

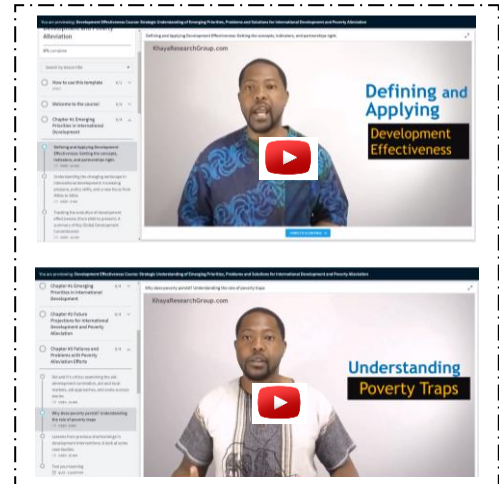


KhayaResearchGroup.com

# Enhancing Development Effectiveness and Poverty Alleviation (Online Course)

Strategic Understanding of Emerging Priorities, Problems and Solutions for International Development and Poverty Alleviation

Your Instructor: Patrick V Ndlovu (BSc, MSc)



## Background

There is a broad recognition in the international development community that it can no longer be business as usual in doing development work. Development efforts have not always led to tangible improvements in people's lives. This lack of a clear correlation between development interventions and sustainable livelihood outcomes has led to an increased emphasis on better design and delivery of development and poverty alleviation programs, as well as a call for greater collaboration and accountability among development actors. There remains a lot of work to be done to bridge the aid-development gap and enhance the effectiveness of development interventions.

## What to expect?

This course presents some key insights into the dynamic field of international development and poverty alleviation, and provides concepts and tools to foster the effectiveness of development efforts. By taking this course, you can expect to gain a strategic understanding of emerging priorities, problems and solutions for international development and poverty alleviation. You will access the essential concepts and tools for enhancing sustainable development and poverty alleviation. You will:

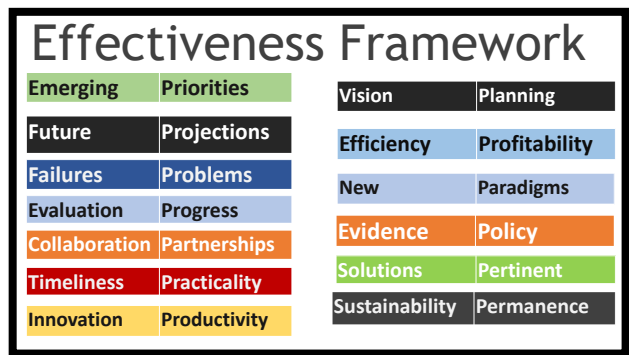
- ✓ Gain a strategic understanding of emerging priorities, problems and solutions for international development.
- ✓ Access essential tools and training for enhancing the effectiveness of development projects and programs
- ✓ Apply course concepts to your work using the development effectiveness toolkit
- ✓ Access lecture videos with accompanying notes and handouts



KhayaResearchGroup.com

- ✓ Get a Certificate of Completion after finishing the course

# Enhancing Development Effectiveness and Poverty Alleviation (Online Course)



## Who can take this course?

The course can be taken by development practitioners, NGOs, donors, funding agencies, researchers, academics, students, and anyone with a vested interest in seeing greater impacts of development and poverty alleviation efforts. The course combines theoretical and empirical insights with current development practice and uses a hands-on approach to tackle some of the most pressing issues regarding international development and poverty alleviation.

## Course curriculum

### Welcome to the course!

- How to use this course (course navigation instructions from content manager)
- A message from the instructor
- Before we begin...(short survey)

### Chapter 1 Emerging Priorities in International Development

- **Defining and Applying Development Effectiveness:** Getting the concepts, indicators, and partnerships right.
- **Understanding the changing landscape in international development:** Increasing pressure, policy shifts, and a new focus from MDGs to SDGs



**KhayaResearchGroup.com**

- **Tracking the evolution of development effectiveness (from 2000 to present):** A summary of Key Global Development Commitments
- Applying the Effectiveness Toolkit

## **Chapter 2 Future Projections for International Development and Poverty Alleviation**

- **How do the poverty trends look?** : Development progress to date and regional disparities.
- **Can we reach the 2030 SDG targets?** : Identifying challenges and opportunities (Hunger, Child Mortality, and Public Health).
- **Where next for development effectiveness?** : Ongoing monitoring and opportunities for global partnerships
- Applying the Effectiveness Toolkit

## **Chapter 3 Failures and Problems with Poverty Alleviation Efforts**

- **Aid and its critics:** examining the aid-development correlation, aid and local markets, aid approaches, and some success stories
- **Why does poverty persist?** : Understanding the role of poverty traps
- **Lessons from previous shortcomings in development interventions:** A look at some case studies.
- Applying the Effectiveness Toolkit

