**INTRODUCTION**

Frances McLaughlin-Gill  
American, 1919–2014  
*Nan Martin, Street Scene, First Avenue* (detail), 1949  
[Supergraphic]

György Kepes  
American, born in Hungary, 1906–2001  
*The Two Faces of Juliet*, c. 1938  
Gelatin silver print with hand-applied gouache, flush-mounted to board  
Collection of David Dechman and Michel Mercure

Edward Steichen  
American, born in Luxembourg, 1879–1973  
*Tacks*, design for Stehli Silk Co., 1926  
Published in *Vogue*, 1927  
Gelatin silver print  
Collection of Keith de Lellis

Edward Steichen  
American, born in Luxembourg, 1879–1973  
*Matches and Match Box*,  
textile pattern for Stehli Silk Co., 1926  
Published in *Vogue*, 1927  
Gelatin silver print  
Collection of Keith de Lellis
Ringl + Pit
Grete Stern
German, 1904–1999
Ellen Auerbach
American, born in Germany, 1906–2004
Komol Haircoloring, 1932, printed 1985
Gelatin silver print
Jewish Museum, New York, Purchase:
Horace W. Goldsmith Foundation Fund

ART AS DESIGN, DESIGN AS ART

György Kepes
American, born in Hungary, 1906–2001
Untitled, 1940
Gelatin silver print and halftone with collage
Creator’s Equity Foundation and
Robert Koch Gallery

Exhibition announcement for
Advance Guard of Advertising Artists,
1942, at A-D Gallery, New York
Designed by György Kepes
(American, born in Hungary, 1906–2001)
RIT Cary Graphic Arts Collection

Cover of PM magazine
November 1937
Designed by Lester Beall
(American, 1903–1969)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection
“Pioneers in Peoria,”
*PM* magazine, November 1937
Designed by Lester Beall
(American, 1903–1969)
Edited by Robert Leslie and Percy Seitlin
Display, Graphic Design Collection

Cover of *PM* magazine
June–July 1938
Designed by M. Peter Piening
(American, born in Germany, 1908–1977)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection

“The Bauhaus Tradition and the New Typography,”
*PM* magazine, June–July 1938
Designed by Lester Beall
(American, 1903–1969)
Text by L. Sandusky
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection

Cover of *PM* magazine
October–November 1938
Designed by Paul Rand
(American, 1914–1996)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection

Cover of *PM* magazine
February–March 1939
Designed by Charles Egri
(American, c. 1910–date of death unknown)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection
Cover of *PM* magazine
December 1939–January 1940
Designed by Herbert Bayer
(American, born in Austria, 1900–1985)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection

Cover of *A-D: An Intimate Journal for Art Directors, Production Managers, and Their Associates*, February–March 1941
Designed by Paul Rand
(American, 1914–1996)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection

Cover of *A-D: An Intimate Journal for Art Directors, Production Managers, and Their Associates*, December 1941–January 1942
Designed by E. McKnight Kauffer
(American, 1890–1954)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection

Cover of *A-D: An Intimate Journal for Art Directors, Production Managers, and Their Associates*, February–March 1942
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Edited by Robert Leslie and Percy Seitlin
RIT Cary Graphic Arts Collection

Herbert Matter
American, born in Switzerland, 1907–1984
Untitled, 1948
Gelatin silver print
Gitterman Gallery
Herbert Matter
American, born in Switzerland, 1907–1984
Untitled, 1948
Gelatin silver print
Gitterman Gallery

Cover of *Arts and Architecture*
December 1946
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
Facsimile

Cover of *Arts and Architecture*
December 1944
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
Facsimile
Herbert Matter
American, born in Switzerland, 1907–1984
*Atomic Head*, 1946
Published as the cover of
*Arts and Architecture*, December 1946
Gelatin silver print
Collection of Heidi and Richard Rieger

Cover of *Direction* magazine
Summer 1941
Designed by Paul Rand
(American, 1914–1996)
Facsimile

Cover of *Direction* magazine
April 1940
Designed by Paul Rand
(American, 1914–1996)
Facsimile

Cover of *Direction* magazine
Summer 1940
Designed by Paul Rand
(American, 1914–1996)
Facsimile

Cover of *Direction* magazine
January 1941
Designed by Paul Rand
(American, 1914–1996)
Facsimile
Cover of *Direction* magazine
December 1940
Designed by Paul Rand
(American, 1914–1996)
Facsimile

