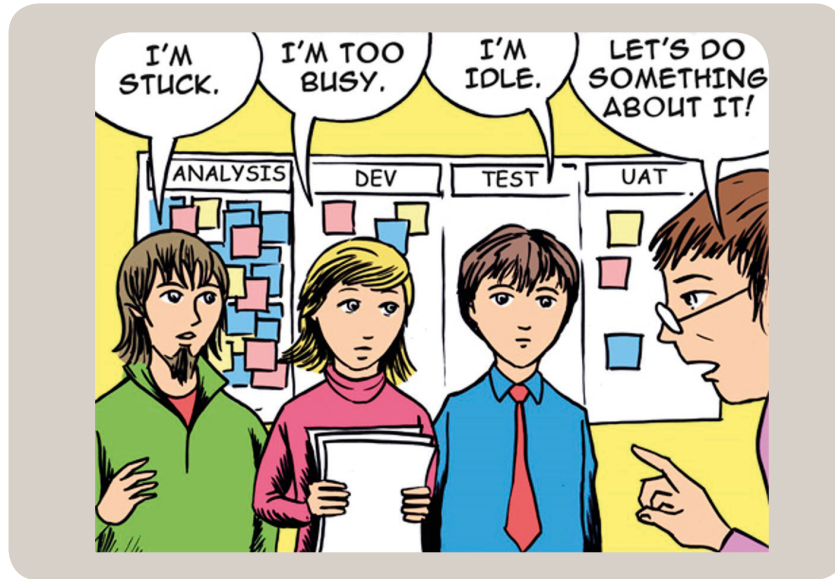




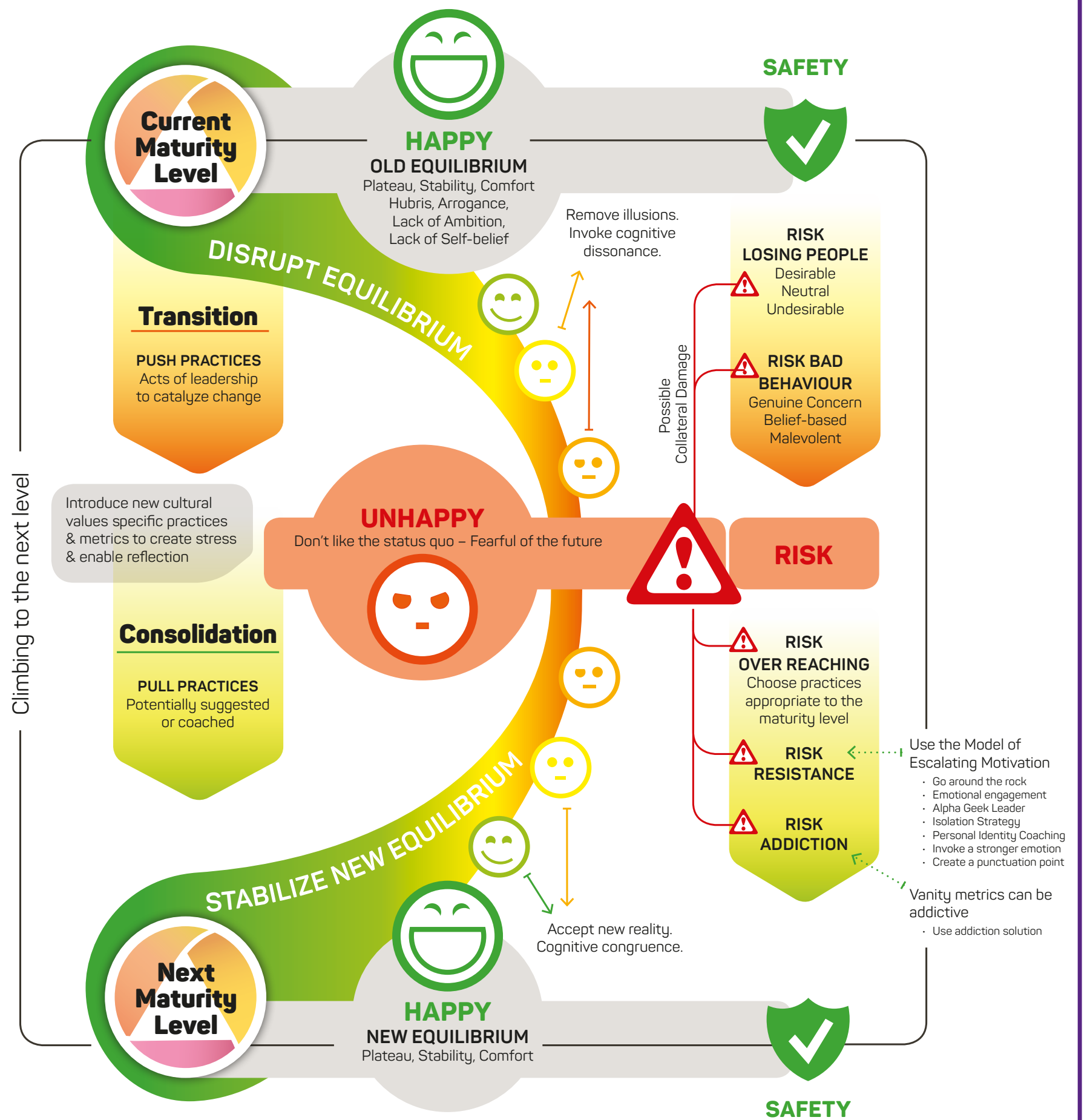
