

**LIVE WEBINAR**

# INATBA, Global Convener of Crucial Blockchain Conversation

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**Presented by:**



**Marc Taverner**  
Executive Director, INATBA

# 101 Blockchains is the world's leading online independent global network for Enterprise Blockchain Practitioners

We don't sell blockchain. We help corporate executives understand and decide  
How the technology fulfills their business needs and objectives.



**Trusted**



**Strategic**



**Practical**

## We are a professional and trusted provider of enterprise blockchain research and training

Our core mission is to train leading enterprise professionals to become global blockchain experts by providing them practical up to date knowledge and upskilling.



101 BLOCKCHAINS  
ACADEMY



VIRTUAL  
CONFERENCES



THINK TANK  
WEBINARS

**Trusted by 11,000+ professionals!**

# 101 BLOCKCHAINS ACADEMY

## BECOME A WORLD-CLASS BLOCKCHAIN PROFESSIONAL

All Courses, Blockchain Certifications

Certified Enterprise Blockchain Professional (CEBP)

★★★★★ (43)

30 Lessons



All Courses, Blockchain Certifications

Certified Enterprise Blockchain Architect (CEBA)

★★★★★ (19)

66 Lessons



All Courses, Blockchain Certifications

Certified Blockchain Security Expert (CBSE)

★★★★★ (23)

67 Lessons



All Courses, Blockchain Training

Enterprise Blockchains and Supply Chain Management

★★★★★ (27)

20 Lessons

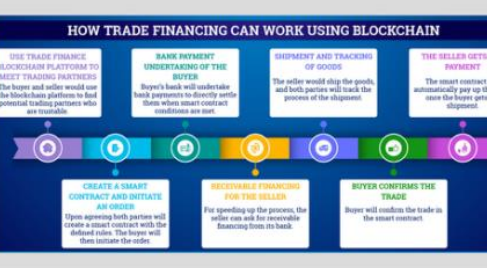


All Courses, Blockchain Training

Enterprise Blockchains and Trade Finance

★★★★★ (23)

20 Lessons




All Courses, Blockchain Training

Enterprise Blockchains Actionable Templates & Tools

★★★★★ (18)

17 Lessons



Trusted by 11,000+ professionals



- Items represent blockchain selection criteria.
- Selection via easy drop-down menus.
- Selection based on project objectives.

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# INATBA, Global Convener of Crucial Blockchain Conversation

- Blockchain technology is already being used to improve global systems and services that people use every day. But the vast potential of the technology is largely untapped, requiring key players to remain engaged in an active dialogue.
- Every country has unique challenges and needs in, e.g., emerging technologies, but there are consistent themes when it comes to blockchain. Impartial to politics, technology and commercial influences, INATBA works on both levels to build customized conversations at a local/regional level, and a larger more global scale.
- Building communities and dialogue within key sectors (i.e. energy, financial services, real estate, identity) helps those sectors grow and develop new approaches to blockchain technology.

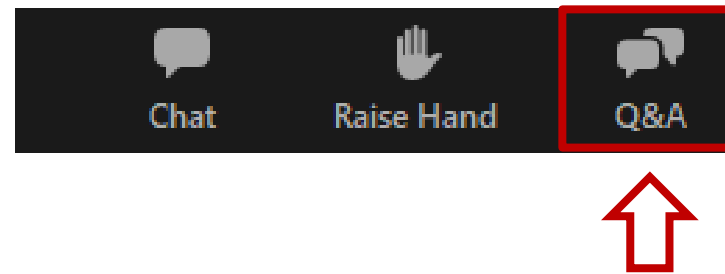
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# A few housekeeping tips

Use the **Q&A** tab to ask your questions







# INATBA

International Association for  
Trusted Blockchain Applications

## Presentation of INATBA, The Global Convenor of Crucial Blockchain Conversations

October 14<sup>th</sup> 2020



# About INATBA

Officially launched on 3rd April 2019, Trusted Blockchain Applications (INATBA) is a multi-stakeholder organisation based in Brussels. We bring together suppliers and users of Distributed Ledger Technologies with representatives of governmental organisations and standard setting bodies from all over the world.

INATBA is 'the' interlocutor for Governments providing a truly independent platform to engage in outcome based public private discussions on DLT and blockchain technologies.