Cover of *Direction* magazine
March 1939
Designed by Paul Rand
(American, 1914–1996)
Facsimile

Cover of *Direction* magazine
Summer 1942
Designed by Paul Rand
(American, 1914–1996)
Facsimile

Cover of *Direction* magazine
Christmas 1943
Designed by Paul Rand
(American, 1914–1996)
Facsimile

Cover of *Direction* magazine
Spring 1943
Designed by Paul Rand
(American, 1914–1996)
Facsimile
Josef Breitenbach
American, born in Germany, 1896–1984
*We New Yorkers*, 1942
Gelatin silver print and collage
Jewish Museum, New York, Purchase:
Horace W. Goldsmith Foundation Fund

Josef Breitenbach
American, born in Germany, 1896–1984
*Patricia, New York*, 1942
Vintage toned gelatin silver print
Gitterman Gallery

Erwin Blumenfeld
German, 1897–1969
*Projected Shadow*, c. 1941
Gelatin silver print
Edwynn Houk Gallery, New York

Erwin Blumenfeld
German, 1897–1969
*Voilettes de Montezin*, 1938
Published in “Le Point de Vue de Vogue,”
*Vogue* (Paris), February 1938
Gelatin silver print
Private collection

Erwin Blumenfeld
German, 1897–1969
*Dot*, 1952
Gelatin silver print
Private collection
Edward Steichen
American, born in Luxembourg, 1879–1973
*Gloria Swanson, New York*, 1924
Published in *Vanity Fair*, February 1928
Gelatin silver print
Private collection

Erwin Blumenfeld
German, 1897–1969
*Untitled (Miss Leonardine da Vinci)*, 1944
Solarized gelatin silver print
The Sir Elton John Photography Collection

Herbert Matter
American, born in Switzerland, 1907–1984
*Annette IV (detail)*, 1962
Gelatin silver print
Gitterman Gallery

Alexey Brodovitch
American, born in Russia, 1898–1971
*Seventh Symphony (Men Leaping with Architectural Feature)*, c. 1930s
Published in Brodovitch’s book *Ballet*, 1945
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

Alexey Brodovitch
American, born in Russia, 1898–1971
*Choreartium (Three Men Jumping)*, 1935–37
Published in Brodovitch’s book *Ballet*, 1945
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York
Alexey Brodovitch
American, born in Russia, 1898–1971
*Cotillion (Ballerinas Leaving the Stage)*, 1935–37
Published in Brodovitch’s book *Ballet*, 1945
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

*Portfolio: The Annual of the Graphic Arts*
Spring 1951
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Edited by Frank Zachary

"Jackson Pollock,"
*Portfolio: The Annual of the Graphic Arts*
Spring 1951
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Edited by Frank Zachary
Private collection

"Ramon and Renita, Snatched for the Moment from the Warner Brothers, Whirl Gloriously in the Clouds at the Rainbow Room."
*Harper’s Bazaar*, November 1935
Photograph by Martin Munkacsi
(American, born in Hungary, 1896–1963)
Art direction by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Collection of Vince Aletti

Cover of *Ballet*, 1945
Photographs and design by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Edwin Denby
Deborah Bell Photographs, New York
Pages from *Ballet*, 1945
Photographs by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Edwin Denby
[Digital presentation]

David Attie
American, 1920–1982
Untitled, c. 1959
Published in Bill Manville’s book *Saloon Society: The Diary of a Year beyond Aspirin*, 1960
Gelatin silver print
David Attie, courtesy of the Attie Estate

FASHION AS DESIRE

Martin Munkacsi
American, born in Hungary, 1896–1963
*Lucile Brokaw, Piping Rock Beach, Long Island*, 1933
Published in *Harper’s Bazaar*, December 1933
Gelatin silver print
F. C. Gundlach Collection, Hamburg
Martin Munkacsi
American, born in Hungary, 1896–1963
Woman on Electrical Productions Building, New York World’s Fair, 1938
Published in Harper’s Bazaar, September 1938
Gelatin silver print
Howard Greenberg Gallery

Martin Munkacsi
American, born in Hungary, 1896–1963
Nude with Parasol, 1935
Published in Harper’s Bazaar, July 1935
Gelatin silver print
Howard Greenberg Gallery

