

# Cecil Taylor Ministries



Teaching Christians how to live a 7-day practical faith

## How Cecil Taylor Ministries helps churches

### Ideas and execution

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# About Cecil Taylor Ministries



## Our mission: Teaching Christians how to live a 7-day practical faith

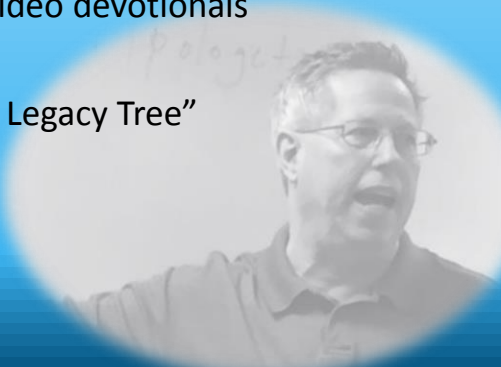
- Focus on daily, rubber-meets-the-road living of scriptural Christian principles
- Focus on discipleship above doctrine
- Focus on the tenets that unite Christians rather than the issues that separate us
- Interdenominational teaching

## Our web site: CecilTaylorMinistries.com

The site introduces Cecil Taylor Ministries and offers video lesson series and services to churches, small groups and individuals. ***Ask about our affiliate program!***

## Free on YouTube at Cecil Taylor Ministries

- Introduction to Cecil Taylor Ministries
- More than 50 video devotionals
- Podcasts
- Sample of “The Legacy Tree”
- Sample lessons



## Our logo: The Shepherd's Crook and Flame

- The Shepherd's Crook represents the decades over which Cecil has shepherded thousands of people in classes, retreats and youth ministry.
- The Crook's question mark shape represents Cecil's encouragement of questions and exploration.
- The Flame represents the guidance and supremacy of the Holy Spirit in his ministry.

## Cecil's experience in Churches

- 30+ years as a teacher of adult Sunday School classes
- 30 years as a youth ministry volunteer
- 14 years teaching parents of teens
- Key speaker for men's, young adult and youth retreats

## Cecil's experience in Industry

- Extensive speaking and content creation as a technical product marketer
- Radio and TV sportscasting and logistics for more than 400 events.

**“It isn't easy finding a teacher who can really open up the Bible for people and help them embrace a commitment to genuine discipleship. Cecil's energy and evident love for the Lord draw people in and create an atmosphere that feeds learning and fellowship. Any church's programs would be enhanced by including some time with Cecil. St. Andrew has long benefited from Cecil's commitment and skills; other churches will as well.”**

***Dr. Scott Engle, Teaching Pastor, St. Andrew United Methodist, Plano TX***

# How can Cecil Taylor Ministries help?

## Kickoffs in Fall and in New Year

- Sermon Series
- Retreat
  - Content
  - Speaking
  - Logistics
- Seminar

## Christian Seasons

- Sermon Series
- Devotionals
  - Written
  - Video

## Summer

- Sermon Series
- College curriculum
- Traveler options
  - Videos
  - Podcasts

## Sermon Series alternatives

- Develop / propose theme
- Identify message topics
- Develop videos and course materials for church and small groups
- Speaking in worship, on videos, in podcasts
- Develop promotional materials and logos

## Retreat alternatives

- Develop / propose theme
- Identify agenda and message topics
- Develop promotional materials
- Write curriculum for small groups
- Speaking at retreat
- Handle retreat logistics (site identification and reservations, materials, cabin assignments, etc.)
- Advanced logistics (Arrange for band, create graphics, provide sign-up methodology, etc.)

## Seminar alternatives

- Develop / propose theme
- Identify agenda and message topic(s)
- Develop promotional and curriculum materials
- Speaking at seminar
- Handle seminar logistics