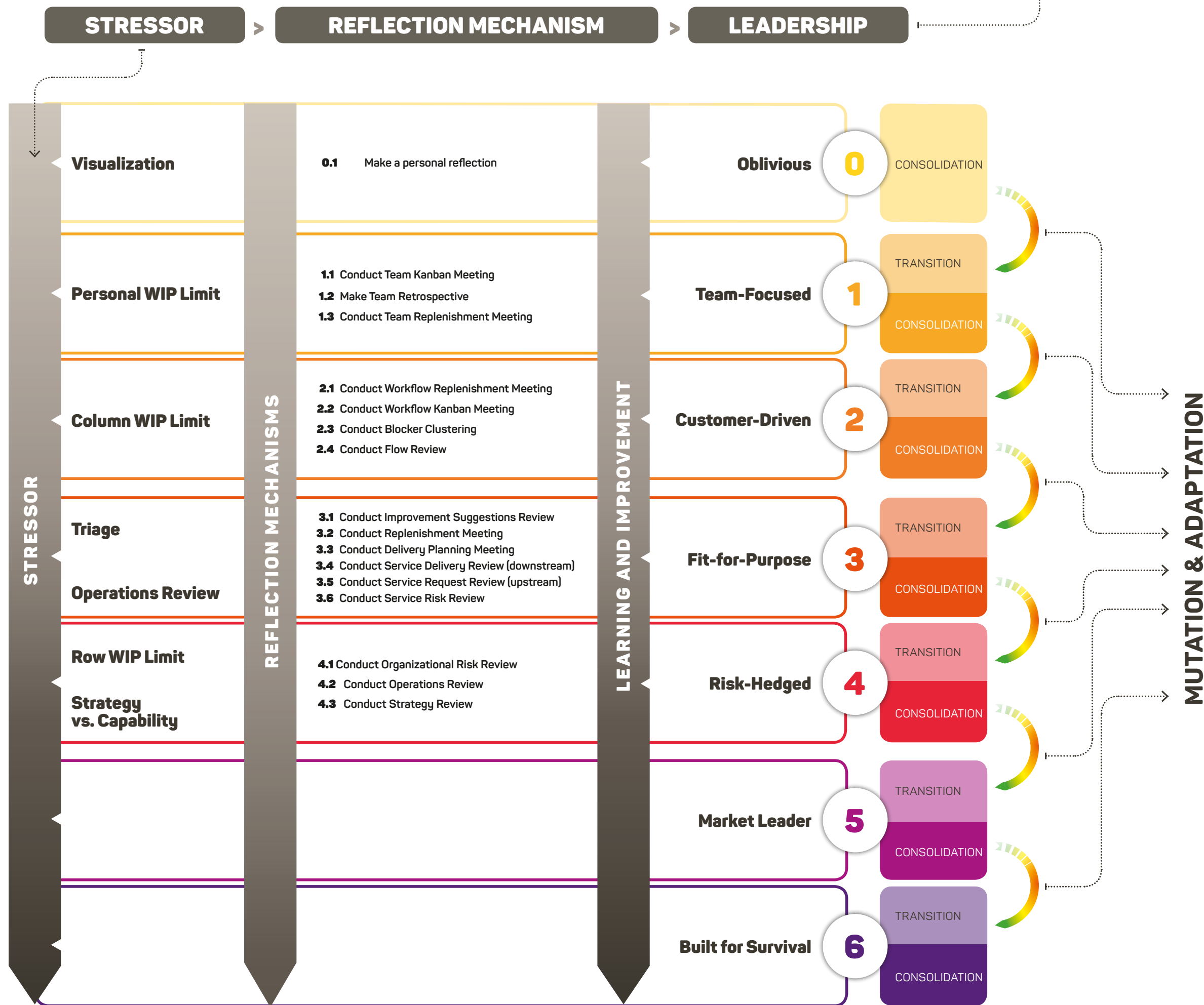
# Kanban Maturity Model