Louise Dahl-Wolfe
American, 1895–1989
Untitled (Bathing Suit and Chin-Strap Cap by US Rubber, Laguna Beach, California), 1940, printed 1989
Published in Harper’s Bazaar
Gelatin silver print
Staley-Wise Gallery, New York

Richard Avedon
American, 1923–2004
Carmen (Homage to Munkasci), Coat by Cardin, Place François-Premier, Paris, 1957
Published in Harper’s Bazaar, September 1957
Gelatin silver print
Staley-Wise Gallery, New York

Lillian Bassman
American, 1917–2012
Untitled, 1959
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York
Lillian Bassman
American, 1917–2012
*Untitled (Suzy Parker)*, 1952
Published in “A Report to Skeptics,”
*Harper’s Bazaar*, April 1952
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

Lillian Bassman
American, 1917–2012
*Blowing Kiss (Barbara Mullen)*, 1950
Outtake from “The V-Back Evenings,”
*Harper’s Bazaar*, July 1955
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

Irving Penn
American, 1917–2009
*Twelve of the Most Photographed Models of the Period, New York*, 1947
Published in “The Twelve Beauties: The Most Photographed Models in America,”
*Vogue*, May 1947
Gelatin silver print
Collection of Leslie Gill, New York

Irving Penn
American, 1917–2009
*Marcel Duchamp, New York*, 1948
Palladium platinum print
Francis M. Naumann Fine Art, New York

Irving Penn
American, 1917–2009
*Marlene Dietrich*, 1948
Gelatin silver print
Collection of Claudia Gropper and Jay Gayner, California
The artist Marcel Duchamp, 1958
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile

The poet T. S. Eliot and his wife, Valerie, 1958
The playwright Arthur Miller and his wife,
Marilyn Monroe, 1958
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile

The opera singers Zinka Milanov, 1955,
and Marian Anderson, 1955
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile

The poet Marianne Moore, 1958
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile

The jazz musician Louis Armstrong, 1956
Page from the book *Observations*, 1959
Photographs by Richard Avedon
(American, 1923–2004)
Designed by Alexey Brodovitch
(American, born in Russia, 1898–1971)
Text by Truman Capote
Facsimile
Cover of *Vogue* magazine, January 1950
Photograph by Erwin Blumenfeld
(German, 1897–1969)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile

Cover of *Vogue* magazine, May 1945
Photograph by Erwin Blumenfeld
(German, 1897–1969)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile

Cover of *Vogue* magazine, March 1945
Photograph by Erwin Blumenfeld
(German, 1897–1969)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile

Cover of *Vogue* magazine, November 1944
Photograph by Erwin Blumenfeld
(German, 1897–1969)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile

Cover of *Vogue* magazine, November 1945
Photograph by Erwin Blumenfeld
(German, 1897–1969)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile
Cover of *Vogue* magazine, May 1949
Photograph by Erwin Blumenfeld
(German, 1897–1969)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile

Cover of *Vogue* magazine, April 1954
Photograph by Erwin Blumenfeld
(German, 1897–1969)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile

Louise Dahl-Wolfe
American, 1895–1989
*Balcony of the Museum of Modern Art,*
1940, printed 1989
Gelatin silver print
Staley-Wise Gallery, New York

Louise Dahl-Wolfe
American, 1895–1989
Night Bathing, 1939
Gelatin silver print
Center for Creative Photography, University of Arizona, Tucson, Louise Dahl-Wolfe Archive

Louise Dahl-Wolfe
American, 1895–1989
Outtake from "Georgia Hamilton
Wearing a Hat by Hattie Carnegie and Suit by Brigance,
Photographed at the Museum of Modern Art, New York,
with Photographs by Man Ray and Paul Strand in the Background," *Harper’s Bazaar,* September 1952
Museum at the Fashion Institute of Technology, New York
Exhibition print
Saul Leiter
American, 1923–2013
Untitled, 1959, printed 2007
Published in *Harper’s Bazaar*, February 1959
Chromogenic print
Saul Leiter Foundation, courtesy of Howard Greenberg Gallery

“Fashion: The Dramatic Shoe,”
*Vogue*, August 1960
Photograph by Gordon Parks
(American, 1912–2006)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Facsimile

Photographs by Gordon Parks
(American, 1912–2006)
Art direction by Alexander Liberman
(American, born in Russia, 1912–1999)
Tearsheet

