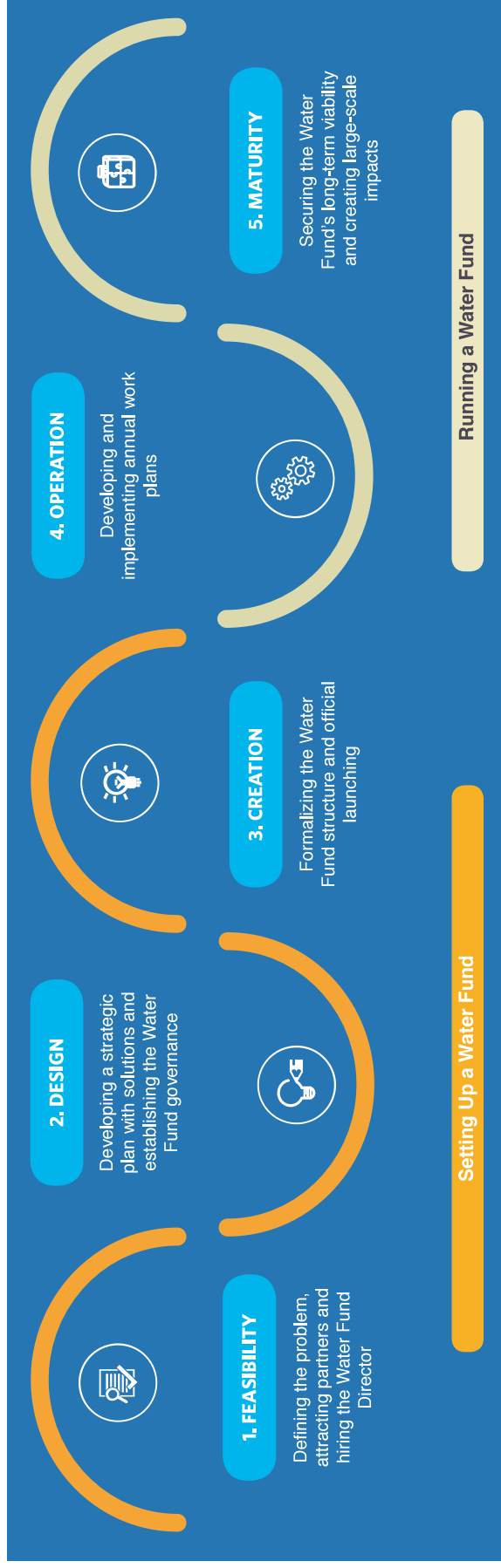


Water Funds Project Cycle

The Nature Conservancy & Partners have standardized the Water Fund development process around a 5-phased cycle: Feasibility, Design, Creation, Operation, and Maturity.



Phase	Sub-Phase	Key Activities
Feasibility Overview	Step 1.1	Eligibility Screening Checklist
	Step 1.2	Situation Analysis Report
	Step 1.3	Decision Support Document
	Step 1.4	Gain Formal Commitments & Hire 20 Director
Design Overview	Step 2.1	Formalize WF Board & Develop Charter
	Step 2.2	Start Creation of Legal Mechanism
	Step 2.3	Update Situation Analysis
	Step 2.4	Water Fund Strategic Plan
	Step 2.5	Design Studies <ul style="list-style-type: none"> Portfolio of Interventions Social Impact Assessment Business Case Long-term Finance
Step 2.6	Monitoring & Evaluation	
Step 2.7	Pilot Projects	
Creation Overview	Step 3.1	WF Legal Mechanism Established
	Step 3.2	Create first Annual Operating Plan
	Step 3.3	Operational Management Readiness
	Step 3.4	Launch Event
Operation Overview	Step 4.1	Annual Operating Plan
	Step 4.2	Reporting
	Step 4.3	Adaptive Management
Maturity Overview	Maturity Criteria	<ul style="list-style-type: none"> ✓ Significant % of long-term financing committed ✓ Routine reporting that documents WF's ongoing impact ✓ Influence demonstrated ✓ Positive public perception demonstrated