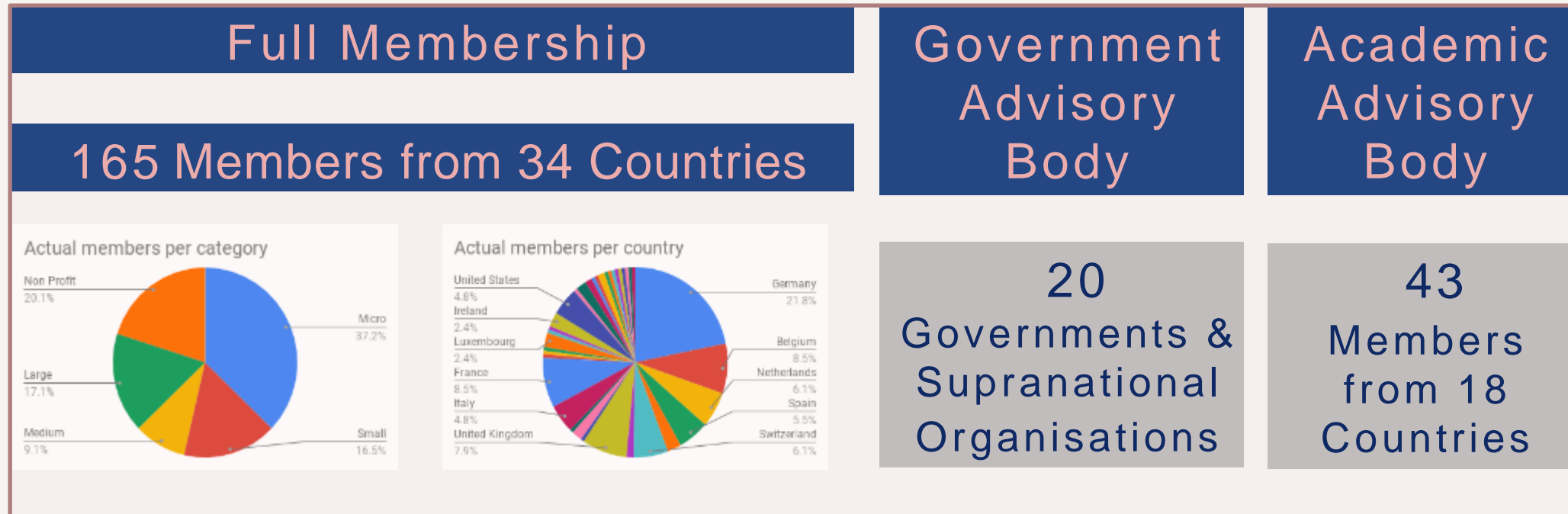




# INATBA Objectives

- Develop transparent and inclusive governance and cooperation models for blockchain and DLT
- Inform policy and regulatory development through close dialogues with policy-makers and regulators
- Promote convergence of standards & policies through cooperation, accelerating deployment for benefit of society and economies