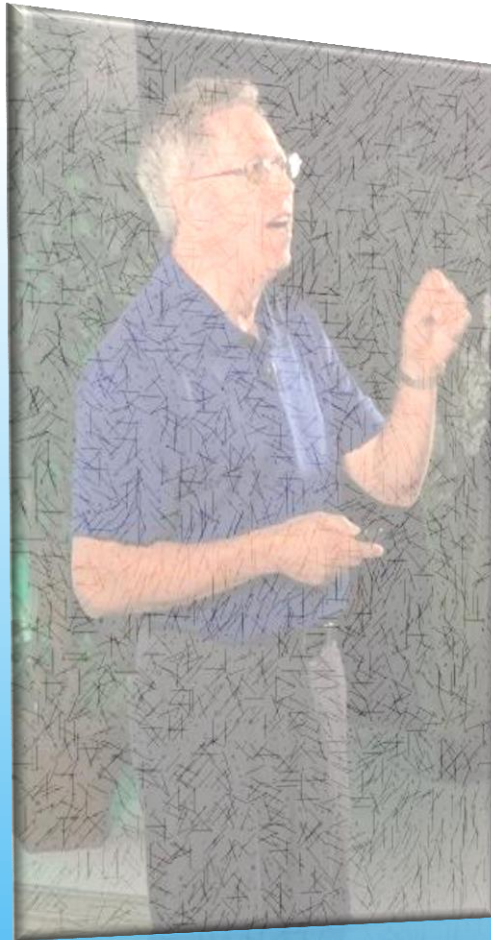
**"When I listen to you teach, I sense the fragrance of Christ."**

***Lisle Barker, Rockwall TX***

**"What a great job you did laying out the format for discussion in the leader's guide!"**

***Joe Rule, Dallas TX***

# Cecil Taylor Ministries helps churches in the Pandemic Era



## Problem #1

As things open, ministerial staff resumes broad pastoral duties yet still must keep producing online content for sheltered members.

## CTM Solution

Supplement pastoral staff by creating online content:

- Deliver/harmonize themes
- Write curriculum
- Deliver video content

## Benefit to Church

- Helps pastors **focus**
- Relieves long-term pressure on staff, **avoids burnout**
- New voice **adds interest**

## Problem #2

Because the pandemic will likely occur in waves, the church must be flexible to flip between in-person / online mix, and strictly online.

## CTM Solution

Serve as a ready partner with content during transition:

- Off-the-shelf lesson series, dozens of devotionals
- Generate custom content

## Benefit to Church

- **Cost-effective** to grow or shrink our participation
- **Engaging**, ready content **helps transition quickly** while staff / church adjust

## Problem #3

Sunday School classes become home groups meeting on different days and away from church building or online. Challenging for teachers.

## CTM Solution

Offer resources and services:

- Video series can be streamed online.
- Experience in engaging online groups differently.
- Can even lead the group!

## Benefit to Church

- **Enables small group teachers** to convert from classroom to online
- **Boosts participation** of members
- **Fills gaps** in lay leadership

## Problem #4

How can you have a "big event" like you used to? What is a "big event" anymore?

## CTM Solution

Provide online, turnkey retreats and seminars:

- Develop and deliver desired theme
- Facilitate online sessions
- Run sign-ups, promotion

## Benefit to Church

- Church can offer "big event" **without overloading staff**
- Members are **stimulated** by the change in routine and return of "big event"

# Off-the-shelf content from Cecil Taylor Ministries

## VIDEO SERIES

### The Legacy Tree

#### A Christian Model for a Life of Significance



12-lesson series that uses a tree metaphor to teach how to define ourselves, give ourselves and replenish ourselves to move from success to significance and contribute to God's kingdom.

*Can be viewed in three modules of four weeks each*

**"What an amazing accomplishment your Legacy Tree series is, and how many lives you will bless with it!!!"**

***Kelly Shamblin, Plano TX***



### Live Like You're Loved

**Available July  
2020!**

The truth is that you are loved by God. But do you believe this Bible message? If you did believe it and lived like it, how would your life change? A 5-week series to explore living like you're loved, forgiven, sent and eternal.

## RETREATS

### Caring for the Human Forest

Retreat based on Legacy Tree principles

### Lord of All

Putting Jesus in charge of all parts of your life

### Life Terrains

Dealing with life's mountains, valleys and plains

## LESSONS

### Same-Page Parenting

Sessions on modeling discipleship and Christian parenting in the modern world. For parents of children of all ages.

### Ready, Set, **GO**odbye

Six sessions on preparing your teen for adulthood through a parent-child partnership model

### Fruits of the Spirit

A fresh take on classic scripture. Nine sessions.



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[CecilTaylorMinistries.com](http://CecilTaylorMinistries.com)

You Tube: Cecil Taylor Ministries

Facebook: Cecil Taylor Ministries

Spotify: Cecil Taylor Ministries (podcasts)

Podbean: [CecilTaylorMinistries.podbean.com](http://CecilTaylorMinistries.podbean.com)

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