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Larry H. Miller
TOUR OF
UTAH

News Release

Hospitality Packages and Tickets Offered for Team Presentation and Race Week at 2017 Tour of Utah

Cycling Legend Bob Roll to Host New VIP Event



SALT LAKE CITY (July 5, 2017) – Event hospitality tickets and Experience Packages are now available for the full week of professional cycling at the Larry H. Miller Tour of Utah, July 31-Aug. 6. Prices range from \$75 to \$350 for individual hospitality passes at 10 different race venues.

Three unique Experience Packages are also offered for exclusive behind-the-scenes access to race activities, ranging in price from \$1,000-\$2,500. All offers can be reserved [online](https://tourofutah.biz/collections/experience-packages) at <https://tourofutah.biz/collections/experience-packages>.

Hospitality tickets for start line venues include catered food and beverages, access to the Rider Lounge, and reserved admittance to Papa John's Autograph Alley each morning, beginning with Stage 1 in Logan. Hospitality tickets for finish line venues include access to the Tour Tracker Lounge, which provides catered food, high definition television monitors and reserved viewing at the finish line each day. Four stages -- Logan, Big Cottonwood Canyon, South Jordan and Salt Lake City -- offer full-day hospitality passes, as venues will host both the race start and finish.

Before competition begins in the 605-mile race, a Team Presentation event will be held on Saturday, July 29 at Logan Country Club. This event will take place 5:30-7 p.m. and is free to the general public. Limited hospitality tickets will be available for \$125 per person. Each ticketed guest will have access to reserved seating, food/beverage service and access athletes for autographs and photographs.

Bicycle races around the world are unique in the world of professional sports for providing spectators with free access to the competition. The special Experience Packages provide spectators with unique access points to the race and athletes, for a start or finish line and the action on the race course:

Ask Bobke Experience -- \$1,000

- Two passes to join cycling legend Bob Roll at the finish of either Stage 4 or Stage 5
- Receive behind-the-scenes tour of the official race TV broadcast compound at finish venue
- Two tickets to VIP Hospitality and Tour Tracker Lounge with Bob Roll

VIP Car Ride with VIP Hospitality access -- \$1,000

- One ticket to VIP hospitality at start line
- Personal attendant to greet you and introduce you to your VIP car driver
- Seat as a passenger in the Utah Sports Commission VIP car to ride in the race caravan for a full stage
- One ticket to VIP hospitality and Tour Tracker Lounge at finish line

Ultimate Fan Package -- \$2,500

- Two seats in VIP Car for two people in race caravan
- Two tickets to VIP Hospitality at finish venue
- Two admissions to Team Meal the night prior to your stage
- One night stay for two people at team hotel night prior to VIP car ride

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About the Larry H. Miller Tour of Utah

The Larry H. Miller Tour of Utah, referred to as "America's Toughest Stage Race™," is a week-long, professional cycling stage race for the best men's teams in the world. The 2017 event will be held July 31-Aug. 6. Now in its 13th year, the event was elevated in 2015 as a 2.HC-rated UCI stage race, making it one of the premier events in North America. The 2017 Tour of Utah includes 10 host venues across the state and spans 605 miles of racing and 36,525 feet of climbing. The Tour of Utah is owned by Larry H. Miller Sports & Entertainment. More information about the Tour of Utah, host venues and professional teams can be found by visiting www.tourofutah.com, as well as social channels [Facebook](#) (tourofutah), [Twitter](#) (tourofutah), [Instagram](#) (thetourofutah) and [YouTube](#) (tourofutah).

Media Credential Application

www.tourofutah.com/about/media-credentials-guidelines

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2017 Larry H. Miller Tour of Utah - July 31-Aug. 6

