RESOLUTION NO. 9024

A RESOLUTION introduced by City Manager Brent Trout regarding strategic goals and priorities for 2018 and 2019

WHEREAS, on April 28, 2018, the Governing Body met to consider goals and priorities for the growth and development of the City; and

WHEREAS, the Governing Body has developed a framework for four strategic goals with priorities for 2018 and 2019 that will guide the Governing Body’s policy and decision-making.

NOW, THEREFORE, BE IT RESOLVED, BY THE GOVERNING BODY OF THE CITY OF TOPEKA, KANSAS, that the following goals with corresponding priorities to achieve those goals are adopted:

Section 1. Goal: Increase youth engagement and involvement in our community.

Priorities:

- Create a youth council
- Look into creating a sports facility for Topeka youth

Section 2. Goal: Evaluate, retool and deploy incentive programs that will grow business development as a means to increase employment opportunities for all citizens.

Priorities:

- Proactive economic development plan (utilizing existing economic development incentives per state law and new Federal Opportunity Zones)
- Development equity – Each Council district to have a plan
- Infrastructure support for industry needs

Section 3. Goal: Development of improved internal programs for government service provision and public-private partnerships to improve quality of life
Priorities:

- Commercial Air Service
- Washburn (Growth Support – Communications about University)
- Washburn Tech East Student Housing – Develop a plan
- Infrastructure Repairs
- Determine opportunities for cost savings on duplicate services between the County and the City
- Reduction in Crime - Community Policing, Community Response Unit, Neighborhood Watch use and other methods considered to reduce crime

Section 4. Goal: Grow Topeka by 1,000 citizens in two years “By 2020 Census”

(Based on 2010 census)

Priorities:

- Assist U.S.D. 501 with community perception and involvement
- Develop communication tool for employers and job seekers to list/find job openings
- Re-Brand the City
- Adopt and implement a strategy to engage the entire community.

ADOPTED and APPROVED by the Governing Body on June 5, 2018.

CITY OF TOPEKA, KANSAS

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Michele De La Isla, Mayor

ATTEST:

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Brenda Younger, City Clerk