

GOOD NEWS! Because You've Hired Tim David, Your Group is Entitled to DISCOUNTS Off His Bestselling Books:

(Plus: How to get books for everyone at NO COST TO YOU...)

Magic Words

The Science and Secrets Behind Seven Words that Motivate, Engage, and Influence (Penguin Random House)

"Elegant and concise." – *NY Times*

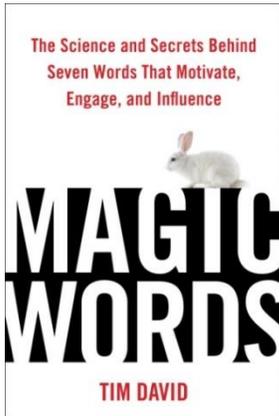
"Top ten psychology book of 2016." – *Blinkist Magazine*

HARDCOVER: Fans of Dr. Robert Cialdini, Daniel Pink, and Malcolm Gladwell will enjoy this in-depth look at the often surprising magic behind how words can inspire and influence others. By exploring seven "magic words," Tim David explains the important psychology behind how what we say affects those around us in business and in life. Full of startling scientific research, humorous anecdotes, and word-for-word scripts, this book will help you be a better leader, salesperson, or parent.

Retail: \$21

At Event: \$15

Preorder special: \$14



FLIP

The Four Levels of Influencing People

PAPERBACK: Influence is like a super power. If you can move people, then you can move mountains. But sometimes it seems like the only way to gain influence is by becoming someone you're not. Is it possible to stay authentic AND have **more** people listen when you speak, buy what you sell, and follow where you lead? Is it possible to be yourself...*only better*?

Your key to broader influence is better influence. Stop ruining high-level situations with low-level influence. It's time to *FLIP* your approach.

Retail: \$20

At Event: \$15

Preorder special: \$13



Five Reasons Not to Miss Out on Pre-Ordering Books

1. **INCREASE ATTENDANCE** by advertising that the first ___ people who register will receive a FREE autographed book. Or, raffle away copies as **DOOR PRIZES**.
2. **THANK** those who have supported your group by giving them a FREE autographed book.
3. **GET A FREE BOOK SIGNING** - Advertising that Tim will be staying and autographing books will increase attendance and excitement for your event.
4. **DISAPPEARING DISCOUNTS!** The books will be more expensive at the event.
5. **RAISE MONEY FOR YOUR GROUP** by selling the books at the event at retail.

HOW TO GET BOOKS FOR EVERYONE AT NO COST TO YOU: If you're having a conference, incorporate the cost per book into the registration fee, then have a book included in all registration packets. Tim will conduct a special autograph session to sign all the books at no cost.

To order, email tim@magicwordsbook.com. Include titles and quantities and you will be invoiced.