RESOLUTION NO. 8865

RESOLUTION OF INTENT PURSUANT TO K.S.A 12-1786

A RESOLUTION introduced by Interim City Manager Doug Gerber proposing the establishment of the Topeka Tourism Business Improvement District for the promotion of tourism (“TTBID”)

WHEREAS, the Mayor has appointed a ten-member District Planning Committee (“Committee”) to study and develop preliminary plans for the establishment and operation of the proposed TTBID for the promotion of tourism in Topeka; and

WHEREAS, on March 7, 2017, the Committee submitted a report to the governing body: (1) advocating for the creation of the TTBID to promote tourism, (2) recommending that the boundaries of the proposed TTBID be the City’s boundaries, (3) outlining the additional and extended services needed within the TTBID, (4) estimating the annual cost of providing those services during the next three years and (5) describing the proposed method of financing such costs (“TTBID Report”); and

WHEREAS, the governing body now desires to propose and consider the establishment of the TTBID and to take the necessary steps to complete the process as required by K.S.A. 12-1781 et seq.

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF TOPEKA, KANSAS that:

1. The boundaries of the proposed TTBID are the boundaries of the City as established in Resolution No. 8832.

2. By way of general description, the services proposed to be provided include architectural design for the Downtown Topeka Plaza, beautification of the district, promotion and support of community events, sanitation and security, maintenance of public facilities, advertising and sales programs, public transportation
services and maintenance of parking facilities.

3. Based on the TTBID Report, it is estimated that the services generally described in Section 2 above will cost $500,000 per year for the next three years.

4. Based on the TTBID Report, the TTBID will be financed by an annual fee of $1.00 per paid occupied room per night on hotel room rentals, with certain exceptions for rentals by the federal government and long-term stays. A “hotel” is defined as any structure or building that contains rooms furnished for the purpose of providing lodging and is used, maintained, advertised or held out to the public as a place where sleeping accommodations are sought for pay or compensation by transient guests.

5. The TTBID will start on January 1, 2018 and end at 11:59 p.m. on December 31, 2027.

6. In the event an ordinance establishing the TTBID is subsequently filed, the ordinance will address appointment of a TTBID advisory board. The TTBID Report recommends a seven-member board comprised of 5 hoteliers and 2 non-hotelier members representing the local travel and tourism industry with appointments made by the board of directors of the Topeka Lodging Association (“TLA”).

7. The TTBID will contract with the TLA for the provision of TTBID services.

8. Pursuant to K.S.A. 12-1787, the governing body will hold a public hearing on the proposed establishment of the TTBID in the City Council Chambers, located at 214 S.E. 8th street, on Tuesday, May 9, 2017, at 6:00 p.m. or as soon thereafter as the order of business permits.

9. The City Clerk is directed to publish a Notice of Public Hearing one time in the Topeka Metro News, such Notice to be in the form that is attached hereto and incorporated herein by reference. Such publication shall occur at least thirty (30) days
prior to the hearing date.

10. The City Clerk is further directed to mail a copy of the Notice of Public Hearing, together with a copy of this Resolution, by first class mail, to every business within the proposed TTBID, at least thirty (30) days prior to the hearing date.

11. This Resolution shall be in full force and take effect from and after its approval by the governing body.

ADOPTED and APPROVED by the Governing Body March 14, 2017.

CITY OF TOPEKA, KANSAS

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Larry E. Wolgast, Mayor

ATTEST:

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Brenda Younger, City Clerk