Managed Evolution

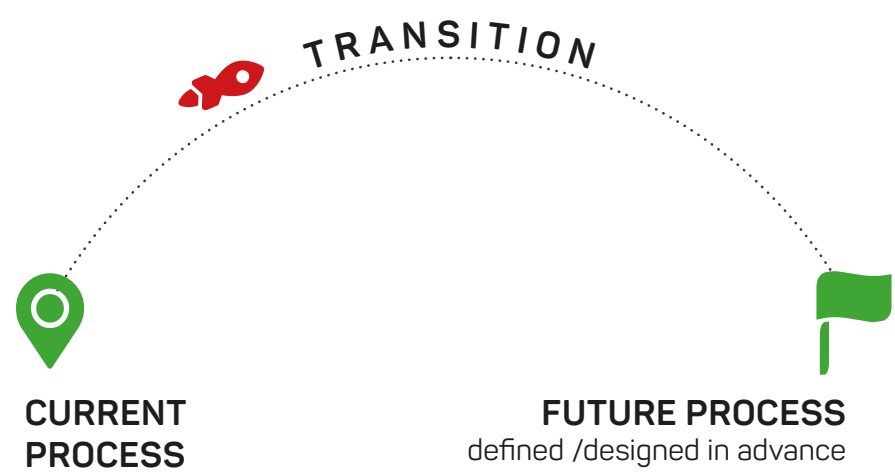


FORMULA FOR EVOLUTIONARY CHANGE:

