creating reliable and dependable vehicles that people could always feel confident transporting their loved ones in. And we never lost sight of that commitment. That's why the 2017 Camry is equipped with a host of active and passive safety systems. It's the kind of reassurance and peace of mind that you can depend on.



**PRE-COLLISION SYSTEM<sup>11</sup>** The available Pre-Collision System<sup>11</sup> uses radar to help determine if a frontal collision is imminent.

**AUTOMATIC HIGH BEAMS<sup>14</sup>** The available Automatic High Beams<sup>14</sup> helps detect vehicles and depending upon the circumstances, automatically switches the high beams on and off.

**LANE DEPARTURE ALERT<sup>12</sup>** If an inadvertent lane departure is detected, the available Lane Departure Alert<sup>12</sup> system issues an audible warning.

**DYNAMIC RADAR CRUISE CONTROL<sup>13</sup>** This available radar system automatically adjusts your vehicle speed to help maintain a pre-set following distance between you and the vehicle directly in front of you.



# WE'VE GOT YOU COVERED

## PROTECTION FOR NOW, AND DOWN THE ROAD.

Maybe it's our dedication to creating great vehicles, or maybe it's our groundbreaking safety technology. The fact is that over 85% of Toyotas sold in Canada in the last 20 years are still on the road today.<sup>15</sup> So when you drive a Camry, or any Toyota for that matter, you can drive with confidence.

### AVAILABLE FEATURES

Star Safety System™ includes Vehicle Stability Control,<sup>7</sup> Traction Control, Anti-Lock Brake System, Electronic Brake-Force Distribution, Brake Assist,<sup>8</sup> and Smart Stop Technology.<sup>9</sup>

10 Airbags<sup>1</sup> includes dual-stage driver and front passenger airbags, driver and front passenger knee airbags, front and rear seat-mounted side airbags, and front and rear head/side curtain airbags.

Backup Camera

Blind Spot Monitor<sup>10</sup>

Rear Cross-Traffic Alert<sup>10</sup>

Whiplash-Injury-Lessening Seats

## SAFETY BY DESIGN

Toyota designs all of its vehicles with the customer in mind. And nowhere is this more true than when it comes to safety. That's why Toyota went far beyond the traditional crash test dummy and designed THUMS – the Total Human Model for Safety – the most advanced crash test dummies in the industry. They can simulate many characteristics of the human body, right down to posture. And as a result, they help Toyota test and improve the effectiveness of everything from seatbelts to airbags, and even active safety technologies like pre-collision systems. It's just another way that Toyota leads the way in safety today, and tomorrow.



SELECT FEATURES

	LE	SE	XLE	XSE	XLE V6	XSE V6	LE	SE	XLE
INTERIOR									
	CAMRY					HYBRID			

ENTERTAINMENT & CONNECTIVITY									
6.1" Touch Panel Display Audio, <sup>4</sup> AM/FM/CD Player	●	●	–	–	–	–	●	●	–
7" Touch Panel Display Audio <sup>4</sup> w/Navigation, <sup>5</sup> AM/FM/CD Player	–	–	●	●	–	–	–	–	●
7" Touch Panel Display Audio <sup>4</sup> w/Navigation, <sup>5</sup> JBL® AM/FM/CD Player	–	–	–	–	●	●	–	–	●
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	–	–	●	●	●	●	–	–	●
USB Input Port, Auxiliary Input Jack, Bluetooth® <sup>3</sup> Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access/Siri Eyes Free® <sup>6</sup>	●	●	●	●	●	●	●	●	●
6-Speakers	●	●	●	●	–	–	●	●	–
10-Speakers	–	–	–	–	●	●	–	–	●
Steering Wheel Bluetooth® <sup>3</sup> & Audio Controls	●	●	●	●	●	●	●	●	●
Backup Camera	●	●	●	●	●	●	●	●	●
Multi-Information Display	●	●	●	●	●	●	●	●	●
Qi Wireless Charging	–	–	●	–	●	–	–	–	●

COMFORT & CONVENIENCE									
Air Conditioning	●	●	–	–	–	–	–	–	–
Dual Zone Automatic Climate Control	–	–	●	●	●	●	●	●	●
Power Door Locks, Power Windows	●	●	●	●	●	●	●	●	●
3-Spoke, Tilt & Telescopic Steering Wheel	●	–	●	–	●	–	●	●	●
3-Spoke, Tilt & Telescopic Steering Wheel w/Paddle Shifters	–	●	–	●	–	●	–	–	–
Push Button Start, Smart Key System	–	–	●	●	●	●	●	●	●
Cargo Net	●	●	●	●	●	●	●	●	●
Keyless Entry w/Trunk Release	●	●	●	●	●	●	●	●	●