# Open, Diverse & Influential Membership



Standardisation Committee



14 Working Groups



# INATBA Membership – selection of members

accenture



ALASTRIA

ALGORATH

BBVA



BLOCKCHAIN  
BUNDESVERBAND

BLOCKCHAIN  
HELIX



CONSENSYS



ERTICO  
ITS EUROPE



finboot tech

guardtime



IBM



JOLOCOM



Ledger

LE GROUPE LA POSTE



L'ORÉAL



qedit



script

SIA

SIEMENS  
Ingenuity for life

Telefonica



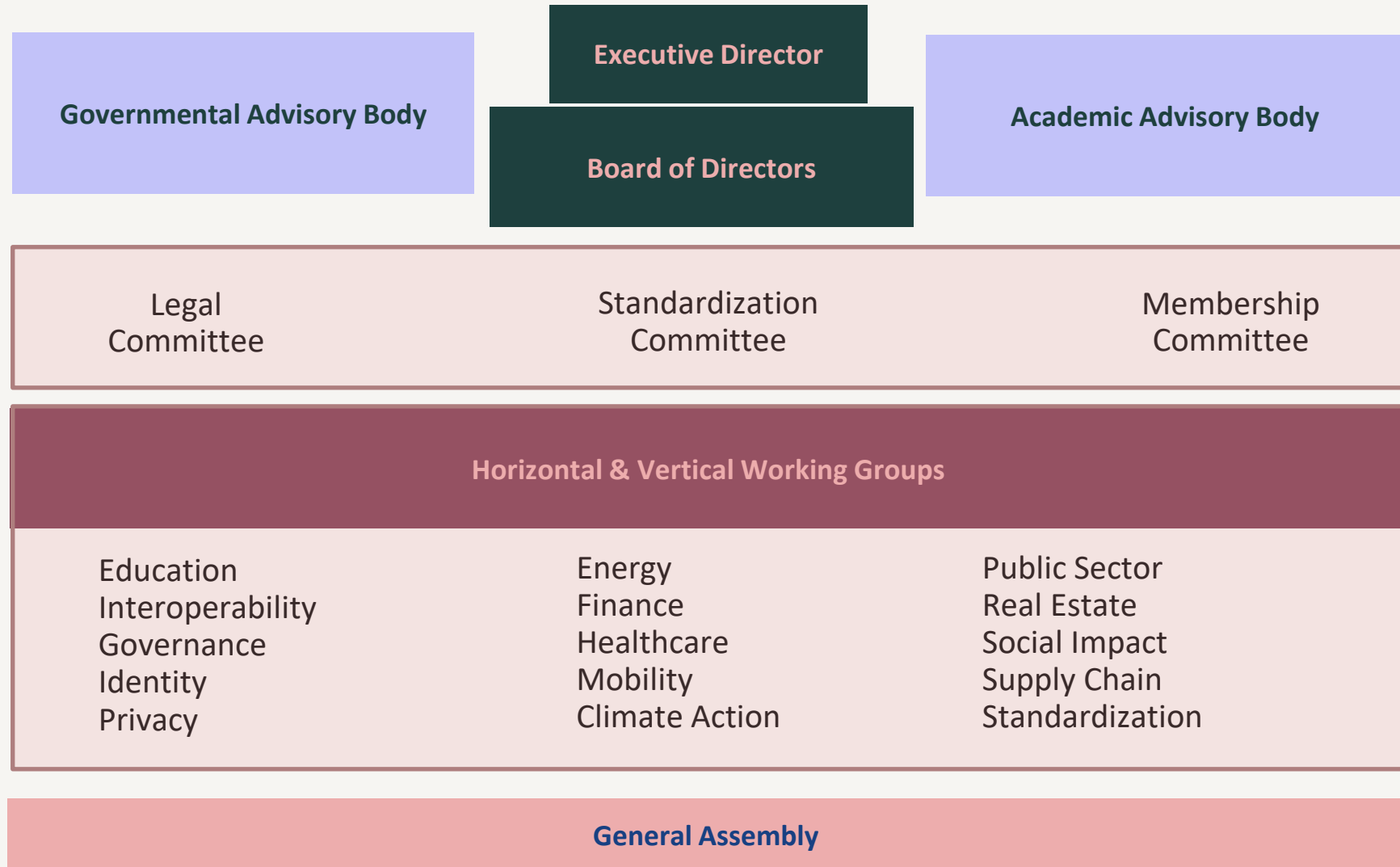
uport

Validated ID  
Always be yourself





# INATBA Organization





# Governmental Advisory Body - Purpose

## Collaborate

To further INATBA's objectives by facilitating close collaboration with governments, international organisations and other public authorities.

## Communicate

To act as a voice for governments, regulators, international organisations and standard setting bodies.

## Advise

To advise the association on issues of public policy, particularly whereby a convergence of regulatory approaches is desirable and/or existing legal frameworks affect the deployment Blockchain and DLT solutions.





# Academic Advisory Body - Purpose

## Collaborate

To further INATBA's objectives by facilitating close collaboration *with and within* the academia and the research community by collaboration with INATBA Working Groups and with the Board of Directors.

## Communicate

A representative set of distinguished scientists and senior researchers from various disciplines to act as a voice for academia and the research community.

## Advise

To provide advice to the Association on academic issues, in particular, in matters where there is interaction between the Association's activities and advancements in scientific research.



# Standards are critical to growth

**Leading INATBA's efforts related to co-ordination and harmonization of Standards, to encourage global standardization efforts in Blockchain and DLT**

The INATBA Standards Committee is leading these efforts in particular through:

- promoting and facilitating sustainable growth, prosperity and security in the various efforts to deploy trusted global blockchain service infrastructures across the world.
- interacting and collaborating with policy makers, regulators and governments
- interacting with INABTA's members, and with relevant standards bodies



# Example Focus WG Areas

**Social Impact WG** - Mapping challenges for blockchain projects supporting UN SDGs

**Governance and Interoperability WGs** - Position Paper on Standards for Governance and Interoperability, Roundtable on lexicological standards for DLT infrastructures