William Klein
American, born in 1928
*Smoke and Veil, Paris*, 1958
Published in *Vogue (Paris)*, 1958
Gelatin silver print
Museum of Fine Arts, Boston,
A. Shuman Collection-Abraham Shuman Fund

William Klein
American, born in 1928
*Vogue Pattern Book*, c. 1967
Gelatin silver prints, mounted
Howard Greenberg Gallery
Gordon Parks
American, 1912–2006
*Charles White, Chicago*, 1941
Gelatin silver print
Collection of The Gordon Parks Foundation

Gordon Parks
American, 1912–2006
*Langston Hughes, Chicago*, 1941
Gelatin silver print
Collection of The Gordon Parks Foundation

Gordon Parks
American, 1912–2006
*Red Jackson, Harlem, New York*, 1948
Published in "Harlem Gang Leader,"
*Life*, November 1948
Gelatin silver print
Collection of The Gordon Parks Foundation

Gordon Parks
American, 1912–2006
*Department Store, Mobile*, 1956
Outtake from "The Restraints: Open and Hidden,"
*Life*, September 1956
Archival pigment print
Collection of The Gordon Parks Foundation
Robert Frank
American, born in Switzerland, 1924–2019
*From the Bus, New York*, 1958
Gelatin silver print
Private collection

Robert Frank
American, born in Switzerland, 1924–2019
*Charleston, South Carolina*, 1955
Published in Frank’s book *The Americans*, 1959
Gelatin silver print
Private collection

Erwin Blumenfeld
German, 1897–1969
*Couple on Their Honeymoon, Amsterdam*, 1934
Gelatin silver print
Deborah Bell Photographs, New York

Gordon Parks
American, 1912–2006
*Untitled, Harlem, New York*, 1947
Published in "Problem Kids," *Ebony*, July 1947
Gelatin silver print
Collection of The Gordon Parks Foundation

Louis Faurer
American, 1916–2001
Published in "The Eight Million,"
*Flair*, September 1950
Gelatin silver print
Phillips Collection, Washington, DC,
Gift of Steve LaMantia
Margaret Bourke-White
American, 1904–1971
*Worker Tightening Bolts on the Dnieper Dam, or A Generator Shell, Dnieperstroi*, 1930
Published in *Fortune*, February 1931
Gelatin silver print
MAST Foundation Collection

“Problem Kids,” *Ebony*, July 1947
Photographs by Gordon Parks
(American, 1912–2006)
Art direction by Leroy Winbush
(American, 1915–2007)
Collection of The Gordon Parks Foundation

“The Eight Million,” *Flair*, September 1950
Photographs by Louis Faurer
(American, 1916–2001)
Art direction by Federico Pallavicini
Edited by Fleur Cowles
Private collection, New York

“Soviet Panorama,” *Fortune*, February 1931
Photographs by Margaret Bourke-White
(American, 1904–1971)
Art direction by Eleanor Treacy
(American, 1903–1989)

Margaret Bourke-White
American, 1904–1971
*Hood’s Chapel, Georgia*, 1936
Published in Bourke-White and Erskine Caldwell’s book *You Have Seen Their Faces*, 1937
Gelatin silver print
Museum of Fine Arts, Boston, the Howard Greenberg Collection—Museum purchase with funds donated by the Phillip Leonian and Edith Rosenbaum Leonian Charitable Trust
Lisette Model
American, born in Austria, 1901–1983
*Coney Island Bather, New York*, 1939–41, printed later
Outtake for Oliver Pilat and Jo Ranson,
“How Coney Island Got That Way,”
*Harper’s Bazaar*, July 1941
Gelatin silver print
National Gallery of Canada, Ottawa,
Gift of the Estate of Lisette Model, 1990,
by direction of Joseph G. Blum, New York,
through the American Friends of Canada

Robert Frank
American, born in Switzerland, 1924–2019
*Charity Ball, New York*, 1955
Published in Frank’s book
*The Americans*, 1959
Gelatin silver print
Private collection

Gordon Parks
American, 1912–2006
*Portrait of Helen Frankenthaler*,
1957, printed 2018
Outtake from “Women Artists in Ascendance,”
*Life*, May 1957
Jewish Museum, New York, Purchase,
Horace W. Goldsmith Foundation Fund

