

# Partnership Opportunities

## Unlocking the Power of Belonging

A 2 DAY DIGITAL SUMMIT NOV 20-21 2020

Realizing The Future Of Happiness, Together.

[worldhappiness.foundation](https://worldhappiness.foundation)

[happinessfest.world](https://happinessfest.world)





# Who are we and what do we do?

Unlocking the Power of Belonging will be presented by The World Happiness Fest. [All of our work is in collaboration with the United Nations in support of our common goal to have #TenBillionHappyby2050.](#) We help individuals, communities, organizations, and governments accelerate and expand their progress toward increased happiness and well-being for all. We do this through education and training, transformational experiences, community building initiatives, public policy forums and round tables.

[We have chapters, which we call Agoras, in 80 cities around the world](#) including Delhi, New York, Dublin, Paris, Hong Kong, San Francisco, Mexico City and more. Our Agoras host events year round and during our annual event, [The World Happiness Week, we reached over 10M people](#) and all of our Agoras were able to transition their in-person events into digital experiences as a response to COVID-19.

Realizing the immense power of live-streaming and uniting our Global Agoras we have decided to launch 'Unlocking the Power of Belonging' - A new 2-Day Digital Summit that will celebrate and elevate the work of our Agoras, connecting people, communities, and brands from around the world to celebrate "togetherness."

***Realizing The Future Of Happiness, Together.***





# A 2-Day Digital Summit

Uniting global thought leaders and local Agora organizers and communities in 40+ countries to explore the topic of belonging, during a time of isolation.

Feeling a sense of belonging within a community improves motivation, health and happiness and in a time where community is scarce for many, we want to help re-connect people to one another by building relationships and bridges between our global Agoras and their communities.

With livestreams converging on our platform from digital events happening around the world, this Summit will take place in Portuguese, English, Spanish, and French making it one of the most inclusive and diverse virtual events on the planet.

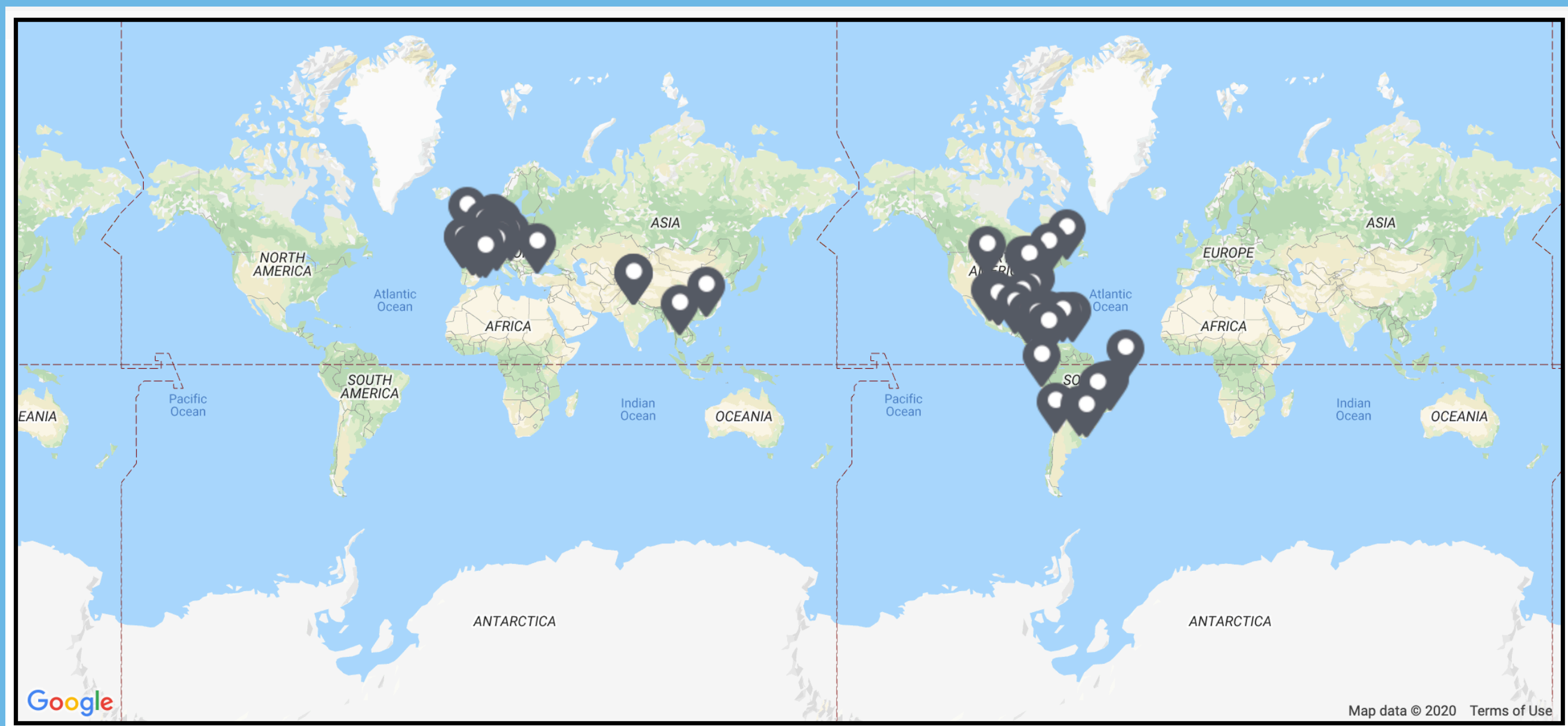
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# 80+ Agoras Participating