**Identity WG** - SSI analysis & answer EC Open Public Consultation on eIDAS reg framework

**Privacy WG** - Mapping challenges in relation to applicable global data protection regs

**Finance WG** - MiCA analysis, Roundtables on Digital Asset Custody, CBDC & DeFi

**Climate Action** - Mapping UOI initiatives within European Green Deal, roundtable on the governance challenges in DLT projects with climate relevance to Paris agreement

**Education WG** - Contribution to ESCO Framework, Analysis of Blockchain Sector Skills

**Energy WG** - Analysis of energy ecosystem & research of peer-to-peer energy trading

**Mobility WG** - Roundtable on the use of blockchain in the mobility sector

**Real Estate WG** - Roundtable series on the application of blockchain on land registries



# Standards Committee

Strives to be a driving force to encourage global standardization efforts in Blockchain and DLT. It aims to work with emphasis on three dimensions:

- **Pull and Push on the INATBA Working Groups.**

For example:

- Identifying commonalities across the subjects of the respective WGs (e.g. SSI, Privacy & UOI)
- Identifying patterns and issuing papers for policy makers and regulators (e.g. Governance & Interoperability)

- **Interdisciplinary vehicle with Standards bodies**

To provide exchange, recommendations, papers and other areas of standardization for consistent future frameworks (e.g. Liaison Category A status with ISO, & CEN-CENELEC, ETSI, ITU coming soon)

- **Help centre for the members with “de-facto” Standards**

Help members focus on standards issues as they focus on their work topics, and to provide them with knowledge about the Standardization styles, rules and copyrighting recommendations.

# Marquee Annual Event







# Convergence – The Global Blockchain Congress



***November 11-13, 2019***  
***1400+ participants from 50+ countries***  
***80 keynotes, panel sessions, fireside chats, roundtables and meetings***



International Association for  
Trusted Blockchain Applications

 **EUBlockchain**  
Observatory and Forum





# Call to Action

1

Become  
INATBA  
member



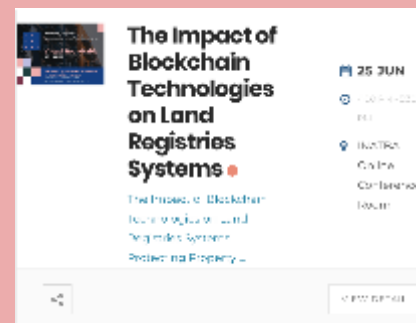
2

Participate in  
Working Groups  
for public /  
private  
engagement



3

Join our  
events to  
learn &  
network



4

Assemble at  
Convergence  
in 2021







Science Digital  
@ UNGA 75



Contact us

Website: [inatba.org](http://inatba.org)

To join the Advisory Bodies: [advisory-bodies@inatba.org](mailto:advisory-bodies@inatba.org)

For membership: [membership@inatba.org](mailto:membership@inatba.org)

# Poll

**How informed do you feel about regulations in blockchain - in your country or others?**

1. Very informed
2. Somewhat informed
3. Not at all informed

# Poll

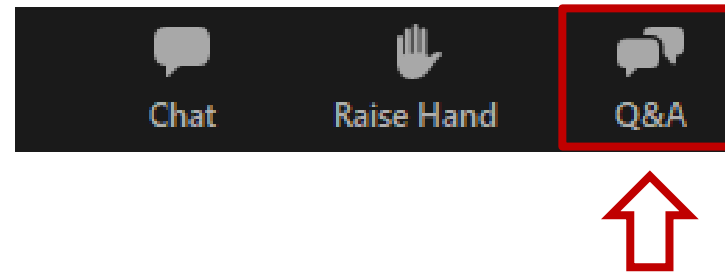
**How do you get your updates about the blockchain ecosystem?**

1. Through a trade organization (newsletters, emails, etc)
2. Through Twitter/social media
3. Through news articles/websites
4. My own research
5. None of the above



# Q&A time

Use the **Q&A** tab to ask your questions



# Join our Group on LinkedIn

<https://www.linkedin.com/groups/12400295/>



# ARE YOU READY TO JOIN THE BLOCKCHAIN REVOLUTION?

 [101blockchains.com](https://www.101blockchains.com)

 [contact@101blockchains.com](mailto:contact@101blockchains.com)

 [linkedin.com/company/101blockchains](https://www.linkedin.com/company/101blockchains)

 <https://www.linkedin.com/groups/12400295/>