Frances McLaughlin-Gill
American, 1919–2014
*Nan Martin, Street Scene, First Avenue*, 1949
Outtake for *Vogue*
Gelatin silver print
Collection of Leslie Gill, New York
Gordon Parks
American, 1912–2006
Untitled, New York (Frances McLaughlin-Gill and Bettina Graziani outside Hunter College), 1950
Published in “French Models Thrive in U.S.,” Life, July 1950
Gelatin silver print
Collection of Leslie Gill, New York

Junior Bazaar, January 1947
Cover photograph by Ernst Beadle
(American, unknown–1994)
Art direction by Alexey Brodovitch
(American, born in Russia, 1898–1971)
and Lillian Bassman (American, 1917–2012)
Collection of Vince Aletti

Junior Bazaar, June 1947
Cover photographs by
Ronny Jaques (British, 1910–2008) and
Leslie Gill (American, 1908–1958)
Art direction by Alexey Brodovitch
(American, born in Russia, 1898–1971)
and Lillian Bassman (American, 1917–2012)
Collection of Lizzie and Eric Himmel, New York

Charm, January 1954
Art direction by Cipe Pineles
(American, born in Austria, 1908–1991)
RIT Cary Graphic Arts Collection

“We Work Too,”
Charm, August 1950
Photograph by Robert Frank
(American, born in Switzerland, 1924–2019)
Art direction by Cipe Pineles
(American, born in Austria, 1908–1991)
RIT Cary Graphic Arts Collection
Lillian Bassman
American, 1917–2012
*Mink Royal Pastel and Midnight Blue, Barbara Mullen, New York*, 1950
Published in “Fashion: Lo Balbo,” *Harper’s Bazaar*, March 1950
Collection of Lizzie and Eric Himmel, New York

Frances McLaughlin-Gill
American, 1919–2014
*Third Avenue, 1946*
Published in “On-Campus, Any Campus,” *Vogue*, August 1946
Gelatin silver print
Collection of Leslie Gill, New York

Frances McLaughlin-Gill
American, 1919–2014
*Elise Daniels on First Avenue, New York*, c. 1940s
Outtake for *Vogue*
Gelatin silver print
Collection of Leslie Gill, New York

Frances McLaughlin-Gill
American, 1919–2014
*Third Avenue Series, New York, July 1946*
Outtake from “Young Suit Look—Junior Fashions,” *Vogue*, September 1946
Gelatin silver print
Collection of Leslie Gill, New York

Frances McLaughlin-Gill
American, 1919–2014
*Pat Ward on Third Avenue, 1946*
Published in “On-Campus, Any Campus,” *Vogue*, August 1946
Gelatin silver print
Collection of Leslie Gill, New York
Frances McLaughlin-Gill
American, 1919–2014
*Givenchy’s Fur Printed Silk Suit, Paris,*
1952, printed 1970s
Published in “Paris Compliments in All Sizes,”
*Vogue,* September 1952
Gelatin silver print
Collection of Leslie Gill, New York

Louis Faurer
American, 1916–2001
*Cafeteria, Lexington Avenue,*
*near 51st Street, New York,* 1947
Gelatin silver print
Deborah Bell Photographs, New York

Lisette Model
American, born in Austria, 1901–1983
*Lighthouse,* Blind Workshop, New York, 1944
Published in Aldous Huxley,
“A Note on Blindness,” *Harper’s Bazaar,* July 1951
Gelatin silver print
National Gallery of Canada, Ottawa,
Gift of the Estate of Lisette Model, 1990,
by direction of Joseph G. Blum, New York,
through the American Friends of Canada

Louis Faurer
American, 1916–2001
*Deaf Mute,* New York, 1950, printed in 1991
Gelatin silver print
Addison Gallery of American Art, Phillips Academy,
Andover, Massachusetts, Gift of Deborah Bell
Cover of Fortune, April 1946
Designed by Lester Beall
(American, 1903–1969)

Cover of Fortune, October 1943
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
Facsimile

Cover of Fortune, July 1948
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)

Cover of Fortune, April 1947
Designed by Lester Beall
(American, 1903–1969)
Cover of Fortune, September 1948  
Designed by Herbert Matter  
(American, born in Hungary, 1906–2001)

Cover of Fortune, March 1943  
Probably designed by M. Peter Plening  
(American, born in Germany, 1908–1977)

Cover of Fortune, July 1946  
Art direction by Ladislav Sutnar  
(American, born in Bohemia [now Czech Republic], 1897–1976)

