

ESBA

COMMIT TO GROWTH OF OTHERS

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My number one takeaway from this video

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COMMIT TO GROWING OTHERS

When you commit, it means you agree to carry something out, even if it's at a personal loss.

This is not to suggest you lose money in giving - but giving more of your budget can keep you creative in the business.

Before you grow your philanthropic efforts, consider how to best steward your financial resources in this effort.

What movement can you spark? _____

What do you have to offer?

What are some creative ways you can offer others your services?

What are your passions / interests regarding social justice issues?

Are they local, national or international? _____

What social issue has your attention? _____

Is there a personal battle that you or a loved one
has faced that you want to bring awareness to? _____

What problem in the world would you like to see solved? _____
Or would you like to help solve / maybe have a solution for?

What elicits the most compassion from you? _____

What stirs the most anger or sense of justice in you? _____

The best way to do this would be to find someone already doing the work you value and partner financially and through time spent with them.

List some organizations who are already doing work that you admire.

[illegible]

[illegible]

Define your avatar for your personal passion project. _____

What are their needs? _____

What problem do they have that you are trying to solve? Alleviate? _____

Do they see this as a need they have? _____

Why would they need help? _____

Additional questions to consider:

Have you watched [Helping without Hurting, video 1](#)? What did you learn from the video regarding your desire to help?

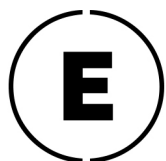
Who is already working with this organization or the people it serves (i.e., your target avatar)?

Would each group (i.e., your avatar and the group already working with your avatar) best be served by your presence, your finances or both?

Would forming your own non-profit be best in this scenario or an unnecessary legal and tax burden?

What does my financial and legal counsel say is best for *business* (not your reputation)?

When you know how to best help others, it makes you more fiscally responsible and better at determining where your money is best used. It also strengthens your leadership as you seek to hold others accountable with how money is spent.



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