SEATING & TRIM									
Front Bucket Seats w/Fabric Seat Material	●	–	–	–	–	–	●	–	–
Heated Front Sport Seats w/Sport Fabric Seat Material	–	●	–	–	–	–	–	–	–
Heated Front Bucket Seats w/Leather Seat Surfaces	–	–	●	–	●	–	–	–	●
Heated Front Sport Seats w/UltraSuede Seat Surfaces	–	–	–	●	–	●	–	●	–
Power 8-Way Driver Seat w/Lumbar Support	–	–	●	●	●	●	●	●	●
Power 4-Way Passenger Seat	–	–	●	●	●	●	●	●	●
60/40 Split Rear Bench Seats w/Fold-Down Seat Back	●	●	●	●	●	●	●	●	●

EXTERIOR									
Sport Style Grille	–	●	–	●	–	●	–	●	–
Power Moonroof	–	–	–	–	●	●	–	–	●
Rear Spoiler	–	●	–	●	–	●	–	●	–
Dual Exhaust	–	–	–	–	●	●	–	–	–
Dual Heated, Power-Adjustable Foldable Mirrors	●	●	●	●	●	●	●	●	●
Variable Intermittent Wipers	●	●	●	●	●	●	●	●	●
LED Headlamps	–	–	–	–	●	●	–	–	–
LED Daytime Running Lights	–	–	●	●	●	●	–	–	●

	LE	SE	XLE	XSE	XLE V6	XSE V6	LE	SE	XLE
SAFETY									
	CAMRY					HYBRID			

<b>STAR SAFETY SYSTEM™</b> Star Safety System™ – includes Vehicle Stability Control (VSC), <sup>7</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>8</sup> & Smart Stop Technology (SST) <sup>9</sup>	●	●	●	●	●	●	●	●	●
Dual-Stage Driver & Front Passenger Airbags (SRS) <sup>1</sup>	●	●	●	●	●	●	●	●	●
Driver & Front Passenger Knee Airbags (SRS) <sup>1</sup>	●	●	●	●	●	●	●	●	●
Front & Rear Seat-Mounted Side Airbags (SRS) <sup>1</sup>	●	●	●	●	●	●	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) <sup>1</sup>	●	●	●	●	●	●	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●	●	●	●	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●	●	●	●	●	●	●
Driver & Front Passenger Whiplash-Injury-Lessening Seats	●	●	●	●	●	●	●	●	●
Blind Spot Monitor (BSM) <sup>10</sup>	–	–	●	–	●	●	–	–	●
Rear Cross-Traffic Alert (RCTA) <sup>10</sup>	–	–	●	–	●	●	–	–	●
Pre-Collision System (PCS) <sup>11</sup>	–	–	–	–	●	●	–	–	●
Lane Departure Alert (LDA) <sup>12</sup>	–	–	–	–	●	●	–	–	●
Dynamic Radar Cruise Control <sup>13</sup>	–	–	–	–	●	●	–	–	●
Automatic High Beams (AHB) <sup>14</sup>	–	–	–	–	●	●	–	–	●
Cruise Control	●	●	●	●	–	–	●	●	–

AVAILABLE PACKAGES									
<b>HEATED CLOTH SEATS PACKAGE</b>	○	–	–	–	–	–	–	–	–
Heated Front Seats w/Console-Mounted Variable Temperature Setting									
<b>LE UPGRADE PACKAGE</b>	○	–	–	–	–	–	–	–	–
Power 8-Way Driver's Seat, 16" Aluminum Alloy Wheels, Wheel Locks, P205/65R16 All-Season Tires, Heated Front Seats									
<b>XSE PREMIUM PACKAGE</b>	–	–	–	○	–	–	–	–	–
Blind Spot Monitor (BSM) <sup>10</sup> , Rear Cross-Traffic Alert (RCTA) <sup>10</sup> , Garage Door Opener, Power Moonroof, Auto-Dimming Rear View Mirror w/Digital Compass									

	LE	SE	XLE	XSE	XLE V6	XSE V6	LE	SE	XLE
MECHANICAL									
	CAMRY					HYBRID			

ENGINE									
<b>Type</b>									
2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence, Sequential Multiport Electronic Fuel Injection, Acoustic Control Induction System	●	●	●	●	–	–	–	–	–
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence, Sequential Multiport Electronic Fuel Injection, Acoustic Control Induction System	–	–	–	–	●	●	–	–	–
2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence, Hybrid Synergy Drive	–	–	–	–	–	–	●	●	●
<b>Horsepower</b>									
178 hp @ 6000 rpm	●	●	●	●	–	–	–	–	–
268 hp @ 6200 rpm	–	–	–	–	●	●	–	–	–
<b>Hybrid System Net Power</b>									
Net HP: 200 hp (149 kW) <sup>16</sup>	–	–	–	–	–	–	●	●	●

DRIVETRAIN									
<b>Transmission</b>									
6-Speed, Automatic, Electronically Controlled Transmission w/intelligence, Sequential Shift Mode	●	●	●	●	●	●	–	–	–
Paddle Shifters	–	●	–	●	–	●	–	–	–
Electronically controlled Continuously Variable Transmission	–	–	–	–	–	–	●	●	●