Cover of Fortune, August 1940  
Designed by Herbert Bayer  
(American, born in Austria, 1900–1985)

Cover of Fortune, August 1948  
Designed by Hans Joachim Barschel  
(American, born in Germany, 1912–1998)
Josef Breitenbach
American, born in Germany, 1896–1984
"What about Steel?" New Jersey, 1942
Vintage toned gelatin silver print
Gitterman Gallery

“What about Steel?”
*Fortune*, October 1942
Photographs by Josef Breitenbach
(American, born in Germany, 1896–1984)
Tearsheet

Lillian Bassman
American, 1917–2012
*Knife with Pear*, 1950
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

Lillian Bassman
American, 1917–2012
*Fork with Artichoke*, c. 1950
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

Lillian Bassman
American, 1917–2012
*Knife with Melon*, 1950
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York
Lillian Bassman
American, 1917–2012
Walnuts, 1950
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

Irving Penn
American, 1917–2009
After-Dinner Games, New York, 1947
Dye transfer print
Collection of Ronit and Bill Berkman, New York

"Pick a Color . . . Any Color,"
Harper’s Bazaar, October 1945
Photograph by Leslie Gill
(American, 1908–1958)
Tearsheet
Collection of Leslie Gill, New York

Leslie Gill
American, 1908–1958
Lipstick Pots, New York, 1945, printed 1983
Published in Harper’s Bazaar, October 1945
Dye transfer print
Collection of Leslie Gill, New York

“Rest for the Stomach,”
Harper’s Bazaar, October 1935
Photograph by Leslie Gill
(American, 1908–1958)
Tearsheet
Collection of Leslie Gill, New York
Leslie Gill
American, 1908–1958
*Rest for the Stomach, New York*, 1935
Outtake from “Rest for the Stomach,”
*Harper’s Bazaar*, October 1935
Photogram on gelatin silver paper
Collection of Leslie Gill, New York

*Ralph Waldo Emerson on a Civilized Nation*, 1952
Designed by Herbert Bayer
(American, born in Austria, 1900–1985)
From the *Great Ideas of Western Man* series
Published by the Container Corporation of America, Chicago

*Thomas Erskine on the Advantages of Free Speech*, 1954
Designed by Paul Rand (American, 1914–1996)
From the *Great Ideas of Western Man* series
Published by the Container Corporation of America, Chicago

*Lucretius on Achieving Contentment*, 1954
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
From the *Great Ideas of Western Man* series
Published by the Container Corporation of America, Chicago

*William Graham Sumner on the Conditions of Prosperity and Progress*, 1955
Designed by Joseph Gering
(American, 1914–1990)
From the *Great Ideas of Western Man* series
Published by the Container Corporation of America, Chicago
Montesquieu on the Essence of Freedom, 1958
Designed by Herbert Matter
(American, born in Switzerland, 1907–1984)
From the Great Ideas of Western Man series
Published by the Container Corporation of America, Chicago

Samuel Taylor Coleridge on Language and the Mind, 1959
Designed by Louis Danziger
(American, born in 1923)
From the Great Ideas of Western Man series
Published by the Container Corporation of America, Chicago

Theodore Roosevelt on the Preservation of America, 1959
Designed by Herbert Bayer
(American, born in Austria, 1900–1985)
From the Great Ideas of Western Man series
Published by the Container Corporation of America, Chicago

Thomas Carlyle, 1961
Designed by Herbert Bayer
(American, born in Austria, 1900–1985)
From the Great Ideas of Western Man series
Published by the Container Corporation of America, Chicago

Aesop, 1962
Designed by Herbert Bayer
(American, born in Austria, 1900–1985)
From the Great Ideas of Western Man series
Published by the Container Corporation of America, Chicago
Lester Beall
American, 1903–1969
Untitled, c. 1937
Published in the promotional book
*Uncorking*, c. 1937
Rotogravure
RIT Cary Graphic Arts Collection

Lester Beall
American, 1903–1969
Female Nude, 1938
Gelatin silver print
Display, Graphic Design Collection

Cover of *What’s New*, October 1939
Photography and design by
Lester Beall (American, 1903–1969)
Facsimile

Cover of *What’s New*, February 1941
Design and photography by
Lester Beall (American, 1903–1969)
Facsimile
Knoll International advertisement for Harry Bertoia’s Diamond Chair, 1957
Design and photography by Herbert Matter (American, born in Switzerland, 1907–1984)
Facsimile