## **Chapter 4 The Role of Evaluation in Measuring Progress of Development Interventions**

- **Has the increase in monitoring and evaluation been effective?** : The need for good data, the right questions and better alignment.
- **Best practices in development evaluation:** Applying key evaluation criteria and quality standards.
- **Quantitative methods:** An overview of quasi-experimental and experimental methods in development evaluation
- **Conducting evaluation in an evolving development context:** A look at Randomized Trials, PDIA, Complexity Theory , and Learning approaches
- Applying the Effectiveness Toolkit



## Chapter 5 Collaboration and Partnerships for Effective Development Corporation

- **Identifying local solutions for local problems:** Content versus Context, Avoiding Top Down Approaches, Opportunities and Challenges in Endogenous Development and Indigenous Knowledge Systems
- **Opportunities and Challenges with participatory approaches in development:** The role of Participatory Action Research
- **Development Finance:** Key Partners, Aid Fragmentation, Dynamics in North-South and South-South Partnerships, and Future Aid Flows
- Applying the Effectiveness Toolkit

## Chapter 6 Timeliness and Practical Considerations for Effective Design and Delivery of Development Programs

- **Baby steps...not big ideas:** The Power of Small targeted Interventions, Feasibility versus Desirability, Re-thinking the Planning Process
- **Conducting Feasibility Assessments:** Key elements, Case Study, and Application.
- **Project Management Tools and Concepts:** Overview of Key Principles, Success Criteria, Risk Areas, and the Role of Communication and Leadership
- Applying the Effectiveness Toolkit

## Chapter 7 The Role of Innovation and Productivity in Transforming International Development

- **Investing in innovation and change:** Emerging Development Innovation Initiatives and Key Concepts on Innovation
- **The role of training and capacity building:** Training for Development, Designing Effective Training, and Criteria for Evaluating Impacts of Training
- **Change management in international development:** The Role of Change Management, and Application of Key Principles
- Applying the Effectiveness Toolkit



## Chapter 8 Vision and Strategic Planning to foster Organizational Resilience in Development Work

- **Remaining Authentic:** Avoiding Isomorphic Mimicry
- **Strategic Planning and Goal setting:** Key Components of Strategic Planning, Formulating Theories of Change, Goal Setting, and Refining Strategic Plans
- **Building Organizational Resilience:** Definitions, Core Drivers, and Strategies for Building Organizational Resilience
- Applying the Effectiveness Toolkit

## Chapter 9 Improving Efficiency and Profitability of Development Programs

- **The problem of inefficiency in the not-for-profit sector:** defining efficiency, drivers of inefficiency, and potential solutions
- **Challenges measuring efficiency in the not-for-profit sector:** financial ratios versus broader efficiency measurements
- **Applying Efficiency Models 1:** Subsidies versus Free Delivery Interventions (Bed Nets distribution)
- **Applying Efficiency Models 2:** Direct Distribution versus Market Fairs (Agricultural Input distribution programs)
- **Applying Efficiency Models 3 :** Assessing Technical Efficiency of New Interventions (Conservation Agriculture impact assessment)
- Applying the Effectiveness Toolkit

## Chapter 10 New Paradigms in the Changing Landscape of International Development

- **Emerging Social Paradigms, and a proposed Results Based Paradigm**
- **The Cash Transfers Paradigm:** cash transfers and temptation goods, labor market (dis)incentives, intra-household bargaining, and cost effectiveness relative to other interventions
- **Harnessing The Data Revolution:** Big data, satellite imagery, metadata and poverty targeting
- Applying the Effectiveness Toolkit



## Chapter 11 Using Evidence to Influence Development Policy

- **Moving from Evidence to Action:** Evidence-based or evidence-informed? Strategies for influencing policy.
- **Why the low uptake of research outputs?** : Common challenges. How timely is published evidence?
- **Strategies for Influencing development policy:** Using evidence to influence policy, linking evidence to the audience.
- Applying the Effectiveness Toolkit

## Chapter 12 Development Solutions that are Pertinent and Relevant for Local Contexts

- **Selling Solutions vs Solving Problems:** Problem formulation and testing.
- **Tools for Problem Identification:** Problem-solving steps, problem definition process.
- **Context Analysis:** External validity, unintended consequences, guidelines for context analysis
- Applying the Effectiveness Toolkit

## Chapter 13 Sustainability Principles for Permanence in Development Impacts

- **Principles of Sustainable Development:** Achieving lasting impacts
- **Constraints and opportunities in Sustainable Development:** Current country progress in leaving no one behind
- **Planning for the Future Generation:** Systematic approach to achieving development effectiveness
- Applying the Effectiveness Toolkit

## Next steps

- Congrats! Here's what's next...
- Before you go...(short end of course survey)

Learn more at: <https://www.khayaresearchgroup.com/courses/development-effectiveness>

Contact us at: [info@khayaresearchgroup.com](mailto:info@khayaresearchgroup.com)