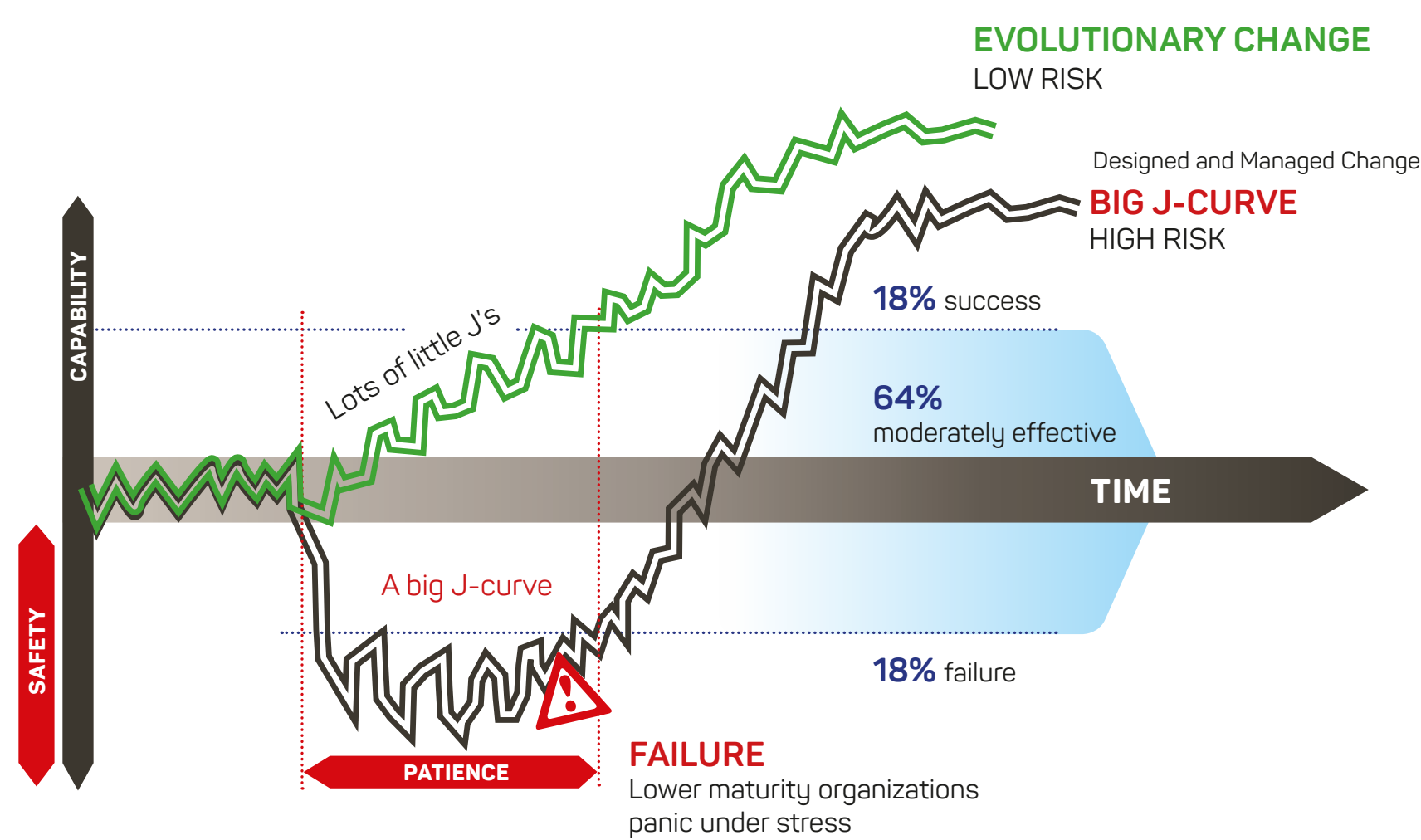
EVOLUTIONARY CHANGE MODEL



TRADITIONAL CHANGE IS AN "A" TO "B" PROCESS



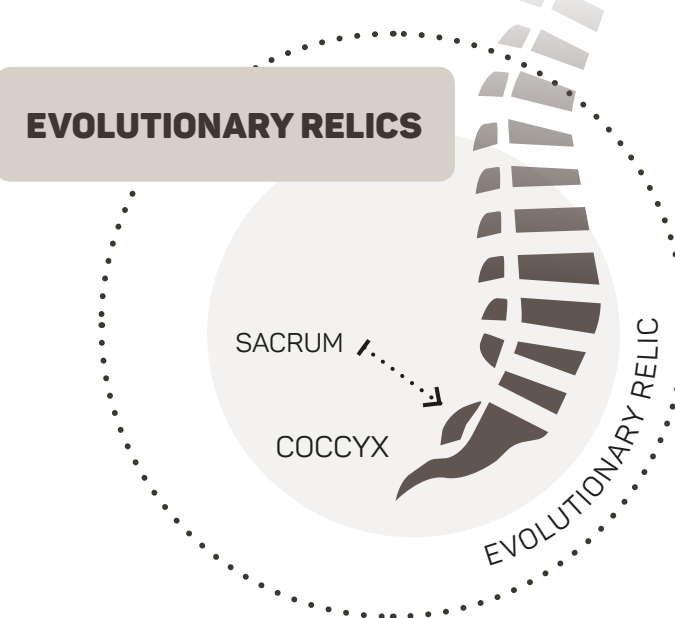
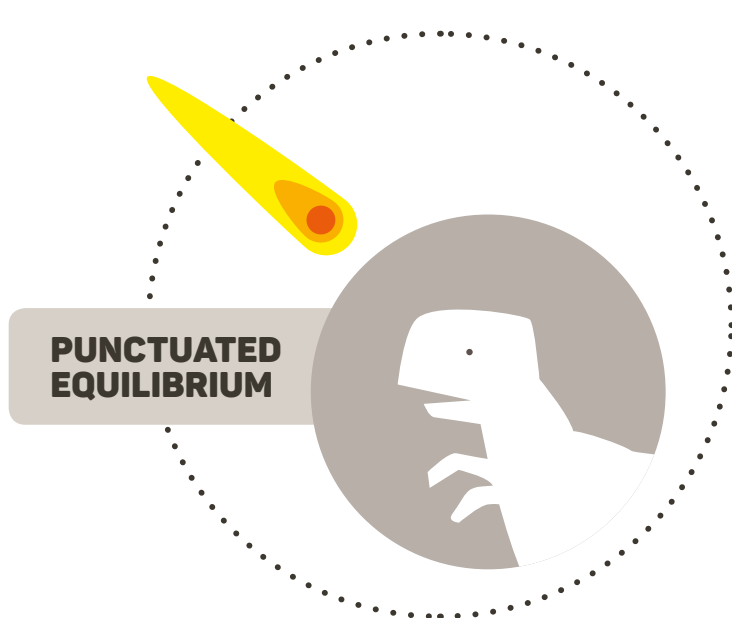
THE J-CURVE EFFECT



SUCCESS CRITERIA

BIG J-CURVE	EVOLUTIONARY CHANGE
High level of organizational maturity	Value long-term success & survival
Change management capability	Focus on outcomes
Privately held – patient capital	Define fitness criteria metrics
Owner-managed	Measure and report progress against fitness criteria
Managers are domain experts They understand the changes being made and believe in them	Use KMM as a roadmap to reduce psychological "structural tension"
Resilient Leaders	Consulting payments partially based on progress against KMM roadmap & defined outcomes

EVOLUTIONARY CHANGE KEY ELEMENTS



SOCIAL PSYCHOLOGY

The study and science of psychology of individuals experiencing social change

STABILITY	INERTIA	INCREMENTAL	DRAMATIC
Happy people	Frustrated people	Dissatisfied people	Disrupted people
No Pressure	Distraction, Sympathy, (Group) Therapy, Limit impact to prevent dissatisfaction	Seeking slow incremental change; consequently little resistance and little anxiety	Anxiety, fear, stress, crisis
No Change	No Change	Change	Change
		Initially, normative, and not threatening to status, respect, recognition, or dignity; structural changes may emerge.	Normative change with implications for social status, respect, recognition, or dignity; or structural change to the social order or hierarchy
		<b>Kanban</b>	<b>Agile</b>
		Changes to "how" and "what"; emergent structural change is voluntary and is "pulled."	Changes to "who" and "why"

More Information: [www.kanbanmaturitymodel.com](http://www.kanbanmaturitymodel.com)

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