

ZEEK COLEMAN

TESTIMONIALS



Zeek Coleman is a trusted thought leader on how to deploy travel analytics to maximize impact and has emerged as a sought-after speaker at industry events.

As Vice President, Americas at Tourism Economics, he spearheads the delivery of economic solutions to DMO, association and corporate clients and has built a reputation for his ability to translate complex data into meaningful insights. His extensive marketing and analytic background paired with a solution-driven leadership style makes him an expert at achieving innovative results and growing strong partnerships across the U.S.

WHAT CLIENTS ARE SAYING

- “ I can't thank [Zeek] enough for the work and presentation. HE WAS AWESOME. I have **City leaders calling me** today to tell me how much they enjoyed him being there. THANK YOU for making us look good.
- “ I've attended three forecast events this month and this was **by far the very best** in terms of simple, drilled down and engaging presentation of numbers for the non-accounting salespeople that we are.
- “ Zeek was **so engaging** that we are planning to become a member/enroll to receive his information.
- “ We are getting rave reviews on [Zeek's] **uncanny ability** to make a data presentation entertaining.
- “ A great speaker. So very smart and humble and he has a **fun way to present difficult subjects**. His off the cuff comments were far better than the planned presentation. I have a great amount of respect for him after just a short presentation.