

HOW DO I BECOME AN INSTRUCTOR AT OUTDOORCORE?

We're always looking for passionate outdoor skills teachers with knowledge to share! If you have a skill in the outdoors space, no matter how niche of a skill it may be, we want to hear from you! Start by clicking on **TEACH COURSES** in the main menu and fill out our Interest Form. Then, one of our staff members will be in touch.

DO I GET PAID TO TEACH ONLINE COURSES AT OUTDOORCORE?

Yes. OutdoorCore operates on a profit-share model. You will earn a percentage of your course sales. This profit-share income is paid out automatically via PayPal every month. Your profit-share percentage can be as high as 80%.

HOW DO I GET PAID WHEN MY COURSE SELLS?

We pay all Instructors monthly via PayPal. You must have a valid PayPal email address in order to get paid.

DOES MY COURSE HAVE TO BE IN VIDEO?

Yes, all courses at OutdoorCore are delivered using video. Many courses also include downloadable worksheets, checklists, and handouts, but the bulk of all teaching **MUST** be done in video.

CAN I FILM & EDIT MY OWN COURSE VIDEOS?

Yes, absolutely! If you have the equipment and knowledge to video and edit your own courses, that's great! Keep in mind that we do have video requirements and standards, so we will ask that you send us a sample video beforehand. We can dig into these details after you've submitted your interest form by clicking on **TEACH COURSES** in the Main Site Menu.

DO I HAVE TO FILM & EDIT MY OWN COURSE VIDEOS?

No. We realize that filming your own course can be a **HUGE** hurdle. In fact, several amazing and talented instructors have no idea how to film and edit a good course on their own. If your course idea qualifies, our video team at OutdoorCore will shoot, produce, and edit all the course videos for you!

DO I STILL OWN MY COURSE AT OUTDOORCORE?

Absolutely! Your course is your content. The only exceptions are courses that our video team films and edits. We retain sales rights to these courses, even if you leave the platform.

CAN INSTRUCTORS ALSO BE AFFILIATES?

Yes, you can be **BOTH** an Instructor and an Affiliate. However, you will only earn the Instructor commissions on your own courses. You will, however, earn affiliate commissions on all other courses, as long as the purchases are associated with your unique affiliate link. One way to maximize earning potential through OutdoorCore is for an Instructor to also be an Affiliate. Learn more about becoming an affiliate here: <https://www.outdoorcore.com/pages/affiliate>

DO I UPLOAD MY OWN COURSE TO THE PLATFORM OR DO YOU?

To start, our staff will handle the upload and setup of your online course. We will work with you to get both the landing page and course layout/organization exactly the way **YOU** want it. Our team is experienced in selling courses and can offer as much input as you desire. Our more prolific and established course creators (those who offer 10 or more courses) will be assigned their own dashboard, so they can create and upload their own courses as they wish.

DOES OUTDOORCORE PRICE MY COURSE, OR DO I?

You are in complete control of the course price. We are happy to work with you to determine a course price based upon our selling experience. One of the biggest mistakes we often see is that course creators **DEVALUE** their own work and price their courses far too low. Please consider the amount of time you have invested to master the skills you wish to teach. Your knowledge is valuable.

DO YOU PROMOTE MY COURSE OR DO I?

Both. We promote all our courses to our ever-growing in-house mailing list of over **25,000** outdoor enthusiasts, **AND** we spend advertising dollars to promote our platform on various online media outlets, including Facebook, YouTube, Instagram, and banner ads. It is also important to promote your own course and the OutdoorCore platform within your own social media channels and mailing list. Online courses are a fantastic way for your fans and followers to connect with you and train with you. The beauty of this is that many Outdoor Instructors are driving traffic to the site at the same time, which helps **ALL** instructors to gain additional exposure. If you sign up as an affiliate for OutdoorCore, you can earn up to 12% on all course sales that are not your own.

DO YOU ALLOW MULTIPLE INSTRUCTORS TO TEACH THE SAME TOPICS?

Yes. Even though some instructors may be teaching on similar topics, each instructor is different and will naturally attract their own audience.

DO YOUR INSTRUCTORS HAVE TO MEET ANY CERTIFICATIONS OR QUALIFICATIONS?

No. Life experience is the best certification. If your life experience has prepared you to teach a skill related to the outdoors, then we encourage you to teach it!

DO YOU HAVE ANY RESTRICTIONS WHEN IT COMES TO COURSE TOPICS?

Yes, we'll let you know if that applies to you. Just fill out the Instructor Application here:
<https://www.outdoorcore.com/pages/teach-courses>

CAN I RUN A COURSE IDEA/OUTLINE BY SOMEONE BEFORE I START FILMING?

Yes, absolutely! Our Instructor On-Ramp Team is happy to review your course idea, outline, and provide feedback!

HOW DO I FILM A COURSE? I'VE NEVER DONE THIS BEFORE!

The good news is that technology has come a long way. Filming courses is not the same as creating a Blockbuster Movie. As long as the video and audio are clear, the most important thing is that the content is of value, well-organized, and you are helping someone **ACHIEVE AN ULTIMATE RESULT** or **LEARN A SKILL** of some kind. Watch the free course on our platform about how to film your course with a Smartphone!

Here's the link: <https://www.outdoorcore.com/courses/how-to-film-your-first-online-course>



OUTDOORCORE

INSTRUCTOR FAQS

ONCE I SUPPLY OUTDOORCORE WITH MY COURSE VIDEOS AND CONTENT, HOW LONG DOES IT TAKE MY COURSE TO BE LISTED?

We normally have your course listed within 1 to 2 days of having everything we need!
See attached checklist of needed components.