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Larry H. Miller  
TOUR OF  
UTAH

News Release

## Six Award Jerseys Recognize Race Leaders and Favorites at 2017 Larry H. Miller Tour of Utah

*Daily Fan Favorite Category Returns for Race Week*



**SALT LAKE CITY (June 5, 2017)** – The race leader and standout athletes in the 120-plus field of riders at this year's [Larry H. Miller Tour of Utah](#) will be easy for fans to recognize throughout the seven-day, cycling stage race. Six distinctive award jerseys will identify classification leaders and fan favorites during race week, July 31-Aug. 6. Five jerseys will be presented to riders based on results in race categories, and the America First Credit Union Fan Favorite jersey will be determined using online voting.

This year's award jerseys incorporate a chevron pattern with vivid color palettes. One distinctive color is paired with a Tour partner brand to identify each individual jersey. All jerseys will feature partner identification for the Utah Sports Commission on the chest and side panels, and for the Utah Office of Tourism, an agency of the Governor's Office of Economic Development, on the sleeves.

- **Yellow** -- Larry H. Miller Group of Companies Overall Leader jersey
- **White** -- Utah Sports Commission Sprint jersey
- **Blue Snowflakes** -- Utah Office of Tourism King of the Mountain jersey
- **Light Blue** -- Workers Compensation Fund Best Young Rider jersey
- **Red** -- Larry H. Miller Dealerships Most Aggressive Rider jersey
- **Dark Blue** -- America First Credit Union Fan Favorite jersey

The signature yellow of the top rider in the general classification (G.C.) will again be paired with the title sponsor of the stage race for the **Larry H. Miller Group of Companies Overall Leader** jersey. The tradition of using the color yellow to designate the race leader was first used by the Tour de France in 1913. Last year, Australian Lachlan Morton (Jelly Belly Cycling presented by Maxxis) captured the Larry H. Miller Group of Companies Overall Leader jersey on the final stage for the G.C. victory.

special time trials jersey will showcase the state and state of sport tag line on three jersey panels. Points are amassed on six of the seven stages at designated Utah Sports Commission sprint lines, and by finishing in the top 15 places at the finish line. The top sprinter from the 2016 race was Kiel Reijnen (USA) of Trek-Segafredo.

The **Utah Office of Tourism King of the Mountain (KOM)** jersey will return with its popular motif of blue snowflakes and "The Greatest Snow on Earth<sup>®</sup>" tag line for Ski Utah. The top three cyclists who cross the eight designated KOM climbs along the route will receive points for this classification. The rider with the most accumulated points is awarded the snowflake-embazoned Utah Office of Tourism KOM jersey each day. Adrien Costa (USA) of Axeon Hagens Berman was recognized as the KOM winner last year.

The **Workers Compensation Fund Best Young Rider** jersey goes to the best up-and-coming rider in the peloton. This light blue jersey, sponsored for the first time by Workers Compensation Fund, goes to the rider under the age of 24 who has the lowest accumulated time in the general classification each day. Just 18 years old in 2016, Costa captured the Best Young Rider classification with a second-place finish on G.C.

The **Larry H. Miller Dealerships Most Aggressive Rider** jersey returns for a fifth year. A red jersey is awarded to one rider each day who is judged by a panel of race officials to have exhibited a courageous or decisive performance. There is no overall champion for this award jersey since the designation is based on voting rather than G.C. standings. Last year on Stage 7, this jersey was presented to Rob Britton (Canada) of Rally Cycling.

The dark blue **America First Credit Union Fan Favorite jersey** returns for a fourth year. This offers a way for fans to recognize rising stars, past champions and inspirational riders. In the past three years, more than 150,000 votes have been cast by cycling fans to determine winners in select categories. Last year's Overall Fan Favorite jersey was awarded to T.J. Eisenhart (USA) of BMC Racing Team. Daily fan favorite categories will feature six nominated athletes and voting will begin July 31.

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#### **About the Larry H. Miller Tour of Utah**

The Larry H. Miller Tour of Utah, referred to as "America's Toughest Stage Race™," is a week-long, professional cycling stage race for the best men's teams in the world. The 2017 event will be held July 31-Aug. 6. Now in its 13th year, the event was elevated in 2015 as a 2.HC-rated UCI stage race, making it one of the premier events in North America. The 2017 Tour of Utah includes 10 host venues across the state and spans 600 miles of racing and 36,525 feet of climbing. The Tour of Utah is owned by Larry H. Miller Sports & Entertainment. More information about the Tour of Utah, host venues and professional teams can be found by visiting [www.tourofutah.com](http://www.tourofutah.com), as well as social channels [Facebook](#) (tourofutah), [Twitter](#) (tourofutah), [Instagram](#) (thetourofutah) and [YouTube](#) (tourofutah).

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2017 Larry H. Miller Tour of Utah - July 31-Aug. 6

