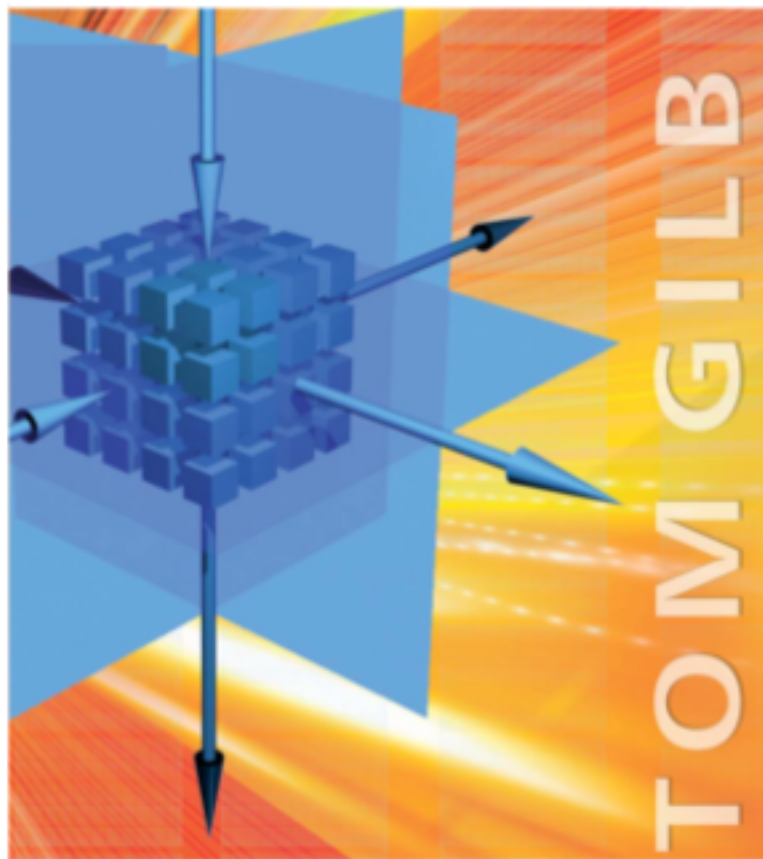


# *Value Planning*



Practical Tools  
for  
Clearer Management Communication