



Course Design Formula® Community Guidelines

Community. Respect. Confidentiality. Responsibility.

Learn and Get Smarter, Inc. (LGS) is dedicated to providing its students with an authentic and safe environment to develop their courses through interaction with and feedback from instructors, coaches, and fellow students. A safe environment means being able to share information freely without the fear of having creative ideas misappropriated or misused. These guidelines exist to support healthy and open discussion critical to the creative and learning process.

Community. LGS is committed to maintaining an inclusive and welcoming community among its students. Sharing information and ideas helps build community. It is important that LGS be a place where everyone feels empowered to communicate in a supportive and safe environment.

Respect. Please treat everyone in the LGS community with respect. Your voice is your contribution — make it positive, helpful, and productive. In order to make the best use of class time, please keep conversations focused on topics relevant to the design and development of your own and others' online courses.

Confidentiality. LGS takes intellectual property rights seriously and believes they are important to promoting learning, creativity, and innovation. Students own all of the original content and information they share within the LGS community. LGS requires everyone to respect each others' copyrights, trademarks, and other legal rights. Because much of the work done in the LGS community involves developing intellectual property, all members of the LGS community are expected to keep discussions and ideas shared by anyone within the community confidential. Using other people's intellectual property or ideas for personal gain, or in any way not specifically authorized by the rights holder, violates these guidelines.

Responsibility. LGS students are responsible for following these community guidelines. LGS students are also responsible for maintaining the security of their intellectual property using appropriate measures.

Safety. All members of the LGS community must take responsibility for their own safety at all times. For this reason, no one is permitted to participate in video conferences, calls, or other LGS activities while operating a motor vehicle, even if they are just listening.

LGS relies on its students to support, enforce, and uphold these community standards for themselves and others, in order to promote an environment where learning and creativity can flourish. If you observe behavior that violates these Guidelines, please report it. Violating the Community Guidelines has consequences, which may include a permanent ban from LGS, without refund. Please confirm that you agree to abide by these guidelines.

Signed: _____

Date: _____

Print name: _____



Course Design Formula® MasterCourse Agreement

The Course Design Formula MasterCourse is an exclusive learning opportunity for experts and entrepreneurs who are dedicated to creating the best, most transformative online courses available in their industries. Students in the MasterCourse are making an investment in themselves of both money and time to achieve this goal.

The commitment You make to the MasterCourse will be reflected in the quality of the course you will develop and be able to market and sell. The Instructor is there to support You. If You commit to investing the time and doing the work, You are guaranteed to create a highly effective and engaging course that delivers the transformation it promises.

I, the undersigned, agree to the following principles:

- 1) I have read and agree to the Terms of Service (<https://www.learnandgetsmarter.com/terms-of-service/>) and Privacy Policy (<https://www.learnandgetsmarter.com/privacy-policy-4/>) found on the Learn and Get Smarter website.
- 2) I understand that the payment for the MasterCourse is non-refundable.
- 3) I understand and agree that if I choose the monthly payment plan, I am obligated to make all payments until the full price has been paid.
- 4) I understand and appreciate that I must invest the time needed to make a great course and that the guaranteed result of creating a highly effective and engaging course that delivers real transformation is contingent upon:
 - (a) Attending all classes (one hour of instruction and one hour of discussion per week for the duration of the MasterCourse) or watching the full replays of the classes at a regular time that I have set aside on my schedule as a weekly commitment;
 - (b) Completing all action plans in the order in which they are presented in the MasterCourse (approximately 2 hours per week);
 - (c) Completing the surveys at the end of each action plan;
 - (d) Participating in the MasterCourse community opportunities (Facebook group, Thinkific group etc.); and
 - (e) Emailing or otherwise communicating with the instructor to touch base on my progress when needed.

Name (print): _____

Signature: _____ Date: _____



Media and Testimonial Release Form

I, the undersigned, agree as follows:

- (1) I grant permission for the use of my name and likeness, my endorsement, testimonial or other recorded or transcribed statement, whether written or oral, to appear in any media that exists now or may exist in the future, released by Learn and Get Smarter, Inc., its agents, representatives and/or assignees, in connection with any advertisement, publication, illustration, or promotion of Learn and Get Smarter products and/or services. *This release does not give Learn and Get Smarter any rights in my intellectual property protected by the Community Guidelines other than illustrative use in connection with the Course Design Formula.*
- (2) I understand that my name, title and/or company name may be disclosed in conjunction with my testimonial, endorsement, or statement.
- (3) I agree that Learn and Get Smarter and/or its representatives, agents, or assignees own all rights, including the copyright in and to any videos, still photographs, and any other material made by Learn and Get Smarter or its representatives, agents, and/or assignees, which contains my name, likeness, endorsement, testimonial, or statements.
- (4) I hereby certify that I am over twenty-one years of age and competent to contract in my own name. *If you are under 21 years of age, Learn and Get Smarter will not use your image, likeness or any testimonials from you and you need not sign this document.*
- (5) I understand that this Media and Testimonial Release Form may not be amended without my written consent and the written consent of Learn and Get Smarter.
- (6) I have read the foregoing Media and Testimonial Release Form before signing. I fully understand its contents and I am signing it voluntarily.
- (7) I hereby release Learn and Get Smarter, Inc. and its officers, employees, board of directors, and agents from any and all claims and damages arising out of or in connection with use of my endorsement, testimonial, or statements including any photographs, videos, soundtracks or ad copy.

Name (print): _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Signature: _____ Date: _____