CHASSIS									
<b>Brakes</b>									
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●	●	●	●	●	●	●	●	●
Integrated Regenerative Braking System	–	–	–	–	–	–	●	●	●
<b>Steering</b>									
Electric Power Steering	●	●	●	●	●	●	●	●	●
<b>Wheels &amp; Tires</b>									
16" Steel Wheels, Full Wheel Covers	●	–	–	–	–	–	●	–	–
16" Aluminum Alloy Wheels, Wheel Locks	○	–	–	–	–	–	–	–	–
17" Aluminum Alloy Wheels, Wheel Locks	–	●	–	–	–	–	–	●	–
17" Aluminum Alloy Wheels w/Unique Finish, Wheel Locks	–	–	●	–	●	–	–	–	●
18" Aluminum Alloy Wheels, Wheel Locks	–	○	–	●	–	●	–	–	–
P205/65R16 All-Season Tires, Temporary Spare Tire	●	–	–	–	–	–	●	–	–
P215/55R17 All-Season Tires, Temporary Spare Tire	–	●	●	–	●	–	–	●	●
P225/45R18 All-Season Tires, Temporary Spare Tire	–	○	–	●	–	●	–	–	–

	LE	SE	XLE	XSE	XLE V6	XSE V6	LE	SE	XLE
CAPACITIES									
	CAMRY					HYBRID			

<b>Seat Capacity</b>	5	●	●	●	●	●	●	●	●
<b>Cargo Capacity</b>	<i>litres (cu.ft.)</i>								
	436 (15.4)	●	●	●	●	●	–	–	–
	370 (13.1)	–	–	–	–	–	●	●	●
<b>Fuel Capacity</b>	<i>litres (imperial gallon)</i>								
	64 (14.2)	●	●	●	●	●	●	●	●

FUEL CONSUMPTION RATING <sup>2</sup>									
City/Highway/Combined	<i>L/100 km</i>	<i>mpg (imperial gallon)</i>							
Automatic 4-Cyl.	9.8/7.1/8.6	29/40/33	●	●	●	●	–	–	–
Automatic V6	11.0/7.8/9.6	26/36/29	–	–	–	–	●	●	–
Hybrid	5.6/6.2/5.9	50/46/48	–	–	–	–	–	–	–
	5.8/6.3/6.0	49/45/47	–	–	–	–	–	–	–

GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit [accessories.toyota.ca](https://www.toyota.ca/accessories) or your local Dealer.

16" Alloy Wheels	Hood Deflector
Auto-Dimming Rear View Mirror	Illuminated Door Sill Protectors
Auto-Dimming Rear View Mirror w/Homelink	Paint Protection Film
Block Heater	Rear Bumper Appliqué
Body Side Mouldings	Rear Spoiler
Bongiovi Acoustics DPS	Security System
Cargo Liner	Toyota Start+ Remote Engine Starter
Door Sill Protectors	Tub Style All-Season Floor Mats



COLOUR SECTION




8T7 BLUE STREAK METALLIC

EXTERIOR COLOUR

040 ALPINE WHITE	070 BLIZZARD PEARL	1H1 PRE-DAWN GREY MICA
1J9 CELESTIAL SILVER METALLIC	218 MIDNIGHT BLACK METALLIC	3T3 RUBY FLARE PEARL
5B2 CRÈME BRÛLÉE MICA	8T7 BLUE STREAK METALLIC	

INTERIOR COLOUR

LE & HYBRID LE	XLE, XLE V6 & HYBRID XLE	SE	XSE, XSE V6 & HYBRID SE
BEIGE FABRIC	BEIGE LEATHER	BLACK SPORT FABRIC	BLACK ULTRASUEDE/LEATHER
BLACK FABRIC	BLACK LEATHER		
GREY FABRIC	GREY LEATHER		

 Not all exterior and interior colour options are available for every model. Visit **toyota.ca** or your Dealer for details on colour configurations.

NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM.

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM.

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM.

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS/UNLIMITED DISTANCE.

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS\*

8 YEARS OR 160,000 KM.

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

*\*Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.*

TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn Aeroplan®<sup>17</sup> Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.

Speak to your Dealer for full details.

DISCLAIMERS

**(1)** All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. **(2)** Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. **(3)** Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. **(4)** Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. **(5)** Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. **(6)** Siri Eyes Free is a trademark of Apple Inc., registered in the US and other countries. **(7)** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. **(8)** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **(9)** Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. **(10)** Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. **(11)** The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system or a substitute for safe and attentive driving. **(12)** Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. **(13)** Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. **(14)** Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. **(15)** Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1996-2015 as of June 30, 2015. **(16)** The maximum output indicates engine plus HV battery output. **(17)** ®Aeroplan and the Aeroplan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

**Toyota Canada Inc.** Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website **toyota.ca** – or your Toyota Dealer is your best source for up-to-date information.





PRIUS c



PRIUS



PRIUS v



YARIS HATCHBACK



YARIS SEDAN



COROLLA



CAMRY



AVALON



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.  
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,  
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.  
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