News Release

Press Office

T 212.423.3271 F 212.423.3232

Celebrate Hanukkah with the Jewish Museum, In Person or Virtually

Highlights Include Selections from the World's Largest Hanukkah Lamp Collection, Family Programs, and Shopping

New York, NY, November 19, 2020 –The Jewish Museum offers many ways to mark the holiday of Hanukkah, which begins at sundown on Thursday, December 10, 2020, and ends on the evening of Friday, December 18, 2020. Highlights include the Museum's renowned collection of Hanukkah lamps; special family programs, including the Virtual Hanukkah Family Day; and unique menorahs, dreidels, and gift items available for sale in the Jewish Museum Shop. Visitors can explore the Jewish Museum's offerings online or in person-admission is free through December 2020 with a reserved timed ticket.

The Jewish Museum Hanukkah Lamp Collection

The Jewish Museum's collection of Hanukkah lamps is the largest in the world at nearly 1,050 pieces. Visitors can explore the lamps in our collection <u>online</u>, or in person in the exhibition <u>Accumulations: Hanukkah Lamps</u>, featuring over 80 Hanukkah lamps from North America, Europe, Asia, and Africa, ranging in date from the Renaissance to the present.

Family Programs

Virtual Hanukkah Family Day

Sunday, December 6, 2020, 10:00am ET YouTube Premiere

Join us on YouTube for an exciting mix of virtual offerings to get ready for the Hanukkah holiday. Grab your shakers and groove with musicians Daphna Mor and Saskia Lane in partnership with the Beineinu community during a festive concert; sketch Hanukkah menorahs from around the globe on a virtual tour, embark on a journey spanning the globe through an animated performance with illustrator Jeff Hopkins; create art together at home with multiple project ideas; and more. Watch these videos as a family (recommended ages 3 & up) throughout the day and enjoy a rich variety of content. Free with RSVP, one ticket per household.

Picture This! Dream Menorahs Virtual Workshop

Sunday, December 13, 10:00 to 10:45 am ET
Join us for a virtual family tour and art-making experience. Discover unique
Hanukkah menorahs in the Jewish Museum's collection made with unexpected
materials in a virtual tour and create a folded sculptural menorah book with dreams
and hopes for each night of the holiday. Free with RSVP, one ticket per household.

Zoom link will be sent with email confirmation.

The Jewish Museum 1109 Fifth Avenue New York, NY 10128 TheJewishMuseum.org **Nefesh Mountain Concert**

Friday Dec 25, 2020, 11:00am ET

YouTube premiere (all ages)

Enjoy the toe-tapping sounds of Nefesh Mountain, led by singer Doni Zasloff and her multi-instrumentalist husband Eric Lindberg. Dance to a vibrant blend of bluegrass, Celtic, and Appalachian tunes with a Jewish soul, as the band performs original melodies from their notable family release Songs from the Mountain and heralded album Beneath the Open Sky along with holiday favorites such as Woody Guthrie's "Hanukkah Dance." Free with RSVP, one ticket per household.

The Jewish Museum Shop

<u>The Jewish Museum Shop</u> is the ultimate destination for Hanukkah, with a range of menorahs, dreidels, gifts, and more to help celebrate the holiday. As the preeminent retailer of quality ceremonial objects and gifts relating to Jewish life, the Jewish Museum Shop has one of the largest selections of Hanukkah lamps for sale in New York City.

New to the Jewish Museum shop this year is the Trace Menorah by Via Maris, a steel menorah that reinterprets a classic form through the use of industrial materials and process. The menorah (\$155) comes in three colors: clay, cloud, and midnight. Via Maris also produces Hanukkah candles that are color matched especially for the Via Maris Trace menorah. The candles (\$55) are also newly available in the Shop and come in clay, cloud, and midnight.

Also new to the Shop is the Shana Menorah by Style Union Home--a sculpture, a candle holder, and a ceremonial heirloom in one object. Each is handcrafted in Los Angeles, California, so there is slight variation between menorahs, making them truly one-of-a-kind. Style Union Home was founded by Kym Gold, co-founder of True Religion jeans. It retails for \$245 and comes in two colors, blanc and noir.

Pomegranate and Strawberry dreidels are perfect for anyone's dreidel collection. Each is priced at \$24 and both are new to the Shop this Hanukkah season. And dreidel pajamas (\$36) for children in sizes 12-months to 12 years are perfect for celebrating the holidays eight nights. Designed by the Jewish Museum and produced by Sara's Prints, the pajamas are made from 100% organic cotton and feature a new all over dreidel pattern.

Visit the Jewish Museum Shop online for these and more products: Shop.TheJewishMuseum.org.

About the Jewish Museum

Located on New York City's famed Museum Mile, the Jewish Museum is a distinctive hub for art and Jewish culture for people of all backgrounds. Founded in 1904, the Museum was the first institution of its kind in the United States and is one of the oldest Jewish museums in the world. Devoted to exploring art and Jewish culture from ancient to contemporary, the Museum offers diverse exhibitions and programs, and maintains a unique collection of nearly 30,000



works of art, ceremonial objects, and media reflecting the global Jewish experience over more than 4,000 years. Whether visitors come to our Fifth Avenue building or engage online, there is something for everyone to enjoy and learn. The public may visit The JewishMuseum.org or call 212.423.3200 for more information.

#

Press contact:
Daniela Stigh, dstigh@thejm.org

