



Tim David

BIO

SHORTER BIO:

Tim David is the author of *Magic Words – The Science and Secrets Behind Seven Words that Motivate, Engage, and Influence*. and *FLIP – The Four Levels of Influencing People*. An ex-professional magician, he now teaches leaders and sales professionals the magic of words at work and in life.

LONGER BIO:

Like you, author and influential communication expert, Tim David is frustrated by what is happening to the quality of human connection in our modern world. Can more connection really increase the bottom line and improve the quality of our lives at the same time? Will better human connection really make us better leaders, better salespeople, and better co-workers?

With over ten years of speaking, researching, writing, and most importantly real-world, in-the-trenches business experience, Tim can unequivocally answer, “YES!”

Strong human connection makes you more memorable, likable, and influential, which is something everyone wants, but few people realize is a learned skill and not an innate gift. In short, anyone can discover simple ways to improve the quality and power of human connection in their life.

Nothing could be simpler or more practical than the ideas in his bestselling book, *Magic Words – The Science and Secrets Behind Seven Words that Motivate, Engage, and Influence* (Penguin Random House) and *FLIP – The Four Levels of Influencing People*. Tim’s science-based approach is radically different from standard leadership, sales, or communication training as it was honed during his years as a professional and international award-winning “brain science magician” and perfected while working with top companies and organizations from almost every US state and around the world.

Tim's work has been profiled in thousands of media outlets including *Forbes*, *New York Times*, *Inc. Magazine*, *Chicago Tribune*, *the Today Show*, *Investor's Business Daily*, *Harvard Business Review*, *New York Magazine*, *World Magazine*, *Huffington Post*, and he is a columnist for *PsychologyToday.com*.