

Rio Grande Water Fund
A Project of the Wildfire and Water Source Protection Program
Securing Water for New Mexico's Future
Corporate and Business Investment and Recognition Opportunities

\$50,000 Founding Investor:

- Logo and listing on Rio Grande Founding Investors plaque in the Conservancy's headquarter offices
- Logo and listing on all public materials associate with the fund
- Listing and outbound link on the water fund webpage, with notation of Founding Investors status
- Use of the water fund investor logo
- Company highlighted in the New Mexico Conservancy's Annual Review disseminated to 8,000 households
- Company highlighted in one Great Places e-newsletter disseminated to 3,000 emails
- Invitation to exclusive water fund event at a private Santa Fe residence on May 10, 2014
- Invitation to join the Rio Grande Advisory Board
- Invitations to events with other high-level Conservancy supporters
- Press release announcing sponsorship disseminated to local, regional and national media outlets
- Opportunities to partner with the Conservancy in social media strategies associated with the water fund

\$25,000 Lead Investor:

- Logo and listing on Rio Grande Founding Investors plaque in the Conservancy's headquarter offices
- Logo and listing on all public materials associate with the fund
- Listing and outbound link on the water fund water fund webpage
- Use of the water fund investor logo
- Company highlighted in one New Mexico Conservancy State Director's report, disseminated to 8,000 households
- Invitation to exclusive water fund event at a private Santa Fe residence on May 10, 2014
- Invitation to join the Middle Rio Grande Advisory Board
- Invitations to events with other high-level Conservancy supporters
- Press release announcing sponsorship disseminated to local and regional media outlets
- Opportunities to partner with the Conservancy in social media strategies associated with the water fund

\$10,000 Secure Investor:

- Listing on Rio Grande Founding Investors plaque in the Conservancy's headquarter offices
- Listing on all public materials associate with the fund
- Listing on the water fund webpage
- Use of the water fund investor logo
- Company highlighted in in one Great Places e-newsletter, disseminated to 3,000 emails
- Invitation to exclusive water fund event at a private Santa Fe residence on May 10, 2014
- Invitations to events with other high-level Conservancy supporters
- Press release announcing sponsorship disseminated to local media outlets
- Opportunities to partner with the Conservancy in social media strategies associated with the water fund

\$5,000 Contributor:

- Listing on Rio Grande Founding Investors plaque in the Conservancy's headquarter offices
- Listing on select public materials associate with the fund
- Listing on the water fund webpage
- Use of the water fund investor logo
- Invitations to events with other high-level Conservancy supporters
- Press release announcing sponsorship disseminated to local and regional media outlets
- Opportunities to partner with the Conservancy in social media strategies associated with the water fund

All water fund investors/contributors will receive recognition in a "thank you" advertisement, which will be featured in local newspapers during the public launch of the water fund.