Cover of Scope, November 1941
Designed by Will Burtin (American, born in Germany, 1908–1972)

Cover of Scope, October 1947
Designed by Lester Beall (American, 1903–1969)
Facsimile

Cover of Scope, October 1945
Designed by Lester Beall (American, 1903–1969)
Facsimile

Cover of Scope (front and back), January 1947
Designed by Lester Beall (American, 1903–1969)
Facsimile
Cover of Scope, Spring 1953
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Facsimile

Cover of Scope, 1957
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Facsimile

Cover of Scope, Spring 1954
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Facsimile

Cover of Scope, Summer 1952
Designed by Will Burtin
(American, born in Germany, 1908–1972)
Facsimile

Cover of Westvaco Inspirations for Printers, 1954
Designed by Bradbury Thompson
(American, 1911–1995)
Facsimile
Lisette Model
American, born in Austria, 1901–1983
*Reflection, New York*, 1939–45
Gelatin silver print
National Gallery of Canada, Ottawa,
Gift of the Estate of Lisette Model, 1990,
by direction of Joseph G. Blum, New York,
through the American Friends of Canada

Paul Himmel
American, 1914–2009
*Nude on White Background 2*, 1954
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

Paul Himmel
American, 1914–2009
*Nude on White Background 3*, 1954
Gelatin silver print
Collection of Lizzie and Eric Himmel, New York

Louis Faurer
American, 1916–2001
*Nude*, c. 1947
Gelatin silver print, mounted on card
Collection of David Dechman and Michel Mercure
Louis Faurer
American, 1916–2001
*Bus No. 7, New York*, 1950
Gelatin silver print
Deborah Bell Photographs, New York

Robert Frank
American, born in Switzerland, 1924–2019
*Street Line / New York*, 1951
Gelatin silver print
Private collection

Pages from *Black White and Things*, 1952
Photographs by Robert Frank
(American, born in Switzerland, 1924–2019)
[Digital presentation]

William Klein
American, born in 1928
*Kid + Homeless, New York*, c. 1955
Gelatin silver print
Howard Greenberg Gallery

Saul Leiter
American, 1923–2013
Untitled, from *The Wedding as a Funeral* series, c. 1951
Published in *Life*, September 1951
Gelatin silver print
Saul Leiter Foundation, courtesy of Howard Greenberg Gallery
Saul Leiter
American, 1923–2013
*Movie House*, c. 1952, printed later
Gelatin silver print
Saul Leiter Foundation, courtesy of Howard Greenberg Gallery

Saul Leiter
American, 1923–2013
*Dick and Adele*, c. 1947, printed later
Gelatin silver print
Saul Leiter Foundation, courtesy of Howard Greenberg Gallery

Gordon Parks
American, 1912–2006
*Invisible Man Retreat, Harlem, New York*, 1952
Published in Ralph Ellison,
Gelatin silver print
Collection of The Gordon Parks Foundation

Gordon Parks
American, 1912–2006
*Untitled, Harlem, New York*, 1952
Gelatin silver print
Collection of The Gordon Parks Foundation

Gordon Parks
American, 1912–2006
*Emerging Man, Harlem, New York*, 1952
Outtake from Ralph Ellison,
Gelatin silver print
Collection of The Gordon Parks Foundation
<table>
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<tr>
<th>Photographer</th>
<th>Nationality</th>
<th>Dates</th>
<th>Title/Location</th>
<th>Year, Edition</th>
<th>Medium</th>
<th>Institution</th>
<th>Details</th>
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</thead>
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Louis Faurer
American, 1916–2001
*Two Men and a Woman at a Café with Window Reflection*, 1950, printed 1953
Published in *Flair*, September 1950
Gelatin silver print
J. Paul Getty Museum, Los Angeles

Saul Leiter
American, 1923–2013
*Canopy*, 1958, printed 2005
Chromogenic print
Saul Leiter Foundation, courtesy of Howard Greenberg Gallery

Saul Leiter
American, 1923–2013
*Red Curtain*, 1956, printed 2013
Chromogenic print
Saul Leiter Foundation, courtesy of Howard Greenberg Gallery

Saul Leiter
American, 1923–2013
*Near the Tanager*, 1954, printed 2018
Chromogenic print
Saul Leiter Foundation, courtesy of Howard Greenberg Gallery