This event will feature over 80 Agoras. Each Agora will host online workshops and events from their own cities across the 2-Day Summit which will be live-streamed onto our platform. This will provide our partners with local & international exposure and brand recognition.





# Belonging Summit Ecosystem



**CENTRAL STAGE**

Tune into our digital “main stage” and listen to talks from the worlds leading belonging and well-being experts and influencers.



**GLOBAL AGORAS**

A World Happiness Fest Agora is a self-organized community that hosts events on behalf of our organization. During the Belonging Summit we will have Agoras hosting virtual events in 40+ countries and 80+ cities around the world. Each Agora will be broadcast live onto our platform for global viewership and exposure.



**DIGITAL NETWORKING**

Our events platform Hopin is revolutionizing the digital events space by making it fun and easy to network online. Not only will you be able to network 1-on-1 throughout the entire 2-Day Summit but you can also create your own branded workshops, lounges and evening events to attract your ideal clientele from our global network of attendees, influencers and experts.



**ONLINE EXHIBITION**

We will be setting up an expo centre that will allow participants to demo your products and services and chat directly with members of your team! We will also match your product/service with Agoras around the world whose clientele suits your chosen demographics so that you will have opportunities to digitally market your organization directly to your target audience.



# OUR REVOLUTIONARY EVENTS PLATFORM



## What our Platform Allows us to do for You

**Exhibition & Trade Show:** We will be digitally setting up an expo centre during our Digital Summit, where attendees can interact and demo your products or experiences digitally and ask questions 1-on-1 with your company representatives.

**Lounges & Evening Networking Events:** Create your own branded digital networking lounge or evening event to increase engagement and help you form genuine relationships with potential clients.

**Networking:** Our Digital Summit platform will allow you to network with the community 1-on-1 through a unique breakout room experience that offers automatic video chats in succession. Running consistently throughout the 2-day experience, have a member of your team dedicated to networking and connect directly with thousands of people.

**Multiple Digital Stages & Customized Schedules:** We have the ability to create multiple stages, workshop breakout rooms, online meeting rooms and customized event schedules for each attendee. Join us on our main stage as a speaker to share your business alongside major industry influencers or organize your own workshop and catch the attention of our global audience.

**Hybrid Events:** We will have 80 Agoras globally hosting physical events bringing their community into the fold. They will be live-streaming these events through our platform incentivizing their community to participate not only in their events but other experiences happening on the platform, allowing for greater reach and interaction with our online audience.



# A Look at our Influencer Network

For the Belonging Summit's main stage we will welcome some of the worlds most influential well-being speakers from our network



## RAJ RAGHUNATHAN

Professor of Marketing at the McCombs School of Business, +1.5M page views on his blog, 17M views on his TED Talk, 320,000 students on Coursera



## DR. KRISTIN NEFF

Self-compassion researcher, author and educator  
@selfcompassion  
+ 55K Social Followers



## SADHGURU

Yogi, mystic and visionary poet  
@sadhguru  
+ 2.2 Million Social Followers



## MO GAWDAT

Former Chief Business Officer for Google, serial entrepreneur and Author  
@solve.for.happy  
+ 56K Social Followers



## MATTHIEU RICARD

Buddhist monk, author, translator and photographer  
@matthieu\_ricard  
+ 300K Social Followers



## DR. TAL BEN-SHAHAR

Author, Harvard lecturer and business consultant  
@drtalbenshahar  
+ 38K Social Followers



# A Look at our Expert Network

For the Belonging Summit's main stage we will welcome some of the worlds leading well-being experts from our network



## DR. SAAMDU CHETRI

Former Executive Director of the Gross National Happiness Center in Bhutan. Professor at IIT in India



## LUIS GALLARDO

Founder World Happiness Foundation. Author of The Exponentials of Happiness. Director of the Gross Global Happiness program with UPEACE.



## DR. SHEKHAR SAXENA

Professor of Global Mental Health at Harvard University



## DR. MARIANO ROJAS

Professor of Economics at Facultad Latinoamericana de Ciencias Sociales, Sede México. His areas of research are: Subjective Well Being, Happiness, Quality of Life, Poverty Studies, Economic Development, and Society's Progress.



## DR. CARRIE EXTON

Policy analyst at the Organization for Economic Co-operation and Development (OECD). Her work is focused on measuring, reporting and analyzing data about people's well-being.



## DR. LEA WATERS

President of the International Positive Psychology Association.

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# The World Happiness Fest 2020 Digital Events Metrics

10.5 M



ACCOUNTS REACHED WITH  
#WORLDHAPPINESSFEST  
FROM OUR ANNUAL DIGITAL  
WELL-BEING FESTIVAL

2 M



VIEWS ON OUR MOST  
POPULAR 2020  
INTERVIEW

200K



WEBSITE VISITS  
IN 2020

45K



REGISTERED ON  
OUR PLATFORMS  
FOR OUR EVENTS  
IN 2020

25K



# OF PEOPLE ON  
OUR MAILING LIST

Let's realize the Future of Happiness, Together.



## Some of The World Happiness Fest's Strategic Partners

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# BELONGING SUMMIT PARTNERSHIP OPPORTUNITIES



## PLATINUM

### Co-Presenter of the 2-Day Summit

[\\$25,000](#)

#### Partnership Perks:

- Keynote on The Main Stage both days of the Summit + Main Stage Branding
- Welcome video + logo representation at all Global Agoras
- Branded Networking Lounge + event-wide promotion of 1 Evening Event with 1 World Happiness Foundation Influential Speaker or Expert of your choice
- Logo on all pre and post event promotional material
- Logo representation on The World Happiness Foundation website
- Inclusion in 2 pre and 2 post email campaigns
- Placement in our Vendor Exhibition Center
- Mention as partner in media alerts and press releases

## GOLD

### Co-Presenter of One Day of the Summit

[\\$15,000](#)

#### Partnership Perks:

- Keynote + branding on The Main Stage on the day you are sponsoring
- Welcome video + logo representation at all Global Agoras taking place on the day you are sponsoring
- Branded Networking Lounge
- Logo on all pre and post event promotional material
- Logo representation on The World Happiness Foundation website
- Inclusion in 1 pre and 1 post email campaign
- Placement in our Vendor Exhibition Center
- Mention as partner in media alerts and press releases

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# BELONGING SUMMIT PARTNERSHIP OPPORTUNITIES



## SILVER

**Lead Presenter of all Global Agoras**

**\$10,000**

### Partnership Perks:

- Welcome video + logo representation at all Global Agoras
- Branded Networking Lounge
- Logo representation on The World Happiness Foundation website
- Inclusion in 1 pre and 1 post email campaign
- Placement in our Vendor Exhibition Center
- Mention as partner in media alerts and press releases

## BRONZE

**Lead Presenter of One Global Agora**

**Take Your Pick From Over 80 Global Events!**

**\$5,000**

### Partnership Perks:

- Welcome video + logo representation at the Agora of your choice
- Branded Networking Lounge
- Logo representation on The World Happiness Foundation website
- Inclusion in 1 pre and 1 post email campaign
- Placement in our Vendor Exhibition Center

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# BELONGING SUMMIT PARTNERSHIP OPPORTUNITIES



## EXHIBITION

Exhibition Vendor

\$4,000

Partnership Perks:

- Product/service placement in our Vendor Exhibition Center
- Branded Networking Lounge
- Logo representation on The World Happiness Foundation website

## NETWORKING

Branded Networking Lounge or Evening Event

\$2,500

Partnership Perks:

- Branded Networking Lounge
- Logo representation on The World Happiness Foundation website

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# Thanks

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[worldhappiness.foundation](http://worldhappiness.foundation)

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**WORLD  
HAPPINESS  
FEST